

South Derbyshire Contract

Etwall Leisure Centre John Port Spencer Academy Joint Management Committee

Wednesday 8th Jan 2025

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Dan Mclean
Area Contract Manager

Nick Fearnett
Contract Manager





Introduction

- Contract overview
- Strategic objectives &
- Programme developments
- Facility developments
- Customers & partners
- Performance to date



Contract Overview

Contract Start: 1st April 2024

Contract Length: 5 years (plus optional extension for a further 2 years)

Key Commitments:

- Full refurbishment of fitness facilities
- Brand new state of the art fitness equipment (Fitness Room, Group Cycling and Studio)
- Grab and Go cafe
- Various new colleagues to develop key programmes within the centre and contribute to the Authorities Health & Wellbeing priorities. Posts include, a Contract Fitness Manager, dedicated Swim Manager, Health & Wellbeing Manager, Contract Maintenance Technician and Contract Manager.
- We will develop a healthy workplaces programme to engage with the Authorities 600 employees
- Dilapidation works on facilities including building aesthetics and plant areas
- Improved IT, access controls and network infrastructure

Specialist Commitments at Etwall Leisure Centre committed to enhancing the school and community sports provision and improving the quality and reputation of the facility through our management systems, investments and service delivery.





Strategic Objectives and Outcomes

Active & Healthy Lives

- Make physical activity part of everyday life
- Increase levels of physical activity to support social priorities and reduce health inequalities
- Support people that need it most to be physically active
- Children and adults understand the benefits of physical activity
- People have the life skills to enable them to be physically active

Active Places

- Support and enable strong existing local delivery networks in communities
- Work with local role models, groups and volunteers within communities to encourage participation
- Utilise the positives of physical activity to help create a more connected, safer, cohesive community

Active Travel

- Ensure the active environment is part of future town centre designs
- Improve health & wellbeing through walking and cycling
- Make the cycle and walking network more accessible to residents and visitors
- Ensure green spaces are good quality and accessible

Active Economy

- Sport, leisure and physical activity sector has a diverse, well trained, profession work force and voluntary sector. There are clear career pathways and opportunities for all
- Continue existing partnerships and extend to working with non-traditional partners
- Employers to support workers to be active throughout their day and promote active travel initiatives to travel to work





Strategic Objectives and Outcomes

Key Themes



Healthy Children & Young People

Children and young people are supported to build resilience and have the best possible start in life through increased physical literacy, community aspirations and opportunities.



Healthy Workplaces

Create an inclusive, motivated, healthy and happy workforce that is representative of the communities we serve. Support people to learn, develop and take pride in their community through workplace engagement and volunteering opportunities.



Healthy Lives

Increase healthy life expectancy through collaborative working with integrated care systems, partnerships and primary care networks. Introduce social prescribing pathways to improve the self-reported health of families and people living with long term health conditions including mental health and covid recovery.



Healthy Ageing

Support people to age well. Maximise people's independence and resilience to enable them to live long, healthy and happy lives by increasing opportunities and reducing social isolation.



Healthy Communities

Using a collaborative, place-based approach, strengthen the reduction of health inequalities that are seen in target groups such as women and girls, ethnic diverse communities, priority places, neurodivergence or those experiencing multiple disadvantages.



Active Environments

Co-create safe and active environments which respond to community needs and aspirations by providing opportunities for people to be more active in their everyday lives. Encourage positive changes in their travel behaviour and enjoyment through health benefits of increased active travel, green space and digital opportunities.





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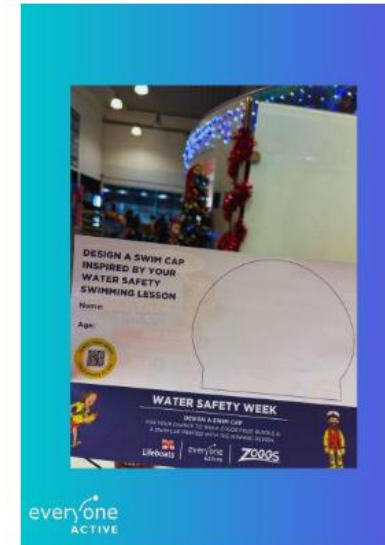
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Facility Developments - Completed



- Active Antz under 5's session – Tues 1-3pm
- New Personal Trainer - George
- Open Day & 6 month celebration across South Derbyshire
- Launch of the Everyone Active Monsters
- Water Safety Week – 25th Nov
 - Design a Swim Hat
- Plant room and ongoing maintenance
- You+
- Jog On success



There are in the region of 18bn pairs of running shoes sold in the world every year. That's the equivalent to 2 pairs of running shoes per person on earth. Yet, there are millions who have no shoes and suffer terribly from sole diseases.

