



The South Derbyshire Partnership
working together for
a sustainable South Derbyshire

F. McArdle
Chief Executive

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Our ref: DT/CL
Your ref:

Date: 21 January 2014

Dear Sir/Madam,

South Derbyshire Partnership

A Board Meeting of the **South Derbyshire Partnership** will be held in the **Swadlincote Town Hall**, on **Tuesday, 28 January 2014** at **09:30**. You are requested to attend.

Yours faithfully,

Stuart Batchelor

Enc.



AGENDA

Open to Public and Press

- 1** Introductions, apologies & to note any substitutions appointed for the Meeting.
- 2** Declarations of Interest.
- 3** To receive the Minutes of the Meeting held on 30th October 2013.

Minutes of the Meeting held on 30th October 2013. **5 - 8**
- 4** Matters arising.
- 5** Village Games Project Update.
- 6** DRAFT - South Derbyshire Locality Plan. **9 - 21**
- 7** Public Sector Funding Update.
- 8** International Women's Day
- 9** Clinical Commissioning Group Update.
- 10** Sustainable Community Strategy 2013 / 14. **22 - 31**
- 11** Voluntary Sector Update.

12 Any Other Business

13 Date of next meeting - Tuesday, 29th April 2014 - 9.30 am - venue to be confirmed.

Exclusion of the Public and Press:



**BOARD MEETING OF THE SOUTH DERBYSHIRE
PARTNERSHIP**

Rosliston Forestry Centre
on Wednesday 30th October 2013

PRESENT:-

Local Authority Sector

District Councillors Harrison, Richards and Southerd.

Other Public Sector

Chief Superintendent J Atwal (Derbyshire Constabulary),
M Hague (Derbyshire County Council Public Health), S Churchill (The
National Forest Company), W Brooks and J Beresford (Derbyshire Fire
and Rescue Service), E Barradell (Southern Derbyshire CCG).

Private Sector

C Hempson (East Midlands Airport), T Hurrell (Sharpe's Pottery Heritage
and Arts Trust), S O'Hanlon (Northgate Public Services), N Freeman
(Toyota UK Ltd).

Voluntary/Community Sector

G Farrington (South Derbyshire Forum), J Smith (South Derbyshire
CVS).

Also in Attendance

S Batchelor, M Roylance, C Smith, J Little (South Derbyshire District
Council), M Guest (Northgate Public Services).

SDP/11. **APOLOGIES**

Apologies for absence from the Meeting were received from H Dillistone
(Southern Derbyshire CCG), J Beaty (Burton & South Derbyshire College)
D Symcox (South Derbyshire CAB, F McArdle (South Derbyshire District
Council), Cllr B Wheeler (South Derbyshire District Council), T Harris
(Homestart South Derbyshire), F Cox (South Derbyshire Tenants & Residents
Association), M Evans (DCC Children & Younger Adults), S Jackson
(Derbyshire Association of Local Councils)

In the absence of the Chair Councillor Bob Wheeler, the Vice Chair Jo Smith
chaired the meeting.

SDP/12. **MINUTES**

The Minutes of the Meeting held on 5th July 2013 were taken as read,
approved as a true record and signed by the Vice Chairman. Proposed by
Cllr Southerd seconded by Tony Hurrell. Subject to an amendment to
Minute SDP 13.

SDP/13. **MATTERS ARISING**

Gill Farrington noted an omission from the minutes at the previous meeting she had highlighted the work of the South Derbyshire Forum café in providing a 'Meals on Wheels Service' for local residents and the growth in demand for this service and the need for further funding.

SDP/14. **WORLD WAR ONE COMMEMORATIONS**

Jonathon Little presented on the draft plans for commemorating the 100 year anniversary of the start of World War 1.

Stuart Batchelor suggested that the Partnership would allocate funds to pump prime activities, probably £2000.

Cllr Harrison asked that Army Cadets should be included.

Cllr Richards suggested the Odeon Cinema could be approached to show an appropriate film.

SDP/15. **ECONOMIC UPDATE**

Mike Roylance provided an update on the economic position of the District. Economic activity had picked up during 2013 and existing South Derbyshire businesses were investing more in the area.

Unemployment was well below national and regional levels.

Sophie Churchill asked what evidence we have for the effectiveness of local work e.g. Job Fairs, etc. Mike reported that our small scale events had resulted in jobs being gained.

SDP/16. **PUBLIC HEALTH/CCG UPDATE**

Mary Hague updated on the DCC/Public Health situation. DCC has agreed to continue funding to locality areas, this will result in South Derbyshire receiving £90k for 2014/15, an increase from £50k. A locality plan would be developed to direct this funding – based on evidence and need.

Mary had got support from the DCC Local Area Committee for the South Derbyshire Health and Wellbeing Group to lead on this work.

Mary has also presented to the local CCG about how small projects were delivering results. Consequently a proposal to merge funds on a larger project was being looked at. This could be area based, e.g. Healthier Swadlincote or as issue based e.g. access or age group.

Stuart Batchelor asked if any progress had been made on allocating S106 health contributions. Emma Barradell updated that the six GP practices were bidding for this funding.

