
REPORT TO:	ENVIRONMENTAL & DEVELOPMENT SERVICES COMMITTEE	AGENDA ITEM:	9
DATE OF MEETING:	15 APRIL 2004	CATEGORY:	DELEGATED
REPORT FROM:	DEPUTY CHIEF EXECUTIVE	OPEN	
MEMBERS' CONTACT POINT:	SALLY KNIGHT (EXT. 5728)	DOC:	
SUBJECT:	CORPORATE PLAN - TARGETS AND MILESTONES	REF:	
WARD(S) AFFECTED:	ALL	TERMS OF REFERENCE:	ALL

1.0 Recommendation

1.1 It is recommended that:

- i. Committee and Service Plan responsibilities for Corporate Plan targets and 2004/05 milestones (as set out in the report) be noted
- ii. Members indicate how they would like to contribute to the delivery of the Corporate Plan

2.0 Purpose of Report

2.1 To outline Committee and Service Plan responsibilities for the delivery and achievement of Corporate Plan targets and milestones for 2004/05 and to seek the views of Members on how they wish to be involved in developing and taking forward these proposals.

3.0 Detail

Introduction

3.1 The Corporate Plan is an important part of the Council's performance management framework, sitting alongside the Best Value Performance Plan, Service Plans and the Employee Review and Development Scheme.

3.2 The current Plan was agreed by Council and covers a three-year period from April 2004 to March 2007.

- 3.3 The Plan is built around 8 Key Aims and for each of the Key Aims there is a number of targets and first year (2004/05) milestones. The Key Aims relate to:
- Caring for the Environment
 - Economic Development
 - Crime and Disorder
 - Improving Services
 - Good Quality Homes
 - Leisure Activities
 - Supporting the National Forest
 - Community Leadership
- 3.4 At the April meeting of Council, members will be asked agree Committee and Service Plan responsibilities for each of the targets and milestones. This will help to ensure that the Plan is delivered efficiently and effectively.

Responsibilities

- 3.5 Proposed responsibilities for this Committee (subject to agreement by Council) are set out at Annexe A (targets) and Annexe B (milestones).
- 3.6 The Annexes also provide details of the Lead Officer within the Corporate Management Team and Service Plan responsibilities. (It should be noted that some changes may be required in due course to reflect the outcome of the proposed Senior Management Review.)

Committee involvement

- 3.6 It is anticipated that all policy committees will play an important role in shaping proposals and monitoring and reviewing performance in achieving targets and milestones.
- 3.7 At the present time, the draft Service Plans for 2004/07 are being finalised in the light of Corporate Plan responsibilities and the 2004 budget proposals. The Plans will be monitored and reported to committee on a quarterly basis, which will enable Members to have more involvement in managing performance.
- 3.8 Other areas (not exclusively) where Members may wish to have more involvement include:
- As a 'champion' for a specific proposal
 - Agreeing briefs for plans/strategies and project plans
 - Making site visits to discuss issues and proposals with customers and frontline staff
- 3.9 Members' views are requested so that they can be built into the Committee's work programme.

4.0 Financial Implications

4.1 None arising directly from this report.

5.0 Background Papers

South Derbyshire District Council Corporate Plan 2004-07

ANNEXE A RESPONSIBILITY FOR CORPORATE PLAN TARGETS

Target	CMT (Lead Officer)	Service Plan
KEY AIM: 'CARING FOR THE ENVIRONMENT'		
Develop a strategic approach to environmental issues in South Derbyshire	Deputy Chief Executive	Policy & Best Value
Ensure that sustainability issues are fully addressed in the proposed South Derbyshire Community Strategy	Deputy Chief Executive	Policy & Best Value
Ensure that the district's heritage is enjoyed and used in a sustainable way	Deputy Chief Executive	Planning
Increase the proportion of household waste that is composted or recycled	Deputy Chief Executive	Technical Services
Improve the cleanliness and appearance of highways and public space	Deputy Chief Executive	Technical Services
Improve the co-ordination of enforcement activity on, for example, litter, fly tipping, dog fouling, abandoned vehicles, etc.,	Director of Community Services	Environmental Health
Adopt the new South Derbyshire Local Plan and produce a new style Local Development Framework	Deputy Chief Executive	Planning
Monitor and publish details of environmental quality in South Derbyshire and develop links with community education	Director of Community Services	Environmental Health
KEY AIM: 'ECONOMIC DEVELOPMENT'		
Develop and implement proposals for the economic and environmental regeneration of Swadlincote Town Centre and the Woodville area	Chief Executive	Economic Development
Bring forward sites identified in the South Derbyshire Local Plan for industrial and business development	Deputy Chief Executive	Planning
Develop and implement a new strategy for economic development and regeneration in association with strategic partners	Chief Executive	Economic Development
Market South Derbyshire as a location for new investment	Chief Executive	Economic Development
Increase the number of visitors to South Derbyshire and the value of tourism to the local economy	Chief Executive	Economic Development
Work with strategic partners to identify and resolve transport and infrastructure issues	Deputy Chief Executive	Planning

