

Date 6 June 2017

Dear Councillor,

Housing and Community Services Committee

A Meeting of the **Housing and Community Services Committee** will be held in the **Council Chamber**, on **Wednesday, 14 June 2017 at 18:00**. You are requested to attend.

Yours faithfully,



Chief Executive

To:- **Conservative Group**
Councillor Hewlett (Chairman), Councillor Smith (Vice-Chairman) and Councillors Billings, Coe, Mrs Coyle, Grant, MacPherson, Muller and Mrs Wyatt

Labour Group
Councillors Rhind, Richards, Shepherd and Taylor

AGENDA

Open to Public and Press

- 1** Apologies and to note any substitutes appointed for the Meeting.
- 2** To receive the Open Minutes of the following Meeting:

Housing and Community Services Committee 20th April 2017 Open Minutes **4 - 8**
- 3** To note any declarations of interest arising from any items on the Agenda
- 4** To receive any questions by members of the public pursuant to Council Procedure Rule No.10.
- 5** To receive any questions by Members of the Council pursuant to Council procedure Rule No. 11.
- 6** Reports of Overview and Scrutiny Committee
- 7** CORPORATE PLAN 2016-21 - PERFORMANCE REPORT (1 JAN-31 MAR 2017) **9 - 44**
- 8** SERVICE PLANS 2017-18 **45 - 89**
- 9** PHYSICAL ACTIVITY, SPORT AND RECREATION STRATEGY ADOPTION **90 - 158**
- 10** COMMITTEE WORK PROGRAMME **159 - 164**

Exclusion of the Public and Press:

- 11** The Chairman may therefore move:-
That in accordance with Section 100 (A)(4) of the Local Government Act 1972 (as amended) the press and public be excluded from the remainder of the Meeting as it is likely, in view of the nature of the business to be transacted or the nature of the proceedings, that

there would be disclosed exempt information as defined in the paragraph of Part I of the Schedule 12A of the Act indicated in the header to each report on the Agenda.

- 12** To receive the Exempt Minutes of the following Meeting:
Housing and Community Services Committee 20th April 2017 Exempt Minutes
- 13** To receive any Exempt questions by Members of the Council pursuant to Council procedure Rule No. 11.
- 14** HOMELESS SERVICE REVIEW
- 15** HOUSING SERVICES - A WAY FORWARD

HOUSING AND COMMUNITY SERVICES COMMITTEE

20th April 2017

PRESENT:-

Conservative Group

Councillor Hewlett (Chairman), Councillor Smith (Vice-Chairman) and Councillors Billings, Mrs Hall (substituting for Councillor Grant), MacPherson, Muller, Stanton (substituting for Councillor Mrs Coyle) Mrs Wyatt

Labour Group

Councillors Rhind, Richards, Mrs Stuart and Taylor

In attendance

Councillors Atkin (Conservative Group)

HCS/89 **APOLOGIES**

Apologies for absence were received from Councillors Coe, Mrs Coyle and Grant (Conservative Group).

HCS/90 **MINUTES**

The Open Minutes of the Meetings held on 10th January 2017 and 2nd February 2017 were noted and approved as a true record and signed by the Chairman.

HCS/91 **DECLARATIONS OF INTEREST**

The Committee was informed that no declarations of interest had been received.

HCS/92 **QUESTIONS FROM MEMBERS OF THE PUBLIC PURSUANT TO COUNCIL PROCEDURE RULE NO 10**

The Committee was informed that no questions from members of the public had been received.

HCS/93 **QUESTIONS FROM MEMBERS OF COUNCIL PURSUANT TO COUNCIL PROCEDURE RULE NO 11**

The Committee was informed that no questions from Members of the Council had been received.

HCS/94 **REPORTS OF THE OVERVIEW AND SCRUTINY COMMITTEE**

There were no Overview and Scrutiny Reports to be submitted.

Councillor Taylor joined the meeting at 6.10pm

MATTERS DELEGATED TO COMMITTEE**HCS/95 PRESENTATION BY ACTIVE NATION ON THE LEISURE MANAGEMENT CONTRACT**

The Director of Community and Planning Services introduced Shaun Tasker (Contract Manager) and James Dobson (Centre Manager) from Active Nation who presented a short video outlining the key achievements and accreditations received over the past year. The video was accompanied by a copy of a report.

Members commended the video and congratulated Active Nation on their achievements. Councillor Richards queried whether the closure of the squash courts at Green Bank Leisure Centre had resulted in an increase of usage at the Etwall Leisure Centre. The Contract Manager confirmed that combined with the refurbishment of facilities in Repton, the usage of the Etwall facilities had increased. The Councillor sought clarification on whether those using the squash courts at Etwall were travelling from the urban core. The Contract Manager advised that information relating to the demographics of users would be provided to the Member in due course.

Whilst commending Active Nation for their work, Councillor Billings sought clarification on the prioritisation of future development projects listed in the report, particularly the car park provision at Etwall Leisure Centre. The Contract Manager advised that the issue of parking was being addressed by various means including appropriate signage and advice in order to facilitate accurate parking. Councillor Muller welcomed this update as local Ward Member for Etwall, and thanked Active Nation for the facilities provided.

HCS/96 CORPORATE PLAN 2016-21: PERFORMANCE REPORT (1 OCT-31 DEC 2016)

The Director of Community and Planning Services presented the report to Committee.

RESOLVED:-

Members noted progress against the performance targets.

HCS/97 HOUSING WHITE PAPER CONSULTATION

The Performance and Policy Manager presented the report to Committee advising that it would also be submitted to the next Environmental and Development Services Committee.

Councillor Richards queried the enforcement of civil penalties and sanctions within the White Paper. The Performance and Policy Manager noted the query and would revert with the requested information.

Councillor MacPherson commented on funding sources for social housing and whether councils could undertake development of their own land to meet

housing demand. Councillor Richards concurred, adding that the County Council had introduced a similar initiative with their own development company.

RESOLVED:-

Members noted the content of the Housing White Paper and endorsed the comments in respect of specific questions posed in the consultation on the White Paper for submission to the Department of Communities and Local Government.

HCS/98 **CORPORATE ANTI-SOCIAL BEHAVIOUR POLICY**

The Communities Manager presented the report to Committee.

Councillor Mrs Stuart sought clarification on how anti-social behaviour from council tenants is addressed. The Housing Operations Manager clarified the process and outlined the stages of intervention and enforcement.

Councillor Muller queried how the policy would be publicised and felt this would be key in maximising its effect. The Communities Manager agreed to look into this.

RESOLVED:-

Members approved the new Corporate Anti-Social Behaviour Policy.

HCS/99 **SAFER SOUTH DERBYSHIRE PARTNERSHIP COMMUNITY SAFETY PARTNERSHIP PLAN 2017-20**

The Communities Manager presented the report to Committee.

RESOLVED:-

Members agreed the adoption of the Safer South Derbyshire Partnership's new Partnership Plan 2017-20.

HCS/100 **HOUSING SAFETY POLICY 2017**

The Housing Services Improvements Manager presented the report to Committee.

RESOLVED:-

Members approved the Housing Safety Policy.

HCS/101 **ROSLISTON FORESTRY CENTRE – OPTIONS APPRAISAL FOR THE PROCUREMENT PROCESS TO BEGIN FOR A NEW MANAGEMENT STRUCTURE**

The Rosliston Forestry Centre Project Officer presented the report to Committee.

RESOLVED:-

Members approved the Options Appraisal, with Options 6 and 7 to be progressed.

HCS/102 **DELIVERING A FIRST CLASS REPAIRS SERVICE**

The Interim Director of Housing presented the report to Committee highlighting key areas put forward for review in order to make the service more effective.

Members welcomed the Director and supported the inclusive approach to the consultation process where employees, tenants and trade unions were being involved in the review.

RESOLVED:-

- 1.1 Members approved the recommendations regarding changes to the Direct Labour Organisation, (DLO) to improve our way of working and the services that the Council offers to tenants and the wider community.***
- 1.2 Making these changes will allow the DLO to become streamlined, efficient and reduce the reliance on external contractors to back up our services. This in turn will help the service become self-reliant and financially sustainable in future years.***
- 1.3 Members agreed that the changes will be brought in incrementally, starting with mobile working and then, after further discussion and negotiation with the trades team and trade unions, multi-tasking and flexible hours.***

HCS/103 **COMMITTEE WORK PROGRAMME**

RESOLVED:-

Members considered and approved the updated work programme, subject to the change of date for the next Committee Meeting.

HCS/104 **LOCAL GOVERNMENT ACT 1972 (AS AMENDED BY THE LOCAL GOVERNMENT [ACCESS TO INFORMATION] ACT 1985)**

RESOLVED:-

That, in accordance with Section 100(A)(4) of the Local Government Act 1972 (as amended), the press and public be excluded from the remainder of the Meeting as it is likely, in view of the nature of the business to be transacted or the nature of the proceedings, that there would be disclosed exempt information as defined in the paragraphs of Part 1 of the Schedule 12A of the Act indicated in brackets after each item.

MINUTES

The Exempt Minutes of the Meeting held on 2nd February 2017 were received.

TO RECEIVE QUESTIONS FROM MEMBERS OF THE COUNCIL PURSUANT TO COUNCIL PROCEDURE RULE NO. 11

The Committee was informed that no questions had been received.

ROSLISTON ASTRONOMY GROUP – OBSERVATORY

RESOLVED:-

Members approved the recommendations in the report.

SUPPORTED HOUSING REVIEW

RESOLVED:-

Members approved the amended recommendation.

The Meeting terminated at 7.55pm

COUNCILLOR J HEWLETT

CHAIRMAN

| | | |
|--------------------------------|---|------------------------------|
| REPORT TO: | HOUSING AND COMMUNITY SERVICES | AGENDA ITEM: 7 |
| DATE OF MEETING: | 14th JUNE 2017 | CATEGORY: DELEGATED |
| REPORT FROM: | CORPORATE MANAGEMENT TEAM | OPEN |
| MEMBERS' CONTACT POINT: | DAVID HUCKER (EXT. 5775) STUART BATCHELOR (EXT. 5820) | DOC: |
| SUBJECT: | CORPORATE PLAN 2016-21: PERFORMANCE REPORT (1 JAN – 31 MAR 2017) | |
| WARD (S) AFFECTED: | ALL | TERMS OF REFERENCE: G |

1.0 Recommendations

1.1 That progress against performance targets is considered.

2.0 Purpose of Report

2.1 To report progress against the Corporate Plan for the period 1 January to 31 March 2017, as well as the year end, under the themes of People, Place, Progress and Outcomes.

3.0 Detail

3.1 The Corporate Plan 2016 – 2021 was approved following extensive consultation into South Derbyshire's needs, categorising them under four key themes: People, Place, Progress and Outcomes. The Corporate Plan is central to our work – it sets out our values and vision for South Derbyshire and defines our priorities for delivering high-quality services.

3.2 This Committee is responsible for overseeing the delivery of the following key aims:

People

- *Enable people to live independently*
- *Protect and support the most vulnerable, including those affected by financial challenges.*
- *Use existing tools and powers and take appropriate enforcement action*
- *Increase levels of participation in sport, health, environmental and physical activities*
- *Develop the workforce of South Derbyshire to support growth*

Place

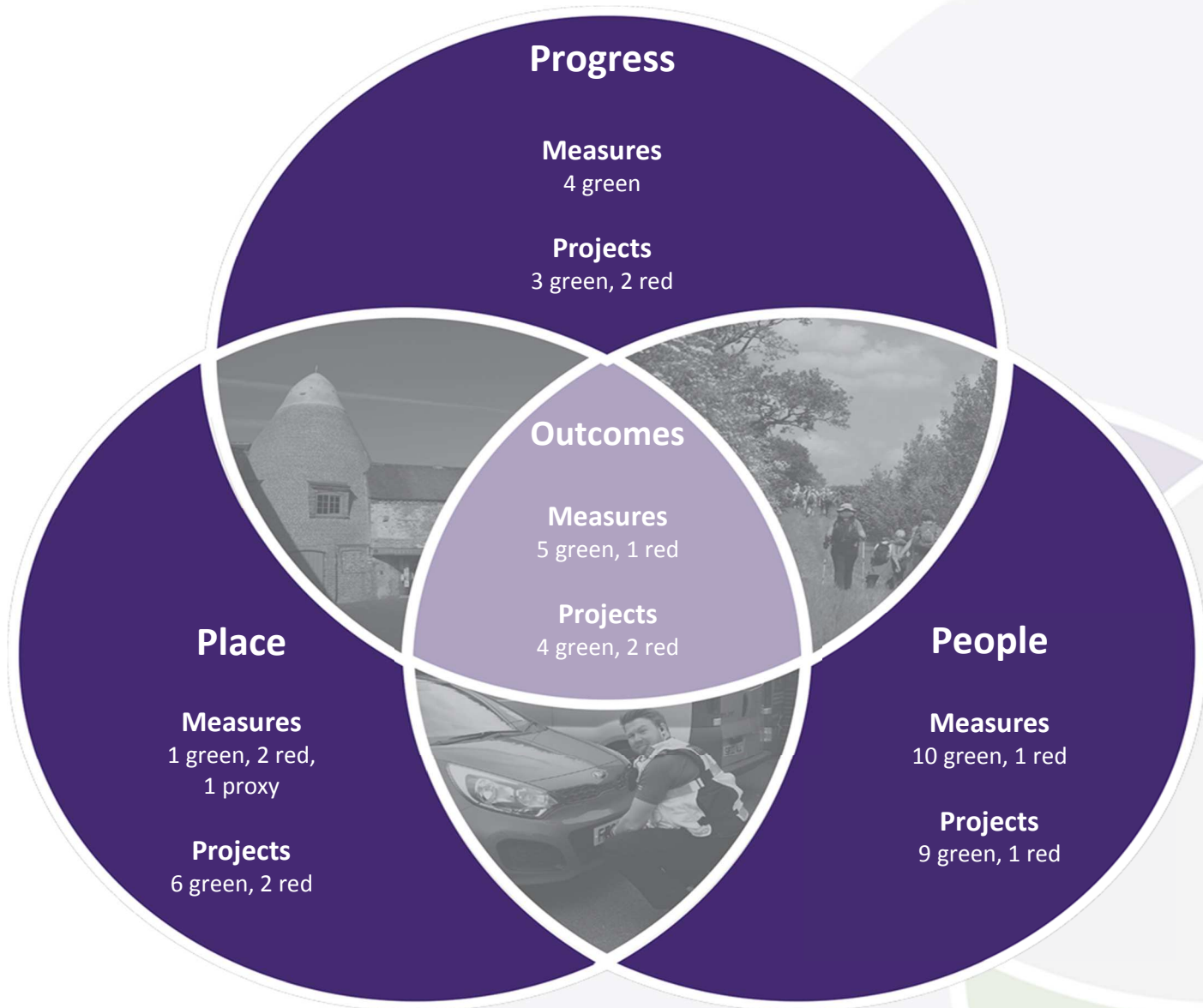
- *Facilitate and deliver integrated and sustainable housing and community infrastructure*
- *Help maintain low crime and anti-social behaviour levels in the District*
- *Support provision of cultural facilities and activities*

These aims are underpinned by outcomes including financial health, improved customer focus, good governance, enhanced environmental standards and maintaining a skilled workforce.

3.3 Of the 24 measures and projects under the jurisdiction of the Housing and Community Services Committee, 20 are green, three are red and one is a proxy measure for quarter four and year end.

3.4 More information can be found in the Performance Board in **Appendix A**. A detailed breakdown of performance for Housing and Community is available in the Success Areas document (**Appendix B**) and Action Plan (**Appendix C**), while associated risks are contained in **Appendices D** and **E**.

4.0 Overall Council performance – Quarter four (January 1 to March 31, 2017)



The Council’s annual outturn for 2017/18 stands at 42 green, 11 red and four abandoned measures and projects. One is a proxy.

5.0 Financial and Corporate Implications

5.1 None directly.

6.0 Community Implications

6.1 The Council aspires to be an “excellent” Council in order to deliver the service expectations to local communities. This report demonstrates how priorities under the People, Place and Progress and Outcomes themes contribute to that aspiration.

7.0 **Appendices**

- Appendix A – Performance Board
- Appendix B – Housing and Community Services: Success Areas
- Appendix C – Housing and Community Services: Actions
- Appendix D – Community and Planning Risk Register
- Appendix E – Housing and Environmental Services Risk Register

Appendix A – Performance Board

Quarter 4 (January 1 to March 31, 2017)

| People Measures | | | | | | | |
|--|--|-------------------------------|-----------------------|------------------|----------------|----------------|--|
| Action | Measure | Last quarter | Q4 target | Q4 actual | 2016/17 target | 2016/17 actual | Detail |
| PE1: Enable people to live independently | | | | | | | |
| Provide an efficient and well-targeted adaptation service | % of adapted properties allocated on a needs basis PE1.1 | 100% Target >90% | >90% | 83.3% (10/12) | >90% | 88% | See Action Plan. H&CS |
| | % of residents very or fairly satisfied with the quality of their new home PE1.2 | 100% Target >88% | >88% | 88% (24/27) | >88% | 92% | We received 197 survey responses in 2016/17. 183 were satisfied with the quality of their home. H&CS |
| PE2: Protect and help support the most vulnerable, including those affected by financial challenges | | | | | | | |
| Maintain regular contact with tenants, with a focus on those identified as 'vulnerable' | Total number of tenancy audits completed PE2.1 | 693 Target 750 | 1,000 (Cumulative) | 357 | 1,000 | 1,055 | A strong performance in the last quarter saw the annual target exceeded. H&CS |
| | % of successful introductory tenancies PE2.2 | 100% Target >85% | >85% | 92% (38/41) | >85% | 96% | 167 Introductory tenancies were reviewed during 2016/17. 161 were successfully |

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|--|---|--------------------------------------|----------|----------|----------|-----------|--|
| | | | | | | | transferred to secure tenancies. H&CS |
| Process Benefit claims efficiently | Average time for processing new Benefit claims PE2.3 | 22 days Target <18 days | <18 Days | 18 days | <18 days | 25.3 days | See Action Plan F&M |
| | Average time for processing notifications of changes in circumstances PE2.4 | 11 days Target <8 days | <8 days | 5.7 days | <8 days | 6.7 days | Performance includes 10 months with Northgate Public Services. Since then work has been brought completely up to date so that future efforts are solely those of SDDC. F&M |
| PE4: Increase levels of participation in sport, health, environmental and physical activities | | | | | | | |
| Delivery of sport, health and physical and environmental activity opportunities | Number of sport, health, physical activity and play scheme participations PE4.1 | 7,980 Target 4,980 | 5,470 | 7,272 | 37,845 | 39,091 | New projects starting and sustaining helped to over achieve. H&CS |
| | Number of Environmental Education participations PE4.2 | 8,702 Target 1,300 | 1,200 | 4,740 | 5,250 | 20,541 | Sainsbury's £30,000 for school activities in Swadlincote has been the main factor in the success of this measure. H&CS |

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|---|--|-------------------------------------|---------|-------|---------|--------|---|
| | Number of Parklife opportunities PE4.3 | 382 Target 150 | 100 | 376 | 500 | 2,408 | Good attendances at events during Q4. The year has seen huge growth in participations and activities. Also attracted more than £30k of external funding to help support projects and deliver capital improvements. H&CS |
| PE5: Reduce the amount of waste sent to landfill | | | | | | | |
| Minimise waste sent to landfill | Household waste collected per head of population PE5.1 | 94.3kgs Target <130kgs | <130kgs | 90kgs | <510kgs | 403kgs | Work on waste minimisation, particularly through Waste less, Save more, has seen tonnages rise at a slower rate than the population. E&DS |
| | % of all collected waste recycled and composted PE5.2 | 43.4% Target >48% | >45% | 43% | >50% | 48.4% | See Action Plan. E&DS |

People Projects

| Action | Last quarter | Q4 target | Q4 actual | 2016/17 target | 2016/17 actual | Detail |
|--|---|---|-----------|--|----------------|--|
| PE1: Enable people to live independently | | | | | | |
| Support the voluntary and community sector to enable people to maintain living independently | New SDDC Volunteer Policy and development plan approved at committee. | Support promotion of voluntary and community sector to Elected Members. | Achieved | Maintain SDDC grant funding to the voluntary and community sector. PE1.3 | Achieved | Consultation event at Gresley Old Hall planned for April 10. Work has started on developing community buildings in Burnaston and Stenson F&M |
| Continue to contribute to the county wide review of Disabled Facilities Grants (DFGs) | No actions for Q3. | No actions for Q4. | N/A | All recommendations implemented by April 1, 2017. PE1.4 | N/A | N/A H&CS |
| Expand the use of Telecare services to increase independence | The 6-month wait for TSA visits meant accreditation was delayed. | Implement recommended changes. | Achieved | Provide a value for money Supported Housing product. PE1.5 | Achieved | TSA accreditation booked for April 2017. Report to Housing and Community Services on April 20 about new initiatives. H&CS |
| PE2: Protect and help support the most vulnerable, including those affected by financial challenges | | | | | | |
| Approval of South Derbyshire as a Dementia friendly District | 113 SDDC Staff/Elected Members became 'Dementia Friends'. | Deliver Elected Member and staff dementia awareness sessions. | Achieved | Work progressed towards Dementia Friendly Community status. PE2.5 | Achieved | A third of staff (116) trained. H&CS |

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| Provide a service for homeless applicants which is nationally recognised as delivering 'best practice' | Submission prepared. | Complete accreditation assessment. | Achieved | To attain NPSS Standard for Homelessness PE2.6 | Achieved | Assessors onsite March 27-29 with report and feedback booked for May 2017. H&CS |
| Develop a Community Champion Scheme through volunteer development | Scope of Community Champion Scheme agreed with CVS. | Deliver scheme. | Achieved | Establish approved scheme. PE2.7 | Achieved | Volunteering champions attended South Derbyshire Day. Volunteering policy now in place and development plan will continue over next 12 months H&CS |
| PE3: Use existing tools and powers to take appropriate enforcement action | | | | | | |
| Publish and annually review a single Enforcement Policy covering all SDDC regulatory activity | Approved by relevant committees. | Produce relevant updates for quarterly report. | Achieved | Quarterly report on enforcement activity to Overview and Scrutiny Committee. PE3.1 | Achieved | Revision of operational procedures has started. 12 complete, 38 remain. H&CS/ E&DS |
| PE4: Increase levels of participation in sport, health, environmental and physical activities | | | | | | |
| Develop a Healthy Communities approach for SD | Work started to support development of BNE1 Healthy Lifestyle section of the Local Plan. | Produce annual report. | Achieved | Work towards Healthy Communities Accreditation PE4.4 | Achieved | Draft report produced. Meeting to discuss health impact of planning has taken place. Housing to be included too. H&CS |

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| Develop a Sport, Health and Physical Activity Strategy | Draft strategy completed and being reviewed by strategic partners. | Strategy adopted. | See Action Plan. | Strategy developed and implemented PE4.5 | See Action Plan. | See Action Plan. H&CS |
| PE6: Develop the workforce of South Derbyshire to support growth | | | | | | |
| Stage a careers fair for young people and jobseekers | Date set for the Jobs and Skills Fair - April 6, 2017 | Start planning 2017 event. | Achieved | Deliver event, review and plan for 2017 fair. PE6.1 | Achieved | Preparations advanced for Jobs and Skills Fair on April 6. E&DS |
| Increasing school engagement to raise aspirations | SDDC supporting strategic and operational working groups. | Agree programme of work for 2017/18. | Achieved | Schools agree to work with SDDC. PE6.2 | Achieved | Programme delivered in local secondary schools. Ongoing delivery and looking to extend project for 2017/18. H&CS |

Place Measures

| Action | Measure | Last quarter | Q4 target | Q4 actual | 2016/17 target | 2016/17 actual | Detail |
|---|---|--|--|---------------|---|----------------|---|
| PL1: Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | | | | | | | |
| Increase the supply and range for all affordable housing provision | Increased supply of affordable homes. PL1.1 | 11 properties delivered by SDDC in Rowley Court, Swadlincote | Proxy | Not Available | Proxy | 175 | During 2016/17 the Council delivered 65 properties, with 110 provided by Registered Providers including Derwent Living and Trent and Dove. H&CS/ E&DS |
| Deliver Housing Asset Management Strategy | Deliver against targets set out in the Asset Management Strategy Action Plan. PL1.2 | Asset Management Strategy approved by Committee. | No measures have been developed We will continue to monitor actions. | N/A | Targets to be finalised once strategy is adopted. | N/A | As per Q4 target. H&CS |
| PL3: Help maintain low crime and anti-social behaviour levels in the District | | | | | | | |
| Deliver a programme of proactive interventions to reduce environmental crime | Downward trend in fly-tipping incidents. PL3.1 | 536 Target <507 (cumulative) | <676 | 758 | <676 | 758 | See Action Plan. E&DS |
| PL4: Connect with our communities, helping them to feel safe and secure | | | | | | | |
| Reduce number of noise complaints | Reduce number of noise complaints. PL4.1 | 6.1 Target <4.8 | <4.6 complaints per 1,000 people. | 5.4 | <4.6 complaints per 1,000 people. | 5.4 | See Action Plan. E&DS |

PL6: Deliver services that keep the District clean and healthy

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|---|---|------------------------------|----------|----------|----------|----------|---|
| <p>Reduce contaminated risk rating of land</p> | <p>Number of contaminated land assessments PL6.1</p> | <p>1 Target 1</p> | <p>1</p> | <p>1</p> | <p>4</p> | <p>4</p> | <p>SDDC directed phase 1 assessment of Staley Close, Swadlincote to define environmental and Geotechnical constraints on developing the site. Target met for the year.</p> <p>E&DS</p> |
|---|---|------------------------------|----------|----------|----------|----------|---|

Place Projects

| Action | Last quarter | Q4 target | Q4 actual | 2016/17 target | 2016/17 actual | Detail |
|--|---|--|------------------|---|------------------|--|
| PL1: Facilitate and deliver integrated and sustainable housing and community infrastructure | | | | | | |
| Deliver an adopted South Derbyshire Local Plan, Parts 1 & 2 | Regulation 19 consultation undertaken. | Examination in public of Local Plan Part 2. | See Action Plan. | Plan adopted. PL1.3 | See Action Plan. | See Action Plan. E&DS |
| Increase the supply and range of affordable housing provision | Draft document completed. Further internal consultation and data input required. | Adoption of Supplementary Planning Document (SPD). | See Action Plan. | Framework to review rural housing needs. Develop affordable housing SPD. PL1.4 | See Action Plan. | See Action Plan. H&CS |
| Consider the introduction of a Community Infrastructure Levy (CIL) | Delayed due to awaiting Government white paper which could change policy on and planning obligations. | Review of decision. | N/A | Informed decision made. PL1.5 | N/A | The review of CIL found shortcomings and made recommendations to the Government. The outcome is unknown. Updates to be provided in 2017/18. E&DS/F&M |
| PL2: Enhance understanding of the planning process | | | | | | |
| Support the development of Neighbourhood Plans | The screening report for the Repton Neighbourhood Plan was consulted upon. | Provide support to interested parties. | Achieved | Number of plans supported PL2.1 | Achieved | Repton and Melbourne plans still in development Presentation made at Willington Parish Council in March. E&DS |

PL3: Help maintain low crime and anti-social behaviour levels

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|--|---|--|-----------------|--|-----------------|--|
| <p>Review, publish and deliver the Safer South Derbyshire Community Safety Partnership Plan</p> | <p>Actions delivered against all six priority themes.</p> | <p>Carry out annual review of Partnership Plan</p> | <p>Achieved</p> | <p>Plan published. Actions within the plan delivered. PL3.2</p> | <p>Achieved</p> | <p>New Partnership plan approved. Priorities include acquisitive crime and offender management ASB and alcohol harm and substance misuse. H&CS</p> |
|--|---|--|-----------------|--|-----------------|--|

PL5: Support provision of cultural facilities and activities

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|---|--|---|-----------------|--|-----------------|---|
| <p>Introduce and progress the Sport, Recreation and Open Space Facility Strategy</p> | <p>Initiation of Melbourne Sports Park site development plan for future pitch and facility developments.</p> | <p>Review strategy action plan.</p> | <p>Achieved</p> | <p>Number of facilities enhanced. PL5.1</p> | <p>Achieved</p> | <p>The strategy has provided an evidence base for developer contribution requests, planning negotiations and attracting financial support. The action plan has been refreshed. H&CS</p> |
| <p>Implement and manage the leisure facility capital build programme</p> | <p>Melbourne Sports Park building and site operational, supporting member clubs and new activities.</p> | <p>Complete Chestnut Avenue community facility in Midway.</p> | <p>Achieved</p> | <p>Facilities completed. External investment and grants brought to District. PL5.2</p> | <p>Achieved</p> | <p>Melbourne Sports Park and Midway Community Centre operational, with the latter seeing a growing number of regular bookings. H&CS/F&M</p> |

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|---|---|---------------------------------------|-----------------|---|------------------|---|
| <p>Introduce and progress the District Cycle Plan, including an annual cycle event</p> | <p>Findern, Linton and Belmont Primary Schools held Early Rider sessions.</p> | <p>Produce 2017/18 delivery plan.</p> | <p>Achieved</p> | <p>Develop and implement action plan. Number of opportunities offered PL5.3</p> | <p>Achieved.</p> | <p>Significant progress has been achieved during the year with the hosting of the Women's Tour, development of a stakeholder group and a cycle hub provision. Plans for 2017/18 agreed. Infrastructure routes provided to County Group and community event planned for summer.</p> <p>H&CS</p> |
|---|---|---------------------------------------|-----------------|---|------------------|---|

PL6: Deliver services that keep the District clean and healthy

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|---|---|--|-----------------|---|-----------------|--|
| <p>Ensure that food, water, housing, land and air all meet designated standards for human health</p> | <p>Air quality report taken to the Health Protection Board.</p> | <p>Implement the proposed changes to the air quality monitoring network.</p> | <p>Achieved</p> | <p>Air Quality meets Directive 2008/50/EC and the Air Quality Strategy standard. PL6.2</p> | <p>Achieved</p> | <p>No changes to be made to the air quality monitoring network.</p> <p>E&DS</p> |
|---|---|--|-----------------|---|-----------------|--|

Progress Measures

| Action | Measure | Last quarter | Q4 target | Q4 actual | 2016/17 target | 2016/17 actual | Detail |
|---|---|-----------------------------------|-----------|-----------|----------------|----------------|---|
| PR2: Unlock development potential and ensure the continuing growth of vibrant town centres | | | | | | | |
| Delivery of Swadlincote Townscape project | Number of target buildings offered grants. PR2.1 | 3 Target 1 | 0 | 0 | 2 | 5 | High level of interest. 1 grant awarded; 1 underway; 3 to be complete in the early part of the new fiscal year. E&DS |
| PR3: Work to maximise the employment, training and leisure uses of The National Forest by residents and increase the visitor spend to tourists | | | | | | | |
| Support the development of the tourism sector | Tourist Information Centre enquiries handled. PR3.1 | 9,027 Target >5,000 | >5,000 | 10,482 | >20,000 | 44,315 | English Tourism Week supported. Spring edition of What's On published. National Forest Tourism Business Forum staged at Calke Abbey. E&DS |
| PR5: Provide business support and promote innovation and access to finance, including in rural areas | | | | | | | |
| Maximise the prosperity of businesses in South Derbyshire through the delivery of the Better Business Regulation Partnership | Number of food businesses which have a Food Hygiene Rating score of 5. PR5.1 | 83.9% Target >75% | >75% | 84.1% | >75% | 84.1% | The positive publicity given to 5 star food businesses has encouraged an improvement in the local food business sector. E&DS |
| | Number of registered food businesses active in the District PR5.2 | 837 Target >790 | >790 | 828 | >790 | 828 | Reflects our continuing free support to food businesses. E&DS |

Progress Projects

| Action | Last quarter | Q4 target | Q4 actual | 2016/17 target | 2016/17 actual | Detail |
|---|---|---|-----------|--|----------------|--|
| PR1: Work to attract further inward investment | | | | | | |
| Launch new Economic Development Strategy | The new strategy was adopted and launched. | Adopt strategy. | Achieved | New five-year strategy launched and actions from it delivered. PR1.1 | Achieved | Delivery of strategy underway, including new online marketing material, business start-up workshop and stakeholder event for schools and businesses focusing on the employability of young people. E&DS |
| PR2: Unlock development potential and ensure the continuing growth of vibrant town centres | | | | | | |
| Delivery of Swadlincote Townscape Project | Two Townscape TV Sessions delivered to schools with Environmental Education Project Team and Burton TV. | Deliver start of Heritage Trail and submit funding application. | Achieved | Delivery of Activity Plan. PR2.2 | Achieved | Trail research completed, final checks being made by Magic Attic. First successful funding application confirmed: £700 from East Midlands Airport. Launch event booked for August. Work on the activity plan has progressed to timetable and to budget. E&DS |

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|--|---|---|------------------|---|------------------|---|
| | Delay due to changes being required. | Completion of works to Diana Memorial Garden. | See Action Plan. | Enhancement of Diana Memorial Garden. PR2.2 | See Action Plan. | See Action Plan. E&DS |
| Organise and/or support town centre events | Events included Christmas Lights, International Food and Drink Festival and Xmas Mega Market. | Events delivered and/or supported | Achieved | Events delivered and/or supported. PR2.3 | Achieved | Events included the Swadlincote Pancake Races, which attracted 40 local businesses and organisations, and a successful first Swadlincote Makers Market with arts, crafts, food and drink stalls. E&DS |
| PR4: Help to influence and develop the infrastructure for economic growth | | | | | | |
| Review and update the Infrastructure Delivery Plan | An initial review was completed, but changes to sites meant further review work had to be undertaken. | Support the delivery of the plan. | See Action Plan. | Plan published. PR4.1 | See Action Plan. | See Action Plan. E&DS |

Outcomes Measures

| Action | Measure | Last quarter | Q4 target | Q4 actual | 2016/17 target | 2016/17 actual | Detail |
|---|---|--|---------------|-----------------|--|----------------|---|
| O1: Maintain financial health | | | | | | | |
| Deliver a balanced general fund | 5-year General Fund reserve balance is a minimum of £1m by 2021. O1.1 | Annual target | Annual target | Annual target | General Fund Reserve balance at £6.2m as at March 31, 2017. | Achieved | Balance projected to be £7.6m, as reported to the Council in February 2017. F&M |
| | A balanced General Fund budget by 2018/19. O1.2 | Annual target | Annual target | Annual target | A strategy and savings plan agreed by the Council. | Achieved | Action to generate £850,000 budget savings agreed by the Council in February 2017. F&M |
| Maximising income | Generate income from New Homes Bonus, Business Rates and sweating of assets O1.3 | Annual target | Annual target | Annual target | Income from Business Rates/New Homes Bonus is £6m at March 2017. | Achieved | Income was £6.3m, as reported to the Council in February 2017. F&M |
| Maximise rental income to help the Council do more with less | Rent collected from current and former tenants as % rent due (excluding arrears b/f) O1.4 | 100.06% Target 99.9% | 99.9% | 100.55% | 99.9% | 100.55% | £12,511,619 collected against rent debt of £12,541,651. (void loss £98,252). H&CS/F&M |
| O3: Enhance environmental standards | | | | | | | |
| Strive to be more energy efficient. | Annual improvements in the energy consumption of public buildings O3.1 | 4.27% increase Target 3% reduction | 3% reduction | 7.36% (118 MWh) | 3% reduction | 1.40% | See Action Plan. E&DS |

O4: Maintain a skilled workforce

| | | | | | | | |
|--|---|---|-------------------|------------------|-------------------|------------------|--|
| <p>Strengthen measures and support employees to reduce absence due to sickness/ill health</p> | <p>The average working days lost per employee is less than 8 days per year (2 days per quarter) O4.1</p> | <p>2.59 days Target <2 days</p> | <p><2 days</p> | <p>2.98 days</p> | <p><8 days</p> | <p>9.91 days</p> | <p>See Action Plan. F&M</p> |
|--|---|---|-------------------|------------------|-------------------|------------------|--|

Outcomes Projects

| Action | Last quarter | Q4 target | Q4 actual | 2016/17 target | 2016/17 actual | Details |
|--|---|------------------|---------------|--|----------------|--|
| O1: Maintain financial health | | | | | | |
| Keep under review priorities into which available funds may be invested in communities | Annual target | Annual target | Annual target | Key priority areas evaluated and agreed by F&M. To be considered as part of 2017/18 Budget round. O1.5 | Achieved | This was completed on a broad basis. The main priority in the Council's MTFP is sustainability given the need to make budget savings ahead of 2018/19. However, the budget round identified and allocated resources to meet demand for services arising from the growth of the District. This will be invested in priorities to deliver People, Place and Progress themes. |
| Explore potential commercialisation opportunities and identify areas for competing with the private sector | Charging conservation advice to other organisations progressed and Building Control services promoted through Business Breakfast. | Deliver reviews. | Achieved | Explore potential commercialisation opportunities and identify areas for competing with the private sector. O1.6 | Achieved | Business improvement project initiated in Community and Planning and service areas identified which could be developed for revenue potential, such as conservation and tree advice. All Committees |

O2: Achieve proper corporate governance

| | | | | | | |
|---|---|--|----------|--|----------|--|
| Maintain a proper Risk Management Framework | Updated registers shown as appendices to the Performance Board. | Update registers for next committee cycle. | Achieved | Strategic and service risk registers reviewed, updated and reported to Committees on a quarterly basis. O2.1 | Achieved | Strategic and service risk registers reviewed, updated and reported to Committees on a quarterly basis. All Committees |
|---|---|--|----------|--|----------|--|

O3: Enhance environmental standards

| | | | | | | |
|----------------------------------|---|---|----------|--|----------|--|
| Maintain ISO 14001 certification | External surveillance audit due 23-25 January 2017. | Ensure continual compliance with ISO 14001 and reflect process outcomes into Corporate and Service Plan action setting for 2017/18. | Achieved | Achieve ISO 14001 certification O3.2 | Achieved | External audit complete. The auditors have confirmed that we will be reaccredited. 5 minor non-conformities identified are being addressed. E&DS |
|----------------------------------|---|---|----------|--|----------|--|

O4: Maintain a skilled workforce

| | | | | | | |
|------------------------------|--|--------------------------------------|-----|---|-----|---|
| Maintain a skilled workforce | The national Standard for IIP has changed and it is proposed to attain accreditation in 2017/18. | Retain Investors in People Standard. | N/A | Investors in People standard for staff development maintained. O4.2 | N/A | As per last quarter update. F&M |
|------------------------------|--|--------------------------------------|-----|---|-----|---|

O5: Maintain customer focus

| | | | | | | |
|---|---|-----------------------|-----------------|--------------------------------------|------------------|--|
| Design and deliver a new website that allows customers to find information easily | Icons also produced. Content, structure and online forms progressing. | New website launched. | See Action Plan | New website launched. O5.1 | See Action Plan. | See Action Plan. F&M |
|---|---|-----------------------|-----------------|--------------------------------------|------------------|--|

O6: Be aware of and plan for financial, legal and environmental risks

| | | | | | | |
|--|--|---|------------------------|---|-----------------|--|
| <p>Improve resilience to the local impacts of climate change and emergency responses.</p> | <p>A draft climate change adaptation strategy (Climate Ready) was produced</p> | <p>Implement climate change mitigation and adaptation plan in line with consultation outcomes</p> | <p>See Action Plan</p> | <p>Deliver campaigns to mitigate and aid adaptation of climate change and flooding. O6.1</p> | <p>Achieved</p> | <p>See Action Plan E&DS</p> |
|--|--|---|------------------------|---|-----------------|--|

Measures and projects outlined in green are on track.