Gill Farrington raised the importance of reducing the isolation of older people.

Cllr Richards asked about Strategies for affordable warmth. Mary suggested that Jane Horton was the public health lead and work was progressing.

Jo Smith suggested that a one off meeting regarding affordable warmth activity could be held in the District.

Sophie Churchill suggested that the National Forest could provide small amounts of funding towards physical activity based projects.

SDP/17. FIRE SERVICE CONSULTATION

Judy Beresford provided a presentation on the proposals to change the Fire and Rescue Service.

Cllr Southerd declared an interest as a member of the Fire Authority Board.

The presentation covered the proposed change for the whole County with the South Derbyshire change being one proposal in 17.

A number of questions were asked about the new vehicles and budget savings.

Cllr Richards expressed surprise at the reduction of the South Derbyshire staffing from full time to part time.

Chief Superintendent Atwal commented that the reductions in crime and disorder and fire and rescue mirrored the development of Community Safety Partnerships and it was important to maintain partnership links and resources.

Cllr Harrison raised the concern in Melbourne about losing a station but confirmation of a new station in Castle Donington could help reduce this concern.

Jo Smith suggested that comments could be forwarded to Stuart and a response go forward from the Partnership.

SDP/18. EAST MIDLANDS AIRPORT UPDATE

Colleen Hempson provided a presentation on plans for East Midlands Airport. Better use of space will be achieved with some new build. Works to be completed by Autumn 2014.

A Sustainable Development Plan is being progressed which looks at capacity limits over 40 years. The limit would be 10 million passengers per year. Consultation with a wide number of groups/agencies/individuals will be embarked upon.

SDP/19. LOCAL PLAN AND INFRASTRUCTURE DELIVERY PLAN

Stuart Batchelor provided a brief update on the current stage in the Local Plan and Infrastructure Delivery Plan. Feedback on the Delivery Plan welcome from service organisations.

SDP/20. COMMUNITY STRATEGY 2013/14

Martin Guest circulated copies of the latest update sheet.

SDP/21. VOLUNTARY SECTOR UPDATE

Jo Smith provided an update sheet on the Voluntary Sector.

The big issue is the potential cuts to the DCC adult and social care budget.

SDP/22. ANY OTHER BUSINESS

Chris Smith highlighted the new County toolkit on Domestic Abuse.

Gill Farrington updated on the successful growth of the “Meals on Wheels” Service.

Jo Smith mentioned that South Derbyshire CVS had been selected as one of five centres in the Country to be involved in a project around volunteers going into care homes.

SDP/23. DATE OF NEXT MEETING

Tuesday 28th January 2014, 9:30 am – Venue: Swadlincote Town Hall, Delph Square, Swadlincote, DE11 0AG.

J Smith

VICE CHAIRMAN

The Meeting terminated at: 12.15pm.

The South Derbyshire Health and Wellbeing Plan 2013 - 16

1. Vision and Aim

A healthier and more active lifestyle across all communities.
(c. *Our Sustainable Community Strategy for South Derbyshire 2009-2029*)

The South Derbyshire Plan aims to improve the health and wellbeing of local people, with specific focus on people who are at risk of and/or living with significant health inequalities compared to the district as a whole.

2. Objectives

The Plan will continue to develop:

- strong collaborative working through partnership working, match-funding, shared capacity to deliver, joint ownership of key local outcomes
- local strategic outcomes to measure health improvement. Local outcomes will contribute and align to the priorities and indicators within wider strategies including:
 - Derbyshire Health and Wellbeing Strategy
 - Strategic priorities across partner organisations delivering locally
 - national Public Health Outcome Indicators (Appendix 1 Overview of PHOF indicators)
- opportunities to redirect current resources to better meet identified need – a shared outcomes approach
- cross-agency utilisation of staff capacity to ensure an identified health and wellbeing focus eg. staff working within a community development role to meet the varying needs of communities most in need, staff supported through Making Every Contact Count (MECC)
- cross-working with county-level services to ensure targeting to communities living with highest health inequality
- specific focus to reduce health inequalities within South Derbyshire through the principles outlined above and through additional Public Health resource
 - Public Health staff capacity and the joint post (*Health Partnership Manager*) with South Derbyshire District Council
 - New allocated financial resource 2013/15

- Maximisation of budgets to ensure efficiency and SMART outcomes across locality programmes
- planning against identified local health need, consultation with local people and local organisations and underpinned by robust evidence base
- performance monitoring to determine effectiveness
- working in liaison with the South Derbyshire Local Area Committee (LAC) who maintain an advisory role on decision-making and plan development
- locality planning through the South Derbyshire Partnership structure (Appendix 2 South Derbyshire Partnership) :
 - Health and Wellbeing Group develop and act upon the plan
 - South Derbyshire Partnership Board ratify decisions and hold accountability for the locality plan
- opportunities to develop innovative solutions to health issues identified locally

3. **Background and Needs base**

The South Derbyshire Locality Plan builds on a decade of partnership working and involvement of Public Health within the South Derbyshire Partnership. This has been developed strategically through annual planning, led by the Health and Wellbeing group under the auspices of the South Derbyshire Partnership. Health & Well-being is a key priority in South Derbyshire's Sustainable Community Strategy (2009-29) and has always maintained a focus of partnership working, maximisation of resource through match funding and staff capacity and shared ownership of identified health outcomes. This has been significantly strengthened through

