

Annexe No.1

A Plan for Sport in Derbyshire 2006-2009

Consultation

January 2006

Sport is an integral part of our way of life. It is enjoyable in its own right. But high quality sporting programmes delivered by skilled coaches and youth workers can also help tackle a wider social agenda by improving health and self confidence and contributing to social cohesion.

*Rt. Hon. Richard Caborn MP, Minister of State, Department of Culture, Media and Sport.
2003*

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SCOPE OF THIS PLAN

Introduction

This 'Plan for Sport in Derbyshire' highlights some common goals and proposes some high level actions for those involved with the delivery of sport to follow. It draws from national and regional policy and has already been informed by considerable input from partners within the county. Key performance measures are also proposed the resources required to begin to implement the plan are examined.

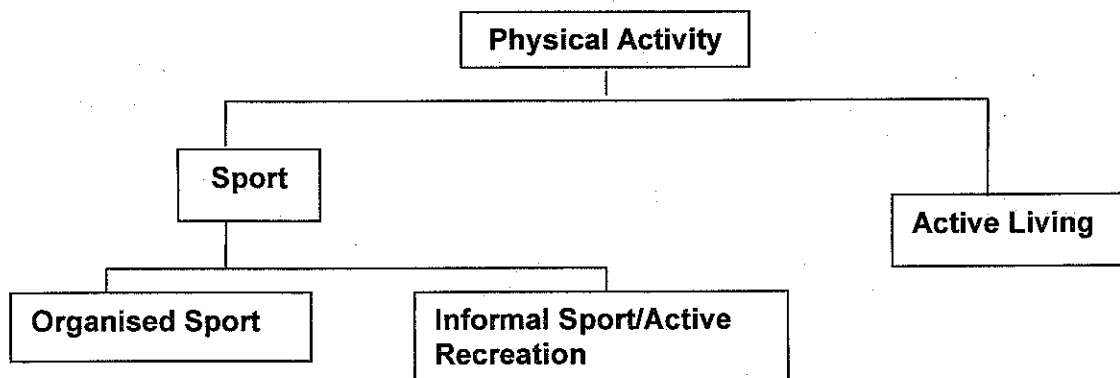
Defining Sport

This Plan for Sport in Derbyshire is not limited to traditional sports in traditional settings. The broad definition of sport shown below has been adopted by the Council of Europe, is now widely accepted as the industry standard and is used within the national and regional strategies for sport and throughout this plan.

Sport means all forms of physical activity, which through casual or organised participation, aims at improving physical fitness and mental well being, forming social relationships, or obtaining results in competition at all levels.
Council of Europe, European Sports Charter (1993)

Defining Active Recreation

The terms sport, recreation and physical activity sometimes get interchanged. The diagram below presents a definition of these terms, which helps to define the scope of this Plan for Sport in Derbyshire.



Sport can be either organised sport involving competition, coaching, talent development and representative sport or informal sport/active recreation such as recreational swimming, dance, keep fit, cycling for pleasure and other informal outdoor recreation.

Active living is exercise not related to sport such as gardening and walking to work.

This plan focuses on organised sport and informal sport and active recreation.

A health and social care system in which advice and support for physical activity is an integral service would help people lead healthier lives.....and has the potential to bring about significant benefits
Choosing Activity: a physical activity action plan. DH.DCMS 2005

VISION FOR SPORT IN DERBYSHIRE

National Picture

Game Plan - The National Strategy For Sport sets out the vision for sport which is; *'to make England the most active and successful sporting nation in the world.'*

Regional Picture

Change For Sport - The Regional Plan For Sport mirrors the national strategy and aims; *'to make the East Midlands the most active and successful sporting region in England.'*

County Picture

Derbyshire Sport is one of 49 County Sports Partnerships (CSPs) in England. It is recognised by both the Department for Culture, Media and Sport and Sport England as the strategic lead body for Sport in Derbyshire. Derbyshire Sport is a voluntary partnership between all of those agencies which share a desire to promote and develop sport in order to improve the lives of the people in Derbyshire.

The **Vision** of Derbyshire Sport is; *'to make sport a part of everybody's life.'*

The **Mission or Purpose** is, *'for organisations to work together and through sport, to improve the quality of life for the people in Derbyshire.'*

The **Strategic Goals** are:

1. *To Increase participation in sport*
2. *To improve levels of performance in sport*
3. *To promote the value of sport in improving quality of life*

It is proposed that the Vision, Purpose and Strategic Goals of Derbyshire Sport are reflected in this Plan for Sport in Derbyshire, and that these become the drivers for the many organisations involved in the delivery of this plan.

