
REPORT TO: ENVIRONMENTAL SERVICES

AGENDA ITEM: 9

DATE OF MEETING: 11th July 2002

CATEGORY:
DELEGATED

REPORT FROM: ENVIRONMENTAL HEALTH
MANAGER

OPEN PARAGRAPH NO:

MEMBERS' CONTACT POINT: Carl Jacobs
595717

DOC:

SUBJECT: Private Hire Plates

REF: c:\myfiles\com\ES\
ServicePlan

WARD(S) AFFECTED: All

TERMS OF REFERENCE: ES13

1.0 Recommendations

- 1.1 That the Committee approves the introduction of new Private Hire Plates for all Private Hire Vehicles within South Derbyshire.

2.0 Purpose of Report

- 2.1 The Derbyshire County Council previously supplied the Yellow Private Hire vehicle registration plates, but have stated that they no longer have any stock of the plates or will manufacture any further plates. The licensing section are running low of their current stock of plates and a new supplier needs to be found. The licensing section has contacted several firms and other Local Authorities to determine the best suppliers.

3.0 Detail

- 3.1 On the grounds of cost, quality and appearance MOGO UK would be the best supplier of our new plates. After speaking with other local authorities that have also decided to have MOGO plates for their private hire vehicles, it became evident that they were extremely happy with the product and the service they were given by the company.
- 3.2 Along with the new plates the authority is provided with a new software package on which the licensing section are able to make up the plates. After the information of the vehicle and plate have been inputted onto the system it takes one minute for the licensing officer to produce a high quality plate using the tried and trusted MOGO system. Any attempt to tamper with the plate will result in its destruction.
- 3.3 Another advantage of the MOGO plate is that it does not require drilling to the vehicle itself. The overall appearance of the plate looks more professional than our current plates and as a result the public feel more protected because they know that the licence will always be adjacent to the number plate, which is where the public would look first. MOGO also provide a plate that can be attached to the front of the vehicle which may help customers to identify the vehicle when waiting for their pick-up. However to provide plates to both the front and rear of the vehicle would incur additional costs for the Local Authority.

4.0 Financial Implications

4.1 The cost of the new plates will be covered by the present budget arrangements and therefore no additional budget will be required for this financial year.

5.0 Background Papers

None