
REPORT TO:	COUNCIL	AGENDA ITEM:
DATE OF MEETING:	9TH NOVEMBER 2006	CATEGORY: DELEGATED/ RECOMMENDED OPEN/EXEMPT PARAGRAPH NO:
REPORT FROM:	<u>DEPUTY CHIEF EXECUTIVE</u>	DOC: s:\cent_serv\committee reports\council\9 nov 06\ideas into action.doc
MEMBERS' CONTACT POINT:	IAN REID (5790)	REF: IR/SAC
SUBJECT:	IDEAS INTO ACTION	TERMS OF REFERENCE:
WARD(S) AFFECTED:	ALL	

1.0 Purpose of Report

1.1 To inform the Council of the broad outcome of the "Ideas into Action" consultation exercise and make recommendations regarding how we progress those ideas and the issues they raise.

2.0 Recommendations

2.1 That the Council notes the issues arising from "Ideas into Action" consultation and recognises them in our service and budget plans for the future.

2.2 That Policy Committees consider the ideas submitted and determine their preferred actions, and make appropriate recommendations to Finance and Management Committee on 30 November. These may include submission of service development proposals for the Budget 2007/10 and proposals for more immediate actions that require one off or low level funding.

3.0 Detail

The Consultation Process

3.1 We launched the campaign at the Parish Forum meeting and it featured at all the Area Meetings in the summer. Ideas were submitted on short simple forms, our website or handwritten notes. The closing date for submission was 4 October but this deadline was extended, principally for Parish Councils and to fit in with their meeting schedule.

3.2 We received 65 ideas, which included: -

- Specific complaints about issues such as untidy land
- Requests for improved services to the whole district, such as collecting plastics for recycling
- Ideas for local initiatives that require funding or other support to get the idea launched.

- Suggestions where the Council has little influence, such as dismantling electricity pylons and laying the cables underground

3.3 All suggestions have been acknowledged by letter and will receive a detailed response when we have decided the best course of action.

Where we can take action on a complaint straight away we are doing so and will inform the individual of what we are doing, when it will happen and a contact name of who is responsible.

Where there is no cost, we will review whether we can implement the suggestion sooner than that. In both cases, we will inform individuals of the outcome.

Where we are not responsible for the service, we have passed the suggestion on to the relevant body or partner. We try to ensure that the individual receives a satisfactory response to their idea.

3.4 A summary of all the ideas submitted is attached at Annexe 2.

The Overall Picture

3.5 We have analysed the list of ideas and the majority can be grouped into a smaller number of key issues. It is important that we respond to the issues that are behind the individual ideas so that we do not just respond to individual current problems or complaints. The key issues we have identified are listed below.

- Litter / Cleanliness
- Graffiti
- Better Recycling Facilities / Collections
- Untidy Sites
- More Trees, Flowers and Spring Bulbs
- Traffic Issues, Highway Maintenance and Improvements
- Support for Neighbourhood Watch
- Better Facilities for Children and Young People

3.6 Ideas for improving services across the district or developing local initiatives that will cost more money will need to be considered by Members. Some of these have significant costs and will need a Service Development Proposal that will be scored within the Budget process.

3.7 Others have relatively small one off or ongoing costs that Members may wish to consider outside of that process. The thrust of the initiative was ACTION and we ought to consider whether we can react quickly to some of the low cost ideas. Some of the ideas within the emerging key issues have been considered by the Corporate Management Team and these are listed in the table at Annexe 1, with suggestions about action and timescales. CMT have also identified a number of generic actions that respond to the issues that lie behind the suggestions, particularly in relation to cleaner and greener issues.

Proposed Actions

- 3.8 Policy committees will have their own thoughts about the suggestions and how we should prioritise our responses. It is therefore suggested that each policy committee considers this report so that they can consider and determine their position in relation to these suggestions.
- 3.9 Finance and Management Committee are scheduled to review the budget position at their meeting on 30 November and there may be an opportunity at that time to provide funding for some of the one off or low cost suggestions. It would be appropriate for the 2 other policy committees to make prioritised recommendations for these so that Finance & Management Committee could approve a list of short term proposals, should finance be available.

4.0 Conclusions

- 4.1 The consultation process has engaged a number of individuals and organisations across the district and the majority of ideas suggested fall into broad headings that are strongly related to our published priorities.
- 4.2 There is now an opportunity to deliver on a number of these ideas and, after consultation with the Policy Committees, Finance and Management Committee could consider allocating available resources to some of the one off or low cost proposals.
- 4.3 If we can respond positively to a significant number of the ideas submitted, it will deliver improvements in the area of our Corporate Plan priorities and also show a clear commitment to listening to our communities and acting on what they are telling us.

