
REPORT TO:	FINANCE & MANAGEMENT COMMITTEE	AGENDA ITEM: 11
DATE OF MEETING:	29th APRIL 2010	CATEGORY: DELEGATED
REPORT FROM:	DIRECTOR OF CORPORATE SERVICES	OPEN
MEMBERS' CONTACT POINT:	JAYNE JONES (Ext. 5800)	DOC:
SUBJECT:	CORPORATE PLAN 2009 – 2014 REFRESH AND UPDATED ACTION PLAN 2010 - 14	REF:
WARD(S) AFFECTED:	ALL	TERMS OF REFERENCE: FM08

1.0 Recommendations

- 1.1 That Members recommend the updated Corporate Plan Action Plan 2010 – 2014, shown in Appendix A, to Council for approval.

2.0 Purpose of Report

- 2.1 The Council has approved a five-year Corporate Plan covering the period 2009 – 2014 including a list of priority actions. Quarterly performance reports are taken to Policy Committees to monitor progress against the stated objectives. It is important to review and update these Plans to take into account the progress made to date and any revisions to the targets agreed.

3.0 Detail

Background

- 3.1 The Corporate Plan is the core of the Council's Performance Management Framework. The Plan is refreshed annually to ensure that the Council's corporate objectives and priorities for action are:
- helping to achieve the Vision of the Council;
 - contributing to the Countywide priorities contained in the Derbyshire Local Area Agreement (LAA) and those in the South Derbyshire Partnership's Sustainable Community Strategy; and
 - reflecting community priorities.
- 3.2 The development of the Corporate Plan then leads the development of the Medium Term Financial Strategy to ensure that the corporate priorities are resourced fully.

- 3.3 The Council has a duty to have regard for the targets within the Derbyshire LAA. The Derbyshire LAA is an agreement between central government, local authorities and their partners to deliver a set of agreed outcomes to improve the quality of life in a local area.
- 3.4 Furthermore, the Council's contribution to the success of the Derbyshire LAA is a key factor in the way the Council is assessed, especially in the Comprehensive Area Assessment (CAA). Included, as a key part of this, is our current Organisational Assessment for 2008/09 that was assessed with a score of 3 'Performing Well' by our external auditors. This was based on the external auditors assessment of both the Use of Resources and Managing Performance elements of 3 'Performing Well'
- 3.5 The Council also has a duty to work with partner organisations in producing a 'sustainable community strategy', which should 'aim to enhance the quality of life of local communities and contribute to the achievement of sustainable development through action to improve the economic, social and environmental well-being of the area and its inhabitants'. The Council must demonstrate a clear link between the Sustainable Community Strategy and its Corporate Plan.
- 3.6 This refreshed Corporate Plan continues to identify the key strategic priorities for the Council over the next four years. As a reminder, the original development of the Corporate Plan followed extensive consultation with the community of South Derbyshire, business, stakeholders and partners. This is supported by a robust process of quarterly monitoring of progress against these priorities.

4.0 Refresh process

- 4.1 The Council's Corporate Plan was adopted by Council in February 2009. The plan contains the Council's vision, values and priorities over the four Council themes of
- Sustainable growth and opportunity
 - Safe and secure
 - Lifestyle choices
 - Value for Money
- 4.2 The Corporate Plan provides clear strategic direction for services in the delivery of the Council's vision of "Making South Derbyshire a better place to live, work and visit".
- 4.3 The Council will refresh its Corporate Plan on an annual basis. This helps to maintain its relevance and ensure that any issues impacting on the district and the authority are responded to in a timely and appropriate manner.
- 4.4 This report presents the refreshed Corporate Plan, which has been produced following a series of consultations and engagement during 2009/10. This information, including the outcomes from the national Place Survey are retained in a central evidence base.
- 4.5 The refreshed Corporate Plan reflects the priorities within the South Derbyshire Sustainable Community Strategy, the Derbyshire Local Area Agreement and the results of the Comprehensive Area Assessment.
- 4.6 The 2010/14 refreshed Corporate Plan continues the direction contained in the current Corporate Plan, including the four themes identified in paragraph 4.1.

