



South
Derbyshire
District Council



Service Plan 2018/2019

Chief Executive's Directorate

South Derbyshire Changing for the better

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All information presented in this Service Plan was correct at the time of publication.

Introduction

The Corporate Plan 2016-2021 forms an important part of planning for the future and leads our performance management. As well as enabling effective monitoring, it links strategic priorities and objectives directly to the activities of service areas.

As part of this, Service Plans are created for our three directorates - Corporate Resources, Service Delivery and the Chief Executive's.

Covering the 2018-2019 financial year, the Service Plans (updated annually) align current delivery arrangements with changing patterns of demand, making the most effective use of available and future resources.

Key aims

All priorities and activities undertaken by the Chief Executive's Directorate complement our collective vision of making 'South Derbyshire a better place to live, work and visit'.

We will:

- positively contribute towards Council policies and procedures
- deliver continuous improvements in performance
- ensure compliance with relevant legislation
- maintain a strong customer focus
- ensure a widespread understanding of core values, key aims and performance measures and encourage participation in their development
- communicate clearly, effectively and decisively
- ensure that data quality principles are applied
- encourage a positive health and safety culture

All of these contribute to the main themes running through the Corporate Plan of People, Place, Progress and Outcomes.

The importance of service planning

Delivery of public services occurs in an increasingly dynamic environment, with high community expectations, Government priorities and technological advances.

While the budgetary setting is constrained, there are ever increasing pressures and demands to do more with less.

In this context, it is essential that services are well planned, with the capability to evolve in order to meet community needs.

This allows us to identify requirements and associated enabling services such as technology, workforce, funding, capital infrastructure and information management.

Performance Management Framework

The Performance Management Framework sets out what needs to be achieved, what is measured and managed and what progress we are making.

Our resources must be aligned, focusing effort in the right places and delivering maximum value for people, partners and businesses.

We must proactively identify and manage any risks that might affect delivery, regularly reviewing performance and taking action where required to stay on target and inform decision making.

The Performance Management Framework consists of three levels. The Corporate Plan sits at the top and sets out how we make South Derbyshire a better place to live, work and visit.

Objectives and measures to deliver against the key aims of the Corporate Plan are defined in Service Plans and shape the objectives of all employees.

Everyone, from Elected Members to Officers to Managers, has a responsibility for delivery of the Corporate Plan.

Scene setting

Overview of the Directorate

The Chief Executive's Directorate plays a key role in meeting our strategic objectives for supporting People, Place, Progress and successful Outcomes.

The department is made up of seven service areas:

- Legal Services
- Democratic Services
- Elections
- Licensing
- Economic Development
- Communications
- Human Resources

The Directorate provides a wide range of services to internal and external customers, including Elected Members, officers, the electorate, businesses, partners, Central Government, all levels of Local Government and the general public.

Below is a breakdown of statutory and non-statutory duties undertaken by each service area:

Functions of the Monitoring Officer

The Legal and Democratic Services Manager is also appointed to carry out the statutory role of Monitoring Officer in accordance with the Local Government and Housing Act 1989 and Local Government Act 2000.

The Monitoring Officer's responsibilities include:

- Maintaining the Constitution
- Ensuring lawfulness and fair decision making and specifically the Council, its Officers and Elected Members maintain the highest standards of conduct at all times
- Maintaining the Registers of Disclosable Pecuniary Interests for Elected Members
- Receiving/determining Elected Member Code of Conduct complaints
- Proper Officer for access to information
- Providing advice and assistance on matters such as illegality, maladministration, Elected Member conduct, registers of interest, declarations of interest at meetings and the Constitution
- Corporate governance

Legal Services

Work is undertaken in relation to a broad range of Council functions. The demands placed upon the section require officers to demonstrate a broad base of legal knowledge and a considerable degree of flexibility in their work.