- dedicated staff time within the Health Partnership Manager – the strategic lead for Health at South Derbyshire District Council and integral across the Partnership
- 70% of previous investment identified to those living with health inequality
- Integration of new initiatives within local organisations to support longer term activity and outcome

The current context will ensure that identified local outcomes will support both county and national health priorities and outcomes as outlined in the:

- Derbyshire County Council Labour Manifesto
- Director of Public Health Report (2012/13)
- National Context - Public Health Outcomes Framework (PHOF) (2012)
- Derbyshire Health & Wellbeing Strategy – *being refreshed*

3.1 **New Public Health Investment**

Additional Public Health resource is allocated to South Derbyshire locality (defined as within the South Derbyshire Partnership boundary) as follows:

	Current position	Proposed annual additional resource	Total annual allocation 2014/15	Part year additional funding 2013/14
South Derbyshire	£51,300 Senior Public Health Manager (WTE0.2) Health Partnership Manager	£40,983 Public Health Manager (WTE0.4) <i>Maintain</i> Health Partnership Manager	£92,283 Public Health Manager (WTE0.4) Health Partnership Manager Senior Public Health Manager (WTE0.2)	£10,245

3.2 Health Need in South Derbyshire

South Derbyshire is the fastest growing district in the county with a projected 30.6% growth rate upto 2035, compared to 16.2% for the whole of Derbyshire and has a current population of almost 94,915 (*Census 2011, ONS*). This projected growth rate is almost double that of some other local authority second tier districts. The growth crosses both younger and older age bands with increases in the under 20s, 25-44 age group particularly and the 75-84, 85+ age group.

Significant population growth in an area is positive but it comes with risks to local services including health, schools, transport and community facilities. The projected growth in housing is forecast at 38% compared to 24% for Derbyshire as a whole (2008 – 2033).

South Derbyshire is largely rural with three urban centres – Melbourne, Swadlincote and Hilton. Population density is lower than Derbyshire. The population in rural areas is expected to grow significantly in future years. Over 6% of the population are not White

British, a rate exceeding Derbyshire and there is higher variations in some communities within district. This demographic is higher than Derbyshire and it is important to recognise needs specific to different race and culture.

Health in South Derbyshire is similar and/or better to England averages. Health successes include:

- Over the last ten years the rates of death from all causes and rates of early deaths from heart disease and stroke and from cancer have all improved and are close to the England average
- Life expectancy in the district is similar to Derbyshire and England averages
- Deprivation levels are low and the proportion of children living in poverty is lower than the average for England as is free school meal eligibility
- Percentage of those economically active/ available to work is the highest in Derbyshire; long term unemployment is the lowest compared to Derbyshire
- Rate of adults educated to degree level is better than Derbyshire
- Rates of incapacity benefits for mental illness, new cases of tuberculosis and hospital stays for alcohol related harm are all better than the England average.

JSNA 2012/13 health data

However some communities are living with poorer health outcomes compared to others in the district. Challenges to health indicate a level of inequality within some communities across the district. These need specific focus in the locality plan, with identified solutions to address them and support the improvement of health and reduction of inequalities for residents.

Challenges to health include:

- Life expectancy is 9.8yrs lower for men and 5.8yrs lower for women in the most deprived areas than in the least deprived areas
- Some smaller communities within the urban areas around Swadlincote fall within the 10-20% most deprived areas nationally
- The need to promote mental wellbeing (JSNA 2013)

Health inequality in Children and Young People:

- a higher drop-off rate/ breastfeeding from initiation to 6-8 weeks compared to England
- above England rates of smoking in pregnancy
- 17.9% of y.6 children are obese similar to England

- Childhood (5-18yrs) inpatient admission rates for asthma significantly higher than Derbyshire (2010/11)
- Above England emergency admissions (under 18s) for accidents
- Lower education attainment is low (5 A* - C grades/GCSE level incl. Maths and English) (2011/12) –rate of 49% achieving compared to Derbyshire 57%

Health inequality in Adults:

- Above England rate of hospital admission for COPD (GP Practice Profiles 2011)
- Above Derbyshire rate of emergency readmissions within 30 days of discharge from hospital and higher rate of admissions for acute conditions that should not usually require hospital admission
- Above Derbyshire rate for acute hospital admissions due to a fall or falls injuries for over 65s
- Lower uptake of cervical screening compared to Derbyshire *although higher than England*
- Lower uptake of the NHS Healthcheck compared to Derbyshire
- Lower uptake of flu vaccination in under 65s compared to Derbyshire rate
- Poorest use of libraries within Derbyshire (out of all LAs) (may reflect access issues/ or use across borders)
- Greatest travel times to GP surgeries compared to other districts in Derbyshire

Data is collated for a variety of sources including: JSNA 2012/13 health priorities, ONS 2011 data