	Timescale	Budget
Litter and Cleanliness		
Re-launch our 0800 hotline to include <ul style="list-style-type: none"> All litter issues Fly tipping Untidy sites 	ASAP	Existing
Set early top quartile targets fro all cleanliness BVPIs (1999 & 218)	2007/8	TBA
Install and service 50% more litter bins. Stop recharging Parish Councils for litter bins.	ASAP	TBA
Make all graffiti visible to the public a priority for urgent action	Immediate	Existing
More litter / waste education in schools	2007 on	TBA
Untidy Sites		
Define Environmental Services as lead responsibility for untidy sites with performance monitoring of complaints and resultant actions	ASAP	Existing
Take action on litter and graffiti on private land that is accessible to the public, particularly DCC highways issues re graffiti	Immediate	Existing
Recycling and Waste		
Review why we can't collect plastics before the end of the current contract	Immediate	Existing
Agree and announce when we will collect plastics for recycling	ASAP	TBA - built into 2007/10 budget
Lobby DCC for better access to more civic amenity sites (Tips)	Immediate	Existing
Environmental Enhancements		
Launch a one off parish grant scheme for spring bulbs and trees (£200 / parish) with a pro rata spend in the urban core.	ASAP	£10k
Ongoing programme of tree planting in public areas	2007 on	£10k
Support Rosliston in National Britain in Bloom competition	ASAP	£8k
Support Melbourne Memorial garden scheme being developed by the Parish Council with Groundwork	ASAP	£9k
Highways and Transport Issues		
Establish a highways / traffic forum with DCC (along the lines of and linked to the Flooding Forum)	ASAP	Existing
Establish a joined up approach to cycling and walking (facilities/activities – Planning/CLD)	2007 on	TBA
Help local communities manage speeding traffic by providing more cameras for volunteer groups working with the Police (6 cameras @ £800 – one per Safer Neighbourhood Group)	ASAP	£5k
Crime / Anti Social Behaviour		
Extend support for Neighbourhood Watch, Safer Neighbourhoods and Liberation Day to sustain progress in this area	2007 on	TBA

	<u>Timescale</u>	<u>Budget</u>
Facilities for Children and Young People		
Increase investment in programme	2007 on	£100k/year
Recreation and Leisure		
Improve access to natural environment in the District. Walks leaflets, Way markers etc. Open up access to key features e.g. River Trent	2007 on	£5k/year
Parish Plans		
Establish a rolling programme of Parish Plans facilitated/supported by DRCC/Groundwork	2007 on	£5k/year
Planning / Environmental Policy		
Promote the proposed LSP conference on the Regional Spatial Strategy (7 December) to the wider community, especially Parish Councils.	Immediate	Existing

Ref. No.	Description of Idea
2	Clean up eyesore (ex garage) corner of Queens Drive/Union Rd. Also Builders Yard behind.
3	One way traffic system around Melbourne.
4	Letter enclosed with 9 ideas. (1) Street Cleaning in Newhall (2) Educate Schoolchildren - litter (3) Community Wardens visit urban areas regular (4) Green Machine visit urban areas regularly (5) Provision for young eg youth shelter on Newhall Park (6) Untidy sites require action (7) Newhall needs footpaths and cycleways (8) Unsightly hedges and grass verges B5353 (Stanton to Newhall) (9) Cllr to be asked of ideas to improve environment.
5	Grit box with salt in Colliery Row to use by residents.
6	Opposite Pottery House to get away from speeding traffic. Open up historic tramway to enable public to walk safely.
7	To tidy up the section of the Maurice Lea Park opposite Tesco Express same as rest of park.
8	Establishment of off-road cycle tracks
9	Clean up litter and graffiti around South Derbyshire
10	Provide a bin for plastics as most food is wrapped in plastic
11	Grant for household CCTV. Could be linked to Neighbourhood Watch'
12	cctv in Swadlincote Town Centre to help reduce anti social behaviour and crime and number of gangs of youths congregating in Town Centre.
13	Protect Well Lane, Repton from further urban development
14	Appearances are important to keep - encourage community to have pride in their area.
15	Plant trees in grass verges along roads to make the streets greener and bring the forest to the people.
16	More water sports - use River Trent at Walton.
17	Enforce dog fouling in streets leading to Maurice Lea park.
18	A lot of time spent on National Forest - what about Gresley Wood, litter bins or flytipping notices.