Measures and projects outlined in grey have a single, annual target and are not measured on a quarterly basis.

Measures and projects outlined in purple are proxy.

Actions being taken on indicators currently not on target (coloured in red and amber) are outlined in the Action Plan in Appendix C.

Housing and Community Services Strategic and Service Success Areas Quarter 4 and year end, 2016/17

Appendix B



Assessment

high standards
Assessors onsite to see if we meet NPSS Standard for Homelessness.



7,272

target 5,470
Number of sport, health, physical activity and play scheme participations.



100%

target >90%
Adapted properties allocated on a needs basis.



Safety

plan approved
New Safer South Derbyshire Community Safety Partnership Plan approved.



Volunteering

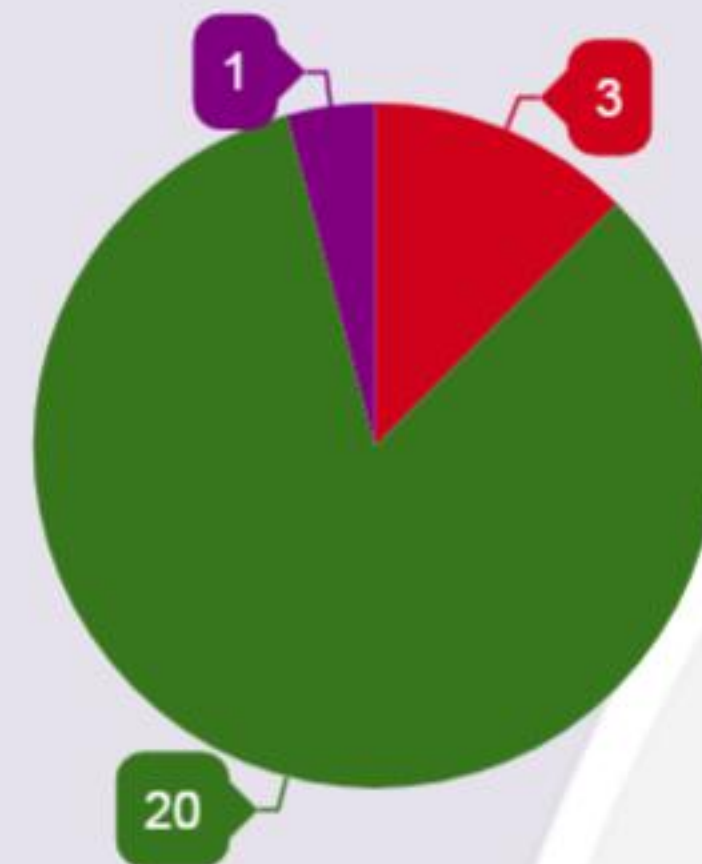
development
Work started on developing community buildings in Burnaston and Stenson.



Celebration

pride of the District
Volunteers celebrated during South Derbyshire Day at Pride Park, home of Derby County FC.

H+CS Performance Overview



Red (12.50%) Green (83.33%) Proxy (4.17%)



175

proxy target
Affordable properties delivered by the Council and registered providers.



Bookings

growing hub
Growing number of repeat bookings at Midway Community Centre.



100.96%

target 99.9%
Rent collected from current/former tenants as a % of rent due.



92%

target >88%
% of residents very or fairly satisfied with the quality of their new home.

Appendix C



>90%

% of adapted properties allocated on a needs basis

Target 88%

Theme - People. Action – PE1.1 Percentage of adapted properties allocated on a needs basis

Year end target: >90%. Year end performance: 88%.

Trend - Qtr3: 88% - 16 of the 18 adapted properties were allocated to tenants in need. The two adapted properties not allocated to tenants in need were applicants who we had a homeless duty of care to (one of which was a direct let).

Qtr4: 83.3% - 10 of the 12 adapted properties were allocated to tenants in need. As with Qtr3 the two properties not allocated to tenants in need were applicants who we had a homeless duty of care to (including a family being moved out of Bed and Breakfast accommodation).

Performance - This corporate performance indicator was launched in 2016/17. To ensure stock is allocated effectively a challenging but achievable target of 90% was set.

Key actions underway

- The team proactively contacts applicants with specific needs when adapted properties become void and available for letting.
- The team aims to match these adapted properties with applicants in need. However, we need to consider void rent loss so we will, after a number of offers, let to applicants without need to minimise void rent loss.

Opportunities/risks

- By letting to those applicants with specific needs we make the best use of our stock and avoid expensive adaptations work in the future.
- We could see a potential increase in void rent loss and the average re-let time if we don't manage this process effectively.
- If we don't try to match these applicants with adapted properties, there is a risk that we won't be able to meet their needs without incurring expensive adaptations after they move in to properties.



0

Develop a Sport, Health and Physical Activity Strategy

Target 1

Theme - People. Action – PE4.5 Develop a Sport, Health and Physical Activity Strategy

Target: Strategy adopted

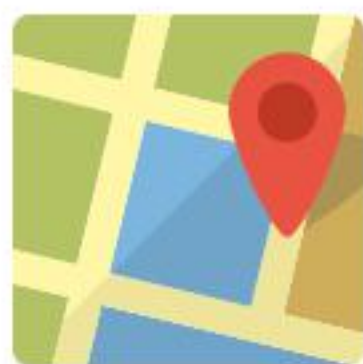
Performance: Main consultation event with members, clubs and parish councils held on March 28.

Trend (compared to last quarter) – Quarter three saw the draft strategy finalised.

Key actions underway – Consultation now being finalised, with strategy due to go to committee for adoption in June.

Opportunities/risks: This strategy intends to provide the framework for sports, health and physical activity within South Derbyshire by bringing together the aims, objectives and targets of all key partners who form South Derbyshire Sport.

It is set out to build upon the strengths and successes of what has been done previously and address the challenges that lie ahead.



0

Approval for
Affordable
Housing
Supplementary
Planning
Document and
consultation
held

Target 1

Theme - Place. Action – PL1.4 Development of an Affordable Housing Supplementary Planning Document (SPD)

Target: Adoption of SPD.

Performance: Good progress given limited resources. Committee approval was sought for consultation in April 2017.

Trend (compared to last quarter) – Draft document completed in quarter three. Further internal consultation and data input from Strategic Housing required.

Key actions underway - The SPD is now ready for consultation. Following this, it is anticipated that revisions will be made, where necessary, prior to publication of the final document.

Risks: Risk is currently low but will increase over time.

There are three actions for Housing and Community Services

Community and Planning Risk Register 2016-2017

| Theme/aim | Risk description | Likelihood | Impact | Risk Treatment | Mitigating action | Responsible officer |
|--|--|------------|--------|----------------|--|---------------------|
| Outcomes/ Maintain Financial Health | Reduced Planning Fees (DM1) | Low | High | Treat | Careful attention to forecasts/setting budgets and budget monitoring - Forecast for 2016/17 is continued high levels of income. | Tony Sylvester |
| Outcomes/ Maintain Financial Health | Judicial review of Planning decisions (DM2) | Low | High | Treat | <p>Weekly case review with all case officers for early identification of high-risk cases, legal opinion sought when necessary.</p> <p>On-going review of new statutory procedures, continued advice from legal when required.</p> <p>New planning officer structure in place 1/7/15 provides better capacity to monitor cases.</p> | Tony Sylvester |
| Outcomes/ Maintain Financial Health | Maladministration leading to injustice via LGO (DM3/BC4/PP2) | Low | Low | Treat | <p>Some documented process of procedures</p> <p>Training in processes</p> <p>Close monitoring of report recommendations</p> | Tony Sylvester |

| | | | | | | |
|--|---|------|--------------|-------|---|-------------------|
| Outcomes/ Maintain Financial Health | Judicial Review of Building Control Decision (BC1) | Med | Med | Treat | Ongoing review of new statutory procedures, continued advice from counsel when required. | Tony Sylvester |
| Outcomes/ Maintain Financial Health | Loss of Market share below sustainable level (BC2) | Med | High | Treat | Frequent monitoring of market share, app numbers, fee income. Frequent marketing events /direct mail. | Tony Sylvester |
| Outcomes/ Maintain Financial Health | Negligence resulting in loss to personal property (BC3/DM4) | Low | High | Treat | Insurance Professional training Maintain sound procedures and act speedily to recover ground when mistakes are made. | Tony Sylvester |
| Outcomes/ Maintain Financial Health | Failure to collect financial contributions or to enforce the delivery of obligations within Section Agreements (DM5) | High | Very High | Treat | Committee approval to replace Section 106 monitoring software | Helen Frazer |
| Outcomes/ Maintain Financial Health | Appeal against refusal of major planning applications (DM6) | High | High | Treat | Careful consideration of all major application refusals. Legal opinions where necessary Members training Employ consultants | Tony Sylvester |
| Outcomes/ Maintain Financial Health | High volume of planning applications (DM7) | High | Med | Treat | New planning officer structure in place 1/7/15 provides better capacity to monitor cases = | Tony Sylvester |

| | | | | | | |
|---|--|------|--------|-------|--|----------------|
| | | | | | optimum use of resources Closely monitor inward investment related applications | |
| Outcomes/ Maintain Financial Health | Loss of knowledge in department relating to specialist IT solutions, GIS and others (DM8) | High | Medium | | Specialist GIS knowledge outside of service e.g. specialist knowledge within IT/Corporately | Tony Sylvester |
| Outcomes/ Maintain Financial Health | Loss of public access to PA on website (DM9) | High | Medium | Treat | Reduce reliance on single contractor Ensure Central IT can administer Seek alternative solution | Tony Sylvester |
| Place/ Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Technical and Legal problems/threats leading to delays in the adoption of the Local Plan Documents (PP1) | High | High | Treat | Early liaison with Planning Inspectorate Maintaining an up-to-date evidence base Maintaining cross boundary communication Taking legal advice On-going political engagement in process | Tony Sylvester |
| Place/Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Judicial review of any aspect of the Local Plan affecting adoption (PP3) | High | High | Treat | Up-to-date evidence base Continued cross boundary communication Obtain legal opinion when required | Tony Sylvester |

| | | | | | | |
|---|--|------|--------|-------|---|-------------------|
| People/ Increase levels of participation in sport, health, environmental and physical activities | Reduction of council funding into Sport and Health Service Unable to source external funding to service Reserve fund being depleted for other sources other than the sport and health service delivery. (SP1) | High | High | Treat | Forward Budget Planning over a number of years. Lobby to maintain current funding contribution that the council makes towards the service and for an increased contribution if members want the current levels of service to be maintained. Continually seek external funding options | Hannah Peate |
| Place/ Support provision of cultural facilities and activities throughout the District | Managing large Capital projects (CS1) | Med | V High | Treat | Ongoing dialogue with funders Support from internal and external specialists re legal and financial issues Financial monitoring/attendance of CPAM meetings | Malcolm Roseburgh |
| Place/ Support provision of cultural facilities and activities throughout the District | Failure of Contracts e.g. leisure centres (CS2) | Med | High | Treat | Contracts in place or held over. Regular (monthly) contract monitoring meetings for main contracts | Malcolm Roseburgh |
| Place/ Support provision of cultural facilities and activities throughout the District | Memorial monuments falling causing injury (CS3) | Low | Med | Treat | Informal checks undertaken and programme of rolling checks reintroduced | Malcolm Roseburgh |

| | | | | | | |
|---|---|------|------|-------|--|----------------------|
| Outcomes/ Maintain Financial Health | Accidents at Play Areas (CS4) | Med | High | Treat | <p>Inspections carried out by dedicated member of staff.</p> <p>Insurance company inspect annually</p> <p>Park keepers on some sites</p> <p>New play areas are designed to meet current standards. Need to arrange further back-up cover for inspections when Inspector is absent.</p> | Malcolm Roseburgh |
| Place/ Support provision of cultural facilities and activities throughout the District | Dilapidation of Leisure/Community Facilities (CS5) | Med | High | Treat | Control measure in place: - securing internal and external funding, supporting VCS and parish councils with funding, improving planned preventative maintenance, transferring assets where possible, improved monitoring | Malcolm Roseburgh |
| Place/ Support provision of cultural facilities and activities throughout the District | Failure of Business Plan for Rosliston Forestry Centre (CS6) | High | High | Treat | <p>Monthly performance meetings</p> <p>Annual Review of Business Plan</p> <p>Development and implementation of new strategy</p> <p>Increase involvement of Forestry Commission in business planning</p> | Malcolm Roseburgh |

| | | | | | | |
|---|--|--------|------|-------|---|----------------------|
| Place/ Support provision of cultural facilities and activities throughout the District | Urban Core Cemetery Space running out (CS7) | V High | Med | Treat | Continued internal meetings with Planning and Property Services to identify land opportunities | Malcolm Roseburgh |
| Place/ Support provision of cultural facilities and activities throughout the District | Failing infrastructure at Rosliston Forestry Centre. (CS8) | V High | High | Treat | Complete condition survey Seek estimates for priority work. Alert senior management team Six monthly review of risk | Malcolm Roseburgh |
| People/Prote ct and help support the most vulnerable, including those affected by financial challenges | Sustainability of the voluntary sector (CM1) | V High | Med | Treat | Service Development proposal to continue community partnership scheme in future years. Continue partnership working with CVS and rest of VCS | Chris Smith |
| Place/ Support provision of cultural facilities and activities throughout the District | Failure of Sharpe's Pottery Museum (CM2) | Med | Med | Treat | Councillor representation on board Attendance on board meetings by Officers Support from Community Partnership Officer when required | Chris Smith |

Housing and Environmental Services Risk Register

| Risk Code | Theme/aim | Risk description | Likelihood | Impact | Risk Treatment | Mitigating action | Responsible officer |
|-----------|--|---|------------|--------|----------------|--|---------------------|
| HES1 | Maintain Financial Health | Loss of income to the Housing Revenue Account through 1% rent reduction for general needs tenancies | High | Major | Treat | <p>Restructure housing service to ensure resources deployed appropriately</p> <p>Revise all income policies and procedures to ensure they are fit for purpose</p> <p>Invest in I.T. solutions to maximise opportunities to collect income and support those in financial difficulty</p> <p>Review 'back office' functions to ensure frontline staff are able to work effectively</p> | Chris Holloway |
| HES2 | To protect the most vulnerable including those affected by anti-social behaviour and domestic abuse. | Loss of income to the Housing Revenue Account through roll out of Universal Credit | High | Major | Treat | <p>Restructure housing service to ensure resources deployed appropriately</p> <p>Revise all income policies and procedures to ensure they are fit for purpose</p> <p>Invest in I.T. solutions to maximise opportunities to collect income and support those in financial difficulty</p> <p>Review 'back office' functions to ensure frontline staff are able to work effectively</p> | Chris Holloway |

| | | | | | | | |
|------|--|---|----------|-------------|----------|---|----------------|
| HES3 | Keep residents happy, healthy and safe | Loss of Supporting People funding for the supported housing service | High | Severe | Treat | <p>Conduct full review of supported housing service to ensure financial viability</p> <p>Increase service delivery to private customers</p> <p>Explore new income streams working in collaboration with healthcare partners</p> | Chris Holloway |
| HES4 | Enable people to live Independently | Loss of Supporting People funding for the sheltered housing service | High | Severe | Treat | <p>Conduct full review of supported housing service to ensure financial viability</p> <p>Increase service delivery to private customers</p> <p>Explore new income streams working in collaboration with healthcare partners</p> | Chris Holloway |
| HES5 | To protect the most vulnerable including those affected by anti-social behaviour and domestic abuse. | Increase in homeless applications / presentations as Universal Credit rolls out | Low | Significant | Treat | <p>Restructure housing service to ensure resources deployed appropriately</p> <p>Attain National Practitioner Support Service (NPSS) standard for Homeless Service</p> | Chris Holloway |
| HES6 | To protect the most vulnerable including those affected by anti-social behaviour and domestic abuse. | Failure to fulfil statutory homeless duty | Very Low | Significant | Tolerate | <p>Ensure policies and procedures are compliant with statute</p> <p>Ensure staff are well trained and briefed on changes to the Council's statutory obligations</p> | Chris Holloway |
| HES7 | Maintain Financial Health | Failure to follow | Very Low | Significant | Tolerate | <p>Ensure procedures are reviewed regularly and staff are well trained</p> | Chris Holloway |

| | | | | | | | |
|-------|-------------------------------------|---|----------|-------------|-------|---|--------------|
| | | Council procedures / policies leading to Ombudsman finding of 'maladministration' | | | | | |
| HES8 | Achieve proper Corporate Governance | Failure to fulfil Resident Scrutiny statutory duty | Very Low | Significant | Treat | Ensure Resident Scrutiny Panel in place and undertakes regular reviews of services | Martin Guest |
| HES9 | Achieve proper Corporate Governance | Failure to meet statutory deadlines when reporting performance and statutory information to Government agencies | Very Low | Significant | Treat | Ensure deadlines are met and that ownership for each reporting deadline is identified and project managed | Martin Guest |
| HES10 | Maintain a skilled workforce | Loss of IT Systems and lack of specialist IT knowledge in department | Very Low | Significant | Treat | Ensure IT disaster recovery plan is in place Have alternative options available with suppliers Restructure services to ensure required resources in place | Martin Guest |
| HES11 | Maintain financial health | Failure to deliver the planned maintenance and new build programme | Medium | Significant | Treat | Ensure income team is suitably resourced to ensure maximum income. Continually review asset management data to target programme effectively. | David Hucker |
| HES12 | Maintain financial health | Increase in the cost of contracts | Medium | Severe | Treat | Ensure procurement of goods and services are as lucrative as possible to potential suppliers so they can see the longevity of potential contracts | David Hucker |
| HES13 | Maintain a skilled workforce | Failure to retain staff | Low | Significant | Treat | Ensure pay and grading review accurately remunerates staff and ensure training and development opportunities are maximised | DMT |

| | | | | | | | |
|-------|---|--|--------|-------------|----------|---|--------------------------------|
| HES14 | Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Lack of funding for development and regeneration programme. | Medium | Significant | Treat | Investigate all avenues for funding new build and regeneration via differing routes to ensure stock levels are maintained or increased | David Hucker |
| HES15 | Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Insufficient supply of affordable homes Increase use in temporary accommodation/ increased homelessness/ loss of new homes bonus | High | Significant | Treat | Up-to-date housing needs data/ ensure maximise delivery through planning gain/ support Registered Providers with building new homes/ increase a supply through Council House building | Martin Guest/Tony Sylvester |
| HES16 | Deliver services that keep the District clean and healthy | Major incident (disease outbreak, pollution, severe weather) | Low | Significant | Tolerate | Backfill the staff resources with agency staff | Matt Holford/ Adrian Lowery |
| HES17 | Maintain financial health | Loss of revenue | Low | Severe | Tolerate | Main income streams are from export certificates. Volumes are entirely outside our control | Matt Holford |
| HES18 | Achieve proper Corporate Governance | Legal challenge over statutory function | Medium | Significant | Treat | Effective governance and review of officer decisions | Matt Holford |
| HES19 | Deliver services that keep the District clean and healthy | Failure to deliver minimum statutory service duties | Low | Minor | Tolerate | Continuously keep under review and deploy available resources based on areas of highest potential failure | Matt Holford |
| HES20 | Deliver services that keep the District clean and healthy | Temporary loss of fuel supply at depot | Medium | Minor | Treat | Contingency suppliers in place | Adrian Lowery |

| | | | | | | | |
|-------|---|---|--------|-------------|----------|---|---------------|
| HES21 | Deliver services that keep the District clean and healthy | National loss of fuel supply | Low | Significant | Treat | Business continuity plan, comply with emergency planning guidance | Adrian Lowery |
| HES22 | Deliver services that keep the District clean and healthy | Loss of vehicle fleet through theft or fire | Low | Significant | Treat | Local and national vehicle hire companies on list of suppliers | Adrian Lowery |
| HES23 | Deliver services that keep the District clean and healthy | Loss of service delivery from contractors | Medium | Significant | Treat | Contingency plans in place to deliver service internally or back-up contractors available | Adrian Lowery |
| HES24 | Maintain financial health | Loss of revenue | Low | Severe | Tolerate | Main income from commercial waste collections cannot compel customers to use our service | Adrian Lowery |
| HES25 | Deliver services that keep the District clean and healthy | Loss of depot operating centre | Low | Significant | Treat | Temporary base for depot Build a new modern depot | Adrian Lowery |

| | | |
|--------------------------------|--|----------------------------|
| REPORT TO: | HOUSING & COMMUNITY SERVICES COMMITTEE | AGENDA ITEM: 8 |
| DATE OF MEETING: | 14th JUNE 2017 | CATEGORY: DELEGATED |
| REPORT FROM: | CORPORATE MANAGEMENT TEAM | OPEN |
| MEMBERS' CONTACT POINT: | STUART BATCHELOR (Ext. 5820) DAVID HUCKER (Ext. 5775) | DOC: |
| SUBJECT: | SERVICE PLANS 2017/18 | REF: |
| WARD(S) AFFECTED: | ALL | TERMS OF REFERENCE: |

1.0 Recommendations

1.1 That the Service Plans for Community and Planning Services and Housing and Environmental Services be approved as basis for service delivery over the period 1 April 2017 to 31 March 2018.

2.0 Purpose of Report

2.1 To consider the Service Plans for Community and Planning Services and Housing and Environmental Services.

3.0 Detail

Introduction

3.1 Service Plans are a key part of our Performance Management Framework, acting as an important link between high-level plans and strategies, such as the Corporate Plan and Sustainable Community Strategy, as well as performance objectives established for employees.

Form and Content

3.2 Each Service Plan contains information about:

- The Directorate
- Its workforce and budget
- Service performance, including key measures and projects
- Partnerships
- Transformation programmes
- Managing risks

- 3.3 The Service Plans reflect the current priority themes and outcomes within the Corporate Plan 2016-21 and Sustainable Community Strategy 2009-29.
- 3.4 The Service Plans cover a one-year period and will be reviewed in March 2018 to link in with the Corporate Plan and Sustainable Community Strategy.
- 3.5 Progress reports on Service Plans will be made to Elected Members as part of the Performance Management Framework monitoring process.

4.0 Financial implications

- 4.1 All implications are detailed in the relevant Service Plans.

5.0 Corporate implications

- 5.1 All implications are detailed in the relevant Service Plans.

6.0 Community implications

- 6.1 All implications are detailed in the relevant Service Plans.

7.0 Background papers

- 7.1 Electronic copies of the Community and Planning Services and the Housing and Environmental Services Service Plans are available on request.



South
Derbyshire
District Council



Service Plan 2017/2018

Community and Planning

Contents

| | |
|---|----|
| Introduction | 3 |
| Key aims The importance of service planning | |
| Scene setting | 4 |
| Overview of Directorate Workforce Budget | |
| Service performance | 10 |
| Measures and projects People, Place, Progress, Outcomes | |
| Partnerships | 19 |
| Key considerations | 20 |
| Service transformation Managing risks Monitoring and review | |

All information presented in this Service Plan was correct at the time of publication.

Introduction

The Corporate Plan 2016–2021 forms an important part of planning for the future and leads our performance management. As well as enabling effective monitoring, it links strategic priorities and objectives directly to the activities of service areas.

As part of this, Service Plans are created for our four directorates – Housing and Environmental Services, Community and Planning, Finance and Corporate Services and the Chief Executive’s department.

Covering the 2017-2018 financial year, the Service Plans (updated annually) align current delivery arrangements with changing patterns of demand, making the most effective use of available and future resources.

Key aims

All priorities and activities undertaken by Community and Planning complement our collective vision of making ‘South Derbyshire a better place to live, work and visit’.

We will:

- Positively contribute towards Council policies and procedures
- Deliver continuous improvements in performance
- Ensure compliance with relevant legislation
- Maintain a strong customer focus
- Ensure a widespread understanding of core values, key aims and performance measures and encourage participation in their development
- Ensure that data quality principles are applied
- Encourage a positive health and safety culture

All of these contribute to the main themes running through the Corporate Plan: People, Place, Progress and Outcomes.

The importance of service planning

Delivery of public services occurs in an increasingly dynamic environment, with high community expectations, Government priorities and technological advances.

While the budgetary setting is constrained, there are ever increasing pressures and demands to do more with less.

In this context, it is essential that services are well planned, with the capability to evolve in order to meet community needs.

This allows us to identify requirements and associated enabling services such as technology, workforce, funding, capital infrastructure and information management.

Scene setting

Overview of the directorate

The Community and Planning Directorate plays a key role in meeting our strategic objectives for supporting People, Place, Progress and Outcomes.

Here is a breakdown of statutory and non-statutory duties undertaken:

Statutory

- Planning Policy (Planning Services)
- Development Management (Planning Services)
- Planning enforcement (Planning Services)
- Building Control (Planning Services)
- Dangerous structures (Planning Services)
- Crime reduction and anti-social behaviour (Communities)
- Maintenance of the Local Land and Property Gazetteer (LLPG) under the Public Sector Mapping Agreement

Non Statutory

- Parks, open spaces, cemeteries, tree management and development (Cultural Services)
- Leisure, sport, forestry centre and community facility management and provision (Cultural Services)
- Flooding and drainage (Cultural Services)
- Sport and health (public) provision and development (Sport and Health Partnerships)
- Children's play provision (Cultural Services and Sport and Health Partnerships)
- Support for the voluntary and community sector (Communities)
- Community development (Communities)
- Street naming and numbering (Planning Services)
- South Derbyshire Partnership (Director)
- Cultural/public events (Cultural Services)
- Civic duties and events (Cultural Services)
- Built conservation and heritage (Planning Services)
- Environmental Education (Cultural Services)

The above functions are delivered within a five-unit structure, plus the managerial support for the South Derbyshire Partnership:

Cultural Services

Parks, open space and cemeteries: The division has responsibility for the management of three urban parks covering an area of approximately 15 hectares, the 30 hectare Swadlincote Woodland Forest Park, public open space that currently occupies an area in the region of 60 hectares, six cemeteries, 11 football pitches, eight allotment sites and large areas of common land. There is responsibility for the development of 47 equipped play areas.

Leisure facilities: Responsibility for the contracts that cover the management of the Green Bank Leisure Centre, Etwall Leisure Centre, Midway Community Centre and Swadlincote Market, plus two directly managed village halls and Swadlincote Town Hall.

Land drainage: Responsibility for the Council's statutory and discretionary land drainage functions as the land drainage authority, ancillary services during flooding and for investigation after flooding events.

Rosliston Forestry Centre is managed in partnership with the Forestry Commission. It has attracted more than £3 million in external funding over the past 15 years and draws in around 190,000 daytime and overnight visitors per year.

Events: The unit leads or supports delivery of major public events, including the Festival of Leisure, which attracts an estimated 10,000 people over a June weekend, the switching on of the Christmas Lights in Swadlincote Town Centre, Liberation Day, South Derbyshire Day, performances at the Glade and Pancake Races on the Delph. The support for the Council Chairman and civic events is also undertaken by this unit.

Environmental Education: Based at Rosliston Forestry Centre, the Environmental Education partnership between the Council, Rolls-Royce and the National Forest Company aims to develop the knowledge, understanding and respect of the environment by young people and adults. In addition to hosting school and other group visits, the team manages a wide variety of events, co-ordinates the District-wide Environmental Forum and Cultural Forum, leads on the local Forest School initiative and continues to deliver contracts for the Woodland Trust.

The aspiration of Cultural Services for the coming year is:

- Procure a new management contract for Rosliston Forestry Centre
- Produce a joint Playing Pitch Strategy with Derby City
- Deliver new/improved community facilities in urban parks, Stenson Fields and Swadlincote
- Modernise delivery of services within the unit in order to create capacity
- Increase participation in outdoor activity and volunteering

Communities

Community Safety: The Safer South Derbyshire Partnership's support team is based in the Directorate and is responsible for the delivery of the 2017/18 Partnership Plan. All of the priorities will be delivered in accordance with the overarching principles set out in the Derbyshire Strategic Threat and Risk Assessment.

The service also manages the Safer Neighbourhoods initiative, which coordinates six Safer Neighbourhood areas and provides funding for local crime reduction projects.

Revenue support to the voluntary and community sector: Revenue support, totalling more than £250,000, is granted to nine organisations. The grants are managed through service level agreements, which are renewable annually. However, the agreement to provide funding lasts for three years.

Community development work includes support for the establishment of community hubs at facilities such as Gresley Old Hall.

The **Community Partnership Scheme** provides support and advice to the voluntary and community sectors in relation to funding (e.g. funding sources, bid writing and funding strategy) and project development.

Neighbourhood Planning and Parish Plan support is provided, along with the development of volunteering across the service.

The aspiration of Communities for the coming year is:

- Develop a community hub approach to multi agency service provision
- Develop closer working relationships with the Council for Voluntary Services and the voluntary sector

Sport and Health Partnerships

Sports Development: This involves developing an infrastructure, through partnership working, to enable local people to become involved in sport and physical activity as a vehicle for health improvement, social inclusion and community development. This is principally undertaken through the Council's membership of Derbyshire Sport and South Derbyshire Sport.

Play Development and Provision: More than 8,000 participations are achieved annually, mainly through the Summer Holidays Playscheme where Parish Councils hire in a variety of themed sessions.

Public Health Development and Improvement: The division leads on health promotion and improvement with respect to physical activity and has responsibility for GP exercise referral schemes, including the management of the Get Active In The Forest project which has engaged local people in activities including walking, cycling, outdoor pursuits, archery and environmental works. The team also manages a variety of contracts for Public Health.

School Sport Partnership: The unit is commissioned by the primary and secondary schools in the District to deliver the school sport agenda. This includes sport competitions, curricular and extracurricular activity, leadership and volunteering and teacher training.

The **South Derbyshire Village Games** project also sits within the unit, working with and empowering local communities to come together to develop and implement sporting activities in our villages. This is a partnership with the Community Sports Trust.

The aspiration of Sport and Health Partnerships for the coming year is:

- Deliver a community cycle event and promote cycling in general
- Develop a Physical Activity, Sport and Recreation Strategy
- Deliver a programme of activity which supports people living independently

Planning Services

Preparing and monitoring the statutory **Local Plan** sets out the long-term growth strategy for South Derbyshire. This includes identifying how essential infrastructure will be provided and funded. The policy team works closely with adjacent authorities in the wider Derby Housing Market Area on strategic issues such as housing, employment, transport and the Green Belt. Specialist advice and support is provided in relation to more than 700 listed buildings and 22 conservation areas and on the quality of design of major proposals to secure design excellence.

The **Development Management** team dealt with over 1,000 planning applications in 2016/17. The diverse nature of the District means that a wide variety of applications are received. Officers, under the scheme of delegation, determine approximately 90% of applications. The remainder are determined by Elected Members at Planning Committee. Free, informal advice is provided to developers and householders. Development Management also deals with planning appeals, along with Tree Preservation Orders and consent for works to trees.

An average of 300 planning enforcement complaints regarding potential contravention of planning and associated legislation are investigated each year.

In terms of **Building Control**, officers appraise schemes and monitor building works that require building regulation approval. This work is won in competition with approved inspectors in the private sector. The unit has continued to retain a high market share of business.

The aspiration of Planning Services for the coming year is:

- Complete the options appraisal for a Building Control Partnership
- Complete the adoption of the Local Plan Part 2
- Improve the management of S106 funding

Business Systems and Information

With a commitment to performance and continuous improvement, the unit leads on **performance management and information systems** across the Directorate. By developing key links between business processes and information systems, we aim to continually improve the quality of service provided to customers.

The newly formed unit will be the definitive source of address data within the authority, with the functions of planning technical support, street naming and numbering, Local Land and Property Gazetteer (LLPG) Custodian and Geographical Information Systems (GIS) support combined into one team.

The unit promotes the use of spatial and address-based data, leading the Council's strategy development for spatial data that will facilitate channel shift and drive efficiencies across many service areas.

Using performance management and business improvement methodologies the unit will develop a Spatial Data Strategy setting out the long term aims for geographical and address-based data across the Council, promoting the use of this central 'hub' of location-based data to drive efficiency across all service areas.

The aspiration of Business Systems and Information for the coming year is:

- Support business improvement initiatives across the directorate
- Initiate the development of the Spatial Data Strategy for the Council

South Derbyshire Partnership

The service has the responsibility for coordinating the South Derbyshire Partnership, including the development of the **Sustainable Community Strategy**. Officers are key members of the Partnership's theme groups, which are Health and Wellbeing, Sustainable Development and Safer Communities.

The aspiration of the South Derbyshire Partnership for the coming year is:

- Deliver the Raising Aspirations project
- Initiate and support the Thriving Communities project

Workforce

As of March 31, 2017, 67.1 (fte) employees work in Community and Planning. This can be broken down as follows:

| | | |
|----------------------------------|------|-------------------------|
| Planning Services | 25 | (1 externally funded) |
| Cultural Services | 14.5 | (4.5 externally funded) |
| Sport and Health Partnerships | 6.6 | (3.5 externally funded) |
| Communities | 3.6 | (2 externally funded) |
| Business Systems and Information | 6.6 | |

Organisation charts, showing the structure of each service area, can be found on the Intranet.

