

Outcome	Measure	Actual / Out turn 2012/13	Target Quarter 1 2013/14	Actual Quarter 1 2013/14	Quarter Status	Annual Target 2013/14	Predicted Out turn 2013/14	Predicted Status	Comments/ Remedial Action
GO 1 - Developing economic and employment opportunities	GM 01- Total Visitor Spend (£ million) (Proxy measure)	£163	n/a	n/a	Proxy	£163	n/a	Proxy	
	GM 02 -Total Number of Visitors (million) (Proxy measure)	4.0	n/a	n/a	Proxy	4.0	n/a	Proxy	
	GM 03 -Total Rateable Value of business premises (£ million) (Proxy measure)	£56	n/a	n/a	Proxy	n/a	n/a	Proxy	
	GM 04 -Unemployment Rate (Proxy measure)	2.30%	n/a	1.80%	Proxy	n/a	n/a	Proxy	
GO 2 - Increasing recycling resulting in less waste being land filled	GM 05 -Residual waste per household (Kgs)	527.00	125.00	137.94	Red	510.00	527.00	Red	Positive changes anticipated following the commencement of the new kerbside scheme.
	GM 06 - Proportion of household waste recycled and composted	45.00%	51.22%	48.00%	Red	50.00%	48.00%	Red	As above
GO 3 - Sustainable Planning	GM 07 - Net additional commercial / employment floor space created (Proxy measure)	4,555.00	n/a	n/a	Proxy	n/a	n/a	Proxy	
	GM 08 - Net additional homes provided (Proxy measure)	281	n/a	n/a	Proxy	n/a	n/a	Proxy	
	GM 09 - Speed of Planning applications	86.80%	85.00%	87.67%	Green	85.00%	85.00%	Green	

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	GM 10 - Proportion of 'Quality' development schemes delivered	100.00%	n/a	n/a	Grey	90.00%	90.0%	Green	
	GM 11 - Satisfaction with the planning application process	96.00%	n/a	n/a	Grey	80.00%	n/a	Grey	

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