Ref. No.	Description of Idea
19	A mini island at the top of Coronation Street/Nelson Street.
20	Get teenagers off the streets provide a youth club.
21	Plant daffodil bulbs in area near ski slope before it is turfed to give spring colour next year to replace lost flowers.
22	The area outside Castle Gresley Shops could be cleaned and made safer. Lots of rubbish, youths need to be kept under control.
23	More roadside recycling i.e. brown bins, green boxes etc.
24	(1) Compost bins (2) Small children's play park in Boulton Moor.
25	Live in weston and feel that the local countryside would be greatly improved if the number of electricity pylons are reduced.
26	An alternative crossing of the River Trent at Swarkestone before the ancient monument collapses.
27	The cleaning of paint on subway walks
28	(1) Clean up Jitties between Halifax, Instore. (2) Repair damaged wall Boots car park entrance Belmont Street.
29	Need more neighbourhood watch signs.
30	We list goods to recycle in Green Boxes - Give us a bigger bin with wheels and cannot lift if green bin full.
31	Reduce Council Tax by reducing costs this paper would be a start
32	Repair and keep in good working order childrens parks in Mickleover Park and Vicarage Road.
33	(1) Get big lorries out of village would make it greener, cleaner. (2) Provide a leisure hall or more sports facilities for the youth of the village to stop them congregating in groups and leaving litter.

Ref. No.	Description of Idea
34	(1) A play area for the children at Stanton by Bridge - no facilities here at all for the increasing number of children in the village, this would promote healthier living.
35	(2) More kerbside recycling to include plastic, cardboard, garden refuse. Perhaps a plastic bottle container bank to be located in the village, perhaps next to the bottle banks already located at the village hall.
36	(1) Move railway station to willington power station site(2) build larger social club with area for nature. (3) Recycle bins.
37	(1) Gym for young and old (2) less traffic through Hatton.
38	Recycling of plastic be introduced (70% of my rubbish is plastic).
39	Plastic carrier bag recycling bin in Melbourne.
40	Organise a walking festival. Introduce a South Derbyshire trail or long distance path to improve the paths and inadequate signage.
41	(1) 30mph speed limits in all villages (2) setting up domestic refuse site in the north of SD District, possible Hilton/Hatton. (3) More cultural activities to be made available to rural communities.
42	(1) Grass cutting collected and taken for recycling to prevent drains blocking and grass verges would look better (2) Collection of Plastics.
43	More frequent collection of litter from verges in rural areas (particularly after infrequent grass cutting - when litter is exposed
44	Provide litter bins in lay-bys on main roads A38/A52, especially where lorries park overnight. Obviously need to be emptied frequently e.g. Monks Bridge Lay-by disgustingly dirty).
45	Fence the back of the bungalow to make private
46	Gayborder Nursery in Kings Newton - Actively consider using this unused and derelict land to be used for a play area for children. Either negotiating the land usage with owners for a small centre - or if not negotiate compulsory purchase.

Ref. No.	Description of Idea
47	Consider way of using the River Trent to provide leisure facilities for the region.
48	SDDC to take over repair and maintenance of roads and pathways in the village, as it is already done by SDDC in Swadlincote (Melbourne's roads are the 'third world')
49	(1) House collection of general paper and cardboard - current newspaper collection is very limiting (2) Why can the glass/tins collection also collect plastics.
50	Tidy up and replant in places - Gresley Wood at bottom of Gresley Wood Road.
51	Fence off and plant shrubs on back gardens on Cleveland Close to prevent youth nuisances.
52	Landscape and plant trees and shrubs on play area to prevent youth nuisance and ball games on Fabis Close play area.
53	Put up youth shelter on Hearthcote Road by Handsacre close, can then be seen by Police when driving by.
54	Roll out brown bins faster.
55	Support Woodville Parish Council (possibly via Groundwork) to produce a parish plan to determine community need following development on a large scale and a area action plan.
56	Improve the area at the corner of High Street/Sun Street, Woodville. This is continually an area subject to planning enforcement. Could be made a green pleasant public environment, but would need the co-operation from the land owner who's only interest is the adjacent advertisement hoarding.
57	Review parking and traffic on Bernard Street, Granville Street, Frederick Street area to prevent it being used as a "rat run".
58	Define and implement our intentions for areas on Swadlincote Woodlands that have deteriorated through vandalism, also remove reeds from ponds.
59	Complete/Improve Swadlincote Woodlands at the rear of Bernard Street.

Ref. No.	Description of Idea
60	Rosliston village has been invited to represent East Midlands in Bloom in the national competition Britain in Bloom, if we did this it would make the area cleaner greener, safer and healthier and promote tourism.
61	Improve Melbourne High Street with hard landscape features (scheme already developing by Groundwork).
62	Put signs up around Woodville Rec. and change the gates so that motorbikes cannot get on. Some security needed to catch the culprits.
63	Black bins emptied weekly to prevent maggots forming in bins, particularly during summer months. Improved housekeeping at Twyford Road Playing Fields Recycling Centre. Visits by the Clean Team scheduled as well as by request. Return of Dog Warden.
64	Use more 'green energy' to power the football changing rooms on Strawberry Lane Play Fields. In particular use solar panels for water preheating and to fit 2 small wind turbines for electricity production. This would be coupled with the replacement of the present rotting window frames with double glazed units.
65	Illuminate the tall chimney adjacent to Morrisons Supermarket.