This consultation draft focuses on the high level actions required to increase the levels of participation and improve the standards of performance in sport in Derbyshire. More detailed action plans will be required for many of the targets within this plan. It does not include every action for every agency but is designed to provide a framework for the delivery plans of the many organisations involved in sport in the county. For this plan to succeed, organisations will need to endorse this plan, commit their resources to it and play their part in its delivery

Vision without action is just a dream
Action without vision just passes the time
Action with vision with action can change the world
Anon

CONTEXT

Sport In The County

- Sport plays an important part in the lives of a quarter of the population in Derbyshire. Questions on physical activity were included in the citizen panel surveys that were done in 2005. The following are examples of the results from these surveys:
 - 20% said that they exercised once a week at this level, 16% exercised twice a week at this level, 12% three times a week, 5% four times a week, 4% five times a week and nearly 6% more than five times a week.
 - Nearly 22% of respondents said that they had been a member of a club within the last 4 months which enabled them to play sport or take part in a physical activity. Of these 52% belonged to a health and fitness club.
 - Nearly 17% of respondents coach regularly - once a month or more.
 - Nearly 24% of respondents said that they would like to take part in a new sport or physical activity and swimming was the most popular choice.
 - 38% of respondents said that they never exercised for 30 minutes or more where they got sweaty or out of breath.
- Sport and active recreation is also important in attracting many visitors to the area, particularly to the National Peak Park where many of the 20 million visitors each year enjoy walking, cycling, climbing and water sports in the natural environment
- There are established leisure departments and sports development officers in each of the local authorities in the county and sport and active recreation feature within each council plan and their community plans
- There are several strong governing bodies of sport within the county and strong networks of sports clubs and performance squads
- More opportunities are being developed in sports and activities that are specifically for people with disabilities
- Derbyshire School Sports Association operates a large and successful programme of school competitions and county squads which encourages lots of youngsters to participate and provides a pathway for the most talented to progress all the way to England level
- There are many sports facilities in the public, private and voluntary sectors. The public and voluntary sectors in particular are facing challenges in refurbishing existing and developing new facilities and there are several gaps in provision for performance level individuals, squads and teams
- There are now 10 School Sports Partnerships (SSPs) in the county and these have had a very positive impact on PE and sport for young people in schools and their surrounding communities
- The sport and health agenda have become closely linked in the past 12 months and health professionals are working with the sports

professionals to develop the Physical Activity Plan for the county which should be launched by the summer of 2006

- Similarly the role of sport within community safety is now widely recognised and greater coordination between local authorities, community safety teams, Sporting Futures, Positive Activities for Young People, Connexions and the Youth Service will bring positive results in the future
- The role of sport is recognised within the Local Area Agreements in both the county and the city, with several sport and activity related targets. A similar recognition is emerging within the Community Strategies across the county
- Sport is delivered in the county by many organisations and coordination is achieved through a strong partnership way of working. Even greater coordination can be brought to this approach through this 'Plan for Sport in Derbyshire'.

Links Between The Strategic Goals Of The Derbyshire Plan for Sport and Other Key Plans And Strategies

The Mission or Purpose of this plan is;

'for organisations to work together and through sport, to improve the quality of life for the people in Derbyshire'.

The table below tries to draw together the key policy drivers for sport in the county, which are included in other policy frameworks such as the Local Area Agreements or Community Plans. There may still be gaps in this policy framework but these will be identified in the consultation process during January and February 2006.