- 4.7 As with previous versions, the Corporate Plan details key actions and performance indicators for each theme. These will form the basis of performance reporting to each Policy Committee.
- 4.8 There was an emphasis on streamlining the number of actions in the Corporate Plan this year to ensure that those with a high impact are a priority for the Council. The differences between last year's Corporate Plan and this draft are detailed in paragraph 4.10.
- 4.9 The 2010/14 update of the Corporate Plan is linked closely with the work on the Council's Medium Term Financial Plan. This ensures the linkages between the two so that the council priorities are resourced fully. It will also ensure that employees have a clear plan for delivery to achieve excellence in service delivery.

Revisions to the Corporate Plan

- 4.10 The focus of the objectives remain the same as those last year in most instances, apart from the following proposals:

Sustainable growth and opportunity

- There will be action to deliver the Swadlincote Town Centre Public Realm Improvements rather than focussing on just the phase 2 work.

Safe and secure

- Develop Business Watch in Melbourne and to deliver a campaign aimed at young people and their parents to educate them of the risks and consequences associated with underage drinking.
- Two actions have been combined into one entitled enabling people to stay in their homes for longer.

Lifestyle choices

- Launch the refurbished Green Bank Leisure Centre and reopen the swimming pool in December 2010.

Value for Money

- Removing NI14, as a measure for the actions under 4.1 as this indicator is now being deleted as part of the Government's rationalisation of performance measures.

Action Plan 2010-14

- 4.11 As noted earlier in this report, an emphasis has been given to streamlining the number of high priority actions. These will continue to be monitored and reported to Policy Committees. In addition, some of the key performance indicators have been amended to ensure that they measure and reflect progress against the objectives. The revised action plan is shown in Appendix A.

Corporate Campaigns

- 4.12 The priorities contained within the refreshed Corporate Plan will be supported by a series of campaigns co-ordinated by the Communications Team. These will be set out in a separate report to the next meeting of this Committee. It should be noted that

the campaigns will continue to support the delivery of the 4 key themes as identified above.

Risk Management

- 4.13 The Council's Risk Management Strategy also supports the delivery of the Corporate Plan. This strategy commits the Council to minimise liabilities and costs while protecting the Council's reputation through effective and efficient risk management. The progress with the actions against high risks is monitored as part of the Council's combined performance and financial management reporting framework.

5.0 Financial Implications

- 5.1 The Corporate Plan has an iterative relationship with our budget and the Medium Term Financial Plan and once the budget has been approved the resources for 2010/11 will be identified and allocated.

6.0 Corporate Implications

- 6.1 The Corporate Plan is the vital element of the Council's Performance Management Framework. It is the delivery mechanism that links the Vision of the Council with the needs of the community and overall good governance. It will link closely with the Sustainable Community Strategy and Local Area Agreement to ensure joined up targets and achievements.

7.0 Community Implications

- 7.1 The plan affects all aspects of community life in South Derbyshire and is built upon their needs and expectations. The Council is proud of its role as a leader in the Community and will continue to provide high quality services. It is important to recognise the diverse range and needs of the Community and continue to work with key groups, stakeholders and business to make the district a better place to live, work and visit.

8.0 Conclusions

- 8.1 This refreshed Corporate Plan reflects the needs and aspirations of the community, including the staff and leading members, and will ensure we remain fit for the future. It will shape the delivery of Council services over the next four years and ensure that resources are aligned to priorities and away from non priority areas.
- 8.2 It is important that Elected members, staff and members of the public are provided with continued information on how the plan is impacting on the community. This will be provided through regular reports to Policy Committees, information provided on the website, campaigns that are put in place and ongoing communication through a number of different channels and media. In addition, the Council will continue to produce its Annual Report each year that is made available during the Summer