Health inequalities across smaller communities within South Derbyshire

Electoral division	challenges to health (data <u>compared to Derbyshire rates</u>)
Aston <i>Largest BME population in Derbyshire (18%)</i>	poorest access to GP services within Derbyshire Higher rate of RTAs
Etwall and Repton <i>BME population - increasing Fewer people of working age (25-44yrs);</i>	poor access to GP services Higher rate of RTAs

<i>higher percentage of 5-15yr olds</i>	
Hilton <i>Fastest area of population growth</i> <i>BME - increasing</i>	Higher secondary school absenteeism (12.6% compared to Derbyshire rate of 6% 2011/12)
Linton	Significantly lower life expectancy (males 76yrs: 79yrs; females 81yrs: 83yrs) Adults no qualifications Significantly higher all age/ all cause mortality Higher % of people where the daily routine is limited by illhealth or disability High first time youth 10-17yrs offending Higher rate of RTAs
Melbourne <i>Higher age profile (45yrs+)</i>	Higher rate of children entitled and claiming free school meals (17% compared to 14% c. 2011/12)
Swadlincote Central (parts of Swadlincote, Midway and Woodville) <i>Highest younger age profile</i>	Lower life expectancy males: 76.3yrs: 79.1yrs; females 79.2yrs: 82.7yrs Above district rate of childhood obesity –Reception children: 11.2% obese and year 6: 21.9% c. <i>Child Measurement programme (2010/11) (compared to district measures of 7% of Reception children recorded as obese; 17.9% year 6 recorded as obese.</i> Higher violent crime rate (11 per 1000 compared to 8 per 1000 crimes 2012) Higher first time youth 10-17yrs offending Higher alcohol-specific conditions under 18s Higher all age/ all cause mortality Higher early death/ circulatory disease Higher early death/ cancer
Swadlincote North (Midway, Newhall and Stanton) <i>Younger age profile; higher under 45s</i>	Higher lone parent homes Higher deprivation Higher level of child poverty Higher free school meal eligibility and claiming Higher numbers of children in care

	<p>Higher rates of school absenteeism (primary)</p> <p>Higher levels of NEET (Young people not in Education and/or Employment)</p> <p>Higher Violent crime</p> <p>Higher Youth offending</p> <p>Higher level of adults with no qualifications</p> <p>Higher benefit claimants for adults out of work</p> <p>Higher rate of under 18s conceptions</p>
<p>Swadlincote South (parts of Swadlincote, Church Gresley)</p> <p>Younger age profile; higher under 45s compared to county</p>	<p>Higher lone parent homes</p> <p>Higher school absenteeism/ primary</p> <p>Higher under 18s conceptions</p> <p>Higher rate of antisocial crime; violent crime and rates of total crime</p>

c. Area Summary Quilt 2013

<http://observatory.derbyshire.gov.uk/IAS/Custom/Resources/Area%20Profile%202013%20Quilt%20Rank%20DCC%20v4.01.pdf>

Local consultation identified the following inequalities:

- Health in the workplace – stress and muscular skeletal injury
- Mental wellbeing children, young people and adults
- Homelessness within under 18s
- Emotional wellbeing under 18s

NB. Online public consultation and event due to end Jan 31st 2014

4. Recommendations

- The Public Health action plan should reflect the Vision and Aim, Objectives and Health need local to South Derbyshire
- The new Public Health resource should be directed to those most in need to support the reduction of local health inequalities:

Priorities	New	Identified outcomes (linked to identified need	Lead agency(s)	Suggested
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	intervention (PH investment)	measures)	and/or associated key partners	proportion of new Public Health money (%) *
Reducing health inequalities in young people	Young people's health project in Swadlincote	Reduction in crime and antisocial behaviour. Reduced school absenteeism. Reduced under 18s conceptions <i>Reducing selfharm</i> Improving emotional and mental wellbeing	CAYA Community Safety	30%
Supporting health of older people in their own home	Older Community Support Referral service	Reduced emergency readmissions to hospital.	SD CVS General Practice, Pharmacy Adult Care	20%
Im[proving health of most vulnerable families - financial inclusion Health inequalities	Strong Families project	Improvements to all failing measures indicating health inequality. "community resilience"	Moneyspider Credit Union Citizen's Advice Bureau Voluntary sector	20%
Increasing basic skills of adults and families	Family education project	Increased library use. Increased level of adults with basic skills.	DCC Adult Education and Family learning Libraries Children's centres Voluntary sector	10%
Improving mental	Positive mental health project			20%

wellbeing				
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- The action plan will be developed and monitored in accordance with the structures detailed above.