Increasing Participation	
The Government's Public Service Agreement Targets (PSA)	<ul style="list-style-type: none"> • A minimum of 2 hrs a week high quality PE and school Sport for 75% of 5-16 yr olds by 2006 and 85% by 2008 • By 2008, increase the number of participants who participate in sport at least 12 times a year by 3% and increase number who participate 3 times a week by 3% • Halt the year on year rise in obesity among children under 11 by 2010 • Reduce mortality rates by 2010 from heart disease and cancer • Tackle social exclusion and deliver neighbourhood renewal..... • Lead the delivery of cleaner, safer and greener public spaces.....
Comprehensive Performance Assessment (CPA) (still to be confirmed)	<ul style="list-style-type: none"> • Increase participation 3x30 each week • 5-16 2 hrs high quality PE/sport each week • % volunteering
National Strategy for Sport – Game Plan	<ul style="list-style-type: none"> • Increase participation by 1% (3x30 mins/week)
Regional Plan for Sport – Change 4 Sport	<ul style="list-style-type: none"> • Increase participation by 1% (3x30 mins/week)
Choosing Health/Choosing Activity	<ul style="list-style-type: none"> • Increase physical activity levels (5x30 mins/week)
Derbyshire Local Area Agreement	<ul style="list-style-type: none"> • Halt the year on year rise in obesity among children under 11 by 2010 • Reduction in mortality rates and inequalities in health • By 2008 increase the take up of sporting opportunities by increasing the numbers who participate in active sports at least 12 times a year by 3% • Increasing the number who engage in at least 30 minutes of moderate intensity level sport at least 3 times a week by 3% • Reduce fear of crime and antisocial behaviour • Increase volunteering
Derby City Local Area Agreement Targets	<ul style="list-style-type: none"> • 75% of 5-16 yr olds spending a minimum of 2 hrs a week on high quality PE and School Sport by 2006 • %age of 5-16 yr olds participating in 7hrs or more of physical activity at any time (target to be set)

	<ul style="list-style-type: none"> • %age of adults taking moderate physical activity on 5 or more occasions per week • Reduce fear of crime and antisocial behaviour • Increase volunteering
Derbyshire Community Strategy (draft)	<ul style="list-style-type: none"> • Tackling antisocial behaviour • Reducing crime and fear of crime • Providing better sports and leisure facilities • Tackling childhood obesity • Encouraging children and young people to take part in sporting cultural and artistic activities • Reducing deaths from heart disease, strokes and cancer
Derby City Community Strategy	<ul style="list-style-type: none"> • Improve the quality of life by continuous improvement in all cultural activities • encourage more people to make journeys by walking and cycling
Children's Act/Children's Services	<ul style="list-style-type: none"> • Be healthy <ul style="list-style-type: none"> ○ Fewer obese children and young people ○ More children and young people with disabilities being part of their local community • Stay safe <ul style="list-style-type: none"> ○ Thorough checks on people who work with children and young people • Enjoy and achieve <ul style="list-style-type: none"> ○ More children and young people using leisure activities • Make a positive contribution <ul style="list-style-type: none"> ○ More young people involved in youth service activities ○ Reduction in youth crime • Achieve Economic well being <ul style="list-style-type: none"> ○ engaging in education and employment in sport
Russell Commission	<ul style="list-style-type: none"> • 16 recommendations from the Russell Commission report to create a step change in youth volunteering (www.russellcommission.org)
Peak District National Park	<ul style="list-style-type: none"> • Target Specific groups especially young disadvantaged people and ethnic minorities from surrounding urban areas to visit, understand and enjoy the national park • Increase specific provision to encourage more outdoor sport and recreation for people to meet government health and social inclusion objectives • Work with existing agencies in delivering greater number of appropriate courses and events associated with outdoor recreation and governing body needs • Develop and resource outdoor recreation opportunities relating to the special qualities of Derbyshire and the Peak District • Create greater awareness of opportunities and facilities available for outdoor recreation for everyone and accessibility opportunities related to that. • Work with governing bodies and agencies to increase the number of qualified coaches as part of an overall Coaching work force strategy.

	<p>Prioritised by Derbyshire sport</p> <ul style="list-style-type: none"> • Work to expand the number of agencies which can deliver outdoor activities and help partners to improve opportunities and facilities/resources for outdoor recreation in line with Derbyshire and the Peak District sport, Recreation and Tourism strategies.
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Improving sports performance	
National Strategy for Sport – Game Plan	England challenging Top 5 places in major Sports Events
Regional Plan for Sport – Change 4 Sport	East Midlands the most successful sporting region in England
London 2012	Successful GB teams 70.000 volunteers involved
Regional Sports Performance Plan	More East Midlands performers competing for England and GB
Governing Body of Sport Whole Sport Plans	<ul style="list-style-type: none"> • More and better performers • More and better coaches • Better clubs • Better facilities • More and better volunteers
Children's Act/Children's services	<ul style="list-style-type: none"> • Enjoy and achieve