Contentious work:

- Civil litigation
- Criminal litigation
- Enforcement
- Tribunals and inquiries

Non-contentious work:

- Conveyancing
- Contracts
- Miscellaneous agreements

Legal advice:

- Probity
- Compliance
- Powers and duties
- Statutory powers
- Procedure and decisions
- Civil and criminal litigation

Democratic Services

Democratic Services is responsible for the management and administration of the Council's modernised committee process, delivering an effective and impartial decision-making mechanism for the Council, its Elected Members, officers and the public.

The structure consists of:

- Three policy committees (Finance and Management, Housing and Community Services, Environmental and Development Services)
- Two regulatory committees (Planning and Licensing and Appeals)
- Overview and Scrutiny Committee
- Standards Committee
- Audit Sub-Committee

There is also responsibility for the following:

- Preparation and despatch of reports, agendas and minutes for the Council and its various committees, sub-committees, working panels and other ad hoc meetings
- Arrangement of all Council and committee meetings, including the preparation of the annual cycle of meetings
- The provision of advice to ensure compliance with the Council's Constitution and the law and procedure of meetings
- Administering the Elected Members' Allowances Scheme
- Ensuring access to information of agendas and minutes on the Council's website

Elections

Areas of responsibility include the following:

- Maintain and update the Register of Electors on a rolling basis
- Administer Parish, District, County, Parliamentary, European elections and Referenda
- Carrying out a canvass of the District and compiling, publishing and maintaining a Register of Electors on December 1 each year
- Enabling the register to be updated on a continual basis
- Promoting Individual Electoral Registration (IER) in order to maximise registration
- Registering special category electors
- Processing and determining applications for absent voters

Licensing

The Licensing section is responsible for the administration, compliance and enforcement of the following areas of legislation:

- Licensing Act 2003
- Gambling Act 2005
- Private hire licensing
- Pet shops
- Animal boarding establishments
- Dog breeding
- Zoos
- Dangerous wild animals
- Riding establishments
- Street trading
- Sex establishments
- Tattooists, electrolysis, acupuncture, semi-permanent skin colouring, body piercing
- Scrap metal dealers
- House-to-house and street collections

Economic Development

(All non-statutory duties)

The Economic Development service leads on the implementation of the Economic Development Strategy for South Derbyshire. The strategy's ambitions for 2016-2021 are as follows:

BUSINESS: Business support, access to finance and innovation

1. To attract new **inward investment**, plus reinvestment by existing businesses
2. To provide **business support**, advice and signposting (including financial, exporting, innovation and other assistance)
3. To promote the development of the area's **key sectors**, such as manufacturing and tourism

SKILLS: Recruitment, employment and skills

4. To work with businesses to meet their **workforce needs**, raising skill levels and productivity
5. To address **employability** barriers, such as work-readiness, and the accessibility of work and training
6. To equip young people with the skills and resources to realise their potential, promoting entrepreneurship and matching their **aspirations** with knowledge of the local economy

INFRASTRUCTURE: Infrastructure for economic growth

7. To provide a range of **employment sites** and premises, and pursue associated infrastructure improvements
8. To seek improvements to access and **connectivity** - both transport links, sustainable travel modes and services, and superfast broadband and mobile telephone coverage
9. To support vibrant **town centres** as commercial, community and service centres

The Economic Development service is responsible for:

- Working in partnership with local, sub-regional and regional agencies and partnerships to develop the local economy and the workforce.
- Promoting inward investment - attracting business and employment to the District through the marketing of the area and available sites and premises, together with the provision of assistance to potential UK and overseas investors.
- Supporting business development - providing advice and support to new and existing businesses directly and through the development of structures and support networks. This includes delivery of the South Derbyshire Business Advice Service.
- Developing and securing funding for projects, which contribute to the economic development of the area.

- Ensuring that the skills of the area's workforce meet the needs of local businesses.
- Promoting and developing tourism - attracting visitors from the UK and overseas to South Derbyshire and The National Forest through marketing, promotion and the development of the tourism 'product' (attractions, accommodation, activities etc).
- Providing information to visitors and local residents about events, attractions and accommodation through the operation of the Swadlincote Tourist Information Centre
- Supporting the continued revival of the town centres through marketing, development, events and festivals. This includes contributing to the Swadlincote Town Centre Vision and Strategy.
- Monitoring trends in the local economy and undertaking research to support the development of projects and proposals.
- The service also supports the South Derbyshire Partnership, in particular the Board and Sustainable Development Theme Group.

