

## CLEANSING THE ENVIRONMENT - ACTION PLAN

### 9.0

#### 1. Required Outcome - To reduce the amount of waste produced per household

##### Action 1.1 Develop and implement Waste Minimisation Plan

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
• Prepare initial plan for South Derbyshire, with short term, low cost measures	October 2002	Plan produced with costed proposals	nil	RO	Include home composting in conjunction with 5.5
• Develop and implement joint approaches to waste with the South Eastern Derbyshire sub group	October 2003	Plan produced and costed proposals. <i>Target of upper quartile performance (BYPI 84) by 2006</i>	To be established	TSM / RO	

##### Action 1.2 Monitor domestic waste arisings to support waste minimisation

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
• Monitor levels of domestic waste arisings	March 2002	Commence monitoring	nil	SE(R and C)	feed results into action one under 1.1
• Sample content of domestic bins in high producing areas	March 2002	Sampling commenced		SE(R and C)	feed results into action one under 1.1

#### Action 2.4 Reduce vehicle damage at tip

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
<ul style="list-style-type: none"> <li>Maintain checks on tip conditions Ensure tip operator provides agreed level of service</li> </ul>	Ongoing			SE (R and C)	
<ul style="list-style-type: none"> <li>Monitor with DCC to review action plan progress</li> </ul>				SM	Concerns recognised by DCC as part of stakeholder consultation

#### Action 2.5 Reduce vehicle maintenance / procurement costs

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
<ul style="list-style-type: none"> <li>Review vehicle replacement strategy / leases</li> </ul>	March 2002 and every 2 years	Review undertaken	nil	DSM	Strategy to include commitment to reduce emissions and mileages
<ul style="list-style-type: none"> <li>Consider partnerships / contract hire as part of corporate plan for disposal of the depot</li> </ul>	April 2002	New arrangements in place April 2003	To be established	TSM / DSM	Report to Members. Will require input from Legal Services Manager

#### Action 2.6 Review central services and high on-costs

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
<ul style="list-style-type: none"> <li>Negotiate service levels, costs and services provided from central departments</li> </ul>	March 2002	Establishment of Service Level Agreement	nil	TSM	Year 2 Review of Central Services

**Action 2.7 Improve cost effectiveness and productivity of recycling bring sites**

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
• Remove least productive sites	June 2002	Reduce unit costs	within revenue budget	RO	Need to identify options to transfer existing leased bins
• Identify alternative means of servicing remaining sites	June 2002	Means identified	Potential cost savings	DSM	

**Action 2.8 Continually assess competitiveness of the Service**

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
• Obtain external advice on comparability of unit rates for direct service operations	August 2001	Obtain report	within revenue budget	DSM	Set improvement target. <i>Review means of procuring services if advice received is adverse</i>
• Update advice every two years		Obtain report	£1200	DSM	In conjunction with 7.1

### 3. Required Outcome - Improve response time to fly tipping and reduce incidence

#### Action 3.1 Establish a rapid response hit squad

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
• Purchase vehicle / equipment and recruit / train staff	December 2001	Hit Squad operational	£40,000 p.a. (within existing budgets)	SM	In conjunction with 4.1 and 8.1
• Establish Freephone to facilitate reporting from public and staff	December 2001	Response time to flytipping within national upper quartile by March 2003	£2,000		

#### Action 3.2 Develop and implement a flytipping plan with the Environment Agency and Parish Councils

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
• Plan may include physical deterrents training to enforce prosecution patrolling sites information / publicity	Complete pilot scheme by April 2003	Reduced incidence of flytipping Prosecutions Positive publicity	To be established	DSM	Consult with EA, PC's and Legal Services Manager
	Full plan to be active by April 2004, subject to results of pilot		To be established	DSM	

#### Action 3.3 Improve access to local tips at Derby and Burton on Trent

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
• Lobby relevant bodies to secure improved access to local people	October 2002	Restrictions removed or relaxed	nil	TSM	Issue acknowledged by DCC as part of stakeholder consultation

**Action 3.4 Provide more civic amenity facilities**

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
<ul style="list-style-type: none"> <li>Lobby D.C.C.</li> </ul>	April 2005			TSM	<p>Issue acknowledged by D.C.C. as part of stakeholder consultation</p> <p>Timetable in line with renewal of waste disposal contract</p>