Promote the value of sport in improving quality of life	
Regional Economic Strategy (RES)	<p>Helping to meet the challenges within the RES</p> <ul style="list-style-type: none"> • Diversifying and strengthening the economic base • Enhancing learning, skills and employability • Realising the full potential of urban areas • Stimulating the renewal of rural communities • Improving Public Health • Building on our culture, sport and tourism strengths
Regional Cultural Strategy	<p>To establish the East Midlands as a place of choice for people to create, work and participate in culture</p> <ul style="list-style-type: none"> • Developing Potential • Supporting Opportunity • Building Sustainability • Mainstreaming Culture

THE ACTION PLANS 2006-2009

INCREASING PARTICIPATION

	Targets	Milestone
1	To develop and launch the Derbyshire Physical Activity Strategy	<p>To launch the strategy by June 2006</p> <p>To agree priority actions and have action plans shared by all key partners for implementation in 2006/07. These may include</p> <ul style="list-style-type: none"> • Promotion of activities for older people • Promotion of cycling, walking and swimming promotions and interventions • Exercise referrals/health trainers • Media campaigns • Network groups for officers involved to share best practice • Reaching harder to reach groups
2	Develop a county wide framework for sport for early years (0-11)	<p>Framework for sport/activity in early years in school and community, developed by March 2007 to include:</p> <ul style="list-style-type: none"> • Links with play strategies • Activities based on LTAD • Programmes developed in schools, local authorities, communities and sports • Programmes designed to reduce inequalities
3	To establish a new competition framework for 7-19 yr olds	New junior competition framework and implementation plan agreed by all partners by September 2006
4	Develop more and improved existing school/club links	<p>To promote the concept of school club links and integrate into plans such as Extended Schools</p> <ul style="list-style-type: none"> • To achieve the annual PESSCL target for school club links for PESSCL sports • To develop a minimum of 30 new school club links per annum in priority sports
5	Develop more and improved junior sports clubs	To increase the number of junior sections and junior clubs, within voluntary sector and local authority sports development programmes. Minimum 10 new junior clubs per year
6	Increase the number of accredited sports clubs	To increase the number of priority NGB accredited clubs by minimum of 10 per annum
7	Attract more young people into sports leadership	<ul style="list-style-type: none"> • To achieve the annual PESSCL target for Step into Sport of 20 students per SSP placed in clubs per annum • To promote sports leadership to the harder to reach young people who cannot be reached through school. 50 young people per year through leadership courses and placed in community clubs/activities • To develop sports leadership programmes with FE and HE and for 100 students per year to achieve sports leadership qualifications with 50 placed in community settings • To create a Derbyshire Sports Leadership Academy to better support all young people(16+) who have leadership qualifications and wish to become sports coaches

8	To develop a Coaching Strategy for Derbyshire	To produce a coaching strategy for the county, which seeks to improve coaches in the county through addressing coach recruitment, education and support at all levels. Plan produced by January 2007
9	To improve the co ordination of the delivery of coaching courses	To work with all interested partners produce a comprehensive calendar of coaching courses twice a year
10	To maximise the potential of the Community sports coaches Scheme	To manage the Community Sports Coaches Scheme to meet DCMS requirements.
11	To update the County Sports Facility Strategy	To review, update and publish the sports facility strategy for Derbyshire by December 2006. <ul style="list-style-type: none"> • To identify challenges faced by local authorities • Incorporate plans of governing bodies of sport • to ensure the opportunities within Building Schools for the Future are maximised
12	To maximise the potential of the Community Sports Club Programme	To link with all NGBs within Community Club Programme to ensure maximum developments in Derbyshire and that links to LAs and Derbyshire Sports Facility Strategy are achieved. <ul style="list-style-type: none"> • Initial review of completed projects or current applications by September 2006 • New opportunities identified by September 2006
13	To maximise the potential of the Torex shared booking and information system	To complete the installation of shared Torex booking system in 6 LAs in the county by March 06 <ul style="list-style-type: none"> • To have single portal online booking facility available by June 2006. • To have data reporting system in place by June 2006
14	The explore the feasibility of a Derbyshire Leisure Card	To complete the feasibility of Derbyshire Leisure Card by May 2006
15	To promote the Inclusive Fitness Initiative (IFI)	To increase the numbers of people using the IFI sites by 10% each year. To promote the best practice emerging from sites and spread to other public and private sector centres
16	To improve the coordination and delivery of sport within community safety programmes	To establish a strategic plan for sport and community safety involving all key delivery partners by December 2006 <ul style="list-style-type: none"> • To increase the number of young people at risk of committing crime who become involved in sports programmes. • To bring greater co ordination to holiday programmes and interventions • Increase then number of young people involved in sports leadership through this route by 50 per year
17	To promote the Child protection standard	To promote The Child protection Standard and encourage all providers to meet minimum standards <ul style="list-style-type: none"> • To establish a county wide steering group by March 2006 • Derbyshire Sport to achieve the intermediate Child Protection standard by 31 March 2007