Communications

The work of the Communications team is central to keeping residents, customers, employees, stakeholders and other parties informed. As per our Communications Strategy 2016-2021, our priorities are as follows:

- Effectively engage residents and encourage two-way conversation
- Uphold and strengthen the Council's excellent reputation
- Utilise a digital approach to reach a wider audience
- Promote opportunities for partnership working
- Develop and maintain trust and raise customer satisfaction
- Help us achieve our organisational objectives and vision against the Corporate Plan
- Work across multi channels appropriate to different stakeholders
- Ensure people understand what we do
- Demonstrate the success of our work
- Raise awareness of how the Council continues to deliver value for money

News about our initiatives, campaigns and services reaches the public in a variety of ways. The Communications Team plays a key part in making sure that correct, up to date and relevant information is available. This is done using a range of channels to make information accessible, engaging and interesting to different audiences.

Examples include:

- social media (including Twitter, Facebook, YouTube)
- Website
- media releases/queries, broadcast interviews, journalist briefings and photocalls

- carefully planned consultation exercises with residents, businesses, staff and community groups
- annual reports and promotional materials
- brand management - making sure that Council services and property are clearly designed in the corporate style
- Better online (the intranet)
- Internal communications including staff newsletter, focus groups and briefings

The Communications Team supports all services to develop communications plans for specific issues and to provide service information and literature in plain, clear language. Other areas of responsibility include:

- Achievement of actions contained within the Council's Communications, Social Media and Consultation strategies
- Production of quarterly performance information for all Council Services. Host quarterly Performance Board meetings with unit managers
- Continuously review, co-ordinate and produce the Corporate Plan, Service Plans and Performance Management Framework in line with the timetable set
- Co-ordinate the Corporate Equalities and Safeguarding Group and ensure services are accessible to all
- Run media and social media training for Officers and Elected Members

Human Resources

The Human Resources team provides professional advice and support for the effective management, deployment, control and continuous improvement of the workforce and services. It is responsible for:

Organisational strategy and development

To promote workforce planning and ensure the Council has a suitably skilled workforce now and in the future, supporting organisational change and improvement and identifying opportunities to work with partners to build capacity for the provision of services.

Learning, training and development

To increase the skills and capacity within the workforce through promoting learning opportunities, providing effective employee development programmes and working towards competencies and qualifications that are relevant to job roles and individual needs.

To work with any trade union learning representatives and other partners to maximise resources and develop alternative methods to address training needs.

Health and safety

To provide advice, support and training to ensure the Council maintains effective management arrangements in relation to health and safety. This involves ensuring compliance with legislation and statute and actively promoting safe working practices within the Council and by any third party undertaking work on our behalf.

Pay and rewards

The development and maintenance of a fair, competitive and affordable pay and benefits structure that promotes the effective recruitment and retention of staff and is free from any inequality.

Recruitment and selection

The continuous improvement of recruitment and selection practices to promote the Council as an employer of choice locally and nationally and ensuring equality of opportunity for existing and potential employees.

Employee relations

Working in partnership with employees and their representatives through effective consultation mechanisms and procedures to promote a positive employee relations culture.

Employment

Establishing fair and transparent employment practices to ensure the Council remains compliant with legislation and statute and is seen to promote best employment practice. This includes the development of options to ensure that employees can achieve an appropriate work/life balance.

Human Resources advice and guidance

Supporting managers, Elected Members and partners through the provision of advice on key employment policies and changes in legislation/best practice. We also offer support on matters of discipline, capability, grievance, attendance, employee welfare and any other employment related matter.

Human Resources administration

To provide accurate and complete employment documentation and ensure that appropriate controls are in place to support the effective management of the Council's establishment.

Workforce

As of April 1, 2018, 22 employees work across the Chief Executive's Directorate. Of these, 10 are based in Legal and Democratic Services, three in Economic Development, three in Communications and five in Human Resources. The other is the Chief Executive.