It is not easy to be precise, but it is believed that some 30+ million pairs of shoes end up in landfill every year! Many of these shoes have a lot of life left in them! You can do your bit via JogOn's collection service, to get them to those who need them.

JogOn's short term aim will be to get 1m pairs out of landfill. With 18bn pairs of running shoes sold and some 32m making their way to landfill every year you can help to do something about that.

There are millions of people who would make good use of your unwanted running shoes.

So, look in that cupboard, garage, under the bed. They may be old to you, but JogOn will give them another chance with someone else.

EVERYONE CAN DO THEIR BIT

EVERYONE ACTIVE are proud to support JogOn's collection service - you can find a collection tub at both Green Bank and Etwall LC so get digging for those trainers and help us to reach our target for South Derbyshire of 100 trainers this year!



Facility Developments- Next Steps

- Grab and Go Café finalised
- Dilapidation works to Wet Side Changing Rooms
- Continued dilapidation works across facility

Partner and Customer Developments

- Open Day - Sun 13th October 2024
- Junior Gym programme & Exercise on Referral
- SDDC Healthy Workplace programme



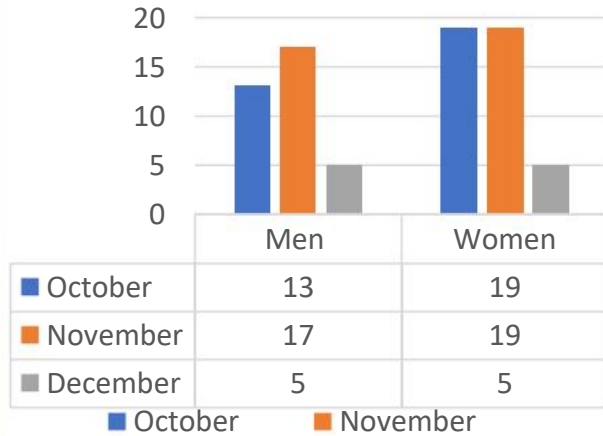


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Activity & Wellbeing

Exercise By Referral

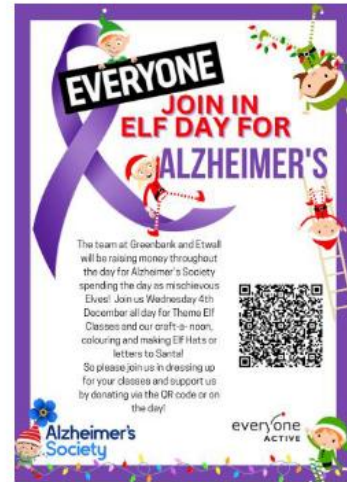


Sports Champion Megan Neave

Swim star Megan Neave has been honoured at Green Bank leisure centre for her achievements in para swimming.

The 21-year-old, from Newhall, has had a plaque unveiled at Swadlincote's Green Bank Leisure Centre, which is run by award-winning operator Everyone Active in partnership with South Derbyshire District Council.

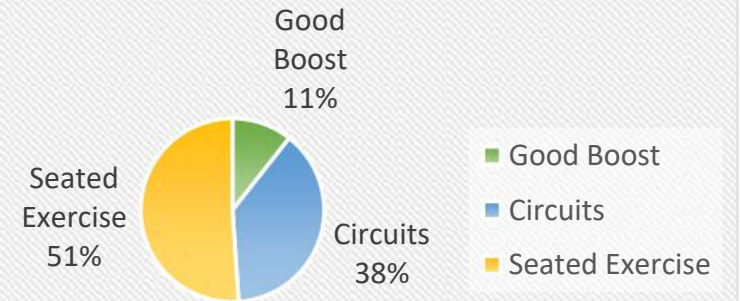
Megan competed in her maiden Paralympics in the summer, placing fourth in the women's 100m backstroke S14 at Paris 2024.



Health Hub:-

- MEND charity will be using our Hub ever 2 weeks.
- Clubs Complete starting in January for after school Club.
- Swadlincote joggers will be using the Health Hub for workshops and presentations/training from January.