18	To develop workforce development plans for coaches volunteers and paid officers working in sport	To develop a workforce development plan which addresses the recruitment and development of volunteers coaches and paid officer development by March 2007
19	To reduce inequalities in sports participation opportunities by more than 1% each year.	To promote the Sports Equality Standard in the county and encourage all partners to achieve the standards Develop a programme of interventions to increase participation rates for <ul style="list-style-type: none"> • People with disabilities • Black and ethnic minorities • People on low incomes To promote and share best practice

IMPROVING SPORTS PERFORMANCE

20	To promote governing body of sport county plans	Governing bodies of sport to produce county plans for their sport which are endorsed by local authorities and SSPs 10 by December 2006 20 by December 2007
21	To establish a process for focussing resources on agreed development sports	<ul style="list-style-type: none"> • To consider and agree up to 12 sports in Phase 1 development sports by April 2006 • To consider and agree Phase 2 development sports by September 2007 • Both Phase 1 & 2 to include selected outdoor sports
22	To develop plans and pathways for talented performers with disabilities	To ensure that both inclusive and dedicated opportunities are in place to support disabled sports performers, in at least 6 sports by March 2007.
23	To develop a more effective talent identification programme	Partners to work together to develop a more effective talent identification programme, particularly in Phase 1 development sports, by March 2007.
24	To complete a review of competition	To complete the competition review and ensure that there are the right competition opportunities to aid the development of talented performers in priority sports. Review completed by September 2006.
25	To introduce a Talented Performer support programme	To introduce a talented performer support programme by September 2006, to include <ul style="list-style-type: none"> • grant scheme to governing bodies • medical support budget
26	To introduce a Talented Coach Support programme	To develop a coach support/scholarship programme for coaches working with talented performers Scheme launched by April 2006
27	To introduce a support programme for performance squads and clubs	To recognise the key performance groups/centres of excellence within priority sports by September 2006 <ul style="list-style-type: none"> • Develop grant scheme to support performance clubs and squads
28	To fully engage HE and FE within the performance sport pathways of Phase 1 Development Sports	To create actions plans with 4 FE colleges and Derby University for their involvement in Performance pathways/centres of excellence in at least 6 Phase 1 Development Sports by September 2006

PROMOTE THE VALUE OF SPORT IN IMPROVING THE QUALITY OF LIFE		
29	To establish Community sports networks in each local authority area in Derbyshire	To establish community sports networks in each local authority area in Derbyshire, by September 2006. To agree PIs with each CSN in line with local Community Plans and county wide developments by March 2007
30	To establish the Derbyshire Sports Awards	To introduce the annual Derbyshire Community Sports Awards in October 2006.
31	To introduce a Cultural Events Strategy	To develop a cultural events strategy for Derbyshire which sets out to attract more events to the county. Approved by key stakeholders by September 2006 <ul style="list-style-type: none"> • Launch county wide events programme by March 2007. • More closely monitor the impact of sports/events tourism in the county and case study examples of good practice.
32	To align the plan for sport with other key plans and strategies in the county	To align sport targets contained within the LAAs with this plan for Sport by March 2006 Alignment of targets within community plans and other service plans to be agreed by end 2007
33	To agree Key Performance Indicators and data management systems for the Plan for Sport	To agree PIs for the Plan for Sport by April 2006
34	To promote The Equality Standard	To encourage all organisations involved in the delivery of sport to achieve Level 1 within the Equality Standard by March 2007
35	To increase the level of sponsorship income into sport in Derbyshire	To produce a portfolio of sponsorship opportunities within Sport in Derbyshire by April 2006 To increase sponsorship into Derbyshire Sport Programmes by £30k in 2006/07 and by £75k in 2007/08
36	Attracting additional external funding to sport	To attract additional income from external sources to support programmes within this plan £100k per annum in 2006/0708/09

PERFORMANCE MANAGEMENT

There are many performance measures for sport, and every organisation involved in sport will have their own reporting requirements and will be collecting information of some kind.