In terms of workforce development, an annual training and development plan is produced after Performance Development Reviews are held. Some homeworking opportunities are provided and flexible working is considered crucial to motivate and engage high performing staff.

Budgets

Details of the budgets for the Chief Executive's Directorate for 2018/19 are outlined below:

Revenue budget 2018/19

Service Area	Revenue budget 2018/19
Legal and Democratic Services	£723,338
Economic Development	£245,686
Communications	£149,658
HR (including Health and Safety)	£250,332
Procurement	£15,207
Total	£1,384,221

Performance

The table below, known as the Performance Board, details our key projects for the year. These are broken into quarters where possible to help us monitor and manage our performance.

All actions are essential if the Council is going to achieve its ambitions and aspirations. These are complemented by a set of performance measures which will help us to gauge whether we are meeting outcomes and providing excellent services.

In some instances, proxy measures will be used. These are outside of the Council's control but provide an indication of the overall health of the District.

All projects and measures for the Chief Executive's Directorate are listed below under the themes of People, Place, Progress and Outcomes. Projects and measures with a reference number (e.g. PR5.3 as on page 14) before them are classed as strategic.

People measures

Aim	Project	Outcomes
Develop the workforce of South Derbyshire to support growth	Maintain unemployment below UK average	Unemployment rate (proxy)

People projects

Aim	Project	Outcomes
Using existing tools and powers to take appropriate enforcement action	Improve standard of vehicles within South Derbyshire through initiatives	Undertake 3 x multi-agency private hire initiatives and one private hire operator initiative
Using existing tools and powers to take appropriate enforcement action	Identify unlicensed premises/operators within the District	Identify any unlicensed premises/operators through various channels and take steps to ensure they are licensed
Using existing tools and powers to take appropriate enforcement action	Ensure compliance with licences	Undertake inspections of private hire operators, scrap metal and animal licences
Using existing tools and powers to take appropriate enforcement action	Quarterly report on enforcement activity to Overview and Scrutiny Committee	Provide enforcement activity information for production of report

Progress measures

Aim	Project	Outcomes
Work to maximise the employment, training and leisure uses of The National Forest by residents and increase the visitor spend of tourists.	Operate Swadlincote Tourist Information Centre, together with associated business, event and destination marketing activity.	<p>Q1 Number of enquiries: Well Dressing Guide.</p> <p>Q2 Number of enquiries; Publish What's On; Accommodation Guide on Council website.</p> <p>Q3 Number of enquiries; Publish What's On.</p> <p>Q4 Number of enquiries; Publish What's On; Food and Drink Guide.</p>
Provide business support and promote innovation and access to finance, including in rural areas	PR5.3 Guidance offered to businesses or people thinking of starting a business (through the South Derbyshire Business Advice Service)	<p>Quarter 1 40</p> <p>Quarter 2 30</p> <p>Quarter 3 30</p> <p>Quarter 4 40</p>

Progress projects

Aim	Project	Outcomes
Work to attract further inward investment	Showcase developments and investor opportunities in South Derbyshire.	Publish two editions of vacant commercial property bulletin and market vacancies per year on social media. Promote town centre opportunities.
Unlock development potential and ensure the continuing growth of vibrant town centres.	Support organisations staging town centre events, working with partners such as Swadlincote Town Team.	<p>Q1 Swadlincote Wedding Fair, Festival of Transport (funding only).</p> <p>Q2 Ay Up Me Duck Day; Hello Heritage/Heritage Open Days.</p> <p>Q3 Christmas/Small Business Saturday.</p> <p>Q4 Pancake Races.</p>
Unlock development potential and ensure the continuing growth of vibrant town centres.	Engage the public and businesses in celebrating local history and maintaining an attractive environment.	Implement the Heritage Lectern Project. Work with businesses and the local community to tidy-up the public realm.