ANNEXE A RESPONSIBILITY FOR CORPORATE PLAN TARGETS

Target	CMT (Lead Officer)	Service Plan
KEY AIM: 'IMPROVING SERVICES'		
Set clear service standards in consultation with service users across all areas	Chief Finance Officer	Customer Services
Improve public satisfaction with the services provided by the Council	Chief Finance Officer	Customer Services
Achieve national standards and targets set for Best Value Performance Indicators (BVPIs)	Deputy Chief Executive	Policy & Best Value
Increase the proportion of BVPIs where our performance is equal to that of the top 25% of District Councils ('upper quartile')	Deputy Chief Executive	Policy & Best Value
Develop a structured approach to Planning Agreements (Section 106 Agreements) which involves community consultation and performance monitoring	Deputy Chief Executive	Planning
KEY AIM: 'GOOD QUALITY HOMES'		
Ensure an adequate supply of land for new housing development	Deputy Chief Executive	Planning
Achieve the targets set out in the South Derbyshire Local Plan for the provision of affordable homes	Deputy Chief Executive	Planning
Work with partner organisations to meet the need for new or improved local facilities and services, especially in new housing areas	Deputy Chief Executive	Planning
KEY AIM: 'SUPPORTING THE NATIONAL FOREST'		
Increase the number of local people visiting facilities and attractions	Chief Executive	Economic Development
Increase the amount of tree coverage by applying National Forest planting guidelines when determining applications for planning permission	Deputy Chief Executive	Planning
KEY AIM: 'COMMUNITY LEADERSHIP'		
Develop effective mechanisms for communication and consultation with local people and other stakeholders	Deputy Chief Executive	Policy & Best Value
Promote the adoption of Parish Plans (especially for large parishes and areas subject to development pressures)	Deputy Chief Executive	Planning
Help local communities and partner organisations to bring significant local projects to fruition	Director of Community Services/Deputy Chief Executive	To be advised

**ANNEXE B
RESPONSIBILITY FOR CORPORATE PLAN 2004/05 MILESTONES**

2004/05 Milestones	CMT (Lead Officer)	Service Plan
KEY AIM: 'CARING FOR THE ENVIRONMENT'		
Achieve national recycling / composting standard	Deputy Chief Executive	Technical Services
Adopt the South Derbyshire Local Plan and produce the first annual monitoring report	Deputy Chief Executive	Planning
Complete the review of the Recycling Plan	Deputy Chief Executive	Technical Services
Establish a baseline for environmental quality in South Derbyshire and publish a Environmental Policy Statement	Deputy Chief Executive	Policy & Best Value
Review street cleansing regimes	Deputy Chief Executive	Technical Services
Review grass cutting regimes	Deputy Chief Executive	Technical Services
KEY AIM: 'ECONOMIC DEVELOPMENT'		
Produce a Master Plan for the regeneration of Swadlincote Town Centre and the Woodville areas	Deputy Chief Executive	Planning
Establish a vision for economic development and regeneration in South Derbyshire and finalise the strategy	Chief Executive	Economic Development
Develop a strategy for marketing South Derbyshire	Chief Executive	Economic Development
Establish a baseline for the number of visitors to South Derbyshire and levels of expenditure	Chief Executive	Economic Development
Complete an initial review of infrastructure requirements (e.g. access, services, drainage, ICT etc) on major sites	Deputy Chief Executive	Planning
KEY AIM: 'IMPROVING SERVICES'		
Establish service standards for key service areas	Chief Finance Officer	Customer Services
Establish a baseline for satisfaction with Council services	Chief Finance Officer	Customer Services
Achieve /make progress towards the required level of performance for BVPIs, subject to national standards and targets	Deputy Chief Executive	Policy & Best Value
Achieve upper quartile performance for at least 50% of BVPIs	Deputy Chief Executive	Policy & Best Value
KEY AIM: 'GOOD QUALITY HOMES'		
Produce an annual report of housing land availability and share results with key stakeholders	Deputy Chief Executive	Planning

**ANNEXE B
RESPONSIBILITY FOR CORPORATE PLAN 2004/05 MILESTONES**

2004/05 Milestones	CMT (Lead Officer)	Service Plan
KEY AIM: 'LEISURE ACTIVITIES'		
Commission a needs study in accordance with Planning Policy Guidance Note 17 'Planning for Open Space, Sport and Recreation'	Deputy Chief Executive	Planning
KEY AIM: 'SUPPORTING THE NATIONAL FOREST'		
Establish the current level of awareness amongst South Derbyshire residents of the National Forest and its attractions	Chief Executive	Economic Development
Develop an action plan for promoting the National Forest and its attractions to local people	Chief Executive	Economic Development
National Forest planting guidelines applied to all relevant planning applications	Deputy Chief Executive	Planning
KEY AIM: 'COMMUNITY LEADERSHIP'		
Preparation of first Parish Plan underway	Deputy Chief Executive	Planning