In terms of workforce development, an annual training and development plan is produced after Performance Development Reviews are held. Some homeworking opportunities are provided and flexible working is considered crucial to motivate and engage high-performing staff.

Budgets

Details of the Community and Planning Directorate budgets for 2017/18 are outlined below:

Revenue budget 2017/18

| Service area | Revenue budget 2017/18 |
|-------------------------------|------------------------|
| Directorate Support | £217,603 |
| Cultural Services | £948,685 |
| Planning Services | £284,205 |
| Communities | £405,105 |
| Sport and Health Partnerships | £186,083 |
| Total | £2,041,681 |

Capital budget 2017/18

| Project | Capital budget 2017/18 |
|--|------------------------|
| Swadlincote Woodlands Nature Reserve | £37,000 |
| Rosliston Forestry Centre | £130,000 |
| Community Partnership Scheme | £100,000 |
| Melbourne Leisure Centre | £65,000 |
| Swadlincote Heritage Opportunities project | £155,165 |
| Total | £487,165 |

Performance

The Performance Board details our key projects for the year. These are broken into quarters to help us monitor and manage our performance effectively.

All actions are essential if the Council is going to achieve its ambitions and aspirations. These are complemented by a set of performance measures which will help us to gauge whether we are meeting outcomes and providing excellent services.

In some instances, proxy measures will be used. These are outside of the Council's control but provide an indication of the overall health of the District.

All projects and measures for Community and Planning Directorate are listed below under the themes of People, Place, Progress and Outcomes. Projects and measures with a reference number before them are classed as strategic.

People measures

| Aim | Key actions to achieve the aim | Measures | Target 2017/18 |
|--|--|--|---|
| Increase levels of participation in sport, health, environmental and physical activities | PE4.1 Delivery of sport, health, physical activity and play scheme participations. | Throughput at Etwall Leisure Centre, Green Bank Leisure Centre and Rosliston Forestry Centre | Rosliston 195,000 Leisure centres 681,616 |
| Increase levels of participation in sport, health, environmental and physical activities | Delivery of sport, health and physical and environmental activity opportunities | Number of sport, health, physical activity and play scheme participations. | 29,500 |
| Increase levels of participation in sport, health, environmental and physical activities | Delivery of sport, health and physical and environmental activity opportunities | Number of environmental education participations. | 5,900 |
| Increase levels of participation in sport, health, environmental and physical activities | Delivery of sport, health and physical and environmental activity opportunities | Number of Parklife opportunities/participations | 2,600 |

People projects

| Aim | Project | Outcomes | Q1 Task | Q2 Task | Q3 Task | Q4 Task |
|---|--|--|---|---|---|--|
| Protect and help support the most vulnerable including those affected by financial challenges | Maintain Healthy Communities accreditation, implement Safe Place initiative and support community development projects | Reduce social isolation by improving access to services and activities | <ol style="list-style-type: none"> 1. Apply for accreditation to Safe Place Scheme. 2. Deliver Healthy Communities Plan. 3. Develop and submit funding application for Gresley Old Hall Community Hub. | <ol style="list-style-type: none"> 1. Staff to attend Safe Place awareness training. 2. Deliver Healthy Communities Plan. 3. Deliver community activities at Gresley Old Hall. | <ol style="list-style-type: none"> 1. Promote Safe Place scheme and encourage other venues to sign up. 2. Deliver Healthy Communities Plan. 3. Support community development projects. | <ol style="list-style-type: none"> 1. Monitor number of Safe Place interventions and report back to DCC. 2. Produce Healthy Communities Annual Report. 3. Support community development projects. |
| Increase levels of participation in sport, health, environmental and physical activities | PE4.2 Develop and implement a Sport, Health and Physical Activity Strategy | Tackling physical inactivity | Strategy to be adopted by Committee | Deliver targeted physical activity programme | Deliver targeted physical activity programme | Review strategy progress |
| Increase levels of participation in sport, health, environmental and physical activities | Provide a consistent, corporate approach to recruiting and managing volunteers. Maintain SDDC grant funding to the voluntary and community sector. | Improve use of volunteers in supporting Council activities. | Set up steering group to deliver development plan and arrange volunteer management training for SDDC staff. | Draft internal application procedure and conduct pilot. | Develop induction procedure and pack for new volunteers and offer VCI Passport training course (provided by CVS). | Work to further develop South Derbyshire Day. |
| Develop the workforce of South Derbyshire to support growth | PE6.1 Provide opportunities for young people to reach their potential. | Increase Council engagement to raise aspirations. | Communicate Raising Aspirations programme to Elected Members and partners | Review impact of Raising Aspirations programme | Review working relationship with schools | Deliver renewed action plan |

Place measures

| Aim | Key actions to achieve the aim | Measures | Target 2017/18 |
|---|--|---|---|
| Support provision of cultural facilities and activities throughout the District | Develop, approve and help deliver an annual programme of cultural events | Number of participations | 16,400 |
| Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Speed of Planning applications | Number of decisions delivered within the statutory period or as agreed with the applicant | 85% |
| Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Proportion of good quality development schemes delivered | Measured against the parameters set out in the Building For Life Scheme (using the 'Twenty' method) | 90% |
| Enhance understanding of the planning process | Monitor customer satisfaction with the planning process | Achieve satisfaction target | 80% |
| Help maintain low crime and anti-social behaviour levels in the District | Number of Anti-Social behaviour calls recorded by the police per 1,000 population | Number of calls (Quarterly) | 28.40 |
| Help maintain low crime and anti-social behaviour levels in the District | Number of domestic burglaries recorded by the police per 1,000 households | Number of burglaries (Home Office statistics reporting structure changed) | Gather figures to benchmark for 2018-19 |
| Help maintain low crime and anti-social behaviour levels in the District | Number of vehicle crimes recorded by the police per 1,000 population | Number of thefts from vehicle and theft of vehicles (Quarterly) | 3.80 |
| Help maintain low crime and anti-social behaviour levels in the District | Number of incidents of criminal damage recorded by the police per 1,000 population | Number of incidents (Quarterly) | 5.40 |
| Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | To monitor the number of additional new homes built in South Derbyshire annually | Number of dwellings | 742 |

Place projects

| Aim | Project | Outcomes | Q1 Task | Q2 Task | Q3 Task | Q4 Task |
|---|--|---|---|--|---|--|
| Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Deliver an adopted South Derbyshire Local Plan, parts 1 and 2, and key supplementary documents. | PL1.2 Local Plan and relevant documents adopted. | Examination in public of Local Plan Part 2. Approval to consult on Development Plan and supplementary planning documents. | Consult on Development Plan and Supplementary Planning documents. | Review consultation responses. | Report to Council. Adopt Local Plan Part 2, Development Plan and supplementary planning documents. |
| Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Consider the introduction of a Community Infrastructure Levy. (Awaiting information from the Government) | PL1.3 Facilitate and deliver sustainable infrastructure | N/A | Elected members to be updated | N/A | Elected members to be updated |
| Help maintain low crime and anti-social behaviour levels in the District. | PL3.2 Review, publish and deliver the Safer South Derbyshire Community Safety Partnership Plan. | Plan published. Actions within the plan delivered. | Work with schools to develop delivery plan for community safety input in schools in 2017/18. | Deliver summer activities in urban core hot spot areas for young people to participate in. | Deliver hate crime campaign around Hate Crime Awareness Week. | Review and refresh Partnership plan for 2018/19. |
| Support provision of cultural facilities and activities throughout the District | PL5.1 Implement and manage the leisure facility capital build programme. | Number of completed projects | Agree capital investment programme with Forestry Commission for Rosliston Forestry Centre | Produce development plan for Green Bank Leisure Centre | Produce Development Plan for Etwall Leisure Centre | Update play area audit and prioritise sites |

| | | | | | | |
|---|---|--|--|--|---|--|
| Enhance understanding of the planning process | Support the development of neighbourhood plans | Specific communities have had the chance to influence the planning process through the development and potential adoption of a neighbourhood plan. | Continue to support parishes ready for submission | Repton - Submission to the District for final consultation, with a view to go to a referendum | Melbourne - Submission to the District for final consultation, with a view to go to a referendum | Review outcomes of submissions with a view to go to referendum. |
| Connect with our communities, making them feel safe and secure | Promote the Safer Neighbourhood concept and support the local community to develop and deliver community safety projects | Hold minimum of three public forums per annum, produce quarterly newsletters and update Facebook page weekly | Promote public meetings and communicate regularly with the public | Promote and hold public meetings and communicate regularly with the public | Promote and hold public meetings and communicate regularly with the public | Promote and hold public meetings and communicate regularly with the public |
| Support provision of cultural facilities and activities throughout the District | Develop approve and help deliver an annual programme of cultural events | Number of events held and supported | To deliver two events in The Glade; two large SDDC events and the ongoing programme of dance. | To deliver two events in The Glade and the ongoing programme of dance. | To deliver one event in The Glade; one large SDDC event and the ongoing programme of dance. | To deliver two medium sized SDDC events and the ongoing programme of dance. |
| Support provision of cultural facilities and activities throughout the District | Deliver site management plans for wildlife sites | Increase the number of people involved in managing sites for biodiversity | Carry out one wildlife survey and three conservation action days. Deliver one family wildlife event at Swadlincote Woodlands. | Carry out one wildlife survey and three conservation action days. Deliver one family wildlife event at Swadlincote Woodlands | Carry out one wildlife survey and three conservation action days. Deliver one family wildlife event at Swadlincote Woodlands. | Carry out one wildlife survey and three conservation action days. Deliver three Community Woodfuel events at Swadlincote Woodlands |
| Support provision of cultural facilities and activities throughout the District | PL5.3 Provide training and expert advice to parishes/ community groups for small scale environmental improvements to their land | Support/ expertise provided to at least three parishes, businesses and/or sites via Environmental Forum | Deliver one practical environmental volunteering day for a local business. Provide support/ advice to one parish/business or group | Deliver one practical environmental volunteering day for a local business. Provide support to one parish/business or group | Facilitate one training event or networking visit. Deliver one practical environmental volunteering day for a business | Identify projects for 2018/19 |

| | | | | | | |
|---|---|--|--|--|---------------------------------------|--------------------------------------|
| Enhance the understanding of the planning process | Enhancement of web and GIS information for self-help. | Support the digital channel shift by facilitating self-help online for customers | New unit structure to be in place by June 1 (with the exception of the Spatial Data and Systems Officer. Interviews due to take place in June) | SDSO to be in place. New unit staff training to be implemented | Assess corporate requirements for GIS | Draft Spatial Data strategy |
| Support provision of cultural facilities and activities throughout the District | PL5.1 Deliver the Open Space, Sport and Community Facility Strategy | Number of facilities enhanced | Produce site development plan for one facility | Produce site development plan for one facility | Update facility action plan | Produce draft Playing Pitch Strategy |

Progress measures

| Aim | Key actions to achieve the aim | Measures | Target 2017/18 |
|---|---|-------------------------|----------------|
| Work to maximise the employment, training and leisure uses of The National Forest by residents and increase the visitor spend by tourists | Deliver the National Forest Walking Festival | Number of participants | 1,000 |
| Work to attract further inward investment | To monitor the floor space of additional employment development in South Derbyshire | Number of square metres | 12,246 |

Progress projects

| Aim | Project | Outcomes | Q1 Task | Q2 Task | Q3 Task | Q4 Task |
|---|--|--|--|---|---|--|
| Unlock development potential and ensure the continuing growth of vibrant town centres. | PR2.1 Delivery of Swadlincote Townscape project. | Deliver objectives of scheme. | Completion of construction work to Diana Memorial Garden. Grants panel to be held. | Opening events for Diana Memorial Garden. Stage one grant bids to be submitted. | Annual maintenance day held. | Tree planting at Diana Memorial Garden. All grants to be promoted. |
| Unlock development potential and ensure the continuing growth of vibrant town centres. | PR2.2 Events, such as a wedding fair, the Christmas Lights Switch On, Festival of Leisure and markets, delivered and/or supported. | Organise and/or support town centre events. | Four events, including Swadlincote Wedding Fair | Three events, including Makers' Market | Two events, including Christmas lights Switch On | One event, including Pancake Races |
| Unlock development potential and ensure the continuing growth of vibrant town centres. | PR2.3 Vacant premises in Swadlincote, Hilton and Melbourne (proxy) | N/a. Currently 15 out of 150 units vacant in Swadlincote. | N/A | N/A | Record November return | Record February return |
| Work to maximise the employment, training and leisure uses of The National Forest by residents and increase the visitor spend by tourists | PR3.2 Review and procure new management for Rosliston Forestry Centre | Secure sustainable management option | Develop an options appraisal for site's future | Continue procurement process | Select management contractor and prepare contract | Sign new management contract |
| Help to influence and develop the infrastructure for economic growth | Review and update the Infrastructure Delivery Plan | Review and update the Infrastructure Delivery Plan | N/A | N/A | N/A | Annual target |

| | | | | | | |
|---|--|---|--|--|---|--|
| Work to attract further inward investment | Deliver Swadlincote Townscape project | To increase knowledge and experience of the Swadlincote Conservation Area | Two school activity/sessions, six engagement activities/sessions | One training/advice activity sessions, four school activities/sessions, seven engagement activities/sessions | Two training/advice activity sessions, nine school activities/sessions, four engagement activities/sessions | Two school activities |
| Unlock development potential and ensure the continuing growth of vibrant town centres | Organise and/or support town centre events | Environmental learning/ 'have a go' heritage activities | Deliver one teacher training events and one public event | Deliver one public event and two school activities based on geography/tourism | Deliver environmental activities as part of Food Festival | Advertise self-led trails for public and schools |
| Help to influence and develop the infrastructure for economic growth | Efficient and effective management of Section 106 agreements | Ensuring all resources are allocated in line with local and national policy | Testing of new Section 106 monitoring software | Commence installation of Section 106 software | Full migration of data and introduction of new software as the primary monitoring system | Report of Section 106 activity for 2017/18 |

Outcomes measures

| Aim | Key actions to achieve the aim | Measures | Target 2017/18 |
|------------------------------|---|---|----------------|
| Maintain Financial Health | Generate additional income to help the Council achieve its aim of doing more for less | Share of the Buildings Regulations market expressed as a percentage | 60% |
| Maintain a skilled workforce | Ensure ongoing training and development for individuals and groups of employees where applicable. | % of all employees to complete mandatory training | 95% |
| Maintain a skilled workforce | Ensure ongoing training and development for individuals and groups of employees where applicable. | % of all employees to have an annual performance appraisal | 95% |

Outcomes projects

| Aim | Project | Outcomes | Q1 Task | Q2 Task | Q3 Task | Q4 Task |
|---|---|--|---|---|---|---------------------------------------|
| Be aware of and plan for financial, legal and environmental risks | Maintain a proper Risk Management framework | Strategic and service risk registers reviewed, updated and reported to Policy Committee on a quarterly basis | Review Risk Register | Review Risk Register | Review Risk Register | Review Risk Register |
| Maintain Financial Health | Generate additional income to help the Council achieve its aim of doing more for less | Explore potential commercialisation opportunities and identify areas for competing with the private sector | Deliver reviews | Deliver reviews | Deliver reviews | Deliver reviews |
| Maintain a skilled workforce | Approval and implementation of Healthy Workplaces within SDDC | A healthier workforce | To initiate a cross departmental Healthy Workplace project team | Conduct a staff survey to identify key health and wellbeing priorities for the organisation | Produce a Healthy Workplace plan for SDDC | Implement SDDC Healthy Workplace plan |

Partnerships

Our significant partnerships are outlined below:

| Partnership | Main purpose |
|---|--|
| South Derbyshire Partnership | Statutory partnership of public, private and voluntary sector to promote the District. The Partnership has theme groups which focus on health, community safety and sustainable development. |
| Safer South Derbyshire Partnership | Statutory partnership to reduce the level of crime and disorder |
| South Derbyshire Sport | Partnership of bodies having an interest in promoting sport and health in the District. |
| Etwall Joint Management Committee | Partnership between SDDC, John Port School and County Council to operate the Leisure Centre. |
| National Forest and Beyond Partnership | Forestwide partnership to increase visitors to the area. |
| South Derbyshire School Sport Partnership | Partnership approach to increasing sports participation by young people. |
| Rosliston Forestry Centre Executive | Partnership between SDDC and Forestry Commission to operate the Forestry Centre. |
| Swadlincote Cultural Partnership | Partnership of public, private and voluntary sector organisations that work to promote the heritage and environment of Swadlincote. |
| Melbourne Sporting Partnership | Sports club, Parish and District Council partnership that is developing facilities and opportunities at the Cockshut Lane Recreation Ground. |
| Emergency Planning | Shared service delivery with Derbyshire County Council to ensure civil resilience. |
| Out of Hours Dangerous Building Service | A service provided in partnership with East Staffordshire Borough Council. |

Key considerations

Service transformation

In order for the Community and Planning Directorate to positively meet the challenges facing the Council, it will create and develop innovative solutions which will help to deliver the outcomes communities need and want at a cost the Council can afford.

Environmental impact

By implementing the requirements of ISO 14001 across all significant environmental aspects associated with Community and Planning Directorate, this Service Plan seeks to ensure continual improvement of our environmental performance.

Further information can be found at: <http://sddcintranet/index.php/essentials/83-ems>

Managing risks

The process set out in our Risk Management Strategy has been adhered to. The risk registers are reported back to committee on a quarterly basis.

Monitoring and review

This Service Plan will be monitored on a quarterly basis as part of our Performance Management Framework and will be used throughout the year to manage service delivery.



South
Derbyshire
District Council



Service Plan 2016/2021 (2017/2018)

Housing and Environmental Services

Contents

| | |
|--|----|
| Introduction | 3 |
| Overview of Directorate | |
| Scene setting | 4 |
| Key aims Aspirations The importance of service planning Performance Management Framework Directorate Workforce Financial Planning | |
| Partnerships | 14 |
| Key considerations | 15 |
| Service transformation Managing risks Monitoring and review | |
| Service performance | 16 |
| Measures and projects People, Place, Progress, Outcomes | |

All information in this plan was correct at the time of publication.

Introduction

The Corporate Plan 2016–2021 forms an important part of planning for the future and leads our performance management. As well as enabling effective monitoring, it links strategic priorities and objectives directly to the activities of service areas.

As part of this, Service Plans are created for our four directorates – Housing and Environmental Services, Community and Planning, Finance and Corporate Services and the Chief Executive’s department.

Covering the period 2016-2021, the Service Plans (updated annually) align current delivery arrangements with changing patterns of demand, making the most effective use of available and future resources.

Overview of the directorate

The Housing and Environmental Services Directorate delivers services across the three areas of Housing, Direct Services and Environmental Health and plays a key role in helping to deliver the strategic objectives of **People, Place, Progress** and achieving successful **Outcomes**.

The directorate delivers key customer facing activities through the provision of services including affordable housing to rent, maintaining and often exceeding Government standards; waste collection and recycling; maintaining the cleanliness of the District; ensuring the health of our communities is protected through monitoring activities such as air pollution and food hygiene and keeping the residents of South Derbyshire safe with its Safer Neighbourhood Wardens working in partnership with the Police.

Through the ‘Performance’ section appended to this Service Plan, all local projects and measures for the Housing and Environmental Services Directorate are outlined. These contribute to our corporate themes of:

- People - keeping our residents happy, healthy and safe.
- Place - creating vibrant communities to meet residents’ needs.
- Progress - encouraging inward investment and tourism opportunities.
- Outcomes - work that underpins all of the Council’s activities.

Scene setting

Housing and Environmental Services plays a key role in meeting our strategic objectives for supporting People, Place, Progress and successful outcomes.

Housing Operations

Our **Allocations** team has a statutory responsibility to manage and regularly review the housing waiting list, which currently stands at 833 active applicants (accurate as of May 2017). This is through a District-wide common housing register through our Choice Based Lettings (CBL) system, advertising and allocating all social and affordable rented housing in the District. We house many applicants throughout the year in our own stock, which is brought to a 'Fit to Let' standard before being offered to prospective new tenants.

We work with partners to provide advice and tackle **Homelessness** through our Housing Options Service and assist customers in finding accommodation in the private sector through our Housing Options Service and Home Swapper schemes.

Our Housing Officers monitor and review the collection of rent payments from our customers to ensure that we meet our targets for rent collection. This **Income** collection service is critical to maximise the rent collected from our tenants. We also have a dedicated tenancy sustainment service which aims to support those in financial difficulties by helping with money management and maximising income.

The **Tenancy Management** work is varied, covering rent collection, tenancy enforcement and anti-social behaviour as well as offering support and resolving issues which impact on people's lives. We liaise with other agencies to support vulnerable individuals and respond in partnership with others to incidents of anti-social behaviour (ASB).

A primary objective is to focus on tenancy sustainment activity to support vulnerable tenants in managing their tenancies and preventing rent arrears accruing.

Our **Supported Housing** service provides housing and support to the elderly and vulnerable residents across South Derbyshire through the Housing Related Floating Support Service provided by our Careline Support Co-ordinators and Community Alarm Monitoring service. These services are delivered by our Careline emergency call centre 24 hours a day for 365 days of the year.

A key outcome is to enable vulnerable residents to remain in their own or current home for as long as possible by promoting and providing a Telecare service for all residents in South Derbyshire in both private and public sectors. This allows residents to receive a range of sensors and alarms, linked to our Careline service, to provide a safe and secure solution to living independently. We have undertaken an external review of this service in 2016/17 with tenants and Elected Members and will look to implement recommendations during 2017/18.

Performance and Business Improvement

The Housing Service is supported by the **Business Support** unit which provides support to deliver our rent accounting responsibilities, rechargeable repairs recovery and system administration and development for our key business systems.

Performance and Projects co-ordinate service improvements and performance monitoring by researching best practice, analysing and reporting performance data and driving through change to reach or maintain top quartile performance and improve the service received by our customers. The role also co-ordinates a range of short and long term projects aimed at business improving services for tenants and maintaining high levels of satisfaction.

Resident Involvement and Empowerment helps provide greater opportunities for all of our tenants to have their say in how the Housing Service is delivered. Tenants have a range of opportunities to engage with our Housing Service, including working with contractors on community events and with the Dreamscheme Youth Project, enabling all ages to get involved with various service areas. Working with the statutory Performance and Scrutiny Panel, tenants undertake critical reviews of the services provided, investigating the key issues affecting our service delivery and making recommendations for improvements to current arrangements.

Housing Assets

Responsive Repairs are in the main carried out by the in-house Direct Labour Organisation (DLO) with support from external contractors.

A key aim over the coming 12-18 months is to modernise the DLO and ensure the service is fit for the future to deliver value for money, responsive services to our tenants.

The service delivers responsive repairs dealing with emergencies (within 24 hours), urgent (within three days) and other routine repairs. We aim to undertake repairs within agreed timescales and where possible on the first visit to the property, ensuring tenants are inconvenienced as little as possible.

Our **Planned Maintenance** deals with major capital servicing and improvements and is delivered in partnership with external contractors.

We have completed our five year capital investment programme, fitting our housing with modern kitchens and bathrooms, upgrading electrics and heating systems and enhancing the exterior of communal areas to flats.

Asset Management also leads on the provision of delivering disabled persons home adaptations to both our tenants and private home owners, working jointly with Derbyshire County Council to deliver this service.

The Council completed its first new build programme of development in a generation last year, delivering 65 homes for rent (including units of temporary accommodation).

Strategic Housing

The **Strategic Housing** team sets the strategic direction to support residential growth and deliver our strategic housing functions. Partnership working is vital, working with developers, registered providers, external agencies and Council departments to deliver affordable housing.

The team will, over the next 12 months, develop a new programme to continue to increase the number of Council properties through acquisition and new build as well as investigating regeneration programmes to add to our existing stock.

Our Strategic Housing service also co-ordinates research into housing needs and associated factors and sets the policy direction in relation to community-wide housing issues such as housing standards for both new and existing homes, homelessness provision and the provision of new affordable housing.

Direct Services

The Council is a designated Principal Litter Authority and has a statutory duty to keep public open spaces, streets and footpaths free from litter, refuse, fly tipping, weeds and detritus. In order to achieve this we have a **Street Cleansing** service which enables us to comply with the requirements of the Government's Code of Practice for Litter and Refuse. A team of eight operatives undertake various cleansing activities, from mechanical sweeping to manual removal of fly-tipping.

We also provide a service to remove graffiti from public locations and, on request, from private property. We endeavour to remove offensive graffiti within 24 hours. The team also undertake repairs to or replacement/provision of street name plates, bus shelters, public conveniences, litter bins and street furniture.

We undertake **Grounds Maintenance** services as the Council's main contractor. Our primary internal clients are Leisure and Housing Services and our main external clients are Derbyshire County Council and local Parish Councils.

We provide maintenance services on the Council's main parks, two of which currently hold Green Flag status. We work closely with our clients to deliver a wide range of soft landscaping services including general grass cutting, weed control, sports pitch maintenance, fine turf maintenance, grave digging and cemetery maintenance, playground equipment inspections and repairs, as well as arboriculture services.

We perform our services on public open spaces, highways verges, play areas, parks and recreation grounds, housing open plan areas and sheltered housing schemes.

We are a designated **Waste Collection Authority** and have a statutory duty under the Environmental Protection Act 1990 to arrange for the collection of household waste and the collection of commercial waste if requested. Furthermore, statutory duties include the need to provide for the collection of a minimum of four different waste streams for the purposes of recycling, these being paper, glass, metals and plastics. We have a statutory duty to recycle

and/or compost >50% of all household waste collected by 2020. It is likely that this figure will be increased to 65% by 2030.

We provide a three bin collection service for households. This is made up of a green bin for the collection of dry recyclable waste; a brown bin for the collection of garden and food waste and a black bin for the collection of residual waste. We provide a service for the collection of bulky household waste items, for which an extra charge is made, and an additional service for the collection of health care waste for residents being treated at home.

We provide 10 sites throughout the District where householders can deliver excess recyclable materials and deposit them in recycling banks.

Our commercial waste service is provided to more than 450 local businesses. We offer a range of bin sizes and a number of recycling options. This is a chargeable service for which we maintain competitive rates.

We are required to maintain an operating licence for all vehicles over 3.5 tonnes. We currently have 12 vehicles. These vehicles are subject to specific operating and maintenance regimes and we must satisfy the Traffic Commissioner that we implement and comply with all requirements of our licence. We have two mechanics that repair, service and maintain the **Transport Fleet**, which is made up of 72 vehicles and 40 items of small plant and is used by eight different service areas within the Council.

Environmental Health

The **Commercial Team** undertakes food safety, health and safety and infectious disease control in accordance with the Council's duties under UK and EU law.

The **Pollution Team** carry out the Council's legal duties to prevent and control environmental pollution from all of its different sources.

The **Safer Neighbourhood Warden Team** is on the front line of making our streets safer and cleaner by enforcing laws and changing behaviour around anti-social behaviour, dog control and environmental crime.

The **Private Sector Housing Team** works closely with owner-occupiers and private landlords to raise housing conditions, improve domestic energy efficiency and ensure that legal standards are being met in all private stock.

The **Pest Control** service provides a low cost service for South Derbyshire residents to eradicate public health pests such as rats, mice, fleas and wasps.

The statutory and non-statutory duties undertaken by Environmental Health include:

- Regulation of food hygiene to food businesses
- Providing compliance advice and support to the local business community to support business growth
- Regulation of health and safety legislation in lower risk businesses
- Infectious disease outbreak control

- Investigation and resolution of public health, noise and pollution complaints each year
- Regulation of pollution from industrial sites
- Monitoring and management of air quality and land contamination
- Eviction of illegal encampments on SDDC owned land
- Advice on the environmental and public health impact of planning applications
- Investigation and control of environmental crime - fly tipping, litter, anti-social behaviour, dog fouling
- Pest control treatments
- Dog control services
- Management of the Council's overall environmental impact (ISO 14001 certification)

Key aims

All priorities and activities undertaken by Housing and Environmental Services complement our collective vision of making 'South Derbyshire a better place to live, work and visit'.

Across the Directorate, we will:

- Positively contribute towards Council policies and procedures
- Deliver continuous improvements in performance
- Ensure compliance with relevant legislation
- Maintain a strong customer focus
- Ensure a widespread understanding of core values, key aims and performance measures and encourage participation in their development
- Ensure that data quality principles are applied
- Encourage a positive health and safety culture

All of these contribute to the main themes running through the Corporate Plan of People, Place, Progress and Outcomes.

Detailed below are the five year aspirations for Housing and Environmental Services for the period of this Service Plan.

Housing Services

Over the next five years, Housing Services will face a number of challenges including changes to welfare reform and other legislative issues coming from the Housing and Planning Act and the Housing White Paper. To meet housing demand we need to increase the supply of affordable housing across the District against a backdrop of a reduction in income through rent reduction and lower government grants. To manage this we need to ensure that we maximise our income through rent collection and that the services we deliver are efficient and effective and meet the increased expectations of our customers. We are also seeing a channel shift towards online delivery of services and need to modernise how we deliver our services to meet expectations.

To address these we aim to:

- Explore methods of delivering new affordable homes, including working in partnership with others
- Maximise rent collection and be a top quartile performer in income collection

- Provide tenants with easy access to services by modernising systems and mobilising the workforce
- Improve the use of digital technology to enhance service delivery
- Deliver against the objectives set out in the Housing Strategy
- Deliver against the objectives set out in the Asset Management Strategy
- Develop a new model for delivering Supported Housing Services

Direct Services

Over the next five years, Direct Services will invest time in planning service delivery so that it is able to continue delivering services that people want and use against a backdrop of reduced budgets, increased expectations and a fast growing population. The service will continue to evolve to meet the challenges faced within the local authority sector, keeping the communities and residents of the District at the heart of what it does and aims to achieve.

We will aim to:

- Reduce the amount of waste going to landfill
- Deliver increased recycling and composting of the waste generated
- Provide clean streets and improve the built environment
- Improve the aesthetics of the District through soft landscaping and grounds maintenance

Environmental Health

Much of our work in Environmental Health is driven by national and international law and from statutory guidance issued by various Government departments and agencies. Our work over the next five years will, therefore, largely be determined by changes at this level. In addition, based on our knowledge of local demands and need, we have identified aspirational targets and projects which we would like to take forward over the term of this service plan. These will form projects in future revisions of this service plan. We will aim to:

- Work more proactively and collaboratively with other councils to prevent environmental crimes
- Seek to promote local economic growth through supporting the D2N2 Local Enterprise Partnership Better Business Regulation three Year Plan
- Help to deliver the Derbyshire Tobacco Control Alliance action plan
- Deliver projects to support the Derbyshire Health and Wellbeing Strategy and the South Derbyshire Health and Wellbeing Action Plan
- Enhance economic and environmental conditions by improving our offering through the planning process
- Generate additional income and become more 'business ready' to respond to new market opportunities
- Improve the services we offer in order to support vulnerable people or prevent residents falling into vulnerability to reduce the cost burden on the NHS
- Significantly improve our digital offering through the web/social media footprint
- Play a leading role in the emerging concept of 'strategic' regulation

The importance of service planning

Delivery of public services occurs in an increasingly dynamic environment, with high community expectations, government priorities and technological advances.

While the budgetary setting is constrained, there are ever increasing pressures and demands to do more with less.

In this context, it is essential that services are well planned, with the capability to evolve in order to meet community needs.

This allows us to identify requirements and associated enabling services such as technology, workforce, funding, capital infrastructure and information management.

Performance Management Framework

The Performance Management Framework sets out what needs to be achieved, what is **measured and managed** and what **progress** we are making.

Our resources must be aligned, focusing effort in the right places and delivering maximum **value** for people, partners and businesses.

We must proactively identify and manage any **risks** that might affect delivery, regularly reviewing performance and taking **action** where required to stay on **target** and inform **decision making**.

The Performance Management Framework consists of three levels. The Corporate Plan sits at the top and sets out how we make South Derbyshire a better place to live, work and visit.

Objectives and measures to deliver against the key aims of the Corporate Plan are defined in Service Plans and shape the objectives of all employees.

Everyone, from Officers to Managers to Elected Members, has a responsibility for delivery of the Corporate Plan.

Directorate Workforce

As of March 31, 2017, 79 employees work in Housing Services (51 in Housing Operations, 17 in Housing Assets, 10 in Performance and Business, one in Strategic Housing).

There are 71 staff in Direct Services and 17 in Environmental Health.

In terms of workforce development, an annual training and development plan is produced after Performance Development Reviews are held. Some homeworking opportunities are provided and flexible working is considered crucial to motivate and engage high performing staff.

Financial Planning

Details of the Housing and Environmental Services budgets for 2017/18 are outlined below.

All figures relate to those budgets directly related to the costs of the service. These do not include budgets for the provision of support services such as IT or Financial Services, which are controlled centrally.

Revenue budget 2017/18

Housing Operations

| Housing Operations | Revenue budget 2017/18 |
|-----------------------------|------------------------|
| Other special services | £468,110 |
| Bed/breakfast accommodation | £12,272 |
| Pre-tenancy services | £174,847 |
| Managing tenancies | £328,551 |
| Total | £983,781 |

Performance and Business

| Performance and Business | Revenue budget 2017/18 |
|--|------------------------|
| Housing department support staff and costs (HRA) | £1,341,655 |
| Income from rent collection | (£12,431,543) |
| Other housing support costs (GF) | £35,522 |
| Rechargeable repairs (HRA) | (£10,010) |
| Associated costs (HRA)-interest | £1,772,932 |
| Total | £9,291,438 |

Housing Assets

| Housing Assets | Revenue budget 2017/18 |
|-------------------------|------------------------|
| Admin offices and depot | £337,687 |

| | |
|---|-------------------|
| Caretaking | £100,354 |
| Administration of renovation and improvement grants | £36,351 |
| Off-street parking | £89,585 |
| Responsive repairs | £1,286,920 |
| Planned maintenance | £1,935,610 |
| Total | £3,786,508 |

Strategic Housing

| Strategic Housing | Revenue budget 2017/18 |
|------------------------------|------------------------|
| Development and regeneration | £106,050 |
| Housing Strategy | £73,967 |
| Total | £180,017 |

Direct Services

| Direct Services | Revenue budget 2017/18 |
|---|------------------------|
| Public transport | £24,468 |
| Street cleansing (not chargeable to highways) | £298,801 |
| Household waste collection | £1,213,233 |
| Trade waste collection (Income) | (£98,932) |
| Recycling | £318,118 |
| Public conveniences | £39,516 |
| Transport services | £701,334 |
| Grounds maintenance | £332,555 |
| Countryside recreation and management | £12,384 |
| Depot central support | £140,150 |
| Total | £2,981,626 |

Environmental Services

| Environmental Services | Revenue budget 2017/18 |
|------------------------------------|------------------------|
| Food safety | £68,968 |
| Pollution reduction | £268,188 |
| Pest control | £12,119 |
| Community safety (safety services) | £118,736 |
| Welfare services | £1,800 |
| Housing standards | £75,673 |
| Traveller sites (income) | £77,974 |
| Housing standards | (£21,234) |
| Public health | £200 |
| Total | £525,750 |

Capital budget 2017/2018

| Capital expenditure and financing | Approved budget 2017/18 |
|--|-------------------------|
| Council House improvements | |
| Major improvements under self-financing | £1,500,000 |
| Major Disabled Facilities Grant (Council Houses MRA) | £300,000 |
| Minor Disabled Facilities Grant (Council Houses HRA) | £0 |
| Council new build programme phase 1 | £1,800,000 |
| Private sector housing renewal | |
| Disabled Facility Grants and other works | £398,000 |
| Decent homes | £0 |
| Private sector stock condition survey | £0 |
| Empty Property Landlord Grants | £0 |
| Strategic housing market assessment | £50,000 |

Property and other assets

Vehicle replacements

£1,521,203

Partnerships

| Partnership | Main purpose |
|---|---|
| South Derbyshire CVS | Support on community projects and welfare reform |
| P3 | Provision of homelessness temporary accommodation |
| South Derbyshire CAB | Debt advice for tenants |
| Derbyshire Police | Respond effectively to crime and ASB |
| LEAP (Local Energy Area Partnership) | Provide advice and guidance on a range of carbon reduction initiatives. |
| HIA (Home Improvement Agency) | Provide support to vulnerable households to improve house conditions. |
| Derbyshire Traveller Issues Working Group | Co-ordinating a county wide approach to dealing with Gypsies and Travellers. |
| D2N2 Better Business Regulation Partnership | Collaboration of businesses and regulatory authorities to promote economic growth through positive regulatory outcomes. |
| External contractors | Delivery of planned and responsive service contracts and capital improvements |
| Derbyshire County Council | Delivery of the Derbyshire Waste Management Strategy |
| Derby City Council | Compostable waste processing contract |
| East Staffordshire Borough Council | Compostable waste processing contract |
| Nottinghamshire Consortium | Refuse vehicle procurement framework |
| Registered Providers | Working with housing organisations to develop affordable housing across the District |

Key considerations

Service transformation

In order for the Housing and Environmental Services to positively meet the challenges facing the Council, it will create and develop innovative solutions which will help to deliver the outcomes communities need and want at a cost the Council can afford.