<p>Unlock development potential and ensure the continuing growth of vibrant town centres.</p>	<p>PR2.1 Undertake a five-year progress review of Swadlincote Town Centre Vision and Strategy.</p>	<p>Q1 Undertake review of actions/achievements. Q2 Consult with stakeholders. Q3 Update E&DS Committee on current position. Q4 Implement committee decisions.</p>
<p>Unlock development potential and ensure the continuing growth of vibrant town centres.</p>	<p>PR2.3 Pursue the development of transport solutions for a West Link (Swadlincote, Newhall, Ashby, Melbourne, East Midlands Airport) in collaboration with East Midlands Enterprise Gateway.</p>	<p>Q1 N/A. Q2 Seek approval for involvement and potential investment from Elected Members and set project milestones accordingly.</p>
<p>Work to maximise the employment, training and leisure uses of The National Forest by residents and increase the visitor spend of tourists</p>	<p>PR3.1 Promote entrepreneurial opportunities to improve employability skills and raise awareness of self-employment.</p>	<p>Q1 Increase participation in Love Your Local Market Enterprise Fortnight. Q2 Develop a Heritage Trail App with college students. Q3 Deliver Thinking of Starting a Business workshops. Q4 Develop and implement a workshop for educational institutions to explore setting up a tourism business/activity as part of Tourism Week.</p>
<p>Work to maximise the employment, training and leisure uses of The National Forest by residents and increase the visitor spend of tourists.</p>	<p>Enhance the online promotion of public events.</p>	<p>Evaluate options and pursue chosen solution.</p>
<p>Work to maximise the employment, training and leisure uses of The National Forest by residents and increase the visitor spend of tourists.</p>	<p>Explore the feasibility of a Business Improvement District.</p>	<p>Seek approval for involvement and support the project Steering Group accordingly.</p>
<p>Provide support to businesses and the not for profit sector and promote innovation and access to finance.</p>	<p>Promote business development, including links with Toyota City.</p>	<p>Q1 Marketing workshop; Meet the Buyer (Construction) event. Exporting event with Toyota Manufacturing UK.</p>

		<p>Q2 Toyota City Trade Fair. Toyota City visit to UK.</p> <p>Q3 Business Awards. Toyota City visit to UK.</p> <p>Q4 Tourism and Rural Business Advice Fair.</p>
Provide support to businesses and the not for profit sector and promote innovation and access to finance, including in rural areas.	Review and enhance data resources, including Tractivity company database.	Improve the quality and quantity of data, ensuring GDPR compliance.
Work with partners to address shared challenges.	Support the South Derbyshire Partnership, including Board, SCG and SDG, plus associated initiatives.	Facilitate the operation of the Partnership, including reviewing the budget and updating the constitution.
Bring together employers, educational institutions and training providers in pursuit of a workforce that will meet future needs.	Increase employer engagement with educational institutions to improve employability skills and raise aspirations, working with the Skills and Employment Group.	<p>Q1 Encourage businesses to participate in mock interviews.</p> <p>Q2 Explore a mentoring pilot.</p> <p>Q3 Explore tools to promote work placement opportunities.</p> <p>Q4 Devise a programme of activities for 2019/20.</p>
Bring together employers, educational institutions and training providers in pursuit of a workforce that will meet future needs.	Bridge the skills gap by improving knowledge of the local economy, aligning aspirations and raising awareness of opportunities, careers and independent advice.	<p>Q1 Deliver Jobs and Skills Fair.</p> <p>Q2 Develop a local labour market guide.</p> <p>Q3 Explore an online solution to promote careers.</p> <p>Q4 Promote National Careers Week.</p>

Outcomes measures

Aim	Measure	Outcomes
Maintain a skilled workforce	Ensure ongoing training and development for individuals and groups of employees where applicable.	<p>04.1 95% of all employees to complete mandatory training</p> <p>04.2 95% of employees to have an annual performance appraisal</p>