5. Health and Wellbeing action Plan 2013 - 16

The Action Plan adheres to the Strategy for Public Health in England: Healthy Lives, Healthy People (2010), and the Derbyshire Health and Wellbeing Strategy, adopting a “life-course” approach, considering action to improve health through life stages:

- Starting well
- Developing Well
- Living Well
- Working Well
- Ageing Well

What? (priority)	How? (intervention)	Who? (lead agency and partners)	Outcomes (SMART)	Timescale	PHOF Domain (ref. indicator)	Progress (RAG rating system)
Starting Well						
Maintain rates of breastfeeding from initiation to 6/8 weeks	Welcome Here award County services	SDDC	Increase in awards % in areas of inequality	12mths	2 Health Improvement	
Reduce smoking in pregnancy		Integrated Lifestyle service			2 Health Improvement	
Reduce emergency					2 Health Improvement	

admissions accidents under 18s						
Child inpatient admissions/ asthma						
Developing Well						
What?	How?	Who? (+resource)	Outcomes	Timescale	PHOF indicator	Progress
Reduce childhood obesity	Family physical activity interventions; outdoor gym/ urban park interventions Influence county Integrated lifestyle service	SDDC GAIF <i>DCC Physical activity funding</i>	Increase in PA measure No of family interventions	12mths	2 Health Improvement	
Reduce health inequalities amongst young people in urban core	Targeted Young People's Health Project in Swadlincote areas Facilitate associated county services delivery through local intelligence	CAYA Community Safety			1 Improving the wider determinants of health 2 Health Improvement	
Improve Education attainment (GCSE 49% attainments compared to county 57%)/ GCSE						

Living Well						
What?	How?	Who?	Outcomes	Timescale	PHOF indicator	Progress
Increase uptake of NHS healthcheck	Facilitate county/ local provision through joint opportunities and targeted model ie. Body MOTs	Primary Care/ CCG Integrated Lifestyles SDDC ??	Increased health checks		2 Health Improvement	
Improve Health and Wellbeing of most vulnerable – financial management, reduction in poverty	Targeted Strong Families project Healthier South Derbyshire Information project	Moneyspider Credit Union, SD CAB,, voluntary sector/ SD CVS			1 Improving the wider determinants of health	
Improve Health and Wellbeing of most vulnerable – healthier lifestyles Mental wellbeing	Targeted Strong Families project	Healthier South Derbyshire Information project			2 Health Improvement	
Improve levels of health due to obesity and low physical activity	Targeted Strong Families Project Facilitating Integrated healthy Lifestyle service – targeted delivery	CCG “prevention/ lifestyle service” providers			2 Health Improvement	
Working Well						

What?	How?	Who?	Outcomes	Timescale	PHOF indicator	Progress
Improve basic skills/adults – within targeted areas	Facilitate county service provisions eg. adult education Family Education project	DCC Adult Education and Family Learning				
Improve workplace health						
Ageing Well						
What?	How?	Who?	Outcomes	Timescale	PHOF indicator	Progress
Reduce rate of hospital admissions due to a fall over 65s					2 Health Improvement	
Improve health of older people including mental and emotional wellbeing	Older community support referral project	CCG CVS/ VOLUNTARY SECTOR			4 Healthcare public health and preventing premature mortality	
Improve flu vaccination uptake						

REFERENCES

Area Summary Quilt 2013

<http://observatory.derbyshire.gov.uk/IAS/Custom/Resources/Area%20Profile%202013%20Quilt%20Rank%20DCC%20v4.01.pdf>

Joint Strategic Needs Assessment (JSNA) 2012

http://observatory.derbyshire.gov.uk/IAS/Custom/resources/HealthandWellbeing/GeoProfiles/JSNAGeoProfile_2012_SouthDerbyshire.pdf#view=Fit

Our Sustainable Community Strategy for South Derbyshire 2009-2029 – Fit for the Future

http://www.south-derbys.gov.uk/Images/Sustainable%20Community%20Strategy%20for%20web_tcm21-112771.pdf

Mary Hague

Derbyshire County Council Public Health

January 2014

Appendix 1. Public Health Outcomes Framework 2013-16 – Derbyshire performance

<http://www.phoutcomes.info/public-health-outcomes-framework#gid/1000041/pat/6/ati/102/page/0/par/E12000004/are/E10000007>

Appendix 2 South Derbyshire Partnership – organisation



APPENDIX 2 SDP - Dec 2013.zip

South Derbyshire Partnership

Report to the Board

Date of meeting: 28th JANUARY 2014

Agenda Item: 10

Sustainable Community Strategy Action Plan 2013/14

1.0 Purpose of Report

1.1 To inform the Board on the Theme Groups work to date.

2.0 Detail

2.1 As previously reported the performance monitoring for the work of the Theme Groups is now provided as narrative reports which will contain information about what has been achieved; any challenges faced and highlight stories/case studies to demonstrate what we are delivering in each of the theme areas. These are attached as Appendix 1.

Contact: **Stuart Batchelor, SDDC**
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South Derbyshire Partnership Community Strategy Action Plan 2013/14

Quarter 3 (December 2013)

Sustainable Development Group

- **Promote the development of local enterprises.**

Following a successful pilot in 2012/13, the **South Derbyshire Business Advice Service** has been extended and is now providing advice to new and existing businesses during 2013/14. A “Thinking of Starting a Business?” workshop delivered by the Service is planned for 24 January 2014 at Sharpe’s Pottery Museum, for pre-start and new start entrepreneurs.

The Burton-Swadlincote-Uttoxeter (Burton Mail) **Business Awards** 2013 attracted a number of new corporate sponsors and a growth in entries. The winners were announced at an awards ceremony in October, with a number of local successes including Chameleon School of Construction (Employer of the Year), Appleby Woodturnings (Small Business of the Year: 1-10 FTEs), and Seasoned Cookery School (Most Promising New Start-up).