Environmental impact

By implementing the requirements of ISO 14001 across all significant environmental aspects associated with Housing and Environmental Services, this Service Plan seeks to ensure continual improvement of our environmental performance.

Further information can be found at: <http://sddcintranet/index.php/essentials/83-ems>

Managing risks

The process set out in our Risk Management Strategy has been adhered to. The risk registers are reported back to committee on a quarterly basis.

Monitoring and review

This Service Plan will be monitored on a quarterly basis as part of our Performance Management Framework and will be used throughout the year to manage service delivery.

Performance

The Performance Board details our key projects for the year. These are broken into quarters to help us monitor and manage our performance effectively.

All actions are essential if the Council is going to achieve its ambitions and aspirations. These are complemented by a set of performance measures which will help us to gauge whether we are meeting outcomes and providing excellent services.

In some instances, proxy measures will be used. These are outside of the Council's control but provide an indication of the overall health of the District.

All local projects and measures for Housing and Environmental Services are shown below under the themes of:

- **People - keeping our residents happy, healthy and safe.**
- **Place - creating vibrant communities to meet residents' needs.**
- **Progress - encouraging inward investment and tourism opportunities.**
- **Outcomes - work that underpins all of the Council's activities.**

Housing and Environmental Services' performance measures and projects are documented below.

2017/2018 SERVICE PLAN PROJECTS

| Theme | Strategic Objective | Project | Project Target | Lead Officer | Quarter 1 Task / Milestone | Quarter 1 Outcome | Quarter 2 Task / Milestone | Quarter 2 Outcome | Quarter 3 Task / Milestone | Quarter 3 Outcome | Quarter 4 Task / Milestone | Quarter 4 Outcome |
|---|---|---|---|------------------------------|---|-------------------|---|-------------------|--|-------------------|--|-------------------|
| HOUSING OPERATIONS | | | | | | | | | | | | |
| People | PE1 Enable people to live independently | Expand the use of Telecare services to increase independence | Achieve a 10% increase in private customers using telecare services from SDDC by March 31st 2018. | Operations Manager | Upgrade software capability in supported housing | | Deliver targeted marketing campaign to potential customers | | Review outcome of marketing campaign | | TBC | |
| People | PE1 Enable people to live independently | Deliver efficiencies for healthcare professionals | Commence joint working with healthcare professionals on at least one new area of work by March 31st 2018 | Operations Manager | Identify data and build evidence base which details potential savings/efficiencies for partners | | Pitch ideas for new initiatives to health and well-being board | | Plan to deliver new initiatives (delivery dependent on Qtr2 outcome) | | Commence delivery on new initiatives (delivery dependent on Qtr2 outcome) | |
| People | PE1 Enable people to live independently | Reduce Tenancy Turnover | Attain Housemark median quartile (using peer group of comparable stock size) for turnover and evictions by March 31st 2018. | Operations Manager | Review all data relating to terminations and create tenant 'risk profile' tenants evicted | | Analyse data and agree actions to reduce turnover | | Implement actions (to include sign ups/ pre tenancy workshops/ tenancy sustainment) | | Review actions | |
| People | PE1 Enable people to live independently | Ensure all new tenants to South Derbyshire are 'tenant ready' | Ensure 97% of all introductory tenancies succeed by going to secure status | Operations Manager | Review all policies and procedures to ensure that opportunities to identify 'unmet need' and support applicants are maximised | | Implement required procedure/ policy changes | | Implement required procedure/ policy changes | | Review outcomes upon tenancy sustainability/ turnover/eviction data | |
| People | PE1 Enable people to live independently | Property Refusals | Reduce the number of property refusals made by applicants | Operations Manager | Review all data relating to property refusals | | analyse and categorise data and agree actions to reduce refusals | | Implement actions | | Review actions | |
| Outcomes | O1 Maintain Financial Health | Maximise HRA Income from current and former tenants | Attain Housemark Upper Quartile performance for 'in year' rent collection by 31st March 2018. | Operations Manager | Assess data to identify those at risk of financial hardship | | Pilot alternatives to possession proceedings | | Formalise FTA staff in the HRA establishment | | Conduct targeted 'week of action' to support those in arrears and challenge non-payers | |
| PERFORMANCE AND BUSINESS IMPROVEMENT | | | | | | | | | | | | |
| Place | Creating vibrant communities to meet residents' needs | Deliver projects and enhancements to all Housing Management systems through agreed project plans. | Liberty fully implemented and Orchard upgraded to the latest functionality. | Performance & Policy Manager | Complete Year End Process and implement SP 15 including patch upgrades. Set up new user permissions ready for Liberty. | | Arrears Workflow complete and rent statements facility set up on sub accounts. | | Scope Liberty project and begin implementation. | | Deliver and implement Liberty. | |
| Place | Creating vibrant communities to meet residents' needs | Support the Performance & Scrutiny Panel to deliver the Performance and Scrutiny work programme. | P&S review complete with recommendations adopted. | Performance & Policy Manager | Support the P&S Panel to scope and begin review | | Support the P&S Panel to undertake the P&S review. | | Support the P&S Panel to compose and present its draft recommendations coming out of its first review. | | P&S review complete and recommendations documented. | |
| Place | Creating vibrant communities to meet residents' needs | Deliver two Dreamscheme projects | Two community projects delivered and increase involvement of tenants aged 20-35 | Performance & Policy Manager | Identify project areas. Begin consultation with tenants and form project plans. | | Recruit volunteers and source sponsorship and project materials. Deliver both projects by the end of August 2017. | | Review the project and measure the increase of involvement by tenants aged 20-35. | | No action | |

| Theme | Strategic Objective | Project | Project Target | Lead Officer | Quarter 1 Task / Milestone | Quarter 1 Outcome | Quarter 2 Task / Milestone | Quarter 2 Outcome | Quarter 3 Task / Milestone | Quarter 3 Outcome | Quarter 4 Task / Milestone | Quarter 4 Outcome |
|--------------------------|---|--|---|------------------------------|---|-------------------|---|-------------------|---|-------------------|---|-------------------|
| Place | Creating vibrant communities to meet residents' needs | Develop the role and impact of the Tenant Area Representatives. | Increase the number and clarify their role within the community | Performance & Policy Manager | All involved tenants and existing Area Representatives to attend a sign-up meeting to discuss roles and training. Work with Housing Officers to determine how Area Representatives can be utilised on estates and in communities. | | Develop and deliver a training and works programme. Work with Area Representatives and HOs to develop and deliver Pop-Up information events on estates. | | Hold a 6-month review meeting with Area Representatives and Housing Officers. Identify areas for improvement and initiatives for future community projects/days of action. | | Produce an impact assessment and case studies to show the effectiveness of Area Representatives. | |
| Place | Creating vibrant communities to meet residents' needs | To set up a TARA and monitor its impact on the local/wider community following review of Housing's Involvement Strategy. | Set up a new TARA and monitor its impact | Performance & Policy Manager | Complete review of Involvement Strategy and produce an annual Action Plan. Hold an event to recruit TARA members. | | Work with the TARA to develop ideas for community events/clubs in their area and on recruiting more members. Identify training needs. | | Support the TARA to deliver a community event/clubs. Develop and deliver training. | | Develop the TARA to become a Constituted and independent group. | |
| Outcome | Encouraging inward investment and tourism opportunities | Development and implementation of the website from a housing perspective ensuing self-serve is a driver for change. Develop and implement a service review programme for housing. | The Housing information and services available through the website are improved and a programme is in place to review key services. | Performance & Policy Manager | Work with Comms to ensure that the website goes live in April 17. | | Develop a improvement programme to review housing services to tackle inefficiencies. | | Implement the programme | | Implement the programme | |
| Outcome | Encouraging inward investment and tourism opportunities | Review Council policies to respond to Housing and Planning Act and Housing White Paper and ensure key policies and procedures reviewed on a planned basis. | Key policies updated in line with changes in legislation | Performance & Policy Manager | Subject to publication of national guidance commence drafting of Tenancy Policy. Quarterly review of policies/ procedures. | | Tenancy Policy reviewed and committee approval. Quarterly review of policies/ procedures | | Implement Tenancy Policy. Quarterly review of policies/ procedures. | | Review of Allocations Policy. Quarterly review of policies/ procedures | |
| HOUSING ASSETS | | | | | | | | | | | | |
| Place | PL4 Connect with our communities, helping them feel safe and secure | Deliver the First Class Repairs Service project. | To have a repairs service that meet the needs of the | Housing Asset Manager | Obtain Housing & Community Services Committee approval, appoint project support, devise project plan, hold project team meeting (to include tenant and repairs staff representatives). | | Implement improvements in Orchard Housing Repairs Systems. Agree mobile working specification and commence tender process. Review Repairs/voids business processes. | | Evaluate Mobile Working system tenders. Appoint successful tenderer and commence system implementation. Open discussions with staff and Unions regarding Trades Staff Multi-Tasking and Flexible Working. | | Mobile working system testing and go live. Conclude negotiations with staff and implement agreed changes, if any, for flexible working and multi-tasking. | |
| STRATEGIC HOUSING | | | | | | | | | | | | |
| Place | Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | The development of Strategic Housing Market Assessment (SHMA) for the Housing Market Area and commissioning research into rural housing needs and any other areas identified through the SHMA. | South Derbyshire has an updated understanding of its housing needs | Housing Strategy Manager | Develop project brief and consult with Planning scope of SHMA | | Establish a framework for reviewing rural housing need | | Identify a rural parish and pilot research to review rural housing needs across all tenures | | Tender and Commission a new SHMA if need is identified | |
| Place | Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Development of an Acquisition, Regeneration and Disposals Strategy which sets out the approach for the provision of affordable homes across the District. | South Derbyshire has developed its approach for the provision of affordable homes across the District | Housing Strategy Manager | Desktop review of policies, data and information required to develop and write strategy | | Strategy finalised and approved by CMT prior to Housing & Community Services Committee in August 2017 | | None | | None | |

| Theme | Strategic Objective | Project | Project Target | Lead Officer | Quarter 1 Task / Milestone | Quarter 1 Outcome | Quarter 2 Task / Milestone | Quarter 2 Outcome | Quarter 3 Task / Milestone | Quarter 3 Outcome | Quarter 4 Task / Milestone | Quarter 4 Outcome |
|-------------------------------|---|---|--|--------------------------------|---|-------------------|---|-------------------|---|-------------------|---|-------------------|
| ENVIRONMENTAL SERVICES | | | | | | | | | | | | |
| People | PE2 Protect and help support the most vulnerable, including those affected by financial challenges | Deliver enhanced services to support vulnerable people in acute need | Improve the local offering to vulnerable people through closer working with other agencies and funding opportunities | Environmental Services Manager | Submit a bid for funding to the SD H&W fund for an acute support fund for vulnerable people. | | Deliver a joint learning workshop for EHOs and Adult Social Care. Identify key action points. | | Implement key action points | | Implement key action points | |
| People | PE2 Protect and help support the most vulnerable, including those affected by financial challenges | Deliver enhanced services to support vulnerable people in acute need | Improve the local offering to vulnerable people through closer working with other agencies and funding opportunities | Environmental Services Manager | Prepare a bid for other potential funding sources when they become available | | Administer the vulnerable people fund and provide a quarterly report on cost and outcomes | | Administer the vulnerable people fund and provide a quarterly report on cost and outcomes | | Administer the vulnerable people fund and provide a quarterly report on cost and outcomes | |
| People | PE5 Reduce the amount of waste sent to landfill | Reduce food waste | Snap box project | Environmental Services Manager | Support the delivery of the snap box project | | Support the delivery of the snap box project | | Support the delivery of the snap box project | | Support the delivery of the snap box project | |
| People | Use existing tools and powers to take appropriate crime enforcement action | Enforce food hygiene law in accordance with changes in legal standards | Alter our services in response to the outcomes of Food Standards Agency "Regulating Our Future" (RoF) programme | Environmental Services Manager | Monitor progress with FSA announcements on RoF | | Monitor progress with FSA announcements on RoF | | Produce a report to E&DS on the implications of the legal changes resulting from RoF | | Implement the actions arising from RoF | |
| People | Use existing tools and powers to take appropriate crime enforcement action | Review and change the ways in which our services influence behaviour in our communities | Implement a range of changes to the service based on analysis of behavioural economics | Environmental Services Manager | Undertake a team based review of our key interventions and develop an action plan | | Implement the action plan | | Implement the action plan | | Review the results of the changes made by the action plan | |
| People | PE2 Protect and help support the most vulnerable, including those affected by financial challenges | Reduce fuel poverty | Maximise the local take-up of the Healthy Housing Hub | Environmental Services Manager | Publish a bi-annual Home Energy Conservation Act plan | | Monitor local use of the hub. Provide additional promotion through CCGs and local GP practices | | Monitor use of the hub. | | Monitor use of the hub. | |
| People | Use existing tools and powers to take appropriate crime enforcement action | Develop and deliver a plan to properly regulate food hygiene, health and safety and | Publish and deliver enforcement plans relating to food hygiene and health and safety | Environmental Services Manager | Produce a Food Law Service Plan and Health and Safety Enforcement Plan for sign off by E&DS Chair | | Publish all on website | | Monitor and report | | Monitor and report | |
| Progress | PR5 Provide business support and promote innovation and access to finance, including in rural areas | Support the Derbyshire Better Business Regulation Action Plan | Deliver local actions to support the BBR action plan | Environmental Services Manager | No actions | | Issue 1 case study to the Growth Hub | | No actions | | Issue 1 case study to the Growth Hub | |
| Outcomes | Maintain financial health | Increase income | Develop products, work streams and processes to maximise the income coming into all services | Environmental Services Manager | Determine all income streams and clients over the past 5 financial years. | | Undertake a peer review of other authorities to establish what sources of income we could explore | | Draft a departmental business plan and marketing strategy | | Start to implement the business plan and marketing strategy | |
| Outcomes | Maintain customer focus | Improve the perception of our service by clients and Councillors | Undertake customer satisfaction analysis through a third party | Environmental Services Manager | Develop a project brief for a tender process and initiate the procurement process | | Tender for the provision of a third party analysis and, if affordable, award the contract | | Undertake the analysis and take receipt of the final report | | Undertake a team based review of current service provision based on the feedback. | |
| Place | PL6 Deliver services that keep the District clean and healthy | Minimise the public health impact of exposure to environmental noise | Develop initiatives to reduce noise exposure and help residents cope with environmental noise | Environmental Services Manager | Identify the primary sources and locations of noise complaints made to the Council. | | Review existing best practice on noise control from other local authorities. | | Develop noise management actions based on the research outcomes | | Commission or internally develop noise management options. E&DS report if required | |
| Place | PL5 Connect with our communities, helping them to feel safe and secure | Promote the work of the Wardens relating to dog control, fly tipping and reducing environmental crime | Attend four community events to promote various aspects of the work of the team | Environmental Services Manager | 1 event | | 1 event | | 1 event | | 1 event | |

| Theme | Strategic Objective | Project | Project Target | Lead Officer | Quarter 1 Task / Milestone | Quarter 1 Outcome | Quarter 2 Task / Milestone | Quarter 2 Outcome | Quarter 3 Task / Milestone | Quarter 3 Outcome | Quarter 4 Task / Milestone | Quarter 4 Outcome |
|-------|---|---|---|--------------------------------|--|-------------------|--|-------------------|---|-------------------|--|-------------------|
| Place | PL6 Deliver services that keep the District clean and healthy | Reduce population exposure to condensation and mould | Maximise the views of our Mouldy Matters You Tube video | Environmental Services Manager | Develop a calendar of Facebook posts to ensure that the reach of the video is connected to various health awareness days | | Promote via Facebook | | Promote via Facebook | | Measure the success of the video in changing the behaviour of the target client group | |
| Place | PL1 Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Ensure that private sector houses in multiple occupation are properly regulated | Implement compulsory licensing of houses in multiple occupation (HMO) | Environmental Services Manager | Take a report to H&CS to set the licensing fee. | | Process all license applications | | Process all license applications | | Contact all outstanding suspected HMOs to determine which meet the qualifying criteria | |
| Place | PL1 Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Ensure that private sector houses in multiple occupation are properly regulated | Implement compulsory licensing of houses in multiple occupation (HMO) | Environmental Services Manager | Produce a database of known or suspected licensable HMOs | | | | | | | |
| Place | PL4 Connect with our communities, helping them feel safe and secure | Management of stray dogs | Effectively manage stray dogs through a third party contractor | Environmental Services Manager | Initiate tendering process. | | Complete tendering process and award contract. | | No target | | Complete 6 month contract review | |
| Place | PL6 Deliver services that keep the District clean and healthy | Improve resilience to the local impacts of climate change and emergency incidents | Implement & deliver a climate change adaptation strategy | Environmental Services Manager | Secure committee approval and an elected member champion of a climate change adaptation strategy based on a comprehensive climate change risk assessment of SDDC services and activities | | In line with climate change adaptation strategy develop a programme of flood risk support to at risk communities in the district | | Implement / deliver climate change adaptation strategy actions, ensure identified climate risks are addressed | | Review climate change adaptation strategy action plan delivery and report to E&DS Committee | |
| Place | PL 6.2 Deliver services that keep the District Clean and Healthy | Take positive steps to reduce airborne respirable particles | Reduce atmospheric pollution in order to improve public health | Environmental Services Manager | Publish an air quality Annual Status Report for 2015 | | Publish an air quality report for the Derbyshire Health Protection Board | | Nil | | Adopt supplementary planning guidance or a local planning statement on air quality and development | |

| 2017/2018 SERVICE PLAN MEASURES | | | | | | | |
|---|---|------------------------------|---|----------------------------|--------------------|-------------------------------|------------------|
| Theme | Strategic Objective | PI Owner | Service Performance Measure | 2016/17 Target | 2016/2017 Out Turn | 2017/18 Target | 2017/18 Out Turn |
| HOUSING OPERATIONS | | | | | | | |
| People | PE1 Enable people to live independently | Operations Manager | % of new tenancy visits completed | >95% | 78% | >95% | |
| People | PE1 Enable people to live independently | Operations Manager | % of intro/secure tenancy visits completed | >95% | 83% | >95% | |
| People | PE1 Enable people to live independently | Operations Manager | % Customer satisfaction with tenancy sustainment service. | >75% | 96.72% | <85% | |
| People | PE1 Enable people to live independently | Operations Manager | Tenancy Turnover | N/A | N/A | *Median Quartile | |
| People | PE1 Enable people to live independently | Operations Manager | Evictions due to rent arrears as a % of all tenancies | N/A | N/A | *Median Quartile | |
| People | PE1 Enable people to live independently | Operations Manager | % of tenants satisfied with the landlord handling of ASB complaints | N/A | N/A | >75% | |
| People | PE1 Enable people to live independently | Operations Manager | % of properties accepted on first offer | >65% | 80% | >75% | |
| People | PE1 Enable people to live independently | Operations Manager | % Satisfaction with the lettings and sign up process | >88% | 96% | >85% | |
| People | PE1 Enable people to live independently | Operations Manager | % of customers satisfied with the housing options (advice and prevention) process | >75% | 97% | >85% | |
| People | PE1 Enable people to live independently | Operations Manager | % of action plans completed with vulnerable customers following audit visits | >99% | 95% | Monitored during 2016/17 only | |
| Place | PL4 Connect with our communities, helping them to feel safe & secure | Operations Manager | % of Careline calls answered within 30 seconds | >98% | 98% | >98% | |
| Place | PL4 Connect with our communities, helping them to feel safe & secure | Operations Manager | Number of new private telecare installations (paid for by the customer) | >177 | 194 | 213 | |
| Place | PL4 Connect with our communities, helping them to feel safe & secure | Operations Manager | % of support plans in place – new tenancy | N/A | N/A | >85% | |
| Place | PL4 Connect with our communities, helping them to feel safe & secure | Operations Manager | % of support plans in place – 12 month review | 85% | 66% | >85% | |
| Place | PL4 Connect with our communities, helping them to feel safe & secure | Operations Manager | Number of homeless presentation cases resolved successfully | Baseline | 59 | Monitored during 2016/17 only | |
| Place | PL4 Connect with our communities, helping them to feel safe & secure | Operations Manager | % of homeless cases that were successfully prevented | >80% | 88% | Monitored during 2016/17 only | |
| Place | PL4 Connect with our communities, helping them to feel safe & secure | Operations Manager | Average length of stay for families placed in Bed & Breakfast accommodation (if an emergency) | <5 weeks | 2.14 weeks | <5 weeks | |
| Place | PL4 Connect with our communities, helping them to feel safe & secure | Operations Manager | Average length of time to make a homelessness decision | <33 days | 23.67 days | <33 days | |
| Place | PL4 Connect with our communities, helping them to feel safe & secure | Operations Manager | % of satisfaction with the Homelessness process | N/A | N/A | >75% | |
| Place | PL4 Connect with our communities, helping them to feel safe & secure | Operations Manager | % of estate rated as excellent | 75% Excellent of Very Good | 86% | Monitored during 2016/17 only | |
| Outcome | O1 Maintain financial health | Operations Manager | Rent collected from former tenants as % of former tenant debt | >16% | 40.60% | *Upper Quartile | |
| Outcome | O1 Maintain financial health | Operations Manager | Current tenant arrears as a % of annual rent debit | N/A | N/A | *Upper Quartile | |
| Outcome | O1 Maintain financial health | Operations Manager | Rent collected from current and former tenants as % rent due (excluding arrears b/f) | >99.9% | 100.55% | *Upper Quartile | |
| PERFORMANCE AND BUSINESS IMPROVEMENT | | | | | | | |
| Outcomes | O5 Maintain customer focus | Performance & Policy Manager | Respond to all correspondence within 10 working days | >95% | 95% | >95% | |
| Outcomes | O5 Maintain a skilled workforce | Performance & Policy Manager | Corporate - Average number of days lost due to sickness per FTE | <8 days per FTE | 12.51 | 8 days per FTE | |
| Outcomes | O5 Maintain a skilled workforce | Performance & Policy Manager | Increase the number of 20-35 years involved with Housing Services | N/A | N/A | 5 | |
| Outcomes | O5 Maintain a skilled workforce | Performance & Policy Manager | Health & Safety near misses | Proxy | 3 | Monitored during 2016/17 only | |
| Place | PL1 Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Performance & Policy Manager | Increase the number of tenant representatives involved in the Service | 16 | 14 | Monitored during 2016/17 only | |
| Place | PL1 Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Performance & Policy Manager | Positive outcomes identified by impact assessments carried out on involvement projects | Proxy | 9 | Monitored during 2016/17 only | |
| HOUSING ASSETS | | | | | | | |
| People | PE1 Enable people to live independently | Housing Assets Manager | Tenant Satisfaction with Improvement schemes | >97% | 97.36% | >95% | |
| People | PE1 Enable people to live independently | Housing Assets Manager | Tenant Satisfaction with Responsive Repairs | >97% | 97.80% | >95% | |
| People | PE1 Enable people to live independently | Housing Assets Manager | Average number of calendar days taken to complete responsive repairs | 10 working days | 6.69 days | <7 days | |

| | | | | | | | |
|-------------------------------|---|--------------------------------|---|---|---|--|--|
| People | PE1 Enable people to live independently | Housing Assets Manager | % of repairs completed at the first visit | >75% | 99.70% | *Upper Quartile | |
| People | PE1 Enable people to live independently | Housing Assets Manager | Number of repairs appointments kept | Data Unavailable | Data Unavailable | Proxy | |
| People | PE1 Enable people to live independently | Housing Assets Manager | Private Adaptations - For level access showers/stair lifts. Average time taken from the point of receiving the referral by the Housing Adaptations Officer to the completion and sign off of the adaptation work. | Proxy | 31 weeks | <31 weeks | |
| People | PE1 Enable people to live independently | Housing Assets Manager | Private Adaptations - For extensive major works. Average time taken from the point of receiving the referral by the Housing Adaptations Officer to the completion and sign off of the adaptation work. | Proxy | 55 weeks | <55 weeks | |
| People | PE1 Enable people to live independently | Housing Assets Manager | % Satisfaction with Private Adaptations | N/A | N/A | >95% | |
| People | PE1 Enable people to live independently | Housing Assets Manager | Council Adaptations - For level access showers/stair lifts. Average time taken from the point of receiving the referral by the Housing Adaptations Officer to the completion and sign off of the adaptation work | Proxy | 33 weeks | <33 weeks | |
| People | PE1 Enable people to live independently | Housing Assets Manager | Council Adaptations - For extensive major works. Average time taken from the point of receiving the referral by the Housing Adaptations Officer to the completion and sign off of the adaptation work | Proxy | 47 weeks | <47 weeks | |
| People | PE1 Enable people to live independently | Housing Assets Manager | % Satisfaction with Council Adaptations | N/A | N/A | >95% | |
| People | PE1 Enable people to live independently | Housing Assets Manager | % of all Contractor jobs completed on time | >95% | 96.84% | >95% | |
| Place | PL1 Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Housing Assets Manager | % properties with a valid Annual Gas Safety Certificate (G15CO). | 100% | 99.96% | 100% | |
| Place | PL1 Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Housing Assets Manager | % of local authority owned non decent dwellings | 0% | 0% | Monitored during 2016/17 only | |
| Place | PL1 Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Housing Assets Manager | Average time taken to re-let local authority homes (days) (excluding major voids) | 21 days | 19.59 days | <21 days | |
| Place | PL1 Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Housing Assets Manager | Average re-let time taken for major works only | N/A | N/A | <48 days | |
| Place | PL1 Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Housing Assets Manager | Average re-let Including MV's | N/A | N/A | <29 days | |
| Place | PL1 Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Housing Assets Manager | Number of units receiving major works | Proxy | 62 | Proxy | |
| Place | PL1 Facilitate and deliver a range of integrated and sustainable housing and community infrastructure | Housing Assets Manager | SAP rating | 62 | 67 | Monitored during 2016/17 only | |
| ENVIRONMENTAL SERVICES | | | | | | | |
| Place | PL5 Connect with our communities, helping them to feel safe and secure | Environmental Services Manager | Response times to requests for service to the environmental health service | 1 day – 83% 3 day – 93% 5 day – 98% 10 day – 97% | 1 day - 86%, 3 days - 94%, 5 days - 94%, 10 days - 98% | 1 day - 82%, 3 days - 92%, 5 days - 98%, 10 days - 96% | |
| Place | PL5 Connect with our communities, helping them to feel safe and secure | Environmental Services Manager | Proportion of service requests to environmental health which are still open after 2 months | 18% | 12.60% | <18% | |
| Place | PL5 Connect with our communities, helping them to feel safe and secure | Environmental Services Manager | Weekly additions to Facebook by the Safer Neighbourhood Warden Team | 52 per year | 75 | Monitored during 2016/17 only | |
| Place | PL5 Connect with our communities, helping them to feel safe and secure | Environmental Services Manager | Increase the reach of the Environmental Health Facebook page | >1000 likes | 1088 | >1050 | |
| Place | O3 Enhance Environmental Standards | Environmental Services Manager | Annual improvements in the energy consumption of public buildings | 3% | 1.4% | Proxy | |
| Place | PL4 Connect with our communities, helping them to feel safe & secure | Environmental Services Manager | Long term reduction in the number of noise complaints per head of population (cumulative) | <4.6 | 5.4 | Monitor during Qtr1. Define methodology and agree target from Qtr2 | |

| | | | | | | | |
|----------|---|--------------------------------|---|------|---------|------|--|
| Progress | PR5 Provide business support and promote innovation and access to finance, including in rural areas | Environmental Services Manager | % of registered food establishments which have been food hygiene risk rated. | >98% | 98.90% | >95% | |
| Progress | PR5 Provide business support and promote innovation and access to finance, including in rural areas | Environmental Services Manager | % of ABC risk rated food businesses found to be 'broadly compliant' | >97% | 98.10% | >97% | |
| People | PE3 Use existing tools and powers to take appropriate crime enforcement action | Environmental Services Manager | % of food hygiene and industrial pollution control inspections completed in accordance with the Inspection Plans. | >99% | 104.50% | 100% | |

*Quarterly out turn figures will be benchmarked with our peers via Housemark.

| | | |
|--------------------------------|--|----------------------------------|
| REPORT TO: | HOUSING AND COMMUNITY SERVICES | AGENDA ITEM: 9 |
| DATE OF MEETING: | 14TH JUNE 2017 | CATEGORY: DELEGATED/ |
| REPORT FROM: | DIRECTOR OF COMMUNITY AND PLANNING | OPEN: |
| MEMBERS' CONTACT POINT: | HANNAH PEATE SPORT & HEALTH PARTNERSHIP MANAGER EXT: 5753 | DOC: |
| SUBJECT: | PHYSICAL ACTIVITY, SPORT AND RECREATION STRATEGY ADOPTION | REF: |
| WARD(S) AFFECTED: | ALL | TERMS OF REFERENCE: HCS07 |

1.0 Recommendations

1.1 To seek approval for the adoption of the South Derbyshire Physical Activity, Sport and Recreation Strategy.

2.0 Purpose of Report

2.1 To present the Physical Activity, Sport and Recreation Strategy and for Members to approve its adoption and implementation. The Strategy is provided as Annexe A with supporting Appendices in Annexe B.

3.0 Detail

3.1 The strategy process has concluded following consultation with various partnership groups and a public consultation, followed by a final request for strategy feedback from all members, relevant partners, community groups, clubs and parish councils.

3.2 There has been a high level of support for the strategy and the strategic priorities across the consultees and partners.

3.3 The Strategy sets out the ambition of a collective approach to making South Derbyshire a healthy and active place to live.

3.4 The Strategy focuses on three strategic objectives to drive forward its delivery:

- Physical and Mental Wellbeing
- Individual Development
- Social, Economic and Community Development.

Strategic principles have been identified for each of the three strands of the Strategy:

Physical and Mental Wellbeing

What are we going to do-our key strategic principles:

- To target development work at the physically inactive, including those in underrepresented groups to become more active.
- To support the development and promotion of physical activity offers for older people that promotes and supports independent living.
- To develop, promote and support events which encourage family participation
- To support the development of mass participation activities and events including walking, running, cycling and dance.
- The activity offer will reflect 'insight' gained from national, county and local research and surveys.
- Utilising sport, health, physical and recreational activity as a tool to promote and support positive mental wellbeing.
- Utilising sport, health, physical and recreational activity as a health improvement tool.
- Utilising sport, health, physical and recreational activity as a tool to support workforce health and wellbeing

Individual Development

What are we going to do-our key strategic principles:

- Engage- people of all ages to engage in physical activity, sport and recreation offers in the way in which they want to do so.
- Inclusivity-More people from every background regardless of circumstance or situation regularly and meaningfully taking part in sport, physical and recreational activity.
- Training -To support the recruitment, training, accreditation and on-going development of community volunteers / activators.
- Achievement-Support individuals to maximise their potential in the way they wish to engage in physical and recreational activity and sport. Including recreational engagement and grass roots through to talented international athletes.

Social, Community and Economic Development

What are we going to do-our key strategic principles:

- To develop, promote and support events which encourage participation
- To promote the use of the natural environment including parks, woodlands public open space and

rights of way.

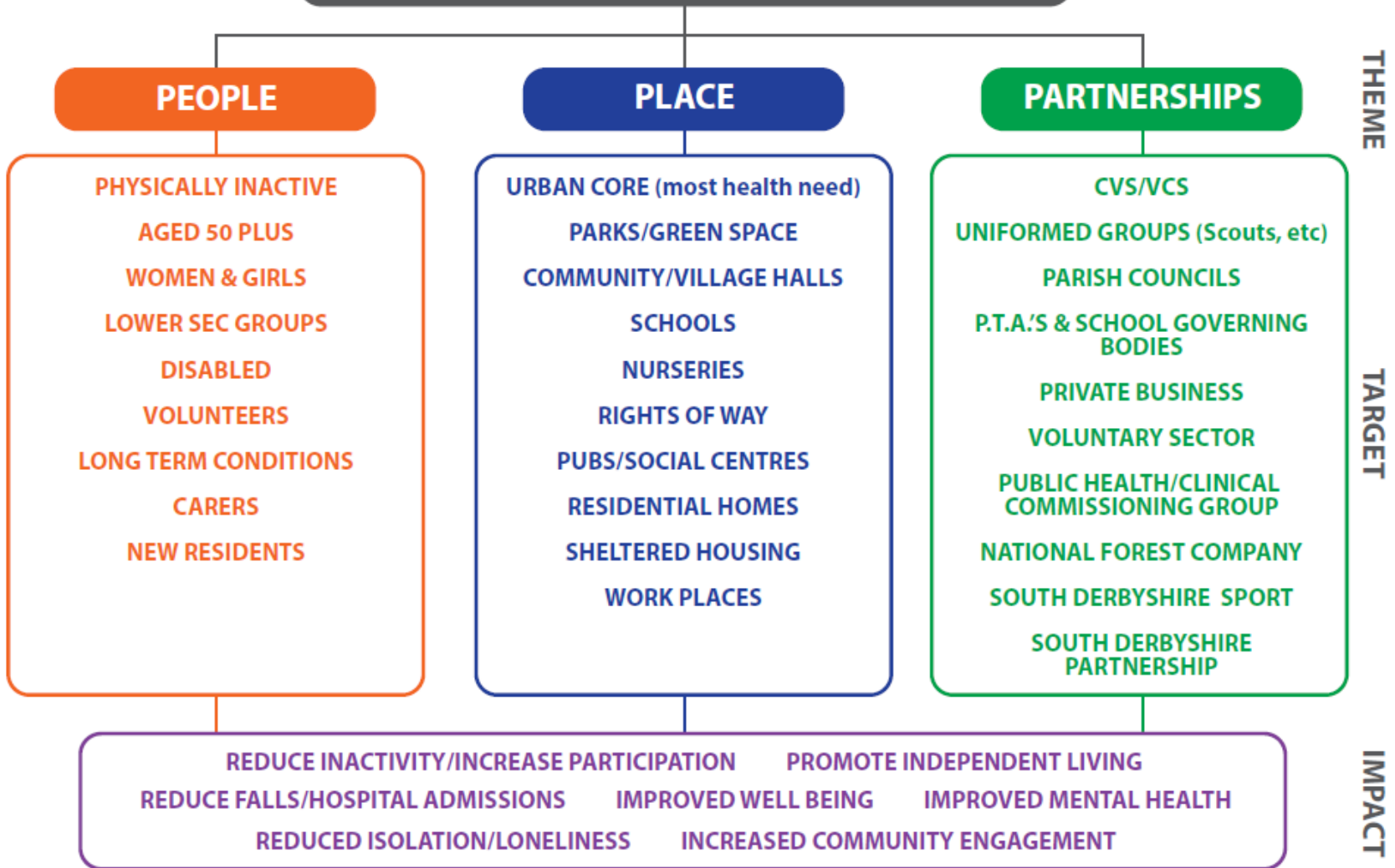
- Enhance partnership working with adjacent local authorities, parish councils, schools and other local organisations.
- To support and work in partnership with voluntary sector managed facilities, clubs and schools to maximise usage and to deliver against community need.
- To support the development of facility infrastructure to meet need and maximise the opportunity for participation.
- More productive, sustainable and responsible sport, recreation and community sector.
- Utilising sport, physical and recreation activity and participation events as a tool for driving inward investment and tourism into the District.
- Supporting the development of social capital within our communities. Social capital is 'the networks of relationships among people who live and work in a particular society, enabling that society to function effectively'. (Oxford dictionaries definition).

