

---

<b>REPORT TO:</b>	<b>COUNCIL</b>	<b>AGENDA ITEM: 16</b>
<b>DATE OF MEETING:</b>	<b>7 JULY 2011</b>	<b>CATEGORY: DELEGATED</b>
<b>REPORT FROM:</b>	<b>CHIEF EXECUTIVE</b>	<b>OPEN</b>
<b>MEMBERS' CONTACT POINT:</b>	<b>MARTIN GUEST (22 8705) martin.guest@south-derbys.gov.uk</b>	<b>DOC:</b>
<b>SUBJECT:</b>	<b>ANNUAL REPORT 2010 - 2011</b>	<b>REF:</b>
<b>WARD(S) AFFECTED:</b>	<b>ALL</b>	<b>s/policy/annualreport TERMS OF REFERENCE: FM05</b>

---

## **1.0 Recommendations**

1.1 Members approve the draft Annual Report 2010-2011. (copy to follow)

## **2.0 Purpose of Report**

- 2.1 To inform Members of the Council's Annual Report that summarises 'what we do' and 'who we are', together with the operational and priority actions for the current year and financial performance of the Council in 2010 -2011.
- 2.2 The report has been specifically designed to be both appealing and understandable to members of the public, our partners and to businesses in the District.

## **3.0 Detail**

- 3.1 This Annual Report draws upon the second year of the Council's Corporate Plan for 2009/2014, end of year performance reports for 2010 -2011 and financial outturn figures as reported to Finance and Management Committee on 30<sup>th</sup> June 2011.
- 3.2 The Council has now produced three Annual Reports and the style and presentation of information in this report have been well received by our residents and key stakeholders. Each year, revisions to the format and layout are proposed to keep the Report unique for the year and informative.
- 3.3 This Annual Report captures the outcomes from the work that has been done by the Council and in partnership with other organisations over the past year. Throughout the Annual Report, it can be seen that
- The Council continues to meet its aims and deliver on its promises as set out in the second year of the new Corporate Plan for 2009/2014.
  - There continues to be a high level of achievement because of the Council's ongoing commitment to partnership working.
  - External funding, brought in by the Council, has widened the range of services that is provided to meet the identified needs of the community.

- The Council continues to achieve national recognition for its work including being included in 'the Sunday Times top 100 places to work in the public/third sector' and two RoSPA Gold Awards.
- The Council has a robust approach towards the management of its resources and its performance.
- It is responsive to the needs and expectations of the community.

3.4 The Annual Report has again been managed, developed and designed by the Policy and Communications Team. All photographs used in the report have been taken in South Derbyshire.

3.5 It is important for the Council to continue to inform the community, businesses and partners on the work that has been completed and the plans for the future. This provides another vehicle to explain and receive feedback on our stated vision of 'Making South Derbyshire a better place to live, work and visit'.

3.6 Following approval by the Council, the Annual Report 2010 - 2011 will be launched on our website. A limited number of printed copies are produced for Members, our key partners, parish councils, the media, neighbouring authorities, libraries and copies will also be available at public meetings and events.

#### **4.0 Financial Implications**

4.1 As noted in the report, the Annual Report has been produced in-house by the Policy and Communications Team. The cost of printing a limited number of copies is accommodated within the current budget.

#### **5.0 Corporate Implications**

5.1 This Annual Report reports on and is built around all themes of the Corporate Plan and specifically links to action 4.1 in the Corporate Plan – "*Effective consultation and communication with the community, businesses and other organisations*".

5.2 It also provides information on the performance of the Council against its Corporate Plan 2009/2014 as well as reporting our financial performance for 2010 - 2011 to the people of South Derbyshire.

#### **6.0 Community Implications**

6.1 This report is a direct result of consultation with our residents and will enable a better understanding of what we do as a Council, what we have achieved, what we provide in partnership and how we spend the money. This will promote the work of the Council and enhance our reputation.

#### **7.0 Conclusions**

7.1 This Annual Report responds to a number of sources of good practice and will be used to champion the work of this Council throughout the coming financial year.

7.2 It is built on the strong outcomes that have been achieved during 2010 - 2011 and looks forward to how we will deliver on our stated priorities in 2011 - 2012. All services have contributed to this Annual Report through their actions in delivering improved, customer focused services for the Community.