- **Work with Promote Melbourne to attract visitors and investment.**

Two events have been successfully undertaken. A celebration of the achievement of ‘**Walkers are Welcome**’ town status in October – an initiative which aims to attract visitors and promote local tourism development, led by the Melbourne Footpaths Group.

The **Christmas Shopping & Lights Switch-On** evening in December, led by the Promote Melbourne business association, with the aim of supporting local retailers and businesses. This achieved a high level of engagement from the town’s retailers and attracted a good audience with a mixture of market stalls, fairground rides, musical performances and entertainment.

- **Work with Swadlincote Chamber of Trade to attract visitors and investment.**

The first ever Swadlincote **Festival of Transport** was staged throughout the town centre in May. The event, led by the Rotary Club of Swadlincote and the Box Motor Club, attracted some 150 classic and contemporary vehicles and thousands of visitors. Planning for the 2014 event is now well underway.

The Swadlincote **Farmers’ & Producers’ Market** was held each month, with an additional Plant Market held during the Summer months. The General Market also participated in ‘Love Your Local Market’ in May, which is a national initiative aiming to promote recognition of the value of markets and attract new-start stallholders. In December a combined general and farmers’ market, “**Xmas Mega Market**”, was held with fairground rides, food tastings and entertainment. This attracted over 70 stalls and a high level of footfall throughout the town centre.

An **'Our Town First'** grant has been secured from the Department for Communities & Local Government to support initiatives that will contribute to the Action Plan of the Swadlincote Town Centre Vision & Strategy. This has helped to fund the Business Advice Service and 'Making Markets Matter' – a major public event that filled the town centre in August with the largest market held in the town for some years plus a range of entertainment, attracting a large audience and much positive media coverage. It is also supporting a retailer training event planned for 10 February 2014.

The annual Swadlincote **Scarecrow Trail** was staged during August with a very good response from both retailers and public participants. The Swadlincote **Pancake Races** are planned for Shrove Tuesday 4 March 2014.

- **Promote South Derbyshire as a place to visit and invest.**

South Derbyshire Day – the District's joint promotional event with Derby County Football Club – was staged in April at Pride Park. The special match day programme of entertainment celebrated South Derbyshire and its 2012 Olympic/Paralympic Legacy, involving numerous partner organisations.

The National Forest Walking Festival was staged in May, attracting funding from the National Forest Company, Leicestershire County Council and South Derbyshire District Council. Now in its sixth year, the Festival featured some 100 walks and the support of 40 partner organisations, together with significant media coverage. Despite poor weather the number of walkers was up an impressive 10% on 2013 at 1,459.

The National Forest Hopper (Arriva Bus Route 9A) was launched with funding from a number of organisations including the National Forest Company and South Derbyshire District Council. Promoting public transport access to visitor attractions, the hourly service runs from Leicester, via Coalville, Ashby de la Zouch and Swadlincote, to Burton upon Trent. The promotional campaign includes reduced fares, vouchers for attractions and activity packs for children.

The National Forest Food & Drink Fair was held in The Glade at Rosliston Forestry Centre in October. Despite very wet weather the mixture of cookery demonstrations, baking competitions, food & drink stalls and tastings attracted a good audience, including visitors that had never been to the area before.

- **Assist unemployed groups into opportunities for training, employment and entrepreneurship.**

A **Youth Training Fair** was held at Swadlincote Town Hall and on The Delph in June attracting over 100 young people. A key theme was the chance to try a new skill on the day, ranging from plastering to hairdressing. More than 25 organisations exhibited promoting employment, education, training and business start-up opportunities. An excellent 96% of those attending found the event helpful.

'Money Matters', a series of financial capability training sessions, have been delivered by South Derbyshire CAB at community venues. These offered free assistance to residents looking for help managing money, budgeting, dealing with debt and using a bank account.

A Sector-Based Work Academy was staged with **Randstad** achieving some very positive feedback from the company regarding the quality of the preparation of the candidates supplied by Derby College. Following the initiative, six of the ten customers found work.

A Sector Based Work Academy with Baltic Training offered customers completing the course a guaranteed interview with **GI Group** for work at Boots Warehouse in Burton on Trent – 53 customers started the training course of which 43 found work. Notably, the company would have taken on more customers but the bus service from Swadlincote cannot get workers to Centrum 100 for shifts starting at 6:00am or finishing after 10:30pm.

The **Personal Wellbeing Project**, led by South Derbyshire CVS, is underway targeting non-traditional learners with a view to increasing confidence levels and exploring a move to volunteering and ultimately work. The programme includes employability and economic wellbeing units, and individuals are encouraged to progress into more traditional learning outcomes such as improving English, Maths and ICT skills in preparation for employment.

The **Job Club**, led by the Old Post Centre in Newhall, is now delivering employability assistance to local residents, in particular the development of job-seeking skills including CV preparation and IT skills. There is presently a waiting list of people seeking assistance. Feedback received from participants includes individuals who have secured work following their involvement and others who regard the service as a lifeline in trying to secure work and meet the requirements of the new benefits regime. A typical session will see two CVs developed with clients and at least six further clients assisted with searching for work, writing covering letters, completing application forms, etc.