This Plan for Sport in Derbyshire presents an opportunity for partners to agree and to share the most important measures and for these same measures to be included in many of the service plans throughout the county.

The 3 Strategic Goals should drive the work of partners involved in sport in Derbyshire. These are:

1. To increase participation in sport
2. To improve levels of performance in sport
3. To promote the value of sport in improving quality of life

There are several performance measures relating to these strategic goals within existing policy frameworks in the county, and it is proposed that this plan for sport draws from these to establish an agreed set of high level performance measures for sport in Derbyshire. These are shown below.

INCREASING PARTICIPATION – PERFORMANCE MEASURES		
Performance measure	What does it relate to?	How will it be measured?
2hrs high level PE and school sport	Joint DfES and DCMS PSA target, Regional Plan for Sport	National PESSCL Survey(DFES)
Halting rise in obesity in under 11s	Joint DfES/DCMS DOH PSA Target, LAAs	
By 2008 increase the take up of sporting opportunities by adults and young people aged 16 and above from priority groups <ul style="list-style-type: none"> • increasing the numbers who participate in active sports at least 12 times a year by 3% • Increasing the number who engage in at least 30 minutes of moderate intensity level sport at least 3 times a week by 3% 	DCMS PSA target Regional Plan for Sport	Citizens Panel Surveys Active People Survey
Reducing inequalities by increasing number of participants from high priority groups.	Regional Plan for Sport	Active People Survey
Increase the number of people volunteering in sport	Russell Commission Report. Regional Plan for Sport	Step into sport programme. Active People Survey. Citizens Panel Surveys

IMPROVING SPORTS PERFORMANCE – PERFORMANCE MEASURES		
More performers from Derbyshire Competing for England and GB	Regional Plan for Sport	Research information
PROMOTE THE VALUE OF SPORT – PERFORMANCE MEASURES		
To establish Effective Community Sports Networks throughout the county	Regional Plan for Sport	Research Information

FUNDING THE PLAN

This 'Plan for Sport in Derbyshire' calls for change and investment in order to increase the levels of participation which have remained the same for many years, and improve the standard of sports performance in Derbyshire.

No single agency has the resources to deliver this plan, however more will be achieved through working together in partnership than by partners working in isolation. With a real commitment to this plan it may be possible to release the resources required to achieve most if not all of the targets over the next three years.

The amount of funding currently going into sport in the county is as hard to quantify as the costs of implementing the actions within this plan. The actions are thought to be largely realistic within the funds which are currently available or which may realistically become available over the next few years.

A series of funding principles are proposed:

- Partners should at least maintain their existing level of resource input into sport and active recreation and explore their own sources to try to increase the level of funding to achieve these targets
- Derbyshire Sport and partners will seek additional funding from national and regional partners and funding streams. The extent to which we achieve this will be one of the performance indicators for Derbyshire Sport.
- New sources of income to sport will be explored in the areas of health and physical activity, crime reduction, regeneration, tourism, skills development
- Lottery Funding will be maximized and particularly Sport England Lottery funding and the Big Lottery Fund

One of the great strengths of sport is the role it can play in preventing future problems. For example, intervening in the life of a young person at an early stage can reduce the risk they will get involved in crime or anti social behaviour. Preventing this can reduce repair bills from vandalism, save police and court time and lessen the fear of crime.

Teaming up-Joint working between sport and neighbourhood renewal practitioners – Neighbourhood Renewal Unit 2004

PLEASE LET US KNOW WHAT YOU THINK

We hope you will be able to make comments and suggestions to us by 03 March 2006

Please use the response forms attached and post or email your comments to:

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This document and the response sheets are also available on the Derbyshire Sport web site at www.derbyshiresport.co.uk

Derbyshire Sport - Partners working together to improve the lives of the people in Derbyshire throughout sport and active recreation.

Partners - Amber Valley Borough Council, Bolsover District Council, Chesterfield Borough Council, Derby City Council, Derbyshire County Council, Derbyshire Dales District Council, Erewash Borough Council, High Peak Borough Council, North East Derbyshire District Council, South Derbyshire District Council, Peak District National Park Authority, Sport England, Sport Governing Bodies, Further and Higher Education, School Sport Partnerships, Local Sports Networks.