Activities/ Attendees October-December





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Customers and Partners

- Upgraded security and access controls
- Pricing, timetabling and accessibility
- Statutory PPM scheduling
- Clean, safe and welcoming
- Enhanced programming
- Technology and online presence
- Communication
- Community and partnership engagement
- Branding
- Customer service standards
- External verification (Quest)
- Internal audit systems





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Open Day



	ETW
Activity Max Spaces	138
Activity Attendance	119
Total Raised for Breast Cancer Now	£520

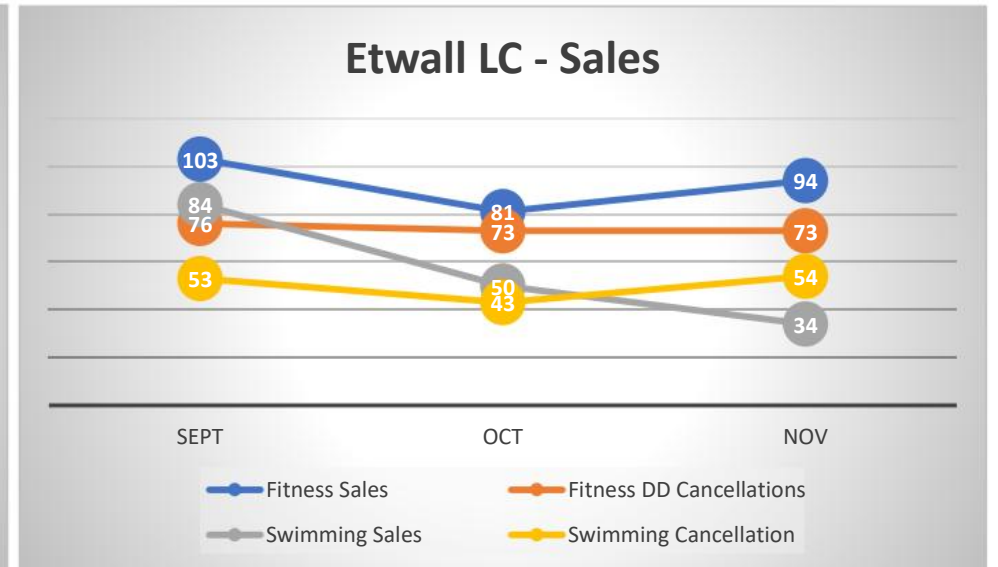
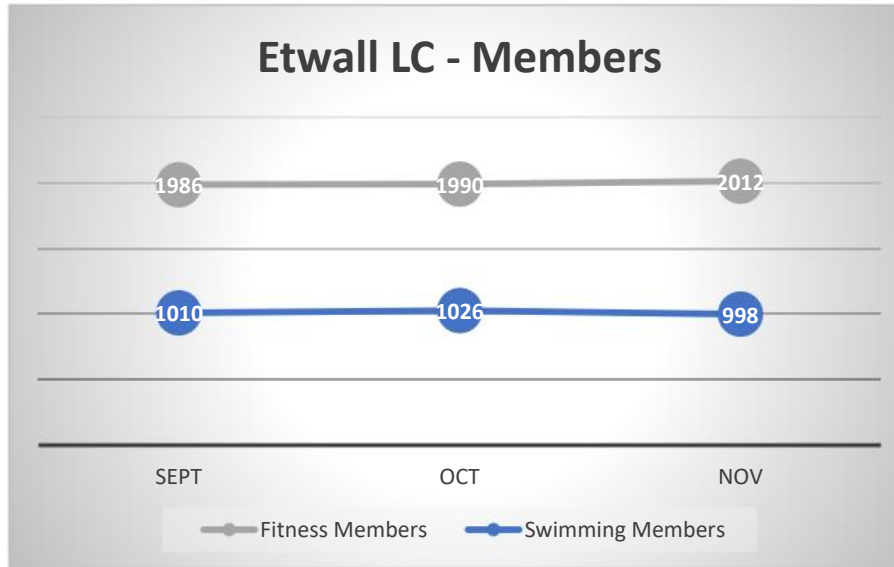




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Sales and Retention

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Etwall LC	Sept	Oct	Nov
Fitness Members	1986	1990	2012
Fitness Sales	103	81	94
Fitness Sales DD	89	64	72
Fitness Sales PIF	14	17	22
Fitness DD Cancellations	76	73	73
Swimming Members	1010	1026	998
Swimming Sales	84	50	34
Swimming Cancellation	53	43	54