58 customers (to date) have participated in **work experience** arranged by the Jobcentre (of 25-30 hours per week for a min of 4 weeks), of which 7 customers were taken on by the companies involved and a further 19 customers found work within 13 weeks.

Health and Wellbeing Group

- **Let's Get Moving Event.**

Get Active in The Forest facilitated a day of physical activity on the 14th October to raise awareness within mental health services of regular outdoor physical activity opportunities, aiming to strengthen links between local physical activity providers and Mental Health Services.

Participants were engaged from a variety of Mental Health Services (statutory and voluntary) including Bank House (South Derbyshire Mental Health Association Day Centre), South Derbyshire Adult Recovery Service, Adult Social Care and Early Interventions Team.

A total of 30 people took part. The day included opportunity for participants to take part in a range of outdoor activities including, walking, cycling, tai chi, archery and Nordic walking. In addition to the physical element of the day it was felt a holistic approach would be beneficial and so therapies such as massage, reiki and meditation were also available. Advice on healthy eating, smoking cessation and body MOT's were also available. So participants could be referred onto appropriate additional services.

Most participants took part in two or more activities with archery being the most popular and the one that participants enjoyed the most. 95% of participants said that the day had helped their mental wellbeing.

For more details contact Karen Wheeler, Healthy Body Healthy Mind, Derbyshire Healthcare NHS Foundation Trust. Email: karen.wheeler@derbyshcft.nhs.uk

- **NHS Health Checks.**

The NHS Health Check (NHS HC) is a national risk assessment and prevention programme that identifies people at risk of developing cardiovascular disease (CVD). Currently the service is delivered by General Practice.

Together CVD conditions are responsible for a third of deaths and a fifth of all hospital admissions in England each year and CVD accounts for the largest element of health inequalities in the UK.

Across South Derbyshire there is a lower uptake of the NHS Health Check compared to Derbyshire levels. As a result the Health and Wellbeing Group funded a pilot project to identify if placing Health Checks within a community setting would increase attendance.

Working in partnership with Public Health (DCC) and Wellbrook GP Surgery (Hilton), SDDC will be providing a community outreach service in addition to the currently commissioned GP based programme. Extensive work by the Physical Activity Officer has ensured that a robust validated system for community sessions matches those within general practice.

The project will initially deliver one clinic per week for 10 weeks with a target to complete 100 health checks. Hilton Village Hall and Etwall Surestart Centre have been identified as venues, hosting 5 sessions each.

The project starts on the 15th January 2014 and continues until the 19th March 2014.

To date, the first 4 weeks are fully booked and further invites are due to be sent out. A full evaluation will be available at the end of the programme.

For more information, contact Vicky Smyth, Health Partnership Manager, SDDC, 01283 595776.

- **Generation Sport – Overseal.**

Funded by the Health and Wellbeing Group, the Generation Sport project in Overseal has quickly established itself and is now running on the first Saturday of every month.

There has been full family engagement in a range of activities that has created an opportunity for families to engage in intergenerational physical activity. Activities have included things like tyre rolling races, wellie wanging, rounder's, dodge ball and many more.

Two volunteers have already been identified and will be supported by Village Games to up skill them. Equipment has also been purchased to make the group sustainable in the long run.

Two sessions have been delivered so far. Due to the success of these sessions, the Parish Council has now agreed to match fund making the project viable for a further 12 months.

So far the project has engaged 8 families (38 participants) with a throughput of 68 participations.

For more information, contact Lee English, Village Games Officer,
Email: lee.english@south-derbys.gov.uk

Safer Communities

- **Educate young people on the consequences of committing crime and anti- social behaviour.**

Prison Me No Way – Events have been held at Granville School on Wednesday 17th October and a further event is scheduled for Tuesday 18th March 2014, John Port School was held on Tuesday 24th September and William Allitt on Friday 22nd November. Pingle School is set for 14th February. All days have been really well received by the schools and the young people.

Some comments from Granville School on PMNW:

“I thought the day was valuable. The street scene showed me how stupid people can act when they’re drunk. The bit that stands out from the day was when we talked to the prisoner.” Jalman

“The ASTRA workshop shows you crimes which are really dangerous and makes you think about it. When I got home I told my Dad the dangers of driving and that he could crash if he gets on the phone whilst driving and now he’s stopped.” Millie

“What really stood out was the street scene because it was really interesting. You got more in depth detail about anti-social behaviour.” Luke

“I thought the street scene was entertaining and students were engaged. I watched the same scene three times and it was different each time depending on the students.” Mrs Trewin

“CEOP was an excellent workshop! Pupils are taught this subject matter, but having CEOP in reinforced the topic and made the pupils understand.” Miss Warren

Youth Restorative Disposals

The new system is working well which involves the Partnership’s Anti-Social Behaviour Officer and the Police Youth Involvement Officer dealing with all the areas RJ disposals involving young people. For each RJ the young person is invited into a meeting and they will talk to them about the consequences of their behaviour and monitoring actions are given to them as part of a repay scheme where they have to give something back to the victim or community as a punishment for their behaviour. So far this has included repairing damage they may have caused, doing supervised work on our parks, litter picking, graffiti removal and doing voluntary work with CVS. 13 RJ’s have been done since the new system was introduced in September.