Maintain a skilled workforce	04.1 The average working days lost per employee.	Q2 To complete analysis of 2017/18 outturn and recommend actions to improve attendance Q4 Less than eight days per year (two days per quarter). To be broken down into short and long term sickness absence.
Maintain a skilled workforce	Raise awareness of the internal rolling news channel and promote success stories on Better online	Attract more than 1,250 hits per month
Maintain customer focus	Provide functionality for greater transactions and interactions online.	Maintain accurate information on the Council's website with new content edited and published within two working days. Online forms to be created within agreed timeframes.
Maintain customer focus	Response to media and social media enquiries to provide insight and better inform PR activity.	Approved response given to all media enquiries within two working days. Social media requests to be dealt with in one working day (unless otherwise stated to customer).
Maintain customer focus	Enhance the Council's reputation and sell its vision	Minimum of 10 press releases delivered per month
Maintain customer focus	Build brand identity and recognition	Standard design requests, such as changes to existing templates, will be completed in 10 working days. Non-standard requests, such as completely new projects, will be finalised in 20 working days.

Outcomes projects

Aim	Project	Outcomes
To encourage people to register to vote	Highlight the importance of registering to vote	Publication of revised register
Promote and enable active democracy	Organise a canvass to produce revised register of electors in December 2018.	Electors are registered in accordance with their franchise and the new register is published by the deadline.

Promote and enable active democracy	Organise and deliver by-elections.	Ensure any by-elections are conducted in accordance with the law.
Promote and enable active democracy	Encourage active involvement in local democracy.	Raise awareness of educational visits/work experience placements to the Civic Offices.
Promote and enable active democracy	Encourage active involvement in local democracy.	Visits out to educational establishments as part of Local Democracy Week.
Maintain proper corporate governance	02.1 Compile and publish an Annual Governance Statement in accordance with statutory requirements.	An unqualified Opinion in the Annual Audit Letter.
Maintain proper Corporate Governance	Maintain a proper Risk Management Framework.	Strategic and Service Risk Registers reviewed, updated and reported to policy committee on a quarterly basis.
Maintain proper Corporate Governance	Audit of Risk Management Framework	Work with internal audit to ensure the framework preserves the Council's assets and enhances safety and productivity for residents, service users and employees.
Maintain proper Corporate Governance	Develop and implement Regarding Procedure	Ensure all posts are evaluated and graded in accordance with the Council's pay structure.
Maintain proper Corporate Governance	Ensure the Corporate Plan continues to evolve.	Review, co-ordinate and produce the Corporate Plan in line with the timetable set. Production of quarterly performance information for all Council services.
Maintain customer focus	Develop the use of technology to increase electronic communication channels for customers.	Q3 Roll out of new e-recruitment solution in partnership with Derbyshire County Council. Q3 Move on to MyView dashboard and develop the use of the Expenses' Module Q4 Provide new Display Screen Equipment (DSE) on-line training and monitoring solution for all DSE users
Maintain customer focus	Provide greater options and flexibility for residents to	Q1. Update data privacy notice and online forms to ensure

	transact and interact with the Council online	<p>website and other channels are GDPR compliant.</p> <p>Q2. Wide ranging review of all content and structure.</p> <p>Q3. Wide ranging review of all content and structure.</p> <p>Q4. Outline action plan for 2019/20.</p>
Maintain customer focus.	Develop a Social Media Strategy and increase use of video to provide easy and innovative options for residents to engage with the Council.	<p>Q1 Finalise strategy, evidence base and action plan.</p> <p>Q2 Adopt strategy following approval at Full Council meeting.</p> <p>Q3 Delivery of action plan. Explore ad campaigns and video content.</p> <p>Q4 Delivery of action plan. Update to reflect latest trends and best practice.</p>
Maintain customer focus	Build brand identity and recognition	<p>Undertake an audit of Council branding to coincide with new website domain. Devise action plan based on findings.</p>
Maintain customer focus	Deliver the Equalities and Safeguarding Action Plan to demonstrate its principles are embedded in service delivery.	<p>Q1 Deliver a campaign around Mental Health Awareness Week.</p> <p>Q2 Devise action plan for Gender Pay Gap and Workforce Profile</p> <p>Q3 Ascertain levels of aspiration (for RISE project) via consultation with secondary school pupils in South Derbyshire.</p> <p>Q4 Create Equalities and Safeguarding annual report and agree action plan</p>
Maintain customer focus and a skilled workforce	Deliver the Council's Communication, Internal Communications and Consultation Strategies.	<p>Achievement of actions. Produce SDDC annual report for 2017/18 and gain all relevant approvals by August 31, 2018. Create new look communications dashboard to capture analytics.</p>