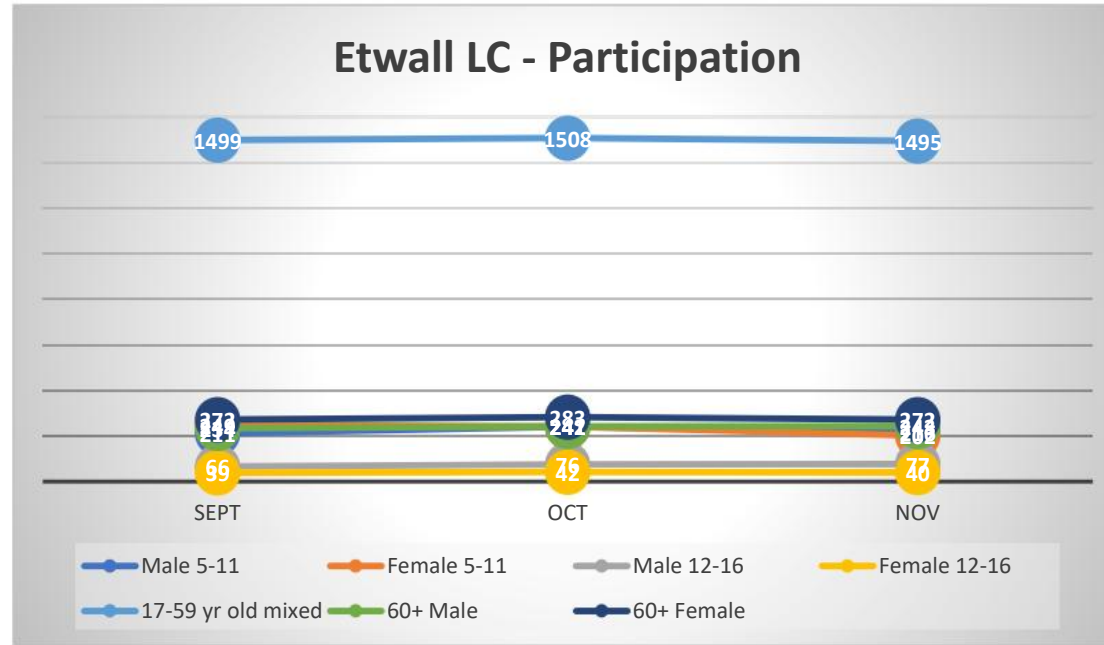


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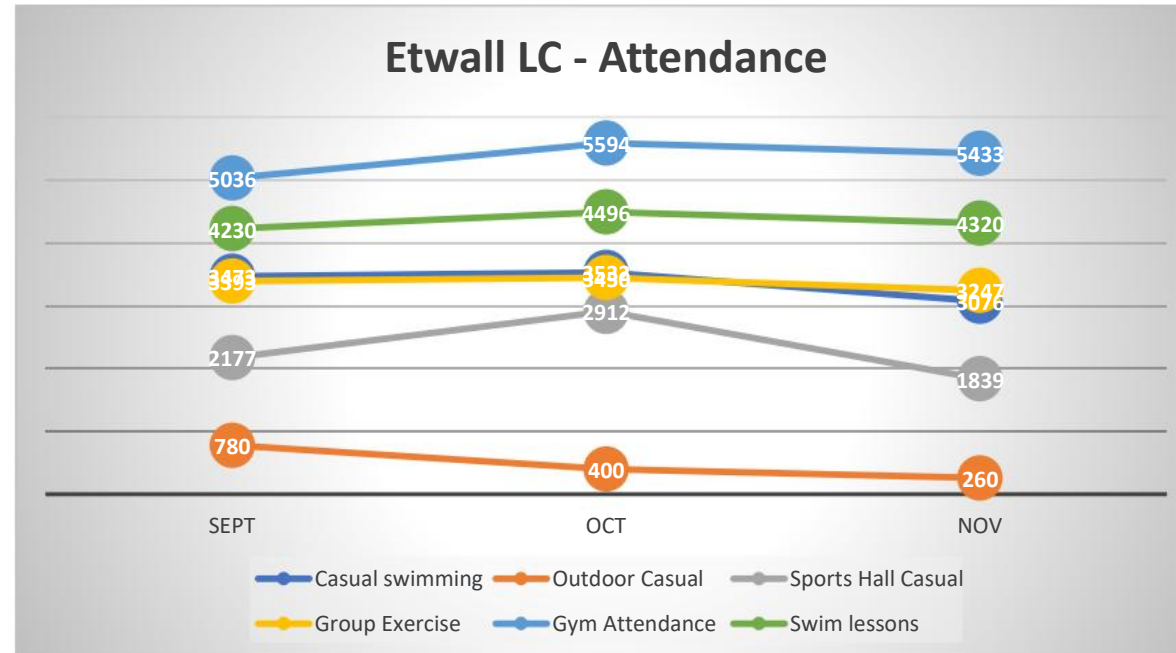
Participation



Etwall LC	Sept	Oct	Nov
Male 5-11	211	241	216
Female 5-11	249	241	202
Male 12-16	66	76	77
Female 12-16	39	42	40
17-59 yr old mixed	1499	1508	1495
60+ Male	234	242	243
60+ Female	272	283	272



Attendance



Etwall LC	Sept	Oct	Nov
Casual swimming	3473	3532	3076
Outdoor Casual	780	400	260
Sports Hall Casual	2177	2912	1839
Group Exercise	3393	3450	3247
Gym Attendance	5036	5594	5433
Swim lessons	4230	4496	4320



Thank you

EVERYONE