3.5 The strategy has also identified some key target audiences that the work delivered will look to engage:-

- Young People and Family Activity
- Older People
- Under represented Groups
- Reducing Health Inequality

3.6 The diagram below shows the key groups of people who will be targeted, the places and partnerships that will support the delivery of this strategy.

SOUTH DERBYSHIRE'S APPROACH TO PHYSICAL INACTIVITY REDUCTION



March 2017

- 3.7 Profiles have been produced for each of the five sub areas. Each contains a range of data about each area along with an action plan which relates to local priorities within the locality. This is contained in the Appendices in Annex B
- 3.8 An important next phase of the strategy is to work with a range of partners to apply for relevant funding streams to support the delivery of the ambitions within the strategy over the next five years.

4.0 Financial Implications

- 4.1 There are no increased financial implications currently arising from this strategy itself, although partners will work collectively to identify match funding in terms of revenue and in kind funding for appropriate funding opportunities. A 'live' strategy is a key requirement of funding bodies.

5.0 Corporate Implications

- 5.1 The Strategy is a key action within the Corporate Plan and contributes towards all themes within it - People, Place and Progress. The implementation of the Strategy and its area action plans will be important in ensuring the Council's contribution to the health and wellbeing agenda is maintained and delivered for south Derbyshire residents.

6.0 Community Implications

- 6.1 The ongoing consultation and engagement with local people, community groups, sports clubs and Parish Councils will be essential throughout the delivery of the strategy; and it will identify opportunities for significant opportunities to deliver physical activity, sport and recreation across communities in the District through a partnership approach.

7.0 Conclusions

- 7.1 South Derbyshire is continuing to plan for and provide its growing community with a quality offer through a range of partners which will promote its residents leading a health and active lifestyles as well as enabling people to achieve their sporting potential.

“GETTING SOUTH DERBYSHIRE ACTIVE”

**A Strategy for Physical Activity,
Sport and Recreation in South
Derbyshire
2017-2022**

DRAFT

Forward

Councillor Peter Smith Chair of South Derbyshire Sport.

On behalf of South Derbyshire Sport I am delighted to bring you the new Physical Activity, Sport and Recreation Strategy for the residents of South Derbyshire. This strategy will span the period from 2017-2022 and build upon the success of the previous Sport and Health Strategy (2011-2016).

This strategy brings together a wide range of partners and organisations who have committed collectively to address our key priorities for South Derbyshire and also contribute to both county and national agendas. It will enable us to demonstrate how our collective work can cut across and support the work of many agendas from improving mental and physical health, developing community and social cohesion; to supporting the economic development of the District via hosting events that support spending in South Derbyshire such as the National Forest Walking Festival.

We will have a targeted approach to our work where required, aiming to get those who are ready to change from physically inactive to active. At the heart of the strategy we will develop and support the physical activity and sporting infrastructure and sustainability of our dedicated clubs and organisations; without which its delivery would be impossible.

Chair South Derbyshire Partnership

On behalf of the South Derbyshire Partnership I would like to thank all of the partners who have contributed to the delivery of the previous Sport and Health Strategy (2011-2016).

This strategy sets out the ambitions of Getting South Derbyshire Active and increasing our physical activity levels that we know will bring a range of health benefits along with improving individuals' physical health and wellbeing. Supporting and developing our local communities, clubs and organisations and valuing the contribution to the vibrant economy that we have in South Derbyshire is also essential.

It has never been so important for cross agency working to maximise resources and opportunities across a range of sectors given the challenging environment we find ourselves in. However I am confident that with the partnership approach we have become used to in South Derbyshire we can truly make a difference collectively for all South Derbyshire residents.

Contents Page

| | |
|--|-------------------------------------|
| A Strategy for Physical Activity, Sport and Recreation in South Derbyshire | 1 |
| Forward..... | 2 |
| Contents Page..... | 3 |
| Introduction..... | 4 |
| Vision | 5 |
| Key Achievements of the Sport and Health Strategy 2011-2016..... | 5 |
| Overview | 6 |
| Evidence Base | 7 |
| How Healthy is South Derbyshire?* | 7 |
| How Active is South Derbyshire? | 8 |
| Economic Value of Sport (SE, Partnering Local Government in South Derbyshire, 2016) | 9 |
| Priority Target Groups..... | 10 |
| Young people and family activity..... | 10 |
| Older People..... | 11 |
| Under Represented Groups | 12 |
| Reducing Health Inequality | 13 |
| Our Key Strategic Principles..... | 15 |
| Physical and Mental Wellbeing..... | 15 |
| Individual Development | 16 |
| Social, Community and Economic Development..... | 18 |
| Cross cutting Principles | 20 |
| Supporting the Sustainable Community Strategy | 21 |
| Children and Young People..... | 21 |
| Healthier Communities | 21 |
| Safer and Stronger Communities | 21 |
| Sustainable Development..... | 21 |
| Key Outcomes and Measures | 22 |
| Inputs, Outputs and Outcomes Logic Model..... | 22 |
| Potential Longer Term Impact | 23 |
| Key Performance Indicators / Measures | 24 |
| Conclusions and Next Steps | 24 |
| Glossary of key partners and contributors of this strategy..... | 25 |
| Works Cited | Error! Bookmark not defined. |

Introduction

This strategy will provide the strategic framework for all partners, community groups and organisations, sports clubs and volunteers who deliver the Physical Activity, Sport, Health and Recreation agenda on behalf of South Derbyshire.

This strategy will demonstrate how it can deliver against three key areas: Physical and Mental Wellbeing, Individual Development and Social, Community and Economic Development and will aim to achieve sustainable communities through the successful implementation of this and other strategies.

The Government, national and county partners have set out a challenge for us to provide a collective and robust approach to deliver against the aforementioned areas in a joined up and partnership approach; something that South Derbyshire is well placed to do given its strength and depth of partnership working.

It is part of our response to the Government's '*Sporting Future: A New Strategy for an Active Nation*', (DCMS, 2016-2021) published in December 2015. It is also our response to Sport England's '*Towards an Active Nation*' 2016-2021, and Derbyshire Sport Partnership's '*Towards an Active Derbyshire 2016-2021*'. (DS, 2016-2021)

South Derbyshire is the fastest growing district in Derbyshire (and the 13th fastest in England). Between 2012 and 2028, it is predicted that the population of South Derbyshire will increase by an estimated 36.4% (35,014) to 130,973 through natural growth and substantial new planned residential developments. The population is not only growing, it is also ageing, with a predicted increase of 13,823 residents aged 56+ by 2028 – a 52.4% increase. (Local Plan 2016).










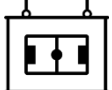





33% of men and 45% of women in England are not active enough for good health. In South Derbyshire, 41% of adults do not meet the physical activity guidelines to achieve optimum health benefits. This inactivity costs the NHS an estimated £7.4bn each year nationally, and is estimated to cost £1.4m each year in South Derbyshire. Increasing activity levels is both a national and a local priority.

This document will set out the vision and strategic direction for South Derbyshire and it will also support the delivery of the South Derbyshire Partnership - A Sustainable Community Strategy for South Derbyshire (SDP, 2009-29) and the South Derbyshire District Council Corporate Plan 2016-2021 (SDDC, 2016-2021) and the Open Space, Sport and Community Facilities Strategy (2016-2028). (SDDC/SDS, 2016-2028)

Vision

“Partners of South Derbyshire Sport will work together to improve opportunities within sport , recreational, physical and health activity across the District of South Derbyshire.”

Key Achievements of the Sport and Health Strategy 2011-2016

| | |
|---|--|
|  | 2,020 Early Riders and 4,800 Bikeability trained individuals |
|  | 265 School Sport Partnership Competitions and Festivals |
|  | 51 Sportivate Projects delivered |
|  | 812 Young Leaders trained |
|  | 45,852 Play Scheme participations |
|  | School Sport Partnership evolved and delivering against national and county targets. |
|  | 75 Weekly Adult Activities promoted through targeted promotion |
|  | 136 Walk Leaders trained |
|  | Approximately 950 Health Referral completers |
|  | 56 Coach Education Courses with 864 participants |
|  | Olympic and Commonwealth training host |
|  | 162,601 Sport & Health participations. |
|  | 37 Village Games opportunities sustained |
|  | Approximately £7 million of Facility Investment |
|  | Quest Accreditation for Etwall & Green Bank Leisure Centres |

| | |
|---|--|
|  | Green Flag Accreditation for Maurice Lea Park and Eureka Park |
|  | Open Space, Sport and Community Facility Strategy Development is now being implemented. |
|  | Parklife Project created and being delivered to increase usage of urban core parks |
|  | 73 ICON and DIS Athletes awardees |
|  | 217 Sports Passes & 202 Sports Grants given |
|  | 171,480 Healthier South Derbyshire website unique visitors |
|  | Successful Igniting The Legacy Project Delivered through Sport England's Community Sport Activation Fund |

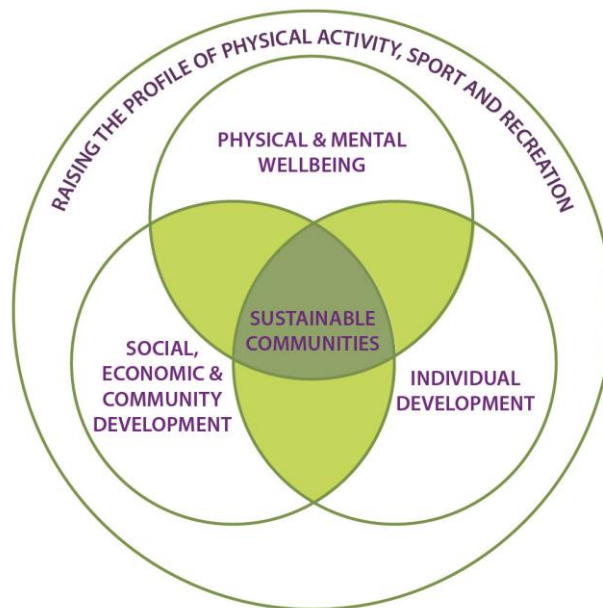
Overview

This strategy sets the scene and priority areas for physical activity, sport and recreation across South Derbyshire for the next five years. It brings together a comprehensive document review and has utilised a range of research and insight into the current state of this agenda nationally and at a county and local level. This strategy will provide the direction of travel for all partners who contribute to this wide ranging agenda and gains their commitment to improving the state of the health and wellbeing of the District's residents.

Having assessed a range of evidence, partners have identified three key strategic principle areas of Physical and Mental Wellbeing, Individual Development and Social, Community and Economic Development with three cross cutting principles. All partners are committed towards creating sustainable communities across South Derbyshire on this agenda. The headline key areas have a range of principles which partners will embrace as relevant to themselves in order to contribute towards the delivery of this strategy, and enable South Derbyshire residents to engage in and lead active and healthy lifestyles.

The key themes of the strategy are shown in the diagram below.

GET SOUTH DERBYSHIRE ACTIVE
A STRATEGY FOR PHYSICAL ACTIVITY, SPORT AND RECREATION



Evidence Base

A range of evidence has been assessed in order to identify the current state of South Derbyshire's health, activity levels and the economic value that physical activity, sport and recreation can bring to the District. This information along with various statistics and information from partners has then been used to generate four key priority target groups where resources need to be prioritised: - Young People and Families, Older People, Under-represented Groups and reducing the number of those living in Health Inequality.

Supporting this main document there are five sub-area profiles which highlight some key facts about each area and also identify work which could support the three key strategic themes of this strategy.

How Healthy is South Derbyshire?*

The overall picture of health in South Derbyshire is mixed, with some localities having some statistics significantly lower than the Derbyshire and national average, as highlighted below.

Male Life expectancy is 79.7 compared to a national average of 79.4. However life expectancy is 5.2yrs lower for men in the most deprived areas of the District compared to the least deprived areas. (HWG, 2016-7)

Female life expectancy is 82.7 compared to the national average of 83.1. However life expectancy is 8.5yrs lower for women in the most deprived areas than in the least deprived areas of the District. (HWG, 2016-7)

Some smaller communities within the urban areas around Swadlincote fall within the top10-20% most deprived areas nationally.

17.5% of the population have a long term health problem or disability. Disabled people are less likely to participate in sport and physical activity than non-disabled people.

40 premature deaths are estimated to be prevented per year if 75% of the population aged 40-79 were engaged in the recommended levels of physical activity.

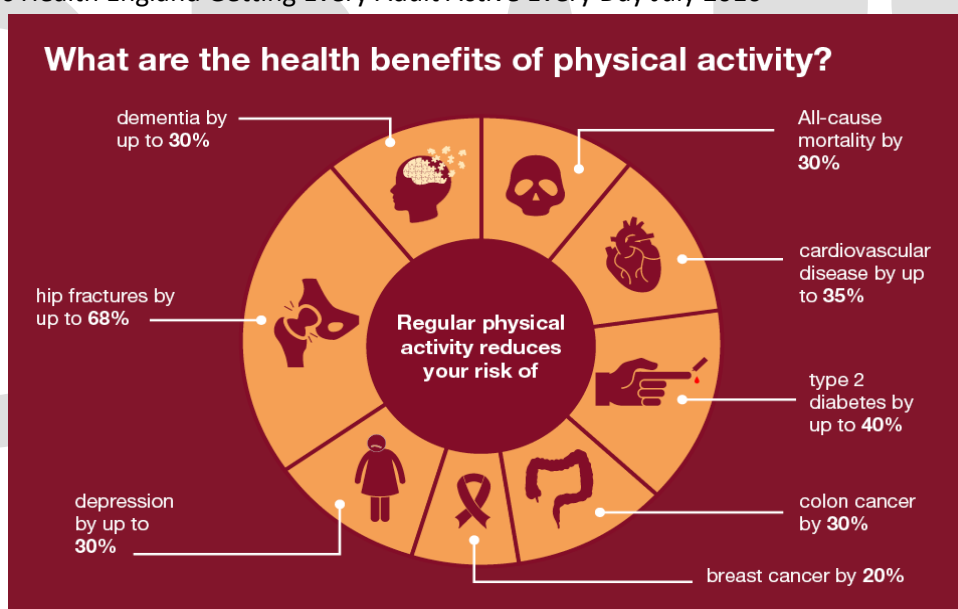
24.1% of adults (16+) are inactive in the District compared to the national average of 27.7%

£1.4m is the estimated cost of inactivity to the District's population.

69.3% of adults are classed as having excess weight. (PHOF, 2013-16)

It is well publicised that physical activity reduces your risk of ill health and improves physical and mental wellbeing as depicted in the following image, which shows how regular physical activity can reduce the risk of numerous health conditions.

* Figure 1 Public Health England Getting Every Adult Active Every Day July 2016



How Active is South Derbyshire?

59.7% of adults (16+) report doing 150 minutes of moderate intensity physical activity per week compared to the national average of 57%.

32.1% of adults (14+) take part in sport at least once a week compared to the national average of 36.1% and split by gender is shown as 40.7% of men and 31.7% of women who take part in sport once per week.

21.6% of adults (16+) take part in sport and active recreation three times a week compared to the national average of 23.7%. Nationally this is 26.8% of men and 20.8% of women. In South Derbyshire it is 26.9% of men and 16.5% of women.

46.7% of adults, who are inactive, want to take part in sport, demonstrating there is an opportunity to increase participation in this latent demand.

57.8% of South Derbyshire residents take part in no sport at all.

The Active Lives headline statistics for South Derbyshire show the following figures:-

16.2% of those surveyed are classed as inactive – doing less than 30 minutes of moderate intensity equivalent per week.

15.4% are fairly active doing 30-149 minutes of moderate intensity exercise per week and 68.4% are doing 150+ minutes of moderate intensity exercise per week. (SE, Sport England-Active Lives Survey, 2017). This survey includes a variety of physical activity including gardening, dance, fitness and walking or cycling for travel.

* (SE, Partnering Local Government in South Derbyshire, 2016)

Economic Value of Sport

Figure 2 below shows the overall economic value of sport and people being physically active to South Derbyshire. Some headlines are:-

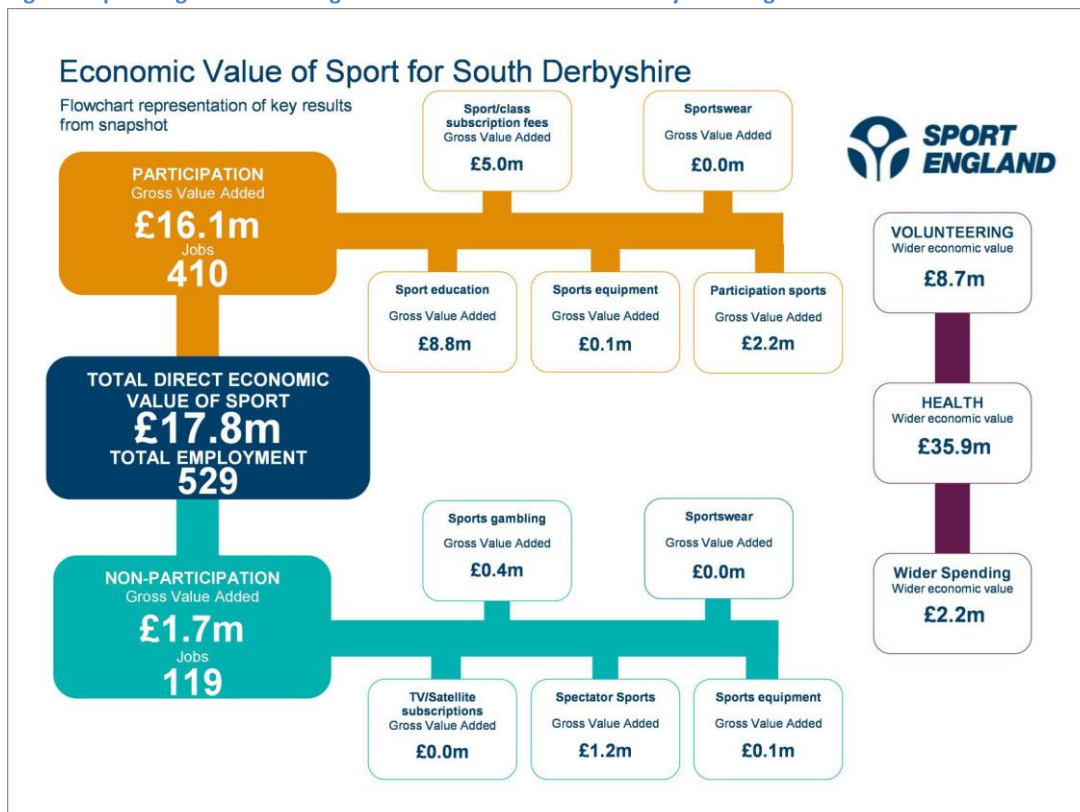
£17.8m is the Gross Value added – (wages and operating profit) with 529 jobs in the sector in the District. Nationally £20.3bn was contributed to the English economy in 2010 through sport and sport related activity.

£16.1m is the Gross Value added from people participating in sport.

£8.7m is the value that people volunteering brings to South Derbyshire. 24.6% of adult residents have volunteered in sport in the last month compared to the national average of 13.2%

£35.9m is the economic value of improved quality and length of life plus health care costs avoided. £7.4bn is the estimated figure that physical inactivity costs the national economy in healthcare, premature deaths and sickness absence.

Figure 2 Sport England Partnering Local Government in South Derbyshire August 2016



Priority Target Groups

A number of specific groups will be focussed upon. This will be based upon national and county priorities along with those identified to support local need. These priority groups have been generated by a range of research and insight from national through to local data and are aligned to priorities for these agendas and that of the South Derbyshire Partnership.

Young people and family activity

Reducing health inequalities within families and young people living in the urban core around Swadlincote is a key priority for the Health and Wellbeing theme group of the South Derbyshire Partnership because of the statistics below:-

It is vital that young people get the best possible start in life and have the opportunity to engage in physical activity. Under 5's are recommended by the Chief Medical Officer to undertake 180 minutes of active play and movement per day. By adopting a positive approach to leading an active lifestyle from a young age this can lead to a lifelong approach to healthy lifestyles.

- South Derbyshire has a higher drop-off rate of breastfeeding from initiation to 6-8 weeks compared to the England rate.

- South Derbyshire has above England rates of smoking in pregnancy.
- The obesity rates in Reception Year are amongst the worst in the County.
- 18% of year 6 children are obese similar to the East Midlands region of 18.1% and close to the 19.1% as the England average.
- Fixed term exclusions from school are at a rate of 3.5% of all pupils in the District.
- Education attainment is lower than the national average. (5 A* - C grades/GCSE level incl. Maths and English) (2013/14) –rate of 51% (England average 57%).
- 4% of 16-18 year olds are classed as NEET (Not in Education, Employment or Training)
- Supporting young people to have an active and healthy lifestyle is a priority area for us locally, the County of Derbyshire and Nationally for Sport England.
- 31% of households have dependent children; therefore there could be an opportunity to engage families in activity together.
- It is estimated that young people's activity levels peak at the age of 9 (British Heart Foundation)
- 42% of 15 year olds being sedentary for more than 10 hours per day on a weekday, rising to 68% on a weekend. (Inactivity in Derbyshire)

Age 14+ participation rates in sport at least once a week in South Derbyshire is at a rate of 32.7%. This is lower than both the regional average of 35.5% and 37% for England. (SE-AP, 2016)

By giving young people and their families a positive experience in undertaking activity at an early age there is a greater chance of them maintaining a healthy lifestyle throughout their lifetime. Engaging the whole family means that everyone has the opportunity to be physically active.

Older People

Within South Derbyshire the population is not only growing through housing development and growth, it is also ageing, and this demographic is set to grow significantly by 2028. With the older age group growing in number but also people living for longer it is felt that this provides clear justification for older people to be a key priority for the next five years, as is the need to support people living independently in their own homes.

- The population is ageing, with a predicted increase of 13,823 residents aged 56+ by 2028 which will be a 52.4% increase on current levels.

- 68% of adults are classified as overweight - Active People Survey¹⁰. (SE-AP, 2016)
- There is a prevalence of people with diabetes in the district.
- There is an above Derbyshire average rate of emergency re-admissions within 30 days of discharge from hospital and higher rate of admissions for acute conditions that should not usually require hospital admission.
- South Derbyshire is above the Derbyshire average rate for acute hospital admissions due to a fall or falls injuries for over 65s
- There is a lower uptake of the NHS health checks in South Derbyshire compared to the uptake rate in Derbyshire as a whole.
- There is a lower uptake of flu vaccination in under 65s compared to Derbyshire rate.
- South Derbyshire has the poorest use of libraries within Derbyshire (out of all LAs) -this could be reflective of access issues and/or use of libraries across county borders.
- South Derbyshire has the greatest travel times to GP surgeries compared to other districts in Derbyshire.
- 10% of households are lone pensioner households which could mean social isolation and or rural isolation.

Work to increase older people's participation in physical activity would support the delivery of enabling people to live independently and stay in their own homes which is a priority within the District. It may also positively reduce hospital admissions and be a key way to decrease social isolation.

Under Represented Groups

By tackling inactivity particularly in underrepresented groups such as women and girls and those with a disability, we aim to increase the overall levels of physical activity in the District and reduce levels of physical inactivity. There are a range of information sources which show why we have selected these two groups in particular.

- Female life expectancy is 82.7 years compared to the national average of 83.1, with life expectancy being 8.5 years lower for women in the most deprived areas in the District than those in the least deprived areas.
- Just over half of the of the South Derbyshire population is female 50.6%, so it is important that females have equal opportunities to engage in leading physically active lives.
- 17.5% of the population have a long term health problem or disability. Disabled people are a lot less likely to participate in physical activity and sport than non-disabled people;

therefore potentially missing out on the health benefits that being physically active can have.

- 24.1% of the 16+ population are inactive, with 16.2% of people insufficiently active to have health benefits.
- The Your Lifestyle Your Safety survey for the 50+ population showed that there was a greater proportion of women (29.0%) who reported doing no 30 minutes sessions of physical activity each week, compared with 25.9% of men.

In addition 50.6% of men reported doing 30 minutes sessions of physical activity on 3 or more days each week, compared with 37.7% of women who responded.

- 46.7% of adults who are inactive want to take part in sport, demonstrating there is an opportunity to increase participation in sport and physical activity across the District.

Developing the offer and supporting those in under-represented groups to build their confidence to engage in physical activity could result in them improving their physical and mental wellbeing, enabling each individual to reach their own potential and engage in opportunities in their local community. Supporting those who are least active in these groups to become physically active will have the greatest return in terms of improving people's overall health and wellbeing.

Reducing Health Inequality

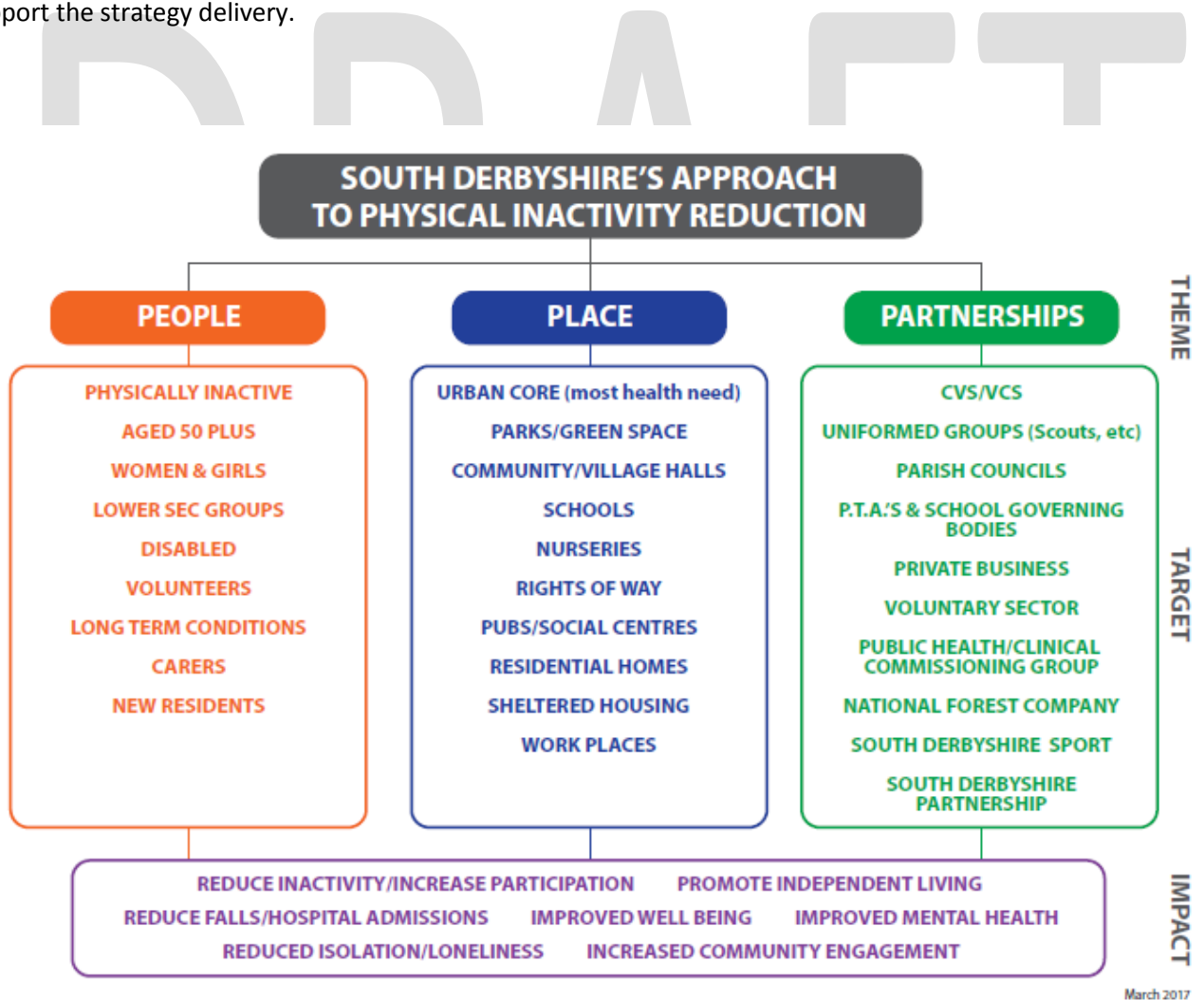
Reducing the number of those living in deprivation, whether it be rural or economic, is important in order to do our best to reduce the health inequality across the District.

- Significant health inequality exists between rural and urban areas (compared to Derbyshire rates), with most inequality focussed in urban areas around Swadlincote. (Source: Department for Communities and Local Government, Indices of Deprivation 2010). This ranking of deprivation has shown a worsening trend since 2007.
- Life expectancy is 5.2yrs lower for men and 8.5yrs lower for women in the most deprived areas than in the least deprived areas in the District.
- Some smaller communities within the urban areas around Swadlincote fall within the 10-20% most deprived areas nationally. Newhall and Stanton wards include a lower super output area (LSOA) within this category.
- South Derbyshire has the second lowest proportion of adults with qualifications in Derbyshire.

- All age, all-cause mortality is the 3rd worst in Derbyshire including some areas such as Swadlincote South.
- The travel times to GP's for those in rural communities are some of the greatest in the County.
- Social isolation can be a real challenge particularly for those living in rural communities.

By targeting opportunities for people to become physically active in our most deprived areas we aim to support the reduction of the health inequality gap that exists within the District. Having very locally based activity on the doorstep that delivers what people want will support getting more physically active, and help to address the rural deprivation that communities can encounter.

Figure 3 below shows the priority target groups, potential places for delivery along with the partners that will support the strategy delivery.



Our Key Strategic Principles

The strategy will focus on three key areas which will support the delivery of national and local objectives through physical, recreational, sport and health activity. We will be more outcomes driven and aim to have a long term impact for South Derbyshire as depicted in the diagrams on page 20 /21.

The key areas are Physical and Mental Wellbeing, Individual Development and Social, Community and Economic Development with three cross cutting principles.

The tables below show what we are going to do, examples of how we might do it, who will benefit, who's going to help and what success may look like.

Physical and Mental Wellbeing

What we are going to do - our key strategic principles:

- To target development work at the physically inactive, including those in underrepresented groups to become more active.
- To support the development and promotion of physical activity offers for older people that promote and support independent living.
- To develop, promote and support events which encourage family participation
- To support the development of mass participation activities and events including walking, running, cycling and dance.
- The activity offer will reflect 'insight' gained from national, county and local research and surveys.
- To utilise sport, health, physical and recreational activity as a tool to promote and support positive mental wellbeing.
- To utilise sport, health, physical and recreational activity as a health improvement tool.
- To utilise sport, health, physical and recreational activity as a tool to support workforce health and wellbeing

How we are going to do it - with some examples:

Innovative- Return to sport / just play activity, Lets Get Moving events. Utilise technological solutions to encourage participation - activity trackers.

National initiatives - Couch 2 5K, This Girl Can, Charity Events, Walking For Health, parkrun.

Partnership projects, initiatives and collaboration- Thursday Night Project, National Forest Walking Festival, Play Day, Festival of Leisure, Five60, Sports Mentoring, South Derbyshire Active Schools Network. Utilising partners of the strategy to target and engage the least active. Develop and support those in underrepresented groups to access opportunities in the District e.g. Special Olympics Derbyshire.

Commissioned Projects - Physical Inactivity Fund, GP referral, Five60, Walking For Health

Club and community group development - offering regular activity and supporting them to engage inactive members / spectators / guardians and maximise the opportunities to get all members active. Supporting them to develop recreational opportunities alongside competitive pathways to engage more people from a wide background to take part in physical activity and sport.

Local surveys and research to deliver what the local community want.

Promotion and marketing of the offer in a user friendly way, Opportunities directory, Workplace wellbeing policies and projects.

Who is going to benefit:
Young People and Families
Older People
Under-represented groups
Inactive People
Those in health inequality, economic and rural deprivation.

Who's going to help:
Private, public and third party sector organisations.
Partners of South Derbyshire Sport.
Partners of the Health and Wellbeing Group, Safer and Stronger Communities, Sustainable Development.
Community groups, organisations and clubs.
Workplaces including those associated with the Chamber of Commerce.
Parish Councils

What success will look like:
Increased physical activity levels achieving or working towards the CMO guidelines of 150 minutes of physical activity per week. (Active Lives) (PHOF)
Reduced physical inactivity - a reduction in the number of people doing less than 30 minutes of physical activity per week. (Active Lives)
Increased percentage of adults utilising outdoor space for exercise / health reasons (MENE survey)
Increased percentage of young people (11-18) with a positive attitude towards sport and being active (KPI 4, 5 and 6 from *Taking Part*)
Reduced level of obesity in Reception and Year 6 Children (NCMP / Public Health)
Reduced hospital admissions for the elderly (Public Health)

Individual Development

What we are going to do - our key strategic principles:

- Engage - People of all ages to engage in physical activity, sport and recreation offers in the way in which they want to do so.

- Inclusivity - More people from every background regardless of circumstance or situation to regularly and meaningfully take part in sport, physical and recreational activity.
- Training - To support the recruitment, training, accreditation and on-going development of community volunteers / activators.
- Achievement – To support individuals to maximise their potential in the way they wish to engage in physical and recreational activity and sport, including recreational engagement and grass roots through to talented international athletes.

How we are going to do it - with some examples:

Opportunity- Provide a range of offers that engage the least active in a way in which they want to participate- determined locally by local people.

National initiatives - Utilise national events as an engagement and motivational tool for participants Couch 2 5K, This Girl Can, Sport Relief Events, Walking For Health, parkrun, Race for Life.

Partnership projects, initiatives and collaboration - Target the inactive into activity through the wide range of partners.

Commissioned Projects that address targeted provision such as older people, young people and families, women and girls, disabled people, those at risk of anti –social behaviour.

Club and community group development - Support clubs and community groups to offer spectators / inactive members / those who engage with their groups the opportunity to become active through recreational opportunities and offer of their activities.

Local surveys and research to deliver what the local community wants.

Promotion and marketing of the offer available in a user friendly way. Opportunity directory to be promoted through new ways such as fire safe and well visits, housing sustainment visits, new homes packs and utilise case studies to share the success stories of those becoming active to inspire others.

Volunteer development - Recruit and develop those who know their local communities and will engage the least active; deliver Volunteer Passport and Club Matters Training; support the transition of education based volunteers / leaders into community based opportunities and celebrate the success of our volunteers, organisations and individuals who contribute and raise the profile of physical activity, sport and recreation in the District.

Who is going to benefit:

Young People and Families

Older People

Under-represented groups

Inactive People

Those in health inequality- economic and rural deprivation.

Who is going to help:

Private, public and third party sector organisations

Partners of South Derbyshire Sport

Partners of the Health and Wellbeing Group, Safer and Stronger Communities, Sustainable Development

Community groups, organisations and clubs

Parish Councils

What success will look like:

Increased Physical activity levels achieving or working towards the CMO guidelines of 150 minutes of physical activity per week. (Active Lives) (PHOF)

Reduced physical inactivity - a reduction in the number of people doing less than 30 minutes of physical activity per week. (Active Lives)

Increased percentage of adults utilising outdoor space for exercise / health reasons (MENE survey)

Increased percentage of young people (11-18) with a positive attitude towards sport and being active (KPI 4, 5 and 6 from *Taking Part*)

Reduced level of obesity in Reception and Year 6 Children (NCMP / Public Health)

Reduced hospital admissions for the elderly (Public Health)

Number of those receiving sports passes and grants. (local measure)

Number of those at risk of or on the acceptable behaviour contracts list engaging in positive activity (local measure)

Social, Community and Economic Development

What we are going to do - our key strategic principles:

- To develop, promote and support events which encourage participation
- To promote the use of the natural environment including parks, woodlands public open space and rights of way.
- Enhance partnership working with adjacent local authorities, parish councils, schools and other local organisations.
- To support and work in partnership with voluntary sector managed facilities, clubs and schools to maximise usage and to deliver against community need.
- To support the development of facility infrastructure to meet need and maximise the opportunity for participation.
- More productive, sustainable and responsible sport, recreation and community sector.
- Utilise sport, physical and recreation activity and participation events as a tool for driving inward investment and tourism into the District.