**Action 3.5 Improve Response to Abandoned Vehicles**

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
<ul style="list-style-type: none"> <li>Hit Squad to attach notice to vehicles</li> </ul>	December 01	End of next working day	Incl.	TSM	
<ul style="list-style-type: none"> <li>Develop partnership with contractor and/or neighbouring councils to remove vehicles to pound during notice period</li> </ul>	September 01	Arrangements implemented	TBA	EHM	

#### 4. Required Outcome – Improve level of cleansing to areas of known concern

##### Action 4.1 Establish a rapid response hit squad

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
• Purchase vehicle / equipment and recruit / train staff	April 2002	Hit Squad operational		SM	In conjunction with 3.1 and 8.1
• <i>Establish Freephone to facilitate reporting from public and staff</i>	<i>December 2001</i>	<i>Response time to flytipping within national upper quartile by March 2003</i>	<i>£2,000</i>		

##### Action 4.2 Improve weed control and removal

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
• Ensure full compliance within existing contract	September 2001 and ongoing	Post treatment inspection to similar process as highway cleanliness		SM	
• Review weedkillers used and pilot alternatives	March 2002			SM	Consult EA and STW

##### Action 4.3 Develop and implement a litter action plan with local stakeholders

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
• Plan may include litter control zones fixed penalty notices training to enforce bin locations and adequacy information / publicity	Complete pilot scheme by April 2003	Zones introduced Fixed penalty notices issued Positive publicity	To be established	DSM	Consult with, local groups, schools, Chamber of Trade, shop owners and Legal Services Manager

## 8. Required Outcome - Reduce amount of dog fouling in public places and address cost effectiveness of dog service

### Action 8.1 Employ a rapid response hit squad

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
• Purchase vehicle / equipment and recruit / train staff	April 2002	Hit Squad operational		SM	In conjunction with 3.1 and 4.1
• <i>Establish Freephone to facilitate reporting from public and staff</i>	<i>December 2001</i>	<i>Response time to flytipping within national upper quartile by March 2003</i>	<i>£2,000</i>		

### Action 8.2 Review Dog Fouling Strategy and Implementation Plan

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
• Improve performance on enforcement	October 2001	Report to Members including targets for improvements especially in relation to the fixed penalty notice scheme		EHM	Strategy will include review of whether other service delivery mechanisms may improve performance. (Fixed penalty notice scheme introduced July 2001)
• Review and revise position and provision of bins	April 2002	Review complete		EHM	Undertake in conjunction with 4.4 and 6.1 in consultation with parish councils

## 9. Required Outcome - Improve waste management performance by developing existing and new partnerships

### Action 9.1 Maximise effectiveness of existing partnerships

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
• Improve dialogue and set targets with existing partners	December 2001	Develop agreed measures for improvement		TSM/RO	Main partners include Cheshire, Berrymans, Biffa

### Action 9.2 Develop new partnerships with private sector and neighbouring authorities

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
• Develop new partnerships	ongoing	Implementation of joint schemes	To be established	TSM/RO	Potential private partners have been identified. Initial consideration of partnerships with East Staffordshire, North West Leicestershire and Lichfield already undertaken
					<i>Develop new partnerships with private sector, neighbouring authorities and the voluntary sectors</i>

### Action 9.3 Work in partnership with other authorities in Derbyshire in undertaking Joint Waste Management Best Value Review

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
• Develop Best Value sub group proposals with Integrated Waste Management Group	October 2001			TSM	Integrated Waste management Group agreed sub group objectives in July 2001



## 11. Required Outcome – Greater involvement with better informed Stakeholders

### Action 11.1 Improve communication with Stakeholders

Sub Actions	Target Date	Performance Measures	Cost	Staff responsible	Comments
<ul style="list-style-type: none"> <li>Prepare a Communication Plan to include the following                             <ul style="list-style-type: none"> <li>Waste Minimisation Plan</li> <li>Recycling Plan</li> <li>Service information</li> </ul> </li> </ul>	October 2002	Plan produced with costed proposals	To be established	TSM	
					<i>Develop customer care code setting out policy and aims</i>
					<i>Use suitable means (website leaflets, on council equipment etc.) use plain English and have regard to special needs</i>
Promotional activities					
Dialogue with partners					
Consultation with all stakeholders					<i>For views and feedback on services and to involve in service development proposals</i>
Staff involved in service delivery					