ABC’s & ASBOS – 3 ABC contracts came to an end during the quarter, of which two had positive outcomes with no further offences committed during the 6 month contract. An ASBO file has been completed and is waiting to be submitted to court in January on a local prolific shoplifter.

Community Project on Drugs – We are meeting a teacher at William Allitt in January to look at a community project involving the young people and putting a message out into the community around Cannabis use. It has been raised as an issue in the local Newhall area by the year 8 pupils.

Fireworks Safety – Education sessions were done at High Grange School on the dangers of misbehaving with Fireworks in October.

- **Work with partner agencies to deliver diversionary activities in hotspot locations.**

Swadlincote Skate Park Refurbishment – After consulting with local user groups we have identified the preferred design for the £50k refurbishment and extension to the site. One final Consultation is taking place at the Healthy South Derbyshire event and work is due to start on the scheme at spring time.

Duke of Edinburgh Award Scheme – Sessions are running well. 20 young people aged 14-16 yrs have enrolled. Currently working on an airplane restoration project which is getting media interest from the Duke of Edinburgh himself (it was his plane!) and the BBC. The Centre is being run entirely by volunteers.

Recycle Bike Project – We are working with John Widdowson from School Sports Partnership to deliver a programme of cycle maintenance / repair over a short 6 week period culminating in a celebration event designed to engage with participants and their parents. There will be 2 pilot centres utilising the pro-active opportunities at the Newhall referral unit and working at John Port School. The pilot will initially be for a small number of targeted young people being identified by the Troubled Families Locality Lead and the ASB Officer targeting those young people who require intervention.

- **Work with our communities to prevent and reduce acquisitive crime.**

We are currently obtaining quotes to **improve lighting at Newhall Park** around the Royal Oak Boxing Club and the Scout Hut. The existing lighting on the car parks and the footpaths is old and of poor quality and both buildings are well used by the local community.

New lighting has been installed in Eureka Park on the footpath which leads to Belmont Street. This was initially requested by a local resident who had complained that the footpath behind McDonalds was very dark and an ASB Hotspot. SSPD applied for funding through the DCC ASB Streetlighting scheme and was successful. The new lighting improves visibility down the footpath and continues into the park.

PCSO Lee Orme carried out a **Property Marking Op** around Willington, offering to mark tools, bikes and other items of value kept in sheds and garages.

SSDP has installed a CCTV camera on the request of the **Illegal Money lending** team in to protect a South Derbyshire resident against threats from loan sharks.

The DCC funded **Burglar Alarm Scheme** has now come to an end so SSPD is currently looking at ways to obtain funding to continue running the scheme.

An **Education Session was arranged for Business Watch members** to educate them on ways to reduce the chance of being victims of shoplifting which had increased during the year.

- **Raise awareness of community safety issues with all members of the community.**

Halloween – Posters and flyers were given out to shops to prevent those selling eggs and flower to young people around Halloween. Flyers were also made available for vulnerable people to prevent trick or treating

Suzy Lamplugh Week / Community Safety Week – 14th October - The partnership team and the local beat teams visited the 4 secondary schools with information at lunch times on personal safety and internet safety.

Coming up.....

National Internet Safety Day – takes place on 7th February. We are promoting this day amongst primary and secondary schools and on corporate websites and Facebook & Twitter sites.

Relationship Week – We are again heading into the Secondary schools to promote positive relationships as part of national relationships week on 10 -14th February.

International Women’s Day – 7th March at Sharpes’ Pottery Museum – South Derbyshire DAAG is arranging an event to celebrate International Women’s Day. These events are held worldwide to offer support, advice and inspiration to women. Several activities and agencies will be present and a business breakfast feature guest speakers will start the day.

- **Engage with partners and the local community to promote road safety issues.**

Pingle Road Safety Day – 3rd October - The Partnership organised and delivered a road safety event on 3rd October at Pingle School to raise awareness of road safety issues and the consequences of accidents amongst the young people at Pingle School.

Fatal 5 Event – On 22nd November the Police Road Traffic team joined the Fire Service, Road Safety Partnership and SDDP to hold an event on the Delph in Swadlincote to educate people on the Fatal 5 (Drink, Drugs, Mobiles, Seatbelts, and Speeding). The highlight of the day was the Fire Service cutting a crew member out of a car.

Brighter Bikes – we continue to provide High Vis equipment to local young people at various events and Bikeability sessions.

- **Improve Partnership Response to Hate Crime in South Derbyshire.**

Disability Hate Crime Sessions at Granville – Sgt Kate Bateman and Sally Wigginton provided education lessons to all year 9 groups at Granville School on disability Hate Crime. The sessions were a huge success and Granville School have asked if we can make it an annual occurrence.

Shout Out Project – We are also hoping to put together an educational DVD that would feature members of the Shout Out group talking about their experiences of being disabled and being victims of hate crime and hate incidents.