- Support the development of social capital within our communities. Social capital is ‘the networks of relationships among people who live and work in a particular society, enabling that society to function effectively’. (Oxford dictionaries definition).

How we are going to do it - with some examples:

Partnership projects, initiatives and collaboration - National Forest Walking Festival, Festival of Leisure, Cycle Events. The National Forest to be promoted as a destination.

Opportunity – To promote how you can use outdoor and open space, e.g. wildlife events, wood fuel events.

National initiatives - Utilise national events as an engagement and motivational tool for participants, e.g. cycle to work week, blood pressure week, mental health awareness week.

Commissioned Projects that address targeted provision, e.g. older people, young people and families, women and girls, disabled people, those at risk of anti-social behaviour.

Community facility maximisation - Support groups to open their doors to the least active / act as community hosts for a range of opportunities on the door step. Support clubs and community groups to understand the barriers to participation and engage the least active to overcome these barriers to engage more people in recreational activity.

Local surveys and research to deliver what the local community want.

Promotion and marketing of the offer available in a user friendly way. Top 10 hints to using outdoor space, advocacy of the benefits of regular physical activity.

Promotion of active travel as a means of getting to school, work, community activity and opportunity.

Facility investment and infrastructure - Support the capital investment projects across the District. Support community based facilities and organisations to be / become sustainable.

Who is going to benefit:

Young People and Families

Older People

Under-represented groups

Inactive People

Those in health inequality - economic and rural deprivation.

Who is going to help:

Including private, public and third party sector organisations

Partners of South Derbyshire Sport

Partners of the Health and Wellbeing Group, Safer and Stronger Communities, Sustainable Development

Community groups, organisations and clubs

Parish Councils

What success will look like:

- Increased physical activity levels achieving or working towards the CMO guidelines of 150 minutes of physical activity per week. (Active Lives) (PHOF)
- Reduced physical inactivity - a reduction in the number of people doing less than 30 minutes of physical activity per week. (Active Lives)
- Increased percentage of adults utilising outdoor space for exercise/ health reasons (MENE survey)
- Increased percentage of young people (11-18) with a positive attitude towards sport and being active (KPI 4, 5 and 6 from *Taking Part*)
- Reduced level of obesity in Reception and Year 6 Children (NCMP / Public Health)
- Reduced hospital admissions for the elderly (Public Health)
- Amount of facility investment (££) into the District.

Cross cutting Principles

What we are going to do - our key strategic principles:

- All stakeholders to be committed to creating a culture of active and healthy lifestyles within South Derbyshire.
- Reach the right people in the right way with the right messages.
- The strategy will follow the behaviour change model and work across the board to engage with those most 'ready to change'

How we are going to do it - with some examples:

Promotion and marketing - Conduct a marketing review exercise to transform the material used by all partners to engage the right people in the right way; utilise a wide range of promotional material and avenues to engage the physically inactive; utilise inspirational case studies to promote the benefits of physical activity and of leading a healthy lifestyle.

Partnership Approach - Training and embedding a behaviour-change approach across partners. Advocacy and embracing by all partners creating a culture that embeds the importance of active and healthy lifestyles to people's overall wellbeing.

Who is going to benefit:

Everyone including partners and participants.

Who is going to help:

- Including private, public and third party sector organisations
- Partners of South Derbyshire Sport
- Partners of the Health and Wellbeing Group, Safer and Stronger Communities, Sustainable Development
- Community groups, organisations and clubs

What success will look like:

Increased physical activity levels achieving or working towards the CMO guidelines of 150 minutes of physical activity per week. (Active Lives) (PHOF)

Reduced physical inactivity - a reduction in the number of people doing less than 30 minutes of physical activity per week. (Active Lives)

Increased percentage of adults utilising outdoor space for exercise / health reasons (MENE survey)

Increased percentage of young people (11-18) with a positive attitude towards sport and being active (KPI 4, 5 and 6 from *Taking Part*)

Supporting the Sustainable Community Strategy

This strategy will support the delivery of the South Derbyshire Partnership's Sustainable Community Strategy by contributing to the following key priorities:

Children and Young People

- Young people's aspirations are raised and they are supported to achieve their potential
- Children and young people are protected from harm
- Families who are most vulnerable receive the support they need.

Healthier Communities

- Health inequalities between different communities are reduced
- People make choices in their lifestyle that improve their physical and mental wellbeing
- Older people, people with dementia and other long term conditions and their carers have good quality of life, retain their independence for as long as possible and receive the support they need at the end of their lives.

Safer and Stronger Communities

- Young people are more aware and informed about risks to their safety from child sexual exploitation and sexting
- More people feel safe and secure in their home and in the community, particularly those who are most vulnerable
- People and communities benefit from the contribution of volunteers and participation in volunteering
- Increased voluntary and community sector activity within the district.

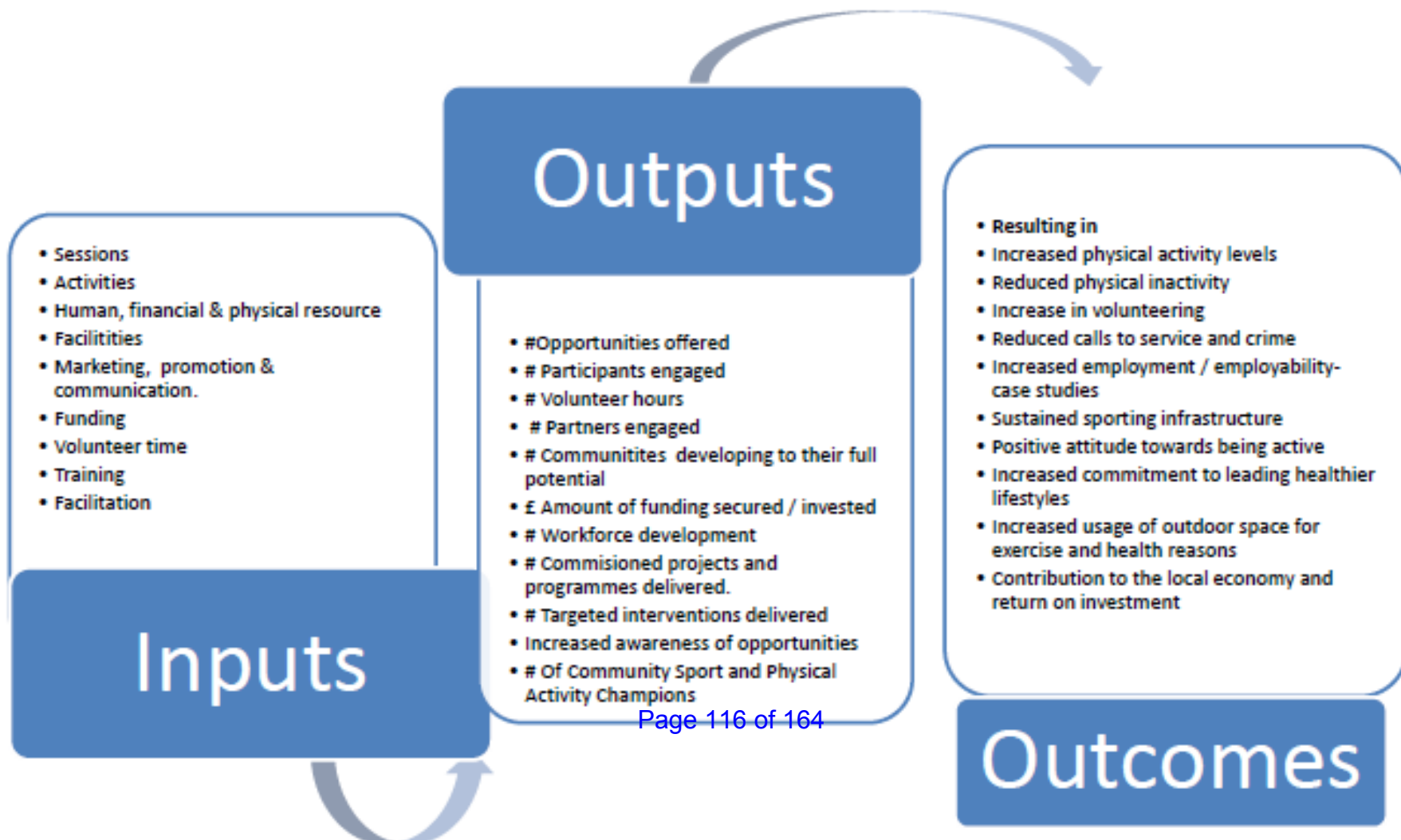
Sustainable Development

- A more prosperous, better connected, increasingly resilient and competitive South Derbyshire economy
- A better place to live, work and visit at the heart of the National Forest.

Key Outcomes and Measures

The diagram below shows some of the key inputs, outputs and outcomes we aim for this strategy to positively affect. In the longer term we hope this will have the impact as shown in diagram 2.

Inputs, Outputs and Outcomes Logic Model



Longer Term Impact

- **Physical and Mental Wellbeing**
 - Reduced cost to the health service
 - Reduction in visits to medical practices
 - Longer term improvement to overall health
 - Sustained lifestyle change
 - Increase healthy life expectancy- PHOF
- **Individual Development**
 - Increased employability attained through qualifications and experience.
 - Increased confidence and self esteem.
 - Healthier residents and a reduction in the number of individuals who have preventable health conditions
- **Social, Community and Economic Development**
 - Increased employability pathways
 - Improved community infrastructure / social capital
 - Development of sustainable sports clubs and community organisations
 - Closing the gap on health inequalities in the District
 - Creating a culture of healthy and active living in the District
 - Happier, healthier and more productive workforce

Key Performance Indicators / Measures

The key measures will align to both national statistics and will also involve some relevant local measures where data collection is possible. The following measures will be our guide to the successful implementation of the strategy. Partners are committed through the life course of this strategy to develop more robust monitoring and evaluation to demonstrate the impact of our work.

- Increased Physical activity levels achieving or working towards the CMO guidelines of 150 minutes of physical activity per week. (Active Lives) (PHOF)
- Reduced physical inactivity - a reduction in the number of people doing less than 30 minutes of physical activity per week. (Active Lives)
- Increased percentage of adults utilising outdoor space for exercise/ health reasons (MENE survey)
- Increased percentage of young people (11-18) with a positive attitude towards sport and being active (KPI 4, 5 and 6 from *Taking Part*)
- Reduced level of obesity in Reception and Year 6 Children (NCMP / Public Health)
- Reduced hospital admissions for the elderly (Public Health)
- The amount of investment into facilities the District.

Conclusions and Next Steps

This strategy has been developed collaboratively through consultation with a wide range of partners who will be instrumental in achieving our ambitious aims over the next five years. It clearly sets out South Derbyshire's commitment to giving its residents the best possible opportunity to lead active and health lifestyles in the way in which they want to do so. We aim to improve the District's physical and mental health, enable each individual to achieve their potential and as a whole; we will make valuable contributions to the social, economic and community opportunities that make South Derbyshire such a vibrant place to live and work.

The strategy lays out an ambitious vision and a range of principles which will require investment and commitment from all partners, both existing and new, to bring the strategy alive and to fruition. Prioritising resources where appropriate to align to the

strategic principles and to work collectively across all levels of the physical activity, sport and recreational offer in the District will result in us achieving our vision.

We would like to thank all partners, individuals and agencies who have taken the time to contribute to this strategy and who have pledged their commitment to achieving its aims over the next five years.

Glossary of key partners and contributors to this strategy

A wide range of partners have been involved in the making of this strategy and are fully committed to bringing it to fruition. We envisage that the range of partners will expand as our cross cutting impact of this strategy is implemented.

| | | | | |
|---|--|---------------------------------|-------------------------------------|------------------------------------|
| Active Nation | Derbyshire Economic and Business Partnership | National Governing Bodies | Sustainable Communities Partnership | Tourist Information Centre |
| Bank House | Derbyshire Fire and Rescue Service | National Trust | Sports Clubs and Community Groups | Townscape Project |
| Burton and South Derbyshire College | Forestry Commission | Occupational Therapy Services | South Derbyshire District Council | Youth for Christ |
| Clinical Commissioning Group | Get Active in the Forest | Oakland Village Extra Care Home | South Derbyshire CVS | Strategic Volunteering Partnership |
| Citizens Advice Bureau | General Practice | Homelessness Charity | South Derbyshire Sport | Voluntary groups and organisations |
| Chair Based Exercise | Housing Associations | Parish Councils | Sport England | Wildlife Trust |
| Community Forums | Housing Developers | Park Life Project | Strictly No Falling | Workplaces |
| Community Sports Trust | Health and Wellbeing Partnership Group | Private Providers | Sustrans | Homestart |
| Derbyshire Action Alliance | Job Centres | parkrun | Safer South Derbyshire Partnership | |
| Derbyshire County Council Public Health | Media and Communications | Raising Aspirations Project | South Derbyshire Partnership | |
| Derbyshire County Adult Social Care | DCC Multi Agency Team | Rosliston Forestry Centre | Sporting Futures | |

| | | | | |
|--|---|---|------------------------------|--|
| Disability Groups and Forums | Melbourne Sport Partnership | Infant, Junior, Primary and Secondary Schools | Active Schools Network | |
| Derbyshire Community Healthcare Foundation Trust | National Forest | Sporting Bodies | Thriving Communities Project | |
| DS-Derbyshire Sport | NFAP-National Forest Activity Partnership | SCP-Safer Communities Partnership | | |

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“GETTING SOUTH DERBYSHIRE ACTIVE”

A Strategy for Physical Activity, Sport and Recreation in South Derbyshire

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Appendices

Contents Table

Contents

| | |
|--|----|
| A Strategy for Physical Activity, Sport and Recreation in South Derbyshire | 1 |
| Appendices..... | 1 |
| Contents Table | 2 |
| Appendix 1-Strategy Document Review | 3 |
| Appendix 2 – Insight Review | 10 |
| Appendix 3 -Area Profiles..... | 12 |
| Central..... | 13 |
| North | 18 |
| North West..... | 22 |
| North East | 26 |
| South | 31 |
| Appendix 4- Consultation Feedback | 36 |

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Appendix 1-Strategy Document Review

Strategy Document Review

| Reference | Theme / Guidance | Relevance | Level |
|--|---|---|----------|
| DCMS -Sporting Future | Sporting Future: A New Strategy for an Active Nation, December 2015 | At the heart of this Strategy is a simple framework which sets out how success will be judged by impact on the set of outcomes that define why Government invests in sport: 1) Physical wellbeing 2) Mental wellbeing 3) Individual development 4) Social and community development 5) Economic development. All new Government funding for sport and physical activity will go to organisations which can best demonstrate that they will deliver some, or all, of the five outcomes in this Strategy. | National |
| Sport England - Towards an Active Nation | Towards an Active Nation May 2016 | Developed from the Government guidance, Sport England will be focusing on 7 key areas and investment streams. 1) Tackling inactivity 2) Children and young people 3) Volunteering, a dual benefit 4) Taking sport and activity into the mass market 5) Supporting sports core market 6) Local delivery 7) Facilities | National |
| Sport England - Mapping Disability | Mapping Disability - the facts and accompanying notes. | Explores the demographics of disability. Understanding disability. | National |
| Sport England & Outdoor Industries Association - Getting Active Outdoors | A Study of Demography, Motivation, Participation and Provision in Outdoor Sport and Recreation in England, commissioned by Sport England, issued on 9 June 2015. Available via: http://www.sportengland.org/research/encouraging-take-up/key-influences/getting-active-outdoors/ | Examines the demand and supply of outdoor provision, and takes an in-depth look at the profile of the outdoor consumer. | National |
| PHE Everyone Active Every Day | Public Health England Framework for Physical Activity, 2014 / 2016 | Key areas for action to shift the dial on physical activity: <ul style="list-style-type: none"> • Active society: creating a social movement • Moving professionals: activating networks of expertise • Active environments: creating the right spaces • Moving at scale: interventions that make us active. | National |

| | | | |
|----------------------------------|---|--|----------|
| Physical Activity Guidelines | www.gov.uk/government/publications/uk-physical-activity-guidelines 2012 | Adults should be doing 150 minutes of moderate physical activity per week (or 75 minutes of vigorous activity), in bursts of 10 minutes or more. Guidelines are different for older people and children. However, these Guidelines are not currently well known or understood by some within the medical profession, let alone the population at large. Need to raise awareness. | National |
| Public Health Outcomes Framework | The Public Health Outcomes Framework ' <i>Healthy lives, healthy people: Improving outcomes and supporting transparency</i> ' sets out a vision for public health, desired outcomes and the indicators that will help us understand how well public health is being improved and protected. See more at: http://www.phoutcomes.info/ | Overarching indicators: <ul style="list-style-type: none"> • Improving the wider determinants of health • Health improvement • Health protection • Healthcare, public health and preventing premature mortality. | National |
| Value of Sport Monitor | The Value of Sport Monitor (a joint Sport England and UK Sport initiative, working with the University of Stirling) keeps a critical eye on all the latest sports research. available via: http://www.sportengland.org/research/benefits-of-sport/the-value-of-sport-monitor/ | The aim is to bring together the latest evidence in an easy-to-use resource. This can aid policymakers in making sound decisions, and help practitioners deliver what works best. | National |
| Value of Sports Volunteers | Hidden Diamonds: Uncovering the true value of sports volunteers, Join In, January 2015 | Value of volunteering and need for more volunteers. Accountancy model that assesses the full value of volunteering, which has cross-Government support, and can be applied on a local basis. | National |
| Natural Environment | Natural England (2014) Monitor of engagement with the natural environment: The national survey of people and the natural environment – annual report from the 2013-14 survey. Available via: http://publications.naturalengland.org.uk/publication/6579788732956672 | People also continue to get active outdoors to improve their health. There has been an overall upward trend in visits to the natural environment for health or exercise, with this motivation cited for around two-fifths of visits taken in 2013/14. Those aged 55 and over were most likely to be motivated to visit the great outdoors for this reason. | National |

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| Five Step Plan for a More Active Population | Sport and Recreation Alliance (2015) Ministers' To Do List. Available via: http://www.sportandrecreation.org.uk/policy/research/ministers-do-list | <ul style="list-style-type: none"> • Support sport and recreation from grassroots up. Increased investment in teacher training, PE and school sport • Local authorities to produce a strategy for physical activity opportunities for communities • Keep the UK the home of world class sport and sporting events • Create a Minister for the Outdoors, to maximise the full potential of the natural environment. | National |
| English Federation of Disability Sport | 'Talk to Me' principles, available via: http://www.efds.co.uk/assets/0001/0539/Talk_to_me_FINAL.pdf | Outlines 10 clear steps that providers can follow to make their activities more appealing to disabled people. | National |
| Sport England | Investment Guide for National Governing Bodies | This document sets out a 4-stage process for funding for NGB's moving forward as part of Sport England's 'Core Market' funding stream. However the core market will not just be limited to NGB's. | National |
| Youth Sport Trust | Health and Wellbeing of Young People | This document support primary schools to consider how they can improve pupils' health and wellbeing through physical education (PE), sport and recreational activity and so improve pupils' educational outcomes. | National |
| Sport England/ YST | School Games Review August 2016 | A review of the School Games programme led by Sport England and the Youth Sport Trust proving a range of recommendations for evolving the programme moving forward. | National |
| UK Active | Blueprint for an Active Nation | <i>Active Britain</i> calls for a single-minded focusing of resources, energy and policy to turn the tide of physical inactivity. | National |
| Mental Health Charter | Mental Health Charter for Sport and Recreation was launched, led by the Sport and Recreation Alliance, the Professional Players' Federation, and MIND in March 2015 - See more at: http://www.sportandrecreation.org.uk/mental-health-charter#sthash.WlgTLBN1.dpuf | Every year, one in four of us will experience a mental health problem. The Mental Health Charter for Sport and Recreation sets out how sport can use its collective power to tackle mental ill health, and the stigma that surrounds it. | National |

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| Reconomics – the value of outdoor recreation | Sport and Recreation Alliance (2014) Reconomics - evidence document: https://www.sportandrecreation.org.uk/policy/research/reconomics | Sets out the economic value of outdoor recreation. It found that outdoor recreation: <ul style="list-style-type: none"> • Is the UK's favourite pastime: three in four adults in England regularly get active outdoors • Drives the visitor economy: people spending their day enjoying outdoor recreation spent £21 billion in 2012/13 - and when you factor in overnight visits this comes to £27 billion • Creates jobs and skills: walking tourism alone supports up to 245,500 full-time equivalent jobs • Promotes a healthy nation: outdoor recreation can make a significant contribution to tackling the £10 billion cost of physical inactivity. | National |
| HM Government | Childhood Obesity Strategy - A Plan for Action Aug 2016 | This strategy looks at a range of agendas from sugar levels in soft drinks and food through to supporting young people becoming more active. A doubling of the PE and School Sport Premium A voluntary Health Schools Rating System Health options available in the Public sector - including leisure centre offer including vending machines. | National |
| Sport England and UK sport | A code for sports governance. | This sets out the parameters and requirements for any body looking to apply for funding in the sport sector - covering 5 principles: Structure People Communication Standards and Conduct Policies and Processes | National |
| NHS England, Nesta and Health Foundation | Realising the Value November 2016 | Person and community centres care. Putting people, families and communities at the centre of health and wellbeing. | National |
| Sport England | Volunteering in an Active Nation | From 2017 to 2021 Sport England will work together with community organisations, sports clubs, local authorities and volunteer groups amongst others, to: Invest in improving the volunteer experience to make it more enjoyable and meaningful Inspire and recruit people from more diverse backgrounds Work with existing and new partners to reach a more diverse audience. | National |

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| NHS England / The Health Foundation & Nesta | Realising the Value November 2016 | A document that advocates the partnership working and collaborative approach between individuals, their local communities and professionals | National |
| Sport England – Active Lives | Active Lives Survey - Headline Results January 2017 | A new lifestyle survey conducted by Sport England giving headline activity levels down to district level and age, economic group and disability at a national level. | National |
| Derbyshire Sport | Young, Active, Health September 2016 | This strategy covers 0-25 year olds with a focus on 5-19 year olds. Covering the following areas: Active Schools Active sixth forms, further and higher education Active Communities Active Travel Active Workforce | County |
| Derbyshire Health and Wellbeing Strategy | Derbyshire Health and Wellbeing Strategy – 2012-15, produced by Derbyshire Partnership Forum, has a vision to reduce health inequalities and improve health and wellbeing across all stages of life by working in partnership with our communities. Its priorities include: best start in early years; promotion of healthy lifestyles; improvement of mental health; independent living for people with long-term conditions and improved health and wellbeing of older people. | Under review – evolving plan that needs to feed into, and be influenced by this Strategy. | County |
| Derbyshire Cycling Plan | Derbyshire Cycling Plan, adopted in January 2016. Its ambition is that by 2025, Derbyshire will be the most connected and integrated county for cycling in England and recognised as a premier cycling destination for visitors. More Derbyshire people of all ages and abilities will be cycling regularly for leisure, active travel and sport. | New Plan that needs to feed into, and be influenced by this Strategy. | County |

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| Derbyshire Public Health | Sustainable Transformation Plan / Place Based Approach | Joined Up Care Derbyshire - highlighting what services are offered already in health and social care, identifying where gaps may be and what changes should be considered to offer everyone the best care. | County and District |
| Sport England | Partnering Local Government in South Derbyshire | This document showcases some key information relating to South Derbyshire including: How healthy our community is How active our community is The economic value of sport How involved our community is | District level data |
| Sport England | Local Sport Profile -South Derbyshire | A Sport England modelling tool that provides data on a range of topics including: Demographics Health Participation Economy Neighbours | District level data |
| South Derbyshire District Council | South Derbyshire Corporate Plan | This strategy concentrates on 3 key areas combining to create; People Places Progress | District |
| Sustainable Community Strategy | The Sustainable Community Strategy for South Derbyshire 2009-2029 It aims to improve the economic, social and environmental wellbeing of South Derbyshire by tackling those issues that are important to the local community and service providers. | This strategy has three key theme groups which collectively deliver against the Local Strategic Partnership overall strategy. These are;- Health and Wellbeing Group Safer South Derbyshire Partnership Sustainable Development Group These groups all have their own individual action plans and the contribution this strategy can make towards this agenda is highlighted in the 'What success will look like' section. | District |
| South Derbyshire | Open Space, Sport and Community Facility Strategy 2016 | A new strategy launched in 2016 that will support the Local Plan in terms of facility infrastructure and development of Open Space, Sport and Community Facilities through to 2028. | District |
| South Derbyshire | Local Plan Part 1 2016. | South Derbyshire Local Plan Part 1 – will utilise the Open Space, Sport and Community Facility Strategy 2016 as a reference for prioritising capital build and infrastructure for sport, physical activity and recreational facilities. | District |
| South Derbyshire | Cycle Plan 2016 | An overarching document that links back to the County strategy but shows the District's commitment to cycling from training through to cycle paths and infrastructure | District |
| SDDC Volunteering | SDDC Volunteering Policy- Draft format | This document is at draft stage but will help to inform this strategy's work with volunteers. | District |

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| Policy | | | |
| South Derbyshire | Housing Strategy 2016 - 2021 | Three key strategic priorities for our Housing Strategy 2016 -2021 Improving access to and supply of housing; well-maintained, safer, greener homes and enabling people to live independently. | District |
| South Derbyshire Area Profiles | South Derbyshire Area Profiles developed by the Derbyshire Observatory | Covering 8 areas including:- Aston Etwall and Repton Hilton Linton Melbourne Swadlincote Central Swadlincote North Swadlincote South | District |

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Appendix 2 – Insight Review

Insight

| Organisation | Insight | Relevance | Level |
|-----------------------------------|--|---|------------------------------|
| Sport England | Active People | Current statistics available for the District and County run since 2006 | National / County/ District |
| Sport England | Active Lives | Active Lives will replace the Active People survey and first results are anticipated in Autumn 2016. It has taken place alongside Active People for a year. | National / County/ District |
| Sport England | Youth Insight Report / Under the Skin / This Girl Can | In-depth research conducted by Sport England for us to learn about how and why young people engage in sport and physical activity. Knowledge can then be applied locally. | National |
| Sport England Market Segmentation | South Derbyshire Market Segmentation analysis – Sport England website | Information from the profile of all segments will be used to inform this strategy. For 16+ age group. | National / County / District |
| Health Profile | South Derbyshire Health Profile published by Public Health England 2 June 2015 | Highlights the statistic that life expectancy is 5.2 years lower for men and 8.5 years lower for women in the most deprived areas, compared to the least deprived in the District. Excess weight in adults; smoking, and GCSE achievements are coded as 'Red', and performing significantly below the national average. | District |
| National Forest | National Forest Activity Partnership | Outdoor Activity Consultation taking place on behalf of the National Forest Activity Partnership - Woodville | District |
| South Derbyshire | Older People Survey | Consultation with 50+ age group | District |
| South Derbyshire | Young People Survey | Consultation with 5-25 year olds | District |
| Open Space and Audit | South Derbyshire Open Space Audit – 2014/15 | Information from the audit used to inform this Strategy. | District |
| Playing Pitch Strategy | South Derbyshire Playing Pitch Strategy comprehensive audit and review undertaken 2011, and refreshed in 2013. | Information from the plan used to inform this Strategy, together with a re-run of the analysis based on updated facility provision and population projections. | District |
| Derbyshire Sport / SDSSP | School Sport Surveys | PE and School Sport Surveys conducted in every school in the District (and County) | County / District |
| Youth Sport Trust | School Games Mark | Identifies opportunities and current activity levels for pupils in schools through a national accreditation scheme - School Games Mark | District |

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|----------------|------------------------------|---|----------|
| DCC | Thriving Communities | Thriving Communities Ethnographies and insight x 12 | District |
| DCC | School Cluster Profiles 2016 | Schools cluster information for John Port School Granville School William Allitt School Pingle School | District |
| National / DCC | NCMP DCC-Public Health | National Childhood Measurement Programme Data | District |

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Appendix 3 -Area Profiles

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THE SUB-AREA

Wards: **Church Gresley; Midway; Newhall & Stanton; Swadlincote; Woodville**

Population of **41,527** in 2012 (43.3% of District)
 Projected population of **47,971** in 2028 (36.6% of total District - an increase of 15.5% from 2014)



Settlement Hierarchy

Urban Areas: Swadlincote Urban Core (including Midway; Newhall; Church Gresley & Woodville)

Local Service Village: Hartshorne

Deprivation and Health Inequalities

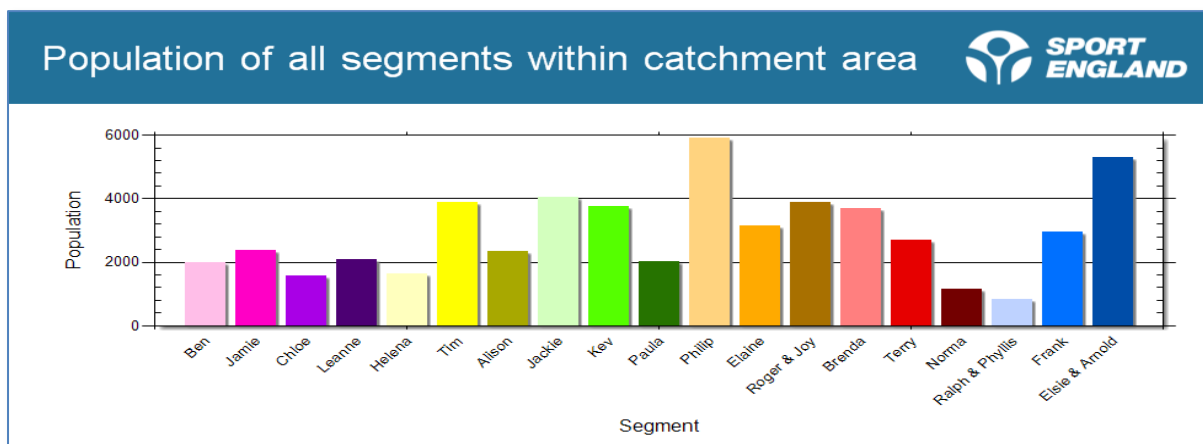
The Central has the highest levels of deprivation of all of the Sub Areas with concentrations around Newhall, Goseley, Midway, Swadlincote and Old Church Gresley. These areas have the highest health inequalities and lowest levels of participation making them a priority for the District. Particular focus will be given to targeting older people, vulnerable populations (e.g. adults with learning difficulties, and those with mental health issues) and providing a range of free, or low cost, physical activity opportunities, utilising South Derbyshire’s green space and community accessible venues.

Dominant Market Segments

- Phillip (Mid-life Males)** – 5,919 people (10.7%)
Active and sporty professionals aged 46-55 years
- Elsie & Arnold (Retirement Home Singles)** 5,297 people (9.6%) Retired singles or widowers, predominantly female, living in sheltered accommodation aged 66 years +
- Jackie (Middle England Mums)** – 4,051 people (7.3%)
Mums juggling family; work and finance aged 36-45 years
- Tim (Settling down Males)** - 3,870 people (7.0%)
Active and sporty professionals aged 26-45 years

RESIDENTS

Sport England’s Market Segmentation Tool captures the profile of the adult population within a 5km radius from the centre the Sub-Area (Postcode DE11 0PU).



It is important to note that the 56+ year old Segments (i.e. from Roger & Joy onwards) currently represent 37.1% of all adults in the Sub-Area. Based on Office of National Statistics Population Projections, this is likely to rise to 38.6% by 2028.

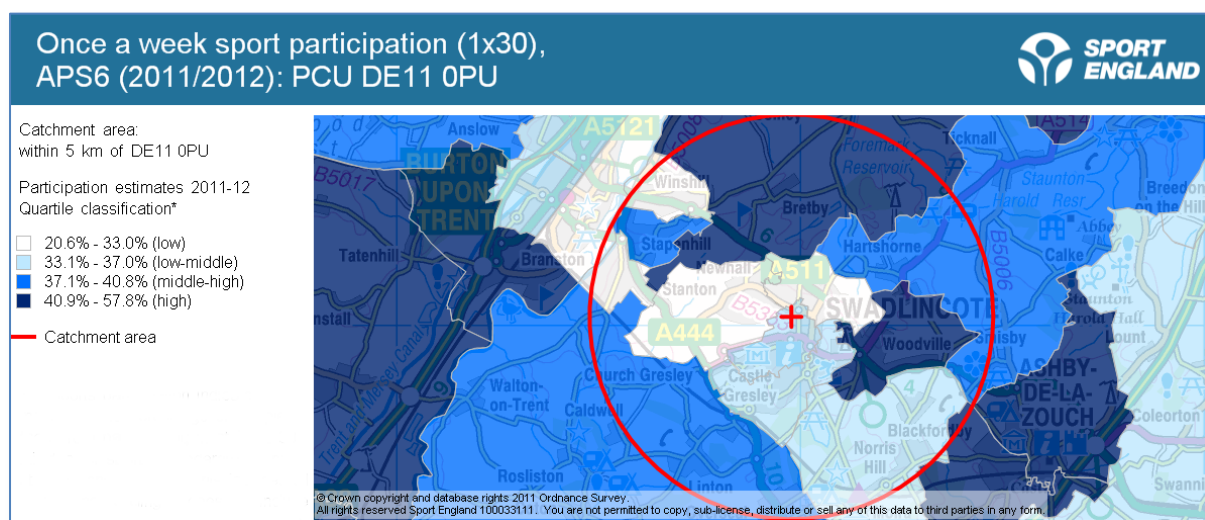
These top 4 segments in the Sub-Area, totalling 34.6% of the adult population, represent the whole range of socio-economic groups: Tim & Phillip (ABC1); Jackie (C1C2D) and Elsie and Arnold (DE). Tim and Phillip are relatively active for their age groups; Jackie is above average, but Elsie and Arnold are the least active segment. Compared to the national and District averages, Tim and Phillip are more likely to: be Club members; have volunteered in the last month, and interested in doing more sport. Jackie would like to do more sport, but her family and work give her little free time. All of these segments are motivated by enjoyment in the activity, and keeping fit. Elsie and Arnold are motivated to participate by the socialising element of activity, but many have health issues that prevent them participating, or a perceived barrier to exercise- e.g. not currently fit enough to participate (OPS 2015).

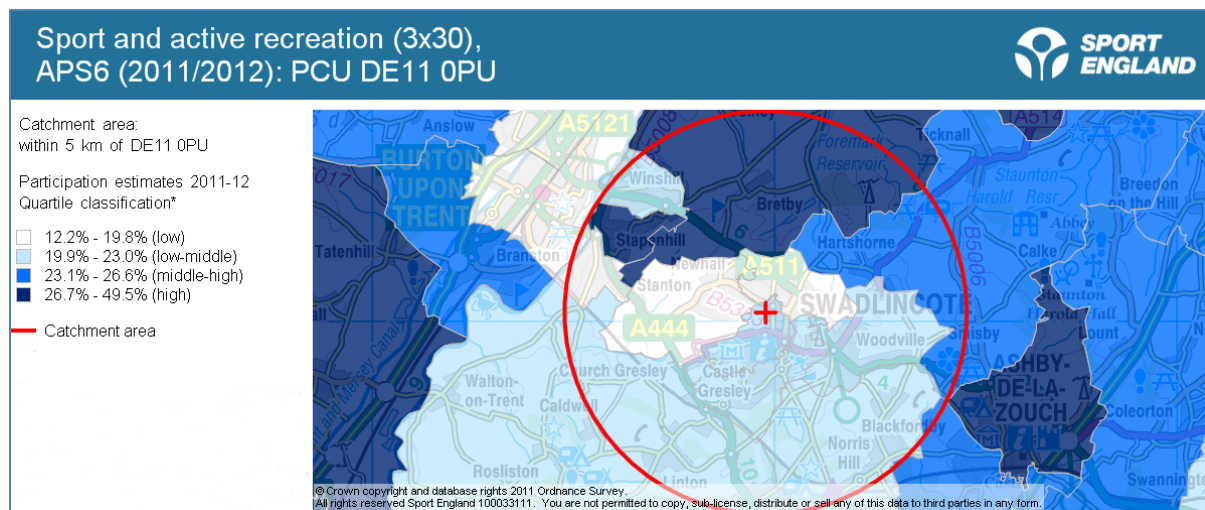
| Activities | Tim | Jackie | Phillip | Elsie & Arnold |
|---------------------|-----|--------|---------|----------------|
| Cycling | ✓ ↑ | ✓ ↑ | ✓ ↑ | ↑ |
| Keep fit / gym | ✓ ↑ | ✓ ↑ | ✓ ↑ | ✓ ↑ |
| Swimming | ✓ ↑ | ✓ ↑ | ✓ ↑ | ✓ ↑ |
| Football | ✓ | | ✓ | |
| Running / Athletics | ✓ | ✓ ↑ | ✓ | |
| Golf | | | ✓ ↑ | ✓ |
| Bowls | | | | ✓ |
| Tennis | | | | ↑ |
| Club member | 33% | 20% | 30% | 15% |
| Volunteer | 11% | 8% | 11% | 2% |
| Want to do more | 66% | 67% | 58% | 25% |

✓ Top sport likely to participate in ✓ ↑ Top sport likely to participate in, and interested in doing more

PARTICIPATION LEVELS

Adult participation levels for the Sub-Area have been obtained by using Sport England’s interactive Small Area Estimates Tool for a 5km radius from a selected Postcode (DE11 0PU), and indicate relatively low levels of participation in large parts of the Sub-Area - i.e. **within the lowest two quartiles for participation nationally**, for both the once a week participation in sport (20.6% - 37.0% of the population) and the three times a week participation in sport and active recreation (12.2% - 23.0% of the population). Estimates in Newhall and Stanton are particularly low.