Maintain a skilled workforce	O4.2 Use the decision-making methodology identified by the Local Government Association review.	<p>Q1: Report approved by the Council on proposed changes to the current staffing structure.</p> <p>Q2: Full consultation completed with staff and trade unions.</p> <p>Q3: Revised structure in place and employment issues resolved.</p> <p>Q4: Commence Local Government Association Peer Review.</p>
Maintain a skilled workforce	To commence a review of terms and conditions employment	<p>Q2 To identify and commence discussions with Trade Unions on changes to current terms and conditions</p> <p>Q4 To have agreement on revised terms and conditions of employment and implement across the workforce.</p>
Maintain a skilled workforce	Deliver the Council's Health and Safety Action Plan to maintain an effective H&S management framework	<p>Q3 Attainment of RoSPA accreditation</p> <p>Q4 Achievement of action plan</p>
Maintain a skilled workforce	To review and implement a corporate approach for reducing risk to staff and Elected Members who visit premises and/or lone working	<p>Q2 Potentially Violent Persons Policy adopted</p> <p>Q2 Lone working solution implemented and training provided to staff and Elected Members (SoloProtect)</p> <p>Q3 Corporate warning marker system in place</p>
Maintain a skilled workforce	<p>To complete a review of annual PDR process</p> <p>To complete a review of the mandatory training programme</p> <p>To develop and provide Customer Care Training</p>	<p>Agreed revisions to PDR process to be implemented</p> <p>Revised programme in place</p> <p>Increased awareness of effective customer service and consistency of service provided to customers</p>
Maintain a skilled workforce	Disclosure and barring	To move all checks for employment onto the on-line self-service system.

Maintain a skilled workforce

Deliver phase II of Better
online (the Intranet)

Q1 Finalise Action Plan.

Q2 Submit business case and
undertake wide ranging review
of documents.

Q3 Restructure Intranet and
modernise design

Q4 Increase volume of online
forms and introduce room
booking system

Partnerships

Our significant partnerships are outlined below:

Partnership	Main purpose
Derbyshire Constabulary	Joint working for promotion of licensing objectives
Derbyshire Trading Standards	Joint working for promotion of licensing objectives
Derbyshire Licensing Group	Support, advice and guidance and sharing of best practice
South Derbyshire Partnership	Partnership of public, private and voluntary/community sector organisations focusing on health and wellbeing, safer communities and sustainable development.
National Forest and Beyond Partnership	Forest-wide partnership aiming to develop the destination and increase visitor spend.
Derbyshire Economic Partnership	County-wide partnership to promote economic development.
D2N2 Local Enterprise Partnership	Derby, Derbyshire, Nottingham and Nottinghamshire partnership to promote economic development.
Sharpe's Pottery Heritage and Arts Trust Ltd	Delivery of Tourist Information Centre and related activities.
Derbyshire County Council	County-wide solution for e-recruitment

Key considerations

Service transformation

In order for the Directorate to positively meet opportunities and challenges, it will create and develop innovative solutions which will help to deliver the outcomes communities need and want at a cost the Council can afford. This includes embracing the corporate approach to Business Change and constantly reviewing working practices and use of technology to improve the efficiency and effectiveness of services.

Environmental impact

By implementing the requirements of ISO 14001 across all significant environmental aspects associated with the Chief Executive's Department, this Service Plan seeks to ensure continual improvement of our environmental performance.

Further information can be found at: <http://sddcintranet/index.php/essentials/83-ems>

Managing risks

The process set out in our Risk Management Strategy has been adhered to. The risk registers are reported to Committee on a quarterly basis.

Monitoring and review

This Service Plan will be monitored on a quarterly basis as part of our Performance Management Framework and will be used throughout the year to manage service delivery.