Area Summary Profile Key Points (DCC Area Summary profiles- Swadlincote South, North and Central 2016) (Health Profile information-Ward and Parish where available)

- Some smaller communities within the urban areas around Swadlincote fall within the 10-20% most deprived areas nationally. Newhall and Stanton wards include a lower super output area (LSOA) within this category.
- Obesity figures in Year 6 are significantly worse in the Swadlincote South area compared to the Derbyshire and National average. (Electoral divisions)
- Obesity figures in Reception Year are worse than the County and National average but not significantly so. (Electoral divisions)
- There are a higher proportion of people in bad health by age in this area. (Electoral divisions)
- There are a higher proportion of people with a long term health problem or disability by age in this area.
- The Key stage 2 levels in reading, writing and maths are below the County and National average. (Electoral divisions)
- Social mobility is the worst in the Country for this area as highlighted by the Sutton Trust report- 2015/6.(HP to confirm dates)
- The number of pupils with statements of Special Educational Needs or Educational Care and Health Plans are worse than the County average. (Electoral divisions)
- Levels of fear of crime are worse than the County average in Swadlincote North. (Electoral divisions)
- The number of benefit claimants is worse than the County average. (Electoral divisions)
- Life expectancy for males in Swadlincote South is worse than the County and National Average and below, but not significantly different to the County average in Swadlincote North and Central. (Electoral divisions)
- Life expectancy in females is just below / about average for the County and Nationally.
- The all age, all-cause mortality in Swadlincote South is significantly worse than the Derbyshire and National average, and not significantly different in Swadlincote Central and North. (Electoral divisions)
- Those receiving home care figures are worse than the County average. (Electoral divisions)
- This area has a growing population which could cause extra pressure on services.
- This area has a high density of population and covers a large proportion of the urban core of the district.
- The percentage of people with a long term health problem or disability between the ages of 16-64 years is higher than the South Derbyshire and Derbyshire average in the Church Gresley, Swadlincote, Newhall and Stanton and Woodville wards.
- The percentage of the total population in bad health between the ages of 16-64 years is worse than the district and county in the Newhall and Stanton, Midway and Woodville wards. It is also worse in the Newhall and Stanton ward for those aged 65+. [Page 135 of 164](#)

Potential Venues

This strategy will prioritise the utilisation of non-traditional venues and use locally based facilities such as parks and open space, community halls and venues and those identified by local communities which are suitable for the delivery of a range of opportunities. Potential venues for this area include but not exclusively:

Urban Parks - Newhall, Eureka, Maurice Lea; Midway Community Centre; Schools - Granville, Pingle, William Allitt; local clubs - e.g. Hartshorne CC; Goseley recreation ground and multi-use games area; Gresley Old Hall; The Old Post Centre and the CVS. School sites which are accessible for community use.

Area Action Plan- Central (Swadlincote, North, Central and South)

| Principle area | Issue | Potential Resolution |
|-------------------------------|---|--|
| Physical and Mental Wellbeing | Low to middle levels of physical activity in the District. | Prioritise targeted interventions into this area. |
| | Obesity levels in reception and year 6. Growing population | Support schools to take up the Active Schools Network Offer. Promote opportunities for families to lead active lifestyles in and around their community. |
| | Life expectancy lower than other areas of the District | Promotion of opportunities in the right way to the right people. |
| | Ageing and growing population | Offer opportunities on a local basis to ensure easy access to participation. Minimum level of activity offer for the area offered. Promote active travel for all. |
| Individual Development | Low academic achievement | Support the delivery of Raising Aspirations project. |
| | Low social mobility | Support the delivery of the Thriving Communities project. Offer a range of opportunities for individuals to develop their skill set. Engage local people into volunteering in their local community through skill development and confidence building. |
| | Those receiving home care. Ageing population | Enable people to live independently through a range of opportunities / interventions. |
| | Growing population Improved feeling of safety | Support schools to take up the Active Schools Network Offer. Promotion of opportunities in the right way to the right people. Prioritise targeted interventions into this area. |

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| Social, Economic and Community Development | Low to middle levels of physical activity. | Prioritise targeted interventions into this area. Promotion of how people can become physically activity in their local communities. |
| | Low social mobility | Support the delivery of Raising Aspirations project. Promotion of activities to engage local people into opportunities and events in their local and surrounding area. Develop social capital of local people and communities to support local opportunities. |
| | High levels of those with a disability or long term health condition. | Prioritise targeted interventions into this area. |
| | Ageing population Growing population | Promotion of local facilities and how you can utilise them, from green space to build facilities and community venues. Develop social capital of local people and communities to support local opportunities. |
| | Growth of Housing | Advocate for greenways and safe transportation links to enable all to undertake active travel. Incorporate active design within new housing development to encourage physical activity. |

Area Priorities:-

The following criteria have been adopted for identifying priorities for investment and other resources:

1. Targeted intervention is prioritised to our least active communities and with those who have the highest level of physical inactivity.
2. Given the high population of this area, the offer will be prioritised to engage young people and their families to live active and healthy lifestyles.
3. This area presents an opportunity to engage those who are least active, which will result in the biggest benefits being gained for the individual.
4. Delivering interventions in this area will support the priority of reducing health inequality in the District.
5. Developing a range of marketing and promotional material to engage the right people in the right way is essential to engage the inactive.
6. Having a range of opportunities for skill and volunteer development to build social capital of local people and communities will help bring sustainability on a local / place based approach.

THE SUB-AREA

Wards: **Repton; Stenson, and Willington & Findern**

Population of **14,301** in 2012 (14.9% of District)
 Projected population of **24,043** in 2028 (18.4% of total District - an increase of 68.1% from 2014)

The main areas of housing development by 2028 (Local Plan Part 1) are likely to be in:

- Stenson Fields, where 2,179 units are expected to be built across various sites
- Findern, where 1,200 units are expected to be built on the Highfields Farm site.
- Willington, where 233 units are expected to be built
- Repton, where 120 units are projected.



Settlement Hierarchy

Urban Areas: Stenson Fields; *Highfields Farm*;

Key Service Villages: Repton; Willington

Local Service Villages: Findern; Newton Solney; Ticknall

Rural Villages: Bretby; Foremark; Ingleby; Milton; Twyford, Smisby

Dominant Market Segments

Tim (Settling down Males) – 1,872 people (11.7%)
 Active and sporty professionals aged 26-45 years

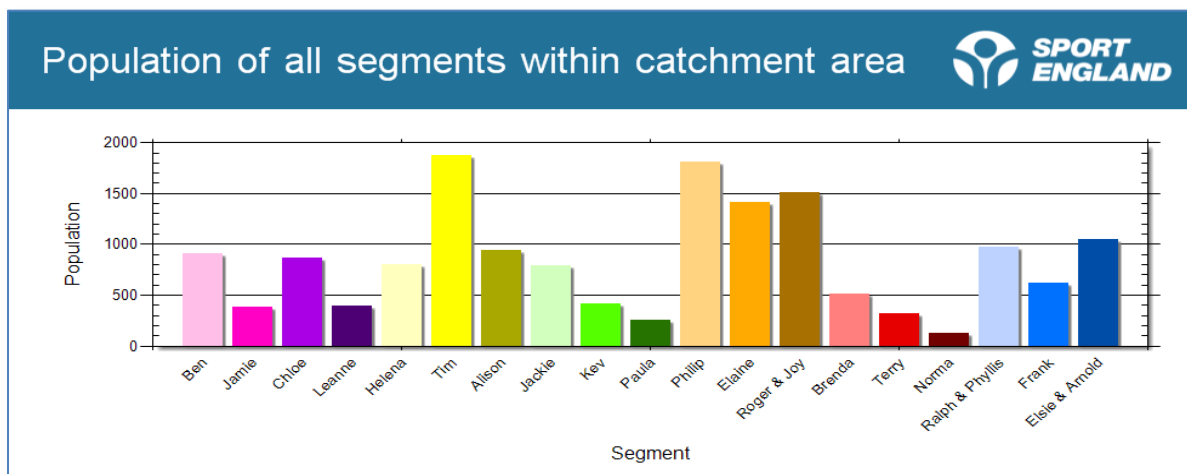
Phillip (Mid-life Males) – 1,811 people (11.4%)
 Active and sporty professionals aged 46-55 years

Roger & Joy (Early retirement couple) 1,509 people (9.5%)
 Free-time couples fairly active for their age group of 56-65 years

Elaine (Empty Nest Career Ladies) – 1,416 people (8.9%) –
 Averagely active professions aged 46-55 years

RESIDENTS

Sport England’s Market Segmentation Tool captures the profile of the adult population within a 5km radius from the centre the Sub-Area (Postcode DE65 6EF).



It is important to note that the 56+ year old segments (i.e. from Roger & Joy onwards) currently represent 31.9% of all adults in the Sub-Area. Based on Office of National Statistics Population Projections, this is likely to rise to 38.6% by 2028.

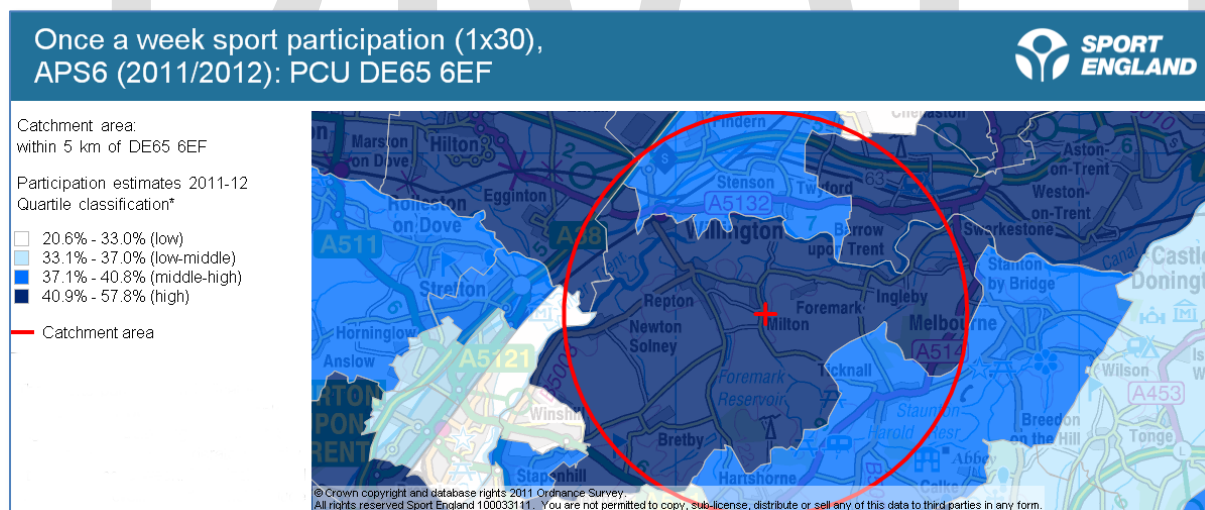
These top 4 segments in the Sub-Area, totalling 41.5% of the adult population, are all from socio-economic groups ABC1, and are all relatively active for their age groups. Compared to the national and District averages, these Market Segments are more likely to: be club members; have volunteered in the last month, and interested in doing more sport – albeit there is a drop off in interest with age. All of these Segments are motivated by enjoyment in the activity, and keeping fit.

| Activities | Tim | Phillip | Elaine | Roger & Joy |
|---------------------|-----|---------|--------|-------------|
| Cycling | ✓ ↑ | ✓ ↑ | ✓ ↑ | ✓ ↑ |
| Keep fit / gym | ✓ ↑ | ✓ ↑ | ✓ ↑ | ✓ ↑ |
| Swimming | ✓ ↑ | ✓ ↑ | ✓ ↑ | ✓ ↑ |
| Football | ✓ | ✓ | | |
| Running / Athletics | ✓ | ✓ | ✓ | |
| Golf | | ✓ ↑ | | ✓ ↑ |
| Club member | 33% | 30% | 23% | 15% |
| Volunteer | 11% | 11% | 6% | 7% |
| Want to do more | 66% | 58% | 55% | 44% |

✓ Top sport likely to participate in ✓ ↑ Top sport likely to participate in, and interested in doing more

PARTICIPATION LEVELS

Adult participation levels for the Sub-Area have been obtained by using Sport England’s interactive Small Area Estimates Tool for a 5km radius from a selected Postcode (DE65 6EF), and indicate relatively high levels of participation across the Sub-Area - i.e. **within the highest two quartiles for participation nationally**, for both the once a week participation in sport (37.1% - 57.8% of the population) and the three times a week participation in sport and active recreation (23.1% - 49.5% of the population).



The map for the 3 x 30 participation in sport and active recreation shows exactly the same pattern of participation as the above, so has not been replicated.

Area Summary Profile Key Points (DCC Area Summary profiles- Etwall and Repton Division 2016, and Ward and Parish Health Data 2011)

- Travel time to GP's is classed as significantly worse than the Derbyshire and national average, ranked third in worst in Derbyshire. (Electoral division)
- In the Etwall and Repton division all road traffic casualties are ranked as the 5th worst in the County. (Electoral division)
- Library user numbers are significantly worse in this area than the Derbyshire and national average being the third worst in the County. (Electoral division)
- Physical activity levels at 1 x 30mins and 3 x 30mins are in the middle to high and highest quartile for participation nationally.
- This area has seen significant housing growth in this area as some of it is on the boundary of Derby City; with further growth identified which could put pressure on service provision and availability.
- The percentage of the total population of people with a long-term health problem or disability by age 65+ is higher than the South Derbyshire and Derbyshire average in the Repton and Willington and Findern wards. This is replicated on the parish health data for Findern, Newton Solney, Repton, Ticknall and Bretby.
- The percentage of people with a long-term health problem or disability by age 16-64 years is higher than the South Derbyshire and Derbyshire average in the Stenson ward. This is also reflected in the parish data for Foremark, Twyford and Stenson and Stenson Fields.
- In the Repton and Willington wards the percentage of the population who provide unpaid career hours of 1-19 hours per week is higher than the district and county averages. This is also shown in the parish health profile data for Newton Solney, Findern, Willington, Ticknall and Bretby.

Potential Venues

This strategy will prioritise the utilisation of non- traditional venues and use locally based facilities such as parks and open space, community halls and venues and those identified by local communities which are suitable for the delivery of a range of opportunities. Potential venues for this area include but not exclusively:

Willington Twyford Road Recreation Ground and Power Station Social Club; Repton Village Hall, Scout Hut and Mitre Fields; Ticknall Cricket Club and Village Hall; Stenson Fields Fox Close Recreation Ground; Newton Solney Recreation Ground and potential new community building in Stenson, School sites which are accessible for community use.

Area Action Plan- North

| Principle area | Issue | Potential Resolution |
|-------------------------------|---|--|
| Physical and Mental Wellbeing | Maintaining levels of participation with increasing population projections. | Promotion of opportunities in the right way to the right people. Promotion of general offer to keep those engaged in physical activity maintaining or increasing their level of engagement. |
| | Obesity levels in reception. Growing population | Support schools to take up the Active Schools Network Offer. Activity opportunities and promotion to young people and their families. |
| | Ageing and growing population | Offer opportunities on a local basis to ensure easy access to participation. Promote active travel for all. |

| | | |
|--|---|--|
| Individual Development | Ageing population | Enabling people to live independently through a range of opportunities / interventions. Promotion of activities to engage local people into opportunities and events in their local and surrounding area. |
| | Growing population | Support schools to take up the Active Schools Network Offer. Promotion of opportunities in the right way to the right people. |
| Social, Economic and Community Development | Ageing population Growing population | Promotion of local facilities and how you can utilise them: from green space to facility infrastructure. Developing the social capital of local people and communities to support local opportunities. |
| | Growth of Housing | Advocate for greenways and safe transportation links to enable all to undertake active travel. Incorporate active design within new housing development to encourage levels of physical activity. |

Area Priorities:-

The following criteria have been adopted for identifying priorities for investment and other resources:

7. Developing a range of marketing and promotional material to engage the right people in the right way is essential to engage the inactive and motivate those already engaged to remain so.
8. Supporting the development of activities on a local level, to ensure ease of access into a variety of provision to enable people to remain active, will reduce the barriers that those living in rural areas can face.
9. Engaging young people and their families to live active and healthy lifestyles from an early age, supporting them to develop a positive association and potential lifelong engagement by leading a healthy lifestyle.
10. Having a range of opportunities for skill and volunteer development to build the social capital of local people and communities will help bring sustainability on a local / place based approach.
11. Providing physical activity provision and opportunities for those with a long-term health problem or disability may help them to reduce the impact that their condition (s) have on their lives.

THE SUB-AREA

Wards: **Etwall; Hatton and Hilton**

Population of **17,870** in 2012 (18.6% of District)
 Projected population of **25,658** in 2028 (19.6% of total District - an increase of 43.6% from 2014)

The main areas of housing development by 2028 (Local Plan Part 1) are likely to be in:

- Mickleover – permission recently granted for up to 300 units to be built on the Newhouse Farm site, with the potential for 1,650 in total
- Hilton, where 499 units are expected to be built
- Hatton, where 430 units are projected
- Radbourne, where 290 units are projected on the Hackwood Farm development
- Etwall, where 119 units are expected to be built on various sites



Settlement Hierarchy

Urban Areas: Mickleover; *Newhouse Farm*; *Hackwood Farm*

Key Service Villages: Etwall; Hatton; Hilton

Rural Villages:

- Burnaston; Dalbury Lees; Radbourne (all clustered with Etwall)
- Church Broughton; Egginton; Scropton
- Foston (clustered with Scropton)
- Long Lane (looks towards Derbyshire Dales)
- Marston on Dove (clustered with Hilton)
- Sutton on the Hill (clustered with Hatton)

Dominant Market Segments

Tim (Settling down Males) - 3,254 people (14.0%)
 Active and sporty professionals aged 26-45 years

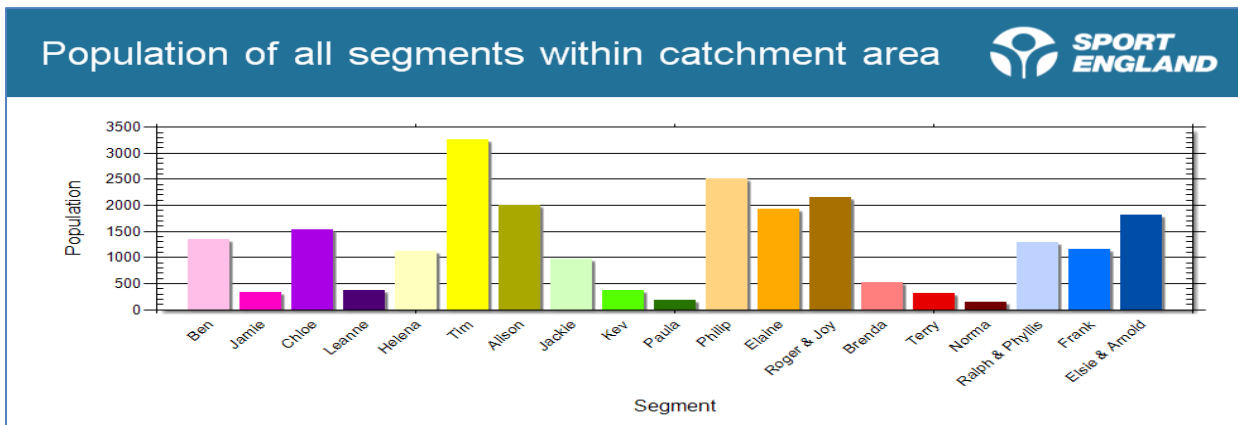
Phillip (Mid-life Males) – 2,506 people (10.8%)
 Active and sporty professionals aged 46-55 years

Roger & Joy (Early retirement couple) 2,153 people (9.2%)
 Free-time couples fairly active for their age group of 56-65 years

Alison (Stay at Home Mums) - 2,004 people (8.6%)
 Fairly active mum with a busy lifestyle aged 36-45 years

RESIDENTS

Sport England’s Market Segmentation Tool captures the profile of the adult population within a 6km radius from the centre the Sub-Area (Postcode DE65 5FE).



It is important to note that the 56+ year old segments (i.e. from Roger & Joy onwards) currently represent 31.7% of all adults in the Sub-Area. Based on Office of National Statistics Population Projections, this is likely to rise to 38.6% by 2028.

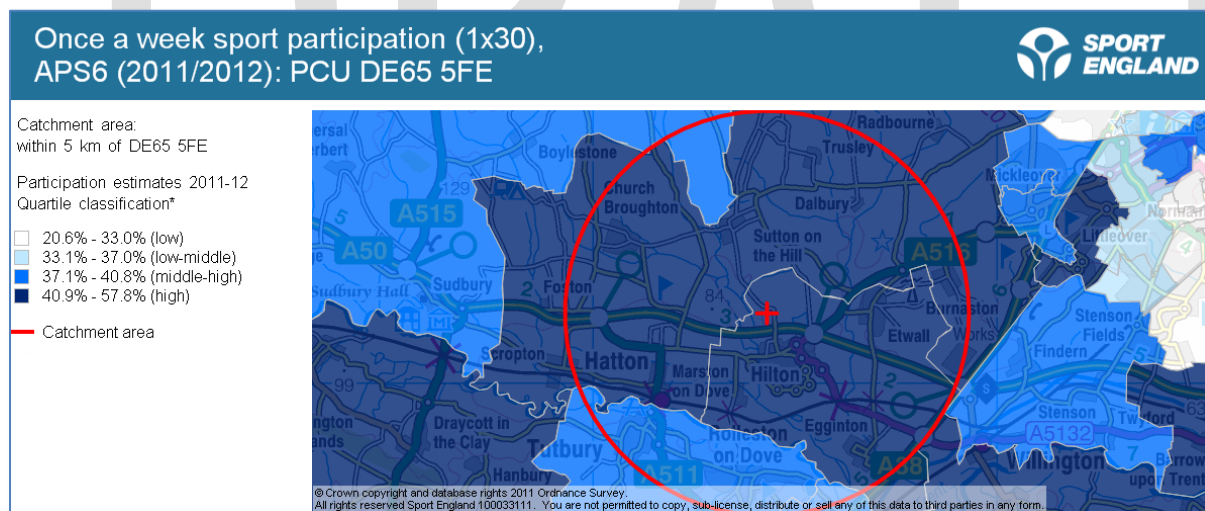
These top 4 segments in the Sub-Area, representing 42.6% of the adult population, are all from socio-economic groups ABC1, and are all relatively active for their age groups. Compared to the national and District average, these Market Segments are more likely to: be club members; have volunteered in the last month, and interested in doing more sport – albeit there is a drop off in interest with age. All of these segments are motivated by enjoyment in the activity, and keeping fit.

| Activities | Tim | Alison | Phillip | Roger & Joy |
|---------------------|-----|--------|---------|-------------|
| Cycling | ✓ ↑ | ✓ ↑ | ✓ ↑ | ✓ ↑ |
| Keep fit / gym | ✓ ↑ | ✓ ↑ | ✓ ↑ | ✓ ↑ |
| Swimming | ✓ ↑ | ✓ ↑ | ✓ ↑ | ✓ ↑ |
| Football | ✓ | | ✓ | |
| Running / Athletics | ✓ | ✓ ↑ | ✓ | |
| Golf | | | ✓ ↑ | ✓ ↑ |
| Club member | 33% | 25% | 30% | 15% |
| Volunteer | 11% | 8% | 11% | 7% |
| Want to do more | 66% | 72% | 58% | 44% |

✓ Top sport likely to participate in ✓ ↑ Top sport likely to participate in, and interested in doing more

PARTICIPATION LEVELS

Adult participation levels for the Sub-Area have been obtained by using Sport England’s interactive Small Area Estimates Tool for a 5km radius from a selected Postcode (DE65 5FE), and indicate the majority of the Sub-Area is **within the highest quartile for participation nationally**, for both the once a week participation in sport (40.1% -55.9% of the population) and the three times a week participation in sport and active recreation (26.7-49.5% of the population).



The map for the 3 x 30 participation in sport and active recreation shows exactly the same pattern of participation as the above, so has not been replicated.

Area Summary Profile Key Points (DCC Area Summary profiles - Hilton 2016, Ward and Parish Health Data 2011)

It should be noted that statistics at electoral division can cover a diverse area. So Ward /Parish level data is also being looked at to inform this information- as highlighted.

- Travel time to GP's is classed as significantly worse than the Derbyshire and national average. (Electoral division)
- Library user numbers are significantly worse in this area than the Derbyshire and national average being the second worst in the County. (Electoral division)
- Physical activity levels at 1 x 30mins and 3 x 30mins are in the middle to highest quartile for participation nationally.
- This area has seen significant housing growth with further growth identified which could pressure on service provision and availability.
- The number of people aged 16-64 who have a long term health problem or disability in the Hilton ward is higher than the district and county figure. This is replicated in the parish data for Hilton, Foston and Scropton and Burnaston.
- Those 65 years and over in the Hatton and Etwall wards have a higher percentage of those with a long term health problem or disability compared to the district and county. This is replicated in parish data for Etwall, Church Broughton, Hatton, Sutton on the Hill and Dalbury Lees.
- In the Etwall ward the percentage of the population who provide unpaid career hours of 1-19 hours per week are higher than the district and county averages. This trend is also true of Parish data for Sutton on the Hill, Etwall, Church Broughton, Dalbury Lees and Burnaston.

Potential Venues

This strategy will prioritise the utilisation of non- traditional venues and use locally based facilities such as parks and open space, community halls and venues and those identified by local communities which are suitable for the delivery of a range of opportunities.

Hilton Village Hall, Scout Hut and Recreation Ground; The Mease Hilton; Hilton Cricket Club; Etwall Frank Wickham Hall; Hatton -Scropton Road Playing Fields and Multi use games area; Church Broughton Tennis Club / Golf Club, School sites which are accessible for community use.

Area Action Plan-North West

| Principle area | Issue | Potential Resolution |
|-------------------------------|---|--|
| Physical and Mental Wellbeing | Maintaining levels of participation with increasing population projections. | Promotion of opportunities in the right way to the right people. Promotion of general offer to keep those engaged in physical activity maintaining or increasing their level of engagement. |
| | Growing population | Support schools to take up the Active Schools Network Offer. Activity opportunities and promotion to young people and their families. |
| | Ageing and growing population | Offer opportunities on a local basis to ensure easy access to participation. Promote active travel for all. |

| | | |
|--|---|--|
| Individual Development | Ageing population | Enabling people to live independently through a range of opportunities / interventions. Promotion of activities to engage local people into opportunities and events in their local and surrounding area. |
| | Growing population | Support schools to take up the Active Schools Network Offer. Promotion of opportunities in the right way to the right people. |
| Social, Economic and Community Development | Ageing population Growing population | Promotion of local facilities and how you can utilise them: from green space to facility infrastructure. Developing social capital of local people and communities to support local opportunities. |
| | Growth of Housing | Advocate for greenways and safe transportation links to enable all to undertake active travel. Incorporate active design within new housing development to encourage levels of physical activity. |

Area Priorities:-

The following criteria have been adopted for identifying priorities for investment and other resources:

12. Developing a range of marketing and promotional material to engage the right people in the right way is essential to engage the inactive and motivate those already engaged to remain so.
13. Supporting the development of activities on a local level, to ensure ease of access into a variety of provision to enable people to remain active, will reduce the barriers that those living in rural areas can face.
14. Engaging young people and their families to live active and healthy lifestyles from an early age, supporting them to develop a positive association and potential lifelong engagement by leading a healthy lifestyle.
15. Having a range of opportunities for skill and volunteer development to build the social capital of local people and communities will help bring sustainability on a local / place based approach.

Providing physical activity provision and opportunities for those with a long term health problem or disability may help to reduce the impact that their condition (s) have on their live

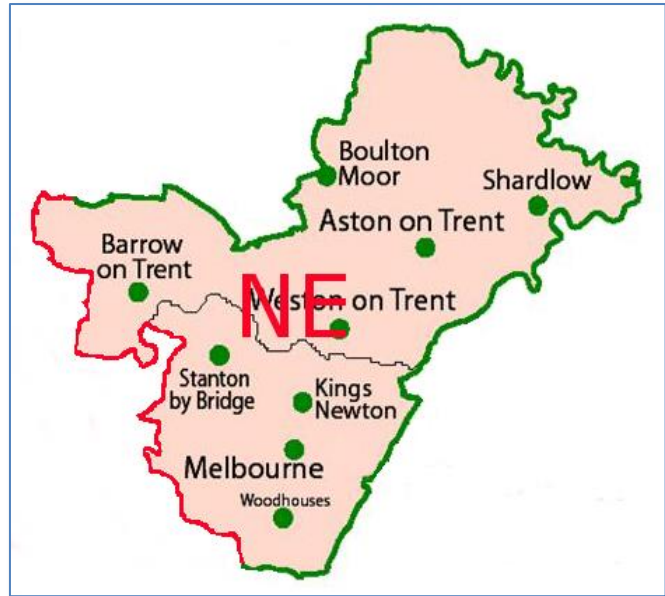
THE SUB-AREA

Wards: **Aston and Melbourne**

Population of **11,883** in 2014 (12.4% of District)
 Projected population of **19,151** in 2028 (14.6% of total District - an increase of 61.2% from 2014)

The main areas of housing development by 2028 (Local Plan Part 1) are likely to be in:

- Boulton Moor / Chellaston, where up to 2,516 units are scheduled to be built
- Aston on Trent, where 150 units are expected to be built
- Melbourne, where 98 units are projected on various sites



Settlement Hierarchy

Urban Areas: Boulton Moor / Chellaston

Key Service Villages: Aston on Trent; Melbourne; Shardlow

Local Service Village: Weston on Trent

Rural Villages:

- Ambaston (clustered with Shardlow)
- Barrow on Trent
- Elvaston
- King's Newton and Stanton by Bridge (both clustered with)
- Swarkestone (clustered with Barrow on Trent)
- Thulston (clustered with Derby)

Dominant Market Segments

Phillip (Mid-life Males) – 5,037 people (9.9%)
 Active and sporty professionals aged 46-55 years

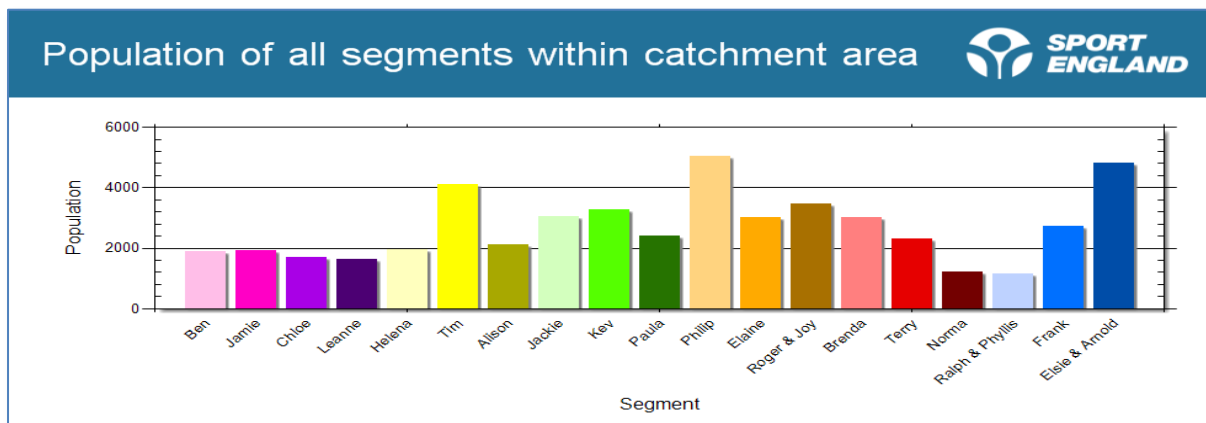
Elsie & Arnold (Retirement Home Singles) 4,809 people (9.5%) Retired singles or widowers, predominantly female, living in sheltered accommodation aged 66 years +

Tim (Settling down Males) – 4,107 people (8.1%)
 Active and sporty professionals aged 26-45 years

Roger & Joy (Early retirement couple) 3,468 people (6.8%) Free-time couples fairly active for their age group of 56-65 years

RESIDENTS

Sport England's Market Segmentation Tool captures the profile of the adult population within a 6km radius from the centre the Sub-Area (Postcode DE72 2BU).



It is important to note that the 56+ year old segments (i.e. from Roger & Joy onwards) currently represent 36.8% of all adults in the Sub-Area. Based on Office of National Statistics Population Projections, this is likely to rise to 38.6% by 2028.

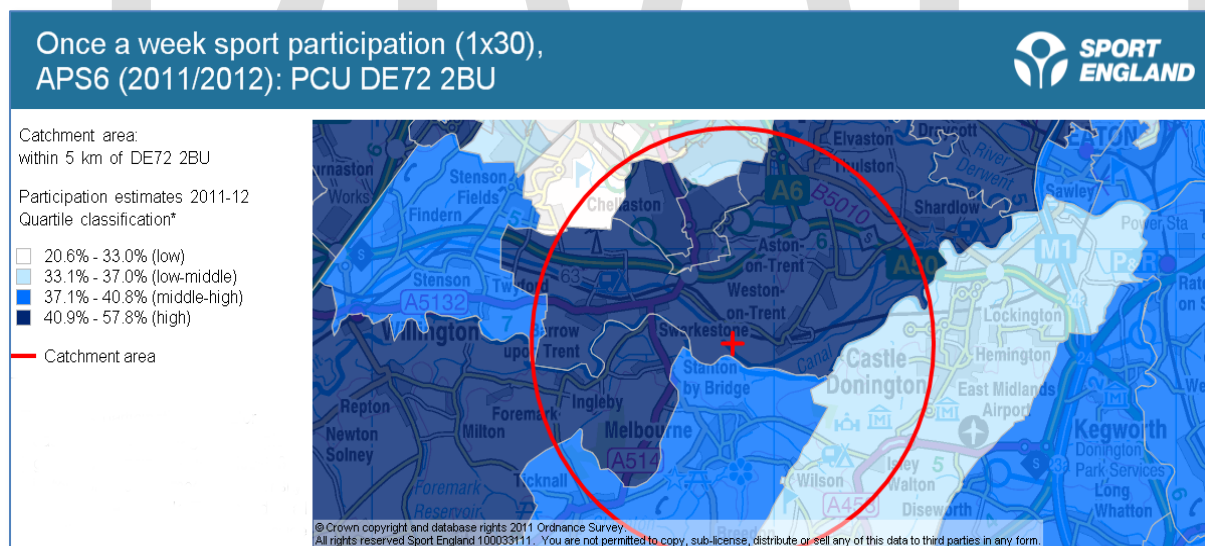
Three of these top 4 segments in the Sub-Area, representing 34.3% of the adult population, are from socio-economic groups ABC1, and are all relatively active for their age groups. Compared to the national and District average, these Market Segments are more likely to: be club members; have volunteered in the last month, and interested in doing more sport – albeit there is a drop off in interest with age. All of these segments are motivated by enjoyment in the activity, and keeping fit. The fourth segment – Elsie & Arnold are drawn from socio-economic groups DE, and are the least active segment. They are also less likely to volunteer, and only 25% want to do more sport.

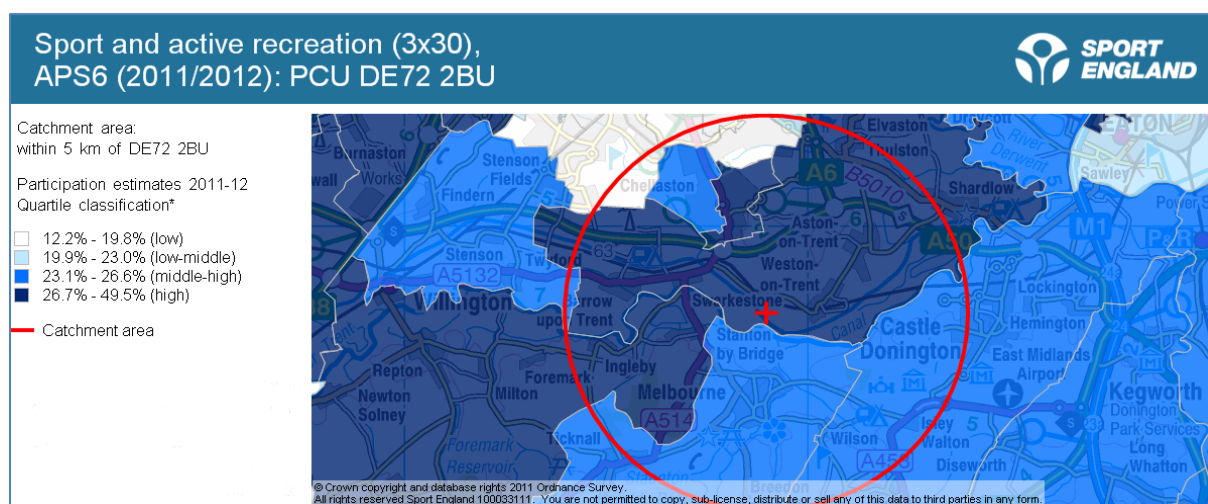
| Activities | Tim | Phillip | Roger & Joy | Elsie & Arnold |
|---------------------|-----|---------|-------------|----------------|
| Cycling | ✓ ↑ | ✓ ↑ | ✓ ↑ | ↑ |
| Keep fit / gym | ✓ ↑ | ✓ ↑ | ✓ ↑ | ✓ ↑ |
| Swimming | ✓ ↑ | ✓ ↑ | ✓ ↑ | ✓ ↑ |
| Football | ✓ | ✓ | | |
| Running / Athletics | ✓ | ✓ | | |
| Golf | | ✓ ↑ | ✓ ↑ | ✓ |
| Bowls | | | | ✓ |
| Tennis | | | | ↑ |
| Club member | 33% | 30% | 15% | 15% |
| Volunteer | 11% | 11% | 7% | 2% |
| Want to do more | 66% | 58% | 44% | 25% |

✓ Top sport likely to participate in ✓ ↑ Top sport likely to participate in, and interested in doing more

PARTICIPATION LEVELS

Adult participation levels for the Sub-Area have been obtained by using Sport England’s interactive Small Area Estimates Tool for a 5km radius from a selected Postcode (DE72 2BU), and indicate the majority of the Sub-Area is **within the two highest quartiles for participation nationally**, for both the once a week participation in sport (37.1% -57.8% of the population), and the three times a week participation in sport and active recreation (23.1% - 49.5% of the population).





Area Summary Profile Key Points (DCC Area Summary profiles- Aston and Melbourne 2016 and Ward and Parish Health Data 2011)

It should be noted that statistics at electoral division can cover a diverse area. So Ward /Parish level data is also being looked at to inform this information- as highlighted.

- In the Aston division all road traffic casualties are ranked as the 13th worst in the County and in Melbourne just above the Derbyshire average. (Electoral divisions)
- Library user numbers are significantly worse in this area than the Derbyshire and national average, being the worst in the county in Aston division and 11th worst in Melbourne division. (Electoral divisions)
- Physical activity levels at 1 x 30mins and 3 x 30mins are in the two highest quartiles for participation nationally; with middle-high and high participation rates.
- This area has had significant housing growth, with further growth identified which could put pressure on service provision and availability.
- Travel time to GP practices is below both the Derbyshire and national average in this area. (Electoral divisions)
- School absenteeism at secondary level for the Melbourne division is worse than the Derbyshire average and ranked as the third worst in the county. (Electoral divisions)
- Fuel poverty in Melbourne is below the Derbyshire and national average. (Electoral divisions)
- Educational achievement in both KS2 and GCSE attainment are below the Derbyshire and national average in the Melbourne division. (Electoral divisions)
- The level of obesity in Year 6 for the Aston division is below county average but not significantly so. (Electoral divisions)
- Life expectancy for females is slightly below the county average in the Melbourne division. (Electoral divisions)
- Those who are economically active – seeking employment, in employment or a full time student, are below the county and national average in the Melbourne division. (Electoral divisions)
- The all age, all-cause mortality rates in Melbourne are worse than the Derbyshire and national average. (Electoral division)
- The percentage of the total population of people with a long term health problem or disability by age 65+ is higher than the South Derbyshire and Derbyshire average in the following Parishes: Aston; Barrow on Trent; Melbourne; Shardlow and Great Wilne; Swarkestone and Weston on Trent. (Parish data). This is also true of the ward data for Aston and Melbourne.
- The percentage of the total population of people with a long term health problem or disability by age 16-64 years is higher than the South Derbyshire and Derbyshire average in the following Parishes: Stanton by Bridge; Elvaston; Osleston and Thurstaston parishes. (Parish data).

Potential Venues

This strategy will prioritise the utilisation of non- traditional venues and use locally based facilities such as parks and open space, community halls and venues and those identified by local communities which are suitable for the delivery of a range of opportunities. Potential venues for this area include but not exclusively:

Melbourne Sporting Partnership site; Melbourne Assembly Rooms; Aston Pavilion and Recreation Ground; Barrow Playing Fields; Weston Village Hall and Recreation Ground; Shardlow Playing Fields and Village Hall, School sites which are accessible for community use.

Area Action Plan- North East

| Principle area | Issue | Potential Resolution |
|-------------------------------|---|--|
| Physical and Mental Wellbeing | Maintaining levels of participation with increasing population projections. | Promotion of opportunities in the right way to the right people. Promotion of general offer to keep those engaged in physical activity maintaining or increasing their level of engagement. |
| | Obesity levels in Year 6. Growing population | Support schools to take up the Active Schools Network Offer. Activity opportunities and promotion to young people and their families. |
| | Ageing and growing population | Offer opportunities on a local basis to ensure easy access to participation. Promote active travel for all. |
| Individual Development | Ageing population | Enabling people to live independently through a range of opportunities / interventions. Promotion of activities to engage local people into opportunities and events in their local and surrounding area. |
| | Growing population | Support schools to take up the Active Schools Network Offer. Promotion of opportunities in the right way to the right people. |
| | Lower academic achievement / high absenteeism | Support schools to take up the Active Schools Network Offer. Offer a range of opportunities for individuals to develop their skill set. Engaging local people into volunteering in their local community- through skill development and confidence building. |

| | | |
|--|--|---|
| Social, Economic and Community Development | Aging population Growing population | Promotion of local facilities and how you can utilise them, from green space to facility infrastructure. Developing social capital of local people and communities to support local opportunities. |
| | Growth of Housing | Advocate for greenways and safe transportation links to enable all to undertake active travel. Incorporate active design within new housing development to encourage levels of physical activity. |

Area Priorities:-

The following criteria have been adopted for identifying priorities for investment and other resources:

16. Developing a range of marketing and promotional material to engage the right people in the right way is essential to engage the inactive and motivate those already engaged to remain so.
17. Supporting the development of activities on a local level, to ensure ease of access into a variety of provision to enable people to remain active, will reduce the barriers that those living in rural areas can face.
18. Engaging young people and their families to live active and healthy lifestyles from an early age, supporting them to develop a positive association and potential lifelong engagement by leading a healthy lifestyle.
19. Having a range of opportunities for skill and volunteer development to build the social capital of local people and communities will help bring sustainability on a local / place based approach.
20. Providing physical activity provision and opportunities for those with a long-term health problem or disability may help to reduce the impact that their condition (s) have on their lives.

THE SUB-AREA

Wards: **Linton and Seales**

Population of **10,383** in 2012 (10.8% of District)
Projected population of **14,150** in 2028 (10.8% of total District - an increase of 36.3% from 2014)

The main area of housing development by 2028 (Local Plan Part 1) is likely to be in:

- Drakelow Park, where up to 1,280 units are scheduled to be built

Settlement Hierarchy

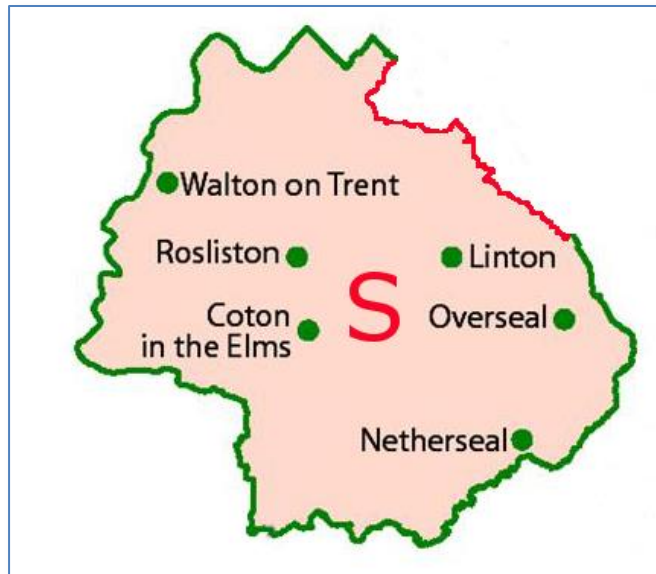
Urban Area: Drakelow Park

Key Service Villages: Linton; Overseal

Local Service Villages: Coton in the Elms; Castle Gresley; Netherseal; Rosliston

Rural Villages:

- Cauldwell (clustered with Rosliston)
- Coton Park
- Drakelow village
- Lullington (clustered with Coton in the Elms)
- Walton on Trent



Dominant Market Segments

Phillip (Mid-life Males) – 1,235 people (11.7%)
Active and sporty professionals aged 46-55 years

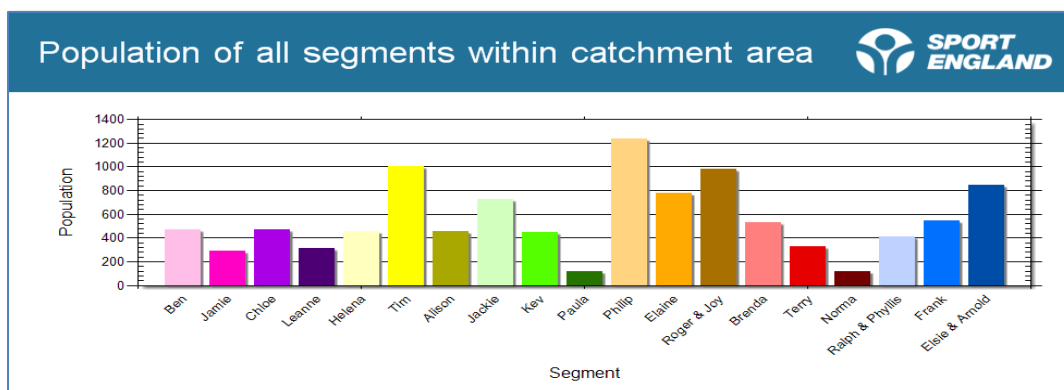
Tim (Settling down Males) – 1,007 people (9.6%)
Active and sporty professionals aged 26-45 years

Roger & Joy (Early retirement couple) 978 people (9.3%)
Free-time couples fairly active for their age group of 56-65 years

Elsie & Arnold (Retirement Home Singles) 847 people (8.0%)
Retired singles or widowers, predominantly female, living in sheltered accommodation aged 66+ years.

RESIDENTS

Sport England’s Market Segmentation Tool captures the profile of the adult population within a 5km radius from the centre the Sub-Area (Postcode DE12 8EX).



It is important to note that the 56+ year old Segments (i.e. from Roger & Joy onwards) currently represent 35.7% of all adults in the Sub-Area. Based on Office of National Statistics Population Projections, this is likely to rise to 38.6% by 2028.

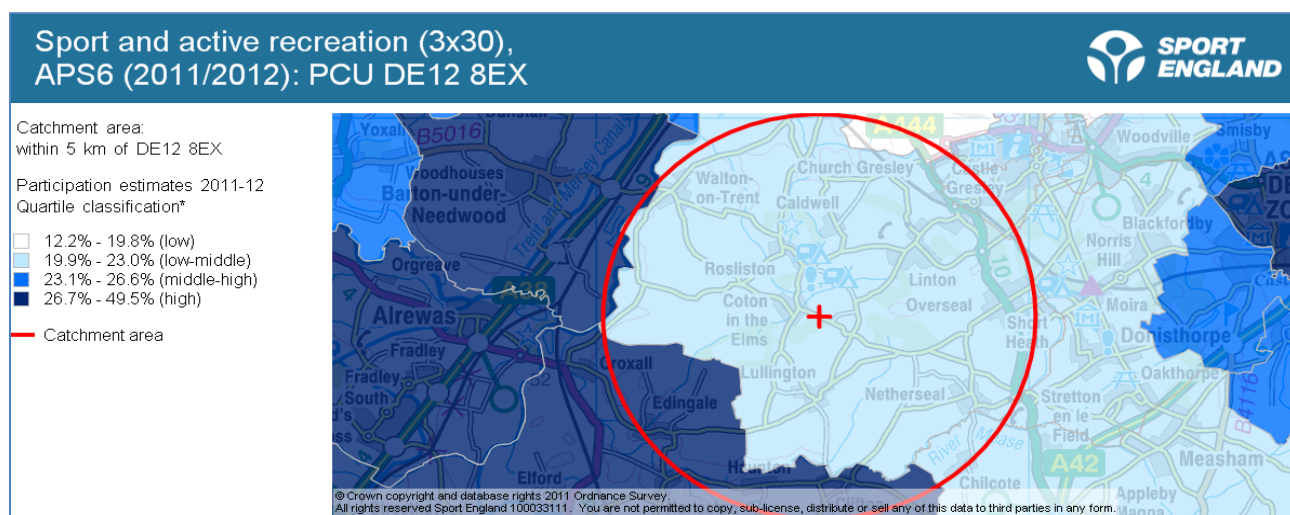
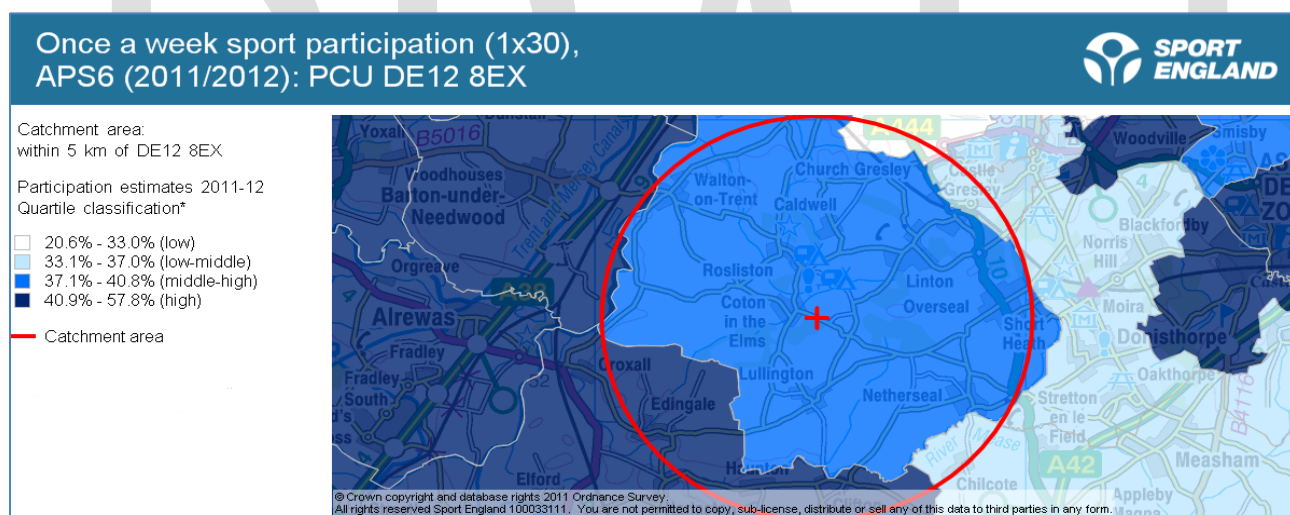
Three of these top 4 segments in the Sub-Area, representing 38.6% of the adult population, are from socio-economic groups ABC1, and are all relatively active for their age groups. Compared to the national and District average, these Market Segments are more likely to: be club members; have volunteered in the last month, and interested in doing more sport – albeit there is a drop off in interest with age. All of these segments are motivated by enjoyment in the activity, and keeping fit. The fourth segment – Elsie & Arnold are drawn from socio-economic groups D and are the least active segment. They are also less likely to volunteer, and only 25% want to do more sport. Their motivations are enjoyment; keeping fit and socialising.

| Activities | Tim | Phillip | Roger & Joy | Elsie & Arnold |
|---------------------|-----|---------|-------------|----------------|
| Cycling | ✓ ↑ | ✓ ↑ | ✓ ↑ | ↑ |
| Keep fit / gym | ✓ ↑ | ✓ ↑ | ✓ ↑ | ✓ ↑ |
| Swimming | ✓ ↑ | ✓ ↑ | ✓ ↑ | ✓ ↑ |
| Football | ✓ | ✓ | | |
| Running / Athletics | ✓ | ✓ | | |
| Golf | | ✓ ↑ | ✓ ↑ | ✓ |
| Bowls | | | | ✓ |
| Tennis | | | | ↑ |
| Club member | 33% | 30% | 15% | 15% |
| Volunteer | 11% | 11% | 7% | 2% |
| Want to do more | 66% | 58% | 44% | 25% |

✓ Top sport likely to participate in ✓ ↑ Top sport likely to participate in, and interested in doing more

PARTICIPATION LEVELS

Adult participation levels for the Sub-Area have been obtained by using Sport England’s interactive Small Area Estimates Tool for a 5km radius from a selected Postcode (DE12 8EX), and indicate the majority of the Sub-Area is **within the Middle - High quartile for 1 x 30 minutes per week sport participation nationally (37.1% - 40.8%), but in the Low – Middle quartile for 3 x 30 minutes per week participation in sport and active recreation (19.9% - 23.0% of the population).**



Area Summary Profile Key Points (DCC Area Summary profiles- Linton, the Seales and part of Newhall and Stanton) Ward and Parish Health Data 2011)

It should be noted that statistics at electoral division can cover a diverse area. So Ward /Parish level data is also being looked at to inform this information- as highlighted.

- All age, all-cause mortality is worse than the Derbyshire and national average and is the 7th worst in the County. (Electoral division)
- Life expectancy at birth for males is significantly worse than the Derbyshire and national average in this area, and is the 5th worst in the County. (Electoral division)
- Limited day to day activities are significantly worse than the Derbyshire and national average. (Electoral division)
- Travel time to GP's is classed as significantly worse than the Derbyshire and national average. (Electoral division)
- Library user numbers are significantly worse in this area than the Derbyshire and national average being the fourth worst in the County. (Electoral division)
- Fuel poverty is significantly worse than the Derbyshire and national average. (Electoral division)
- Significant growth is projected for this area, particularly with a large development in Drakelow.
- The area is within the middle to high quartile in achieving the 1 x 30 mins participation of week of sport, but in the lower to middle quartile for those achieving 3 x 30 mins participation in sport per week.
- Obesity rates at reception are lower than both the national and county average but not significantly so. (Electoral division)
- Those 65 years and over in the Seales Ward have a higher percentage of those with a long-term health problem or disability compared to the district and county. This is replicated in parish data for Lullington, Netherseal, Walton upon Trent, Rosliston, Overseal and Linton.
- Those aged 16-64 years group with bad health by age are slightly higher than the district and county figures in the Linton ward. This is also shown to be the trend for the following parishes in this area: Linton, Drakelow and Coton in the Elms.
- The percentage of the population who provide unpaid career hours of 1-19 hours per week are higher than the district and county averages for both the Linton and Seales Ward. This trend is also true of parish data for Lullington, Netherseal, Coton in the Elms, Linton and Rosliston.

Potential Venues

This strategy will prioritise the utilisation of non- traditional venues and use locally based facilities such as parks and open space, community halls and venues and those identified by local communities which are suitable for the delivery of a range of opportunities.

Rosliston Forestry Centre; Strawberry Lane; Walton CC; Overseal Village Hall, all-purpose pavilion and playing fields; Netherseal Sport and Recreation Ground; Linton Village Hall; Coton Recreation Ground and Village Hall; School sites which are accessible for community use.

Area Action Plan- South Sub Area Profile-(Linton, and the Seales)

| Principle area | Issue | Potential Resolution |
|-------------------------------|--|---|
| Physical and Mental Wellbeing | Low to middle levels of physical activity in the district for 3 x 30 mins per week | Promotion of opportunities in the right way to the right people. Promotion of general offer to keep those engaged in physical activity maintaining or increasing their level of engagement towards the Chief Medical Officer's recommendations of 150 mins per week. |
| | Obesity levels in reception and year 6. Growing population | Support schools to take up the Active Schools Network Offer. Activity opportunities and promotion to young people and their families. |
| | Life expectancy is lower than other areas of the District - particularly for males. | Promotion of opportunities in the right way to the right people. Prioritise appropriate targeted interventions into this area. |
| | Ageing and growing population | Offer opportunities on a local basis to ensure easy access to participation. Promote active travel for all |
| Individual Development | Ageing population Limited day to day activities. High levels of those with a disability or long term health condition aged 65+ | Enabling people to live independently through a range of opportunities / interventions. Promotion of activities to engage local people into opportunities and events in their local and surrounding area. Prioritise targeted interventions into this area. |
| | Growing population | Support schools to take up the Active Schools Network Offer. Promotion of opportunities in the right way to the right people. |

| | | |
|--|---|---|
| Social, Economic and Community Development | Low to middle levels of physical activity of 3 x 30mins | Prioritise targeted interventions into this area. Promotion of how people can become physically active and stay active in their local communities. |
| | Limited day to day activities. High levels of those with a disability or long term health condition aged 65+ | Promotion of activities to engage local people into opportunities and events in their local and surrounding area. |
| | Ageing population Growing population | Promotion of local facilities and how you can utilise them, from green space to facility infrastructure. Developing social capital of local people and communities to support local opportunities. |
| | Growth of Housing | Advocate for greenways and safe transportation links to enable all to undertake active travel. Incorporate active design within new housing development to encourage levels of physical activity. |

Area Priorities:-

The following criteria have been adopted for identifying priorities for investment and other resources:

21. Developing a range of marketing and promotional material to engage the right people in the right way is essential to engage the inactive and motivate those already engaged to remain so.
22. Supporting the development of activities on a local level, to ensure ease of access into a variety of provision to enable people to remain active, will reduce the barriers that those living in rural areas can face.
23. Engaging young people and their families to live active and healthy lifestyles from an early age, supporting them to develop a positive association and potential lifelong engagement by leading a healthy lifestyle.
24. Having a range of opportunities for skill and volunteer development to build the social capital of local people and communities will help bring sustainability on a local / place based approach.
25. Providing physical activity provision and opportunities for those with a long-term health problem or disability may help to reduce the impact that their condition (s) have on their lives.

Appendix 4- Consultation Feedback

Consultation Feedback for Physical Activity, Sport and Recreation Strategy

Central

Opportunities

- Befriending and buddying opportunities and building physical activity into volunteer roles that are in the outdoors but getting people active – such as gardening, environmental surveys of local parks / woodlands that incorporate physical activity and a task.
- Equipment that attracts older children into becoming physically active.
- Smart phone apps that encourage activity.
- Activity offers reflecting the needs of those who are less mobile - e.g. walking football and netball.
- ‘Come and try it’ events that showcase the offer locally in locations where you don’t normally get them - for example pubs.
- Locally based opportunities in community venues.
- Sessions to show people how to use the gym park equipment.
- Focus on entry level opportunities where no previous experience is required e.g. walking groups like ‘Swad Amblers’.
- Peer to peer support opportunities for individuals.

Barriers

- Individuals may lack the confidence to participate in activities and may feel self-conscious about their lack of fitness
- The cost of opportunities puts people off.
- Phraseology is important and avoiding using traditional engagement of ‘sport’.
- Getting to and parking at some venues can be challenging at some open spaces in the urban core.
- Informing people of the progression routes through different levels of activity.
- There can be peaks and troughs in an individual’s engagement - for example continuing engagement from initial motivation i.e. New Year’s resolutions are important. Life changes meaning that people can have transitional relationship with physical activity.
- Shower provision for lunch time activity - is this available at the leisure centres and how can it be promoted?

Consultees’ contributions to the delivery of the strategy

- Developing and promoting volunteer roles that involve physical activity - gardening / dog walking etc.
- Small grant opportunities for social activities that have a physical activity element, as well as tackling isolation.
- Support at ‘come and try it’ events.
- Dissemination of promotional material in non-traditional ways - e.g. community first responders.
- Goseley GAP new activities on offer for the local community e.g. dance.
- Schools network supporting the promotion of local opportunities for local people through their engagement with Parent / teacher Associations and their families.

Rural

Opportunities

- Development of young leader programmes.
- New build near to Elvaston.
- Modernisation of facilities.
- Recreational cricket programmes ‘back to cricket’, ‘family cricket’ and Just Play Cricket’ offer through the Cricket Development Group members.
- Creating a pathway from appropriate school sport opportunities to local clubs / opportunities.
- Maximisation of facilities that are available in rural locations.
- Parish Councils opening their facilities at minimal / no cost for opportunities for local residents to take part in during the day.
- Outdoor and adventurous activities development- Bush Craft / Boot Camps / canoeing.
- Low impact activities such as Walking Football could be utilised to engage inactive or older people to re-engage those who have become inactive. Different locations could be used to attract a wider range of people.
- Innovative opportunities – something different at indoor rural locations - e.g. indoor bowls, new age games type activities.

Barriers

- Lack of volunteers.
- Lack of facilities and open space.
- Resistance from some parish councils to people using their facilities.
- Lack of facilities / knowledge about what facilities are available.
- Communication to local people about what is available, who collates it and how it is disseminated. Communication was mentioned several times in this group.
- Leases on grounds / venues can be stringent - e.g. prohibition / exclusion of activities other than one stipulated through lease agreements - e.g. cricket at Elvaston.

Consultees’ contributions to the delivery of the strategy

- Support from consultees to generate ‘Just Play’ type activities at different clubs.
- Local football club community trusts to support the inactive agenda.
- Club to school links to encourage ongoing participation from school into clubs / pathways where appropriate.
- Offer of use of facilities from Parish Councils at no charge or low cost during the day to offer opportunities on a local level for local people.
- Schools network supporting the promotion of local opportunities for local people through their engagement with Parent / Teacher Associations and their families.
- Clubs from the cricket development group welcomed the opportunity to comment and could see the opportunity to attract more people through cricket into recreational opportunities. Working in closer collaboration could be mutually beneficial.

Overview Group

Are there any target groups / locations / partners to add?

- Need to get the message out to new audience.
- Potential for dance projects to engage young girls.
- National Trust, Forestry Commission, Severn Trent Water.
- Making use of the 'Great Outdoors'.
- New housing estates - opportunities to promote / provide new facilities.
- New swimming facilities needed- County Sports Partnership on border with Derby City.
- Housing developers need to ensure provision is built into new settlements.
- Derby City Council needs to be engaged at all levels especially due to new housing growth in both areas.

Opportunities

- Jogging tracks.
- Promotion of new and less traditional opportunities to engage in physical activity.
- Embrace technology and social media.
- Groups need to have opportunities to take part during the day.
- Assistance with grant writing and signposting people to those who can help.
- Supporting the development of a disability network and utilising events such as Special Olympics Derbyshire as a way to engage disabled participants into activities.

Barriers

- Lack of confidence.
- Public transport often poor.
- Older age groups not provided for under social care.
- Peer pressure if you want to challenge the status quo, marking yourself out as different.
- Affordability / lack of finance to participate.
- Adult education / social service age restrictions.
- Funding often time bound.
- Embarrassment and low self-esteem.
- Licenses revoked due to health issues.
- Mental health is the 'hidden' illness which can present a barrier when in certain situations / circumstances.
- Carers need respite or alternative provision.
- Low aspirations.

Consultees' contributions to the delivery of the strategy

- Use of outdoor gyms with personal trainers using parks and outdoor spaces.
- Talent spotting - identifying new and up and coming talent in clubs.
- Change from within - identify community group champions to help promote change to peers.
- Opportunities for careers or support workers to participate in activities when clients are taking part
- Co-ordination of programmes or projects to target funding opportunities.
- Engaging with local businesses - workplace exercises, corporate gym memberships, promoting and capturing good examples.
- Training for providers, especially for specialist support or needs (e.g. mental health).

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| REPORT TO: | HOUSING AND COMMUNITY SERVICES COMMITTEE | AGENDA ITEM: 10 |
| DATE OF MEETING: | 14th JUNE 2017 | CATEGORY: DELEGATED |
| REPORT FROM: | DIRECTOR OF COMMUNITY AND PLANNING SERVICES / DIRECTOR OF HOUSING AND ENVIRONMENTAL SERVICES | OPEN |
| MEMBERS' CONTACT POINT: | STUART BATCHELOR (EXT. 5820) / DAVID HUCKER (EXT.5775) | DOC: |
| SUBJECT: | COMMITTEE WORK PROGRAMME | REF: |
| WARD(S) AFFECTED: | ALL | TERMS OF REFERENCE: G |

1.0 Recommendations

1.1 That the Committee considers and approves the updated work programme.

2.0 Purpose of Report

2.1 The Committee is asked to consider the updated work programme.

3.0 Detail

3.1 Attached at Annexe 'A' is an updated work programme document. The Committee is asked to consider and review the content of this document.

4.0 Financial Implications

4.1 None arising directly from this report.

5.0 Background Papers

5.1 Work Programme.

Housing and Community Services Committee – 14th June 2017 Work Programme

| Work Programme Area | Date of Committee meetings | Contact Officer (Contact details) |
|---|--------------------------------|--|
| Reports Previously Considered By Last 3 Committees | | |
| Derbyshire Healthy Workplaces Programme | 24 th November 2016 | Vicky Smyth Health Partnership manager (01283) 595776 |
| School Sport Partnership Review | 24 th November 2016 | Ian Gee School Sport Manager |
| Performance Reports | 24 th November 2016 | Keith Bull Communications Team (01283) 228705 |
| Rosliston Forestry Centre – Future Strategy | 24 th November 2016 | Malcolm Roseburgh Cultural Services Manager (01283) 595774 |
| Igniting the Legacy Report | 24 th November 2016 | Hannah Peate Sport and Health Partnership Manager (01283) 595973 |
| Volunteering Policy | 24 th November 2016 | Chris Smith Communities Manager (01283) 595924 |

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| Corporate Enforcement Policy | 24 th November 2016 | Matt Holford Environmental Health Manager (01283) 595856 |
| Housemark Core Benchmarking Report 2015/16 | 2 nd February 2017 | Martin Guest Performance & Policy Manager (01283) 595940 |
| Housing Revenue Account Budget, Financial Plan and Rent Increase 2017/18 | 2 nd February 2017 | Kevin Stackhouse Director of Finance and Corporate Services (01283 595811) |
| Derbyshire Safe Place and Breastfeeding Welcome Here Award Sign Up | 2 nd February 2017 | Vicky Smyth Health Partnership Manager (01283) 595776 |
| Rosliston Forestry Centre – Vision Statement 2016-26 | 2 nd February 2017 | Louise Glover Rosliston Project Officer (01283) 595887 |
| Gresley Old Hall Community Hub | 2 nd February 2017 | Stuart Batchelor Director of Community and Planning (01283) 595820 |
| Corporate Plan Performance Report | 20 th April 2017 | Keith Bull Communications Manager (01283) 228705 |
| Active Nation Annual Report | 20 th April 2017 | Malcolm Roseburgh Cultural Services Manager (01283) 595774 |
| Housing White Paper Consultation | 20 th April 2017 | Martin Guest Performance and Policy Manager |

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| | | (01283) 595940 |
| Rosliston Astronomy Group – Observatory | 20 th April 2017 | Louise Glover Project Officer – Rosliston Forestry Centre (01283) 595887 |
| Rosliston Forestry Centre – Management Options Appraisal | 20 th April 2017 | Louise Glover Project Officer – Rosliston Forestry Centre (01283) 595887 |
| Corporate Anti-Social Behaviour Policy | 20 th April 2017 | Chris Smith Communities Manager (01283) 595924 |
| Safer South Derbyshire Partnership – Community Safety Partnership Plan 2017-20 | 20 th April 2017 | Chris Smith Communities Manager (01283) 595924 |
| Housing Safety Policy 2017 | 20 th April 2017 | Gary Clarkson Housing Improvement Manager (01283 595889) |
| Delivering a First Class Repairs Service | 20 th April 2017 | David Hucker Director of Housing and Environmental Services (01283) 595775 |
| Provisional Programme of Reports To Be Considered by Committee | | |
| Corporate Plan 2016-21: Performance Report (1 Jan- 31 Mar 2017) | 14 th June 2017 | Keith Bull Communications Manager (01283) 228705 |

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|---|--------------------------------|--|
| Service Plan | 14 th June 2017 | Keith Bull Communications Manager (01283) 228705 |
| Physical Activity, Sport and Recreation Strategy Adoption | 14 th June 2017 | Hannah Peate Sport and Health Partnership Manager (01283) 595973 |
| Swadlincote Woodlands Management Plan | 24 th August 2017 | Zoe Sewter Open Space and Facility Development Manager (01283) 5955753 |
| Review of Disabled Facilities Grant Policy | 24 th August 2017 | Chris Holloway Housing Operations Manager (01283) 595957 |
| Direct Lets 2016/17 | 24 th August 2017 | Chris Holloway Housing Operations Manager (01283) 595957 |
| Housing Policy Post General Election | 24 th August 2017 | Martin Guest Performance and Policy Manager (01283) 595940 |
| Review of Leaseholder Policy | 5 th October 2017 | Martin Guest Performance and Policy Manager (01283) 595940 |
| Rosliston Forestry Centre – Management Contract | 23 rd November 2017 | Louise Glover Project Officer – Rosliston Forestry Centre (01283) 595887 |
| Open Space, Sports and Community Facility Strategy Update | 23 rd November 2017 | Zoe Sewter Open Space and Facility Development Manager (01283) 5955753 |

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| Supported Housing Review (Update) | 23 rd November 2017 | Chris Holloway Housing Operations Manager (01283) 595957 |
| Acquisitions Plan | 23 rd November 2017 | Eileen Jackson Housing Strategy Manager |
| Homeless Strategy (2018-2023) | 1 st February 2018 | Chris Holloway Housing Operations Manager (01283) 595957 |
| Allocations Policy and Choice-Based Lettings | 1 st February 2018 | Chris Holloway Housing Operations Manager (01283) 595957 |
| Tenancy Policy | 8 th March 2018 | Martin Guest Performance and Policy Manager (01283) 595940 |
| Homelessness Service Review – update | 8 th March 2018 | Chris Holloway Housing Operations Manager (01283) 595957 |
| South Derbyshire Playing Pitch Strategy | 26 th April 2018 | Zoe Sewter Open Space and Facility Development Manager (01283) 5955753 |
| Safer South Derbyshire Partnership – Community Safety Partnership Plan 2018-21 | 26 th April 2018 | Chris Smith Communities Manager (01283